

Show People Would Be Affected By Gov't Draft of 4-F's for Farm Labor

Sam Schneider.
Kent Smith.
K. T. Stevens,
Florence Street.

MARKET

Wall St. Group Reported Eager To Buy Into United Artists Corp.

Wall Street financiers have lately shown strong interest in United Artists, with several reported eager to buy into the company if a deal can be set with Charles Chaplin and Mary Pickford.

Chaplin, from accounts, has not been willing to sell his interest until now, with the Pickford holdings underwritten suitably unavailable. For the time being there is no indication of a change in attitude on the part of the owners.

Financial groups see in UA a prime investment in a straight distribution organization without encumbrances. David O. Selznick and George J. Schaefer have been among those interested in heading a new financial group, but late of UA, under company regulations, would call for unanimity among major interests. Aside from Selznick and Schaefer, several Wall Street bankers are opting the company. Sir Alexander Korda, holding, on accounts, could be bought but Chaplin and Pickford have not yet shown a willingness to sell.

Crack UA merchandising setup and other assets continue to attract outside circles, particularly apparent hurdles to a deal.

Product lineup for UA meantime looks more encouraging with Hunt Stromberg, James Cagney, Charles R. Rogers, Edward Small and likely Chaplin readying product. "Hansen Also Die," high budget Arnold Pressburger production, is going into release shortly while Sol Lesser's "Stage Door Canteen" is scheduled for May.

Small has undertaken to resume production for early release on basis of two films annually. He had been undecided about next season's activities previously.

3 PIX AND CBS STOCKS REGISTER NEW HIGHS

Increasingly active stock market in the past week pushed film and radio stocks to new highs for the year. New peaks were registered by Columbia Pictures, Columbia Broadcasting, Paramount and RKO companies and Par. Pictures. Warner Bros. and 20th-Fox hovered near their previously established high levels.

Strength of the picture shares was indicated perhaps most vividly by the showing of Paramount common, which clicked off a new high mark for this year and 1942 by registering \$18.25 despite an official market Monday tilt. Earnings of film companies thus far are holding close to 1942 totals, and consequently the shares probably will take part in any general stock market upturn. While traders for the last few days have cautioned that there will be no runaway market as long as Washington relations control of money, the bullish attitude is continuing on a modified scale.

Study Film Rental Cuts for Exhibs Hit by War; Up Terms in Boom Areas

With a view to getting more money for the distributor, based upon increased gross and at the same time with the thought of granting relief where that is justified at least one major company is making an analysis of all accounts for its guidance.

The salemen of this distributing concern are being asked to make a careful survey of each account connected in the various exchange territories on the basis that the exhibitor can get a line on the situation as it exists today in the face of rapidly-changing conditions.

Some exhibitors are getting rich overnight while others have been driven to seek the proverbial wall at the door due to depopulation of towns, local stagnation of business enterprise and other factors, most

Aubrey Schenck's Shift

Aubrey Schenck, 20th-Fox exec, has been transferred to an executive post in the eastern talent department.

He was assistant to Spyros Skouras, 20th-Fox president, and recently in film buying and booking in National Theatres in New York.

Dusting Shelves Anew for Scripts

Record-breaking prices now being paid for screen plays to stage and book material is fixing attention of studio production departments on the case of RKO which recently wrote off \$500,000 worth of properties accumulated under various operating regimes. Re-acquisition of some of these stories is currently being given increased consideration.

Several tag lines of the important story properties which have been piecemealed for many years at RKO will be dusted off for production during the coming season.

Charles W. Koerner, head of RKO story operations, is investigating new possibilities of filming "Higher and Higher," musical produced on Broadway several years ago, and "Father Malachy's Miracle," dramatic piece which was also shelved by RKO several years ago.

Though substantial price was paid for film rights to these properties, their original production costs are now being revised upward, in comparison with buys in recent months, in figuring production possibilities.

Extras' 2566 in Jan.

January earnings in extras totaled \$26,700, figures included adjustments and overtime. Figure is \$80,000 under last December, but \$30,000 better than January last.

What, His Shift?

Albert Rogin is looking for a new contract as producer-director at Republic will be "A Guy Who Changes" should be in release. Picture, starring John Wayne, goes before the lenses about April 1.

NEED \$12,000,000 TO BUY 58% NNT

Luhman Bros. representatives are currently negotiating a deal to buy 58th-Fox Co. as part of a general deal whereby 20th will buy Chase National Bank's holdings of 58%, in National Bank. Purchase of the Chase interest in the circuit of some 518 theatres reportedly involves outlay of around \$12,000,000.

William Goetz, Joseph M. Schenck, Spyros and Charles Skouras and Col. Darryl F. Zanuck will likely pick up some of the holdings involved in the buy of NNT by 20th.

Dwight Harris, Caskey & Cagle, 20th attorneys, reps from the Wendell Wilkie law firm, and Lehman Bros. attorneys are now going over details of the proposed realignment.

33% of 20th-Fox voting stock, would automatically reduce its interest in the company through the entry of the Lehman banking group and additional holdings which are likely to be bought by company topmen.

Friedlander, who the Government has for some time been requesting that the Chase Bank disposes of its holdings, National Theatres and 20th-Fox holdings and that several postponements have been granted.

Schenck and Goetz, who were scheduled to leave for New York last week, stayed over on the Coast where some of the hurdles are taking place.

Loew's Corp. Management Thanked for Fine Record With Officers Re-elected

Loew's annual stockholders' meeting re-elected the present directorate last Friday (28), with the full slate of officers re-named at the annual session that followed. This is the deferred annual meeting, which had been postponed from regular date last December. Management, presiding of Loew's and directorate were: Eugene W. Leake, Charles C. Moskowitz, Joseph R. Vogel and William A. Porke.

Director-elect Schenck president; Bernstein, vp. and treasurer; Arthur M. Loew, Jr., vp.; Lawrence Friedman, secretary; Joseph R. Altis, controller and assistant secretary; Rubin, Al Lichtman, Edward A. Schiller, William F. Rodgers, Howard Dietz, Moskowitz, and Vogel, as assistant secretaries; and Len Cohen, Charles K. Stern, Nicholas A. Naylack, K. Sidney and R. Lazarus, as assistant treasurers.

Fuller's Par Takeoff

First director chore for Leif Erickson, his new feature contract is "The Man in Half Moon Street." Fuller, executive producer, is working where he has been for the last five years. Warner Bros. is producing the picture, with Al Becker directing the role.

SPEED UP 'RICK' SCRIPT

Wendell Sheelahn has assigned his writers to speed up the script for "The Life of Eddie Ricker" at 20th-Fox. Screenplay by Alva Johnson, Leo, John Larkin and Paul Green.

Spyros Skouras' Goodwill Trip To Eng. on Distribution Problems

Kane's First U. S. Pic

Hollywood, March 2. Robert T. Kane draws the production job on "Fire Part," his first for 20th-Fox in this country. Until six weeks ago Kane had been the company's production chief in England.

RKO's \$850,000 Profit in Jan.

RKO gross profits from all operations during January are reported well over \$850,000, topping returns for similar period for many years. February report is expected to show higher figures than the previous month.

There's no comparison percentage April with January gross for last year, since this year's take is higher by virtually the entire amount.

Though the RKO theatre operating affiliate showed high returns last year, profits were offset by studio and, consequently, distribution operations. Picture subsid, has been in the black since October.

Labor-Management Setup In Pic Industry Pushed

Hollywood, March 2. Representatives of 42 studio guilds and unions held a three-coursed session here last evening of three labor associations and the War Labor Board to lay foundations for the establishment of a Labor-Management Committee in the motion picture industry.

Frank J. Freeman, president of the Producers Association, declared the meeting was one of the greatest since the war in the film industry. John C. Finn and Trem Carr represented the independent producers, Herbert Sorrell, president of the Conference of Studio Unions, spoke for labor and urged all the union heads to get busy on the formation of the committee. Proposal will be voted on this week at meetings of the various unions and Guilds.

Walsh Directs Flynn

Hollywood, March 2. Rawul Walsh was shifted from the director chore on "Night Shift" to star the new film, Flynn's starrer, "To the Last Man," Jack Chiswick production slated for an April release.

Shift was made at Walsh's own suggestion. The recent Sherman Fairchild production of "Night Shift," starring Ann Sheridan.

If Pix Do Big Downtown they Hypo The Nabes'—Refutation on 'Milking'

Minneapolis, March 2. Distributors here are offering box office statements; the percentage picture and black clock figures as evidence of current conditions. The exhibitors' association, the National Association of Theatre Owners, is offering a "Milking" in the alleged fact that the "bad" picture areas are "milking" the exhibitors and are not "milking" the exhibitors and are not "milking" the exhibitors.

For the distributors, the figures actually show that it is the vast majority of exhibitors that are "milking" the exhibitors. The exhibitors are "milking" the exhibitors. The exhibitors are "milking" the exhibitors. The exhibitors are "milking" the exhibitors.

Spyros Skouras, 20th-Fox proxy, who returned to New York from the Coast over the weekend, is planning a trip to the East on his first foray into distribution problems affecting the company there. He is tentatively slated to leave first-hand, although departure date may be changed.

Following disagreement with British exhibitors on percentage and preferred playing time deals, while Lady Lawrence was in charge of foreign distribution, situation eased to some extent via readjustment of selling terms. Understand, however, that breach with British exhibitors has not yet been completely healed and that Skouras will personally take up the problem. 20th proxy will also go into Greek War Relief activities in England.

Francis Harber, managing director for 20th in England, who last week landed from Florida, where he has been recuperating, plans to return to England as soon as accommodation is available.

METRO DICKERING FOR '7TH CROSS'; 1006 BUY

Metro is negotiating for the film rights to "Seventh Cross," novel by Anna Babers, who reported cost of \$100,000. Deal is likely to be closed shortly.

Preminger has held option (which) expires March 5 on the story for some time on deal to dramatize the yarn for stage production, with Lawrence Sanders, producer, and Max Lieber, author's agent, worked with 20th and Preminger to set up the deal. The National Artists Guild protested, but company is not interested currently, from which.

Warners was among companies also bidding for the yarn, while Paramount was also in the running. The company is also offering only a change of similarity in theme to "Hosage." Par property, which also has been undergoing movement in Nazi-dominated territory.

Par's 5th Block of 5

Paramount has set up a fifth block of five pictures but is not screening them immediately, but stretching the dates, with the last picture due in late April as May 3. Meantime, the company is still offering only the groups of five each, or a total of 20, plus "Star Spangled Rhythm" and "Reap the Wild Wind" only.

Last-mentioned, now on sale for general release as of April 23, was shown last at advanced administrative offices on a basis of 50% in rentals.

New group Par has nominated are "The Sign of the Cross," "The Three," "High Explosive" and "Five Graves to Cairo."

A note, it is asserted, the larger the neighborhood groups, pictures that are found to draw weakly downtown are generally weak sisters upcountry, and vice versa, according to the distributors. Exchange managers point out that the exhibitors are "milking" the exhibitors and are not "milking" the exhibitors. The exhibitors are "milking" the exhibitors. The exhibitors are "milking" the exhibitors.

New Kind of An Exhib's Rib

amount to delivery this season (1942-43) of 33, except that "The Human

LETTER TO AN EXHIBITOR

Dere Mister
 Fillum and stuff for making lobby ads is
 so hard to get - wont you please be carefull
 of all our things what cum to your
 -theater?
 When ever our Skipper puts his hand in
 his coat and says - I will now march
 over the alps - we always know that
 a lot of more playdates has cum in
 lair
 He's such a nice man - wont you help
 us keep him out of the Asylum?
 and when Tessie and Willie and
 Betty make them big beefsteaks with
 yure bill and yure shipments - please dont
 get mad at us - becuz they is new
 clerks here - and they took sum
 solgers jobs what is gone off.
 fighting adolf and them
 goobys and happy new yere
 your truly
 the Prize baby



NATIONAL SERVICE
 PHILADELPHIA THE INDUSTRY

STANDARD ACCESSORIES • SPECIALTY ACCESSORIES • TRAILERS

*"Jack"-in-the-
Box Office!*



NOW PLAYING TO
CAPACITY CROWDS
AND STANDING 'EM
IN LINE AT THE ROXY
—PLUS TOPPLING
RECORDS FROM
COAST TO COAST!

JACK BENNY ★ PRISCILLA LANE

**THE MEANEST
MAN IN THE WORLD**
with ROCHESTER



Rush your Pledge for RED CROSS WEEK—Apr. 1-7



*The biggest thing
on the boards!*



CENTURY-FOX HITS *a new high in Musicals!*



*They're doing triple normal business
with Warners' **CASABLANCA***

HUMPHREY BOGART INGRID BERGMAN PAUL HENREID in "CASABLANCA"
with CLAUDE RAINS • CONRAD VEidt • SYDNEY GREENSTREET • PETER LORRE
A HAL B. WALLIS PRODUCTION • Directed by MICHAEL CURTIZ
Screen Play by Julius J. & Philip G. Epstein and Howard Koch • From • Play by Murray Burnett and Joan Alison • Music by Max Steiner



Casablanca

It's more than a town in Africa....

AND MORE THAN A WARNER BROS. PICTURE.

NOV
11TH

On November 10th Casablanca was a word in a geography book. On November 11th it became a place that will go down in history. ...And scarcely a week later "Casablanca" was the Warner Bros. Picture the 'New York Times' hailed as one of the Year's Ten Best.

On the battle-line, and in back of it, there is an *American* way of doing things that is traditional with Warner Bros. This tradition goes back to another war when we presented a motion picture called, "My Four Years in Germany."

NOW PLAYING NATIONALLY
Your own theatre will advise you gladly of its engagement

Long before the recent invasion, the powder-keg that was Casablanca hid a story restless for screen telling. In any day this would be grand entertainment for its sheer excitement alone. But in these times, with our entire picture-making effort keyed to morale building, "Casablanca" offers another example of the war-time policy of our company.

Our "Yankee Doodle Dandy" is putting song and spirit into America's heart. And with "Air Force" telling of a fighting America in action, we of Warner Bros. are happy to offer these productions as symbols of the American way of living to those who battle here and abroad for the good way of life.

JACK L. WARNER
Executive Producer

HUMPHREY BOGART ★ INGRID BERGMAN ★ PAUL HENREID in

with CLAUDE RAINS • CONRAD VEIDT • SYDNEY GREENSTREET • PETER LORRE

Screen Play: Julius J. and Philip G. Epstein, Howard Koch • From Play by Murray Burnett, and Joan Alison • Music by Max Steiner

Casablanca

HAL B. WALLIS PRODUCTION

DIRECTED BY MICHAEL CURTIZ

BUSH FLEDGE FOR RED CROSS WEEK

*Another of a special series of Warner Bros.
messages now appearing in national magazines*

Advance Production Chart

In spite of almost 10 days of delay during February, wartime regulations which cause handicaps and restrictions, Hollywood studios put on the steam and now have 44 pictures before the cameras, with

a heavy backlog in the cutting rooms and editing. Currently the busiest lot is RKO with 17 rolling, U. 20th, and Metro with 16 in the work, and Columbia and Columbia have 4 each in production. Mono 3 and Warners is working two before the lenses.

Columbia

	Promised	Com-	Shoot-	New	
	'42-43	pleted	ing	Cutting	To g
Features	48	23	2	7	10
Westerns	16	7	0	10	..
Serials	4	1	0	0	3
Totals	68	31	2	17	23

Inside Stuff—Pictures

Kerr: no story credit; camera: Fred Testerman; 50 mm.

Kerr; no story credit; camera, Fred Jackman, Jr. Cast: Richard Arlen, Jean Parker, Bill Henry, Eddie Quilian.
Paramount Pix in Production
LADY IN THE DARK, drama in Technicolor; asso. prod., Dick Blumenthal; dir., Mitchell Leisen; no writing credits; camera, Dan Fapp. Cast: Ginger Rogers, Ray Milland, Warner Baxter, Mischa Auer, Phyllis Brooks.
SO PROUDLY WE RAIL, drama; prod., Mark Sandrich; dir., Mark Sandrich; original story, Allan Scott and Mark Sandrich; camera, Charles Lang. Cast: Claudette Colbert, Paulette Goddard, Veronica Lake, George Reeves, Bar-

FIVE GRAVES TO CAIRO, drama; prod., Charles Brackett; dir., Billy Wilder; asst. dir., C. C. Coleman, Jr.

story, Charles Brackett and Billy Wilder; camera, John Seitz. Cast: Franchot Tone, Akim Tamiroff, Erich von

RIDING HIGH, musical in Technicolor; prod., Fred Kohlmar; dir., George Marshall; asst. dir., Art Black; screenplay, Walter De Leon, Arthur Phillips, Art Arthur;

screenplay, Walter De Leon, Arthur Phillips, Art Arthur; cameras, Harry Hallenberge and Karl Struss. Cast: Dor-

[illegible]

Marjorie Weaver, Cully Richards, Eve Arden, Phyllis Ruth, Raymond Walburn, William Demarest, Andrew Tombes, Joseph Sawyer, Arthur Loft, Grace Hayle, Florence Shirley.

Producers Releasing Corp.

Promised Com- Shoot- Now
'42-'43 slated in Cutting to go

Features 42 5 4
Picture in cutting room for awaiting release 2 4 3

CORREGIDOR, war drama; prods., Dixon R. Harwin and

[illegible]

THE GHOST AND THE GOSSIP, comedy-murder; prod., Alexander Stern Productions; dir., William Nigh; no story credit; camera, Robert Cline. Cast: Florence Rice, Jimmie

Dunn, Robert Dudley, Mabel Todd, Sam McDaniel, Jim Toney, Eddy Chandler, Renee Carson, Robert Rice, An-

MY SON, THE HERO, drama; prod. Atlantis Pictures:

dir., Edgar Ulmer; no story or camera credits. Cast: Patsy Kelly, Roscoe Karns, Marie Rossmore, Louis Althoff.

dir. Edgar Ulmer; no story or camera credits. Cast: Patsy Kelly, Roscoe Karns, Maxie Rosenblom, Louis Albeau, Jean Blair, Cora Hughes, Lou Collier, Melodys Jay, John Davidson. **THE PLAINS**: no story or camera credits. Slog: "No more hills." dir. Sam Newfield. Cast: McLeod, DeLoach. Story: dir. camera, Jack Greenhalgh. Cast: Buster Crabbe, Al St. John, Maxine Leslie, Jack Ingram, Kermit Maynard, Karl Hockett, Hal Price.

BAD MEN. **TRUENDER GAP**, western; prod. Alfred S. Hitchcock. dir. Arthur H. Albert. Herman; ass. dir. Lou Perloff; camera, Robert Cline. Cast: James Newill, Tex O'Brien, Guy Wilkerson, Jeanett Shaw, Jack Ingraham, Charles King, Michael Vailon, Stan Jolley, Cal Shrum and orchestra.

THE TRUENDER GAP, western; prod. Jack Seligman; dir. Arthur H. Albert. Herman; ass. dir. Lou Perloff; camera, Robert Cline. Cast: James Newill, Tex O'Brien, Guy Wilkerson, Jeanett Shaw, Jack Ingraham, Charles King, Michael Vailon, Stan Jolley, Cal Shrum and orchestra.

prod. Harry J. Edwards; dir. Albert Kelly; no story credit; camera. Marcel Le Picard. Cast: John Littel, Alan Baxter, Eric Blore, Iris Adrian, Fini D'Orsay, George Metaxa, Luis Alberni, Jacqueline Dalya, George Fisherly. Anna Demetrio.

THE BLACK RAVEN, drama; prod., Sigmund Neufeld; dir. Sam Newfield; asst. dir. Mel De Lay; no story credit; camera. Robert Cline. Cast: George Zucco, Wanda McKay, Noel Madison, Bob Randall, Byron Foulger, Charles

Republic

	Promised	Com- '42-43	Shoot- ing	Now Cutting	To go
Features	34	14	2	6	16
Westerns	32	18	2	4	11
Serials	4	1	1	1	6
Total	70	33	5	11	21

G-MAN VERSUS THE BLACK DRAGON, serial; prod., William O'Sullivan; dir., William Witney; no writing credits; camera, Bud Thackeray. Cast: Rod Cameron, Constance Worth, Roland Got, C. Montague Shaw, Nino Tiptone.

HIT PARADE OF 1943. musical; asso. prod., Albert J. Cohen; dir., Albert S. Rogell; no writing credits; camera, Jack Marta. Cast: John Carroll, Susan Hayward, Gail Patrick, Walter Catlett, Eve Arden, Freddy Martin and his orchestra, Count Basie and his orchestra, Golden Gate

CHATTERBOX, comedy-drama; asso. prod., Albert J. Cohen; dir., Joseph Santley; no writing credits; camera, Ernest Miller. Cast: Jne E. Brown, Judy Canova, Rosemary Lane, John Huhbard, Chester Clute, Emmett Vogan.

THE PURPLE V, drama: asso. prod., George Sherman: dir., George Sherman; assi. dir., Phil Ford; no story credit: camera, Ernest Miller. Cast: John Archer, Mary McLeod, Felix Korner, Rex Williams, Kurt Katch, Walter Sande.

- CARSON CITY CYCLONE, western; prod. Eddie White; dir., Howard Bretherton; ass. dir., Kenny Holmes; no story credit; camera, Bill Bradford. Cast: Don 'Red' Barry, Noah Beery, Sr., Bryant Washburn, Lynn Merrick, Stuart

DAREDEVILS OF THE WEST, serial; prod.: William O'Sullivan; dir.: Jack English; no story credit; camera: Bud Thibodeau; cost.: Alton Lane, Kay Aldridge; William

SHANTYTOWN, drama; prod. Harry Grey; dir. Joseph Smithey; asst. dir. Phil Ford. no story credit; camera.

Contrary to earlier belief, Universal is having little trouble in obtaining the usual PCA code seal for 'Next of Kin' from the Motion Picture Producers & Distributors Assn. Feared at first that much swearing would cause many deletions. The word 'bitch' was lifted early because Haysian code officials saw little excuse for using this in 'Kin,' even though the word might not have been frowned on in British circles. Normal swearing encountered little scissoring at the hands of the Haysian code boys.

Among those holding an interest in the production, from accounts, are Arthur Mayer, operator of the Rialto theatre, New York; Sam and George Dembow, Jr., and Ned E. Depinet. RKO, Inc. and Golden.

Nineteen forty-two was a tough year in Australia for film men whose first names begin with 'C' and whose last start with 'M.' Charles Munro left his long time berth as headman of Hoyt's Circuit, Cecil Marks was replaced in the top spot at United Artists and Cecil Mason no longer sits at the big desk at Columbia Pics.

Of All Places, Motor City Gets Hoss Film Delivery **LOCAL 306, N. Y., AGAIN**
WINS FURBER MEDAL

Board on its petition for a 10% increase in Greater New York circuit theatres, expected momentarily, the

Both distributors and exhibitors agreed to the plan to cut film delivery mileage in Detroit at 34% pending final approval from ODT. As it was close, distributors said, as they could get to the 40% cut requested by the administrator here. By installing the horse delivery loop, area, it was polished out about 50 miles a week would be saved.

Jumpy Indeed

Thinks Pic Libeled Her

STORY BUYS

Hollywood, March 2. Universal purchased 'Blame It On Eve' by Mel Ronson, as a musical by the Andrews Sisters. Paramount bought 'Power House,' novel by Meyer Levin and A. I. Desires. The author sold his mystery

One scene in the film shows two characters sitting at a table, one of them reading a newspaper in which the headline is, 'Mrs. Jessie Calvert Divorced.' According to the complaint, the reader, referred to as the plaintiff, also remarks made by the players refer to the plaintiff and are defamatory and scandalous, and get's

erty tale, 'Two-Faced Quilligan,' to 10th-Fox.

(Continued on page 23)

ROY ROGERS

KING OF THE COWBOYS
and
SMILEY BURNETTE

★
Bringing you more
thundering thrills
and adventure
than you've ever
seen on any
screen!

IDAHO

with BOB NOLAN and
the SONS of the PIONEERS
VIRGINIA GREY
HARRY J. SHANNON · ONA MUNSON
DICK PURCELL and THE ROBERT
MITCHELL BOYCHOIR
JOSEPH KANE — Director
Original Screen Play by Roy Chanslor and Olive Cooper
★
A REPUBLIC PICTURE
BUY U. S. WAR
SAVINGS
BONDS

BUD ABBOTT and LOU COSSA

THE
BIGGEST
HORSE
LAUGH
YOU'VE
EVER HAD!



in
DAMON RUNYON'S

IT ALL

Your audiences will be glad to help!

RUSH YOUR PLEDGE FOR RED CROSS WEEK—April 1-7



TELLO

N'T HAY

with
Grace McDONALD • Cecil KELLAWAY • Eugene PALLETTE
Patsy O'CONNOR • Richard LANE
and Leighton NOBLE and His Orchestra

Screen Play, Allen Boretz, John Grant • Directed by ERLE C. KENTON • Produced by ALEX GOTTLIEB



PALEY REAFFIRMS DETERMINATION TO KEEP CBS WAX-FREE; NO REGIONAL EASING

Hollywood, March 7. William S. Paley, CBS prez, is determined as ever to keep the network schedules, even regionally, clear of any transcribed programs. Of expediency, according to his enunciated policy, will be permitted to serve a transcribed program, but it must have a live origination so long as a hookup is involved.

The transcribed agency came up in connection with the political and Government agency talks which originate from Washington at 10:30 p. m. EDT. Such broadcasts reach the Coast at 7:20 p. m., or right in the middle of the early evening alignment of commercial programs. It was suggested by CBS affiliates in the Pacific area that these talks could be taken off the line on records and rebroadcast at a much later hour, but Paley refused even to entertain the idea, holding that the keystone of soundness in radio broadcasting is the use of live originations, and that this principle must prevail under all circumstances.

Cresta Switch Holds Gould

Switch of the Cresta Blanca Carnival from Mutual to Columbia's Wednesday 10:30-11 p. m. slot April 14 will affect the management contract between Morton Gould and WOR. Mutual's New York key, Gould's contract with the station permits the batonist to take commercial assignments on any other station or network. Gould received his radio buildup on WOR and has been one of that station's mainstay for the past three years.

The only personality on the Cresta Blanca show who will be retained when it goes CBS will be Gould. Russell Crooze and Ika Zane, currently with the series as a week-to-week arrangement. Cresta's CBS hookup will be to stations. On CBS the program will be cut to 30 minutes. It now runs 45 minutes on MBS.

Another Schenley brand, Roma Wine, debuts its own show on CBS tomorrow (Thursday). It will originate from the Walter Connolly (8:30 EWT) and the cast will include Ramon Sherman, Leo Carillo, Carlos Ramirez, baritone, and Laid Gluskin, conductor. The hookup will consist of 95 stations.

CBS Expediting Election Of Affiliate Advisory Bd.

CBS yesterday (Tuesday) was trying to expedite the runoff elections for its proposed affiliate advisory board so that a meeting between the newly created group and William S. Paley, network prez, could be held in New York within the next three weeks. The elections have been directed by Leo Fitzpatrick, head of WJR, Detroit.

In a number of the districts two and three broadcasters have been tied for first place. The elected district delegates will have a meeting of their own before they get together with Paley and discuss purposes and plans.

PERRY CMO'S BUILDUP

CBS Accrediting Him's Best Treatment As Frank Sinatra's Got

Columbia has arranged with the General Amusement Corp. to put Perry Como, vocalist, on a regular schedule for a buildup, similar to the one that has been accorded Frank Sinatra, who now holds a permanent spot in Lucky Strike's "Hit Parade".

Only condition that CBS imposes on such alliances is that the talent confine his acceptance of contracts to work to a Columbia network account.

Different Network

William S. Paley was given a luncheon last week by officials and executives of the Schenley Corp. to mark the coming debut of the Roma Wine program on CBS. The occasion was the reverse of what happened when Mutual got the Cresta Blanca account.

Mutual gave a dinner to the officials and executives of the Schenley Corp.

F.C.&B. Shuffles Its Radio Dept.

Number of executive and directorial shifts in the radio department of the F.C. & B. Holdings company (formerly Lord & Thomas) took place this week. Ed Cashman, formerly director, was upped to assistant to Emerson Foe, executive on the Lucky Strike account, while John Lovelock became radio director of the same account. Paul Phillips was named his assistant. Ed's agency to join F. C. & B. is currently directing "Hit Parade" and "All-Time Hit Parade" for Lucky. Lovelock, formerly of the CBS staff, assisting on the former and slated to take full direction of it after a break-in period. Robert Smith writes the "Hit Parade" column, with Jacques Fink handling the same slot on "All-Time".

Reynolds Defers Radio Bids for Mag Chores

Quentin Reynolds has had to defer a number of radio bids until this summer, when he's due back from Russia, India and Australia, where he's going on assignment by Collier's this weekend. The war correspondent has been planning to visit the Far Eastern war theatre and is finally taking off.

Reynolds' new book, "Dress Rehearsal" (the story of Dieppe), just published, has had an extraordinary advance sale of 22,000 copies, which is deemed something terrific for a book of this nature. Random House publishes, as it did his previous works. Meantime, his agent, Mark Hauha, is holding off his other radio and literary commitments.

Titterton in Advisory Post on OWI Scripts

Lewis Titterton, manager of the NBC script division in New York, has been assigned to OWI Information, Domestic War Information, Domestic War Information, as a specialist on problems of literary origin, which will serve the Government without compensation, with handling of credits and sales rights on scripts done by OWI employees. Other programs deal with commercial programs for OWI written scripts. Titterton retains his connection with NBC.

Harrell in OWI Post

Charles T. Harrell, public service director and drama chief of WBBB, Chicago, has been assigned to Washington as assistant chief, Government liaison, of the OWI Radio Bureau.

Harrell attracted attention by his numerous war shows, including "Unconquered" weekly series, which he wrote, directed and produced from files of embassies-in-exile of Hitler-dominated countries.

SPONSORS SEEK EASING TO E.C.S.

Some of the ad agency men see a ray of relief for a goodly portion of the hundreds of small stations whose economic stress is yielding programs, already worse as the result of local retrenchments. These agency men predict that many national advertisers will be forced this fall to resort to transcriptions because of their inability to buy worthwhile periods on the networks.

The scramble for network time shows no signs of abating, and it is the belief of agency executives that the clients will prefer to play around with transcriptions rather than wait until an acceptable network period becomes available.

The radio head of a major agency disclosed Monday (1) that his organization has already begun to give thought to preparing at least two transcription series for the coming fall, mainly because of the tight conditions prevailing in the networks' nighttime schedules. He said that the use of transcriptions would give the advertiser a certain what better chance of competing with network programs for audience, spotting the ideal opposite the weaker network spots.

Die Ban & Drawback

These agency men are agreed that the American Federation of Musicians' ban on recordings has provided a potent barrier to the national advertiser's distributing some of his radio business among local stations, but they will feel that if the networks' crowded condition remains unchanged, the smaller outlets will suffer a breakdown anyway in the form of non-musical discs.

The plight of the small station has become the serious problem of the advertiser's industry. The National Association of Broadcasters, through its executive committee, last week took recognition of the stations' dilemma by adopting a resolution which, in essence, urged that belief should not be sought through Government advertising subsidies, but rather through appeals to private enterprise. The committee cited the campaign launched in that direction recently by the National Advertising Council as an encouraging sign.

Knight Blue's Production Mgr.

Ray Knight became production manager of the Blue network effective yesterday (Tuesday), succeeding Harry Frazee. At the same time, Stuart Buchanan became assistant production manager in charge of scripts, taking over the duties of Ron Ferguson, script editor.

Knight has been in radio for many years, having broadcasted "The Cuckoo" some seasons ago and having written "House in the Corners" and "Gibbs and Finney" on the Blue network last season. Buchanan, formerly with Walt Disney and with various agencies and networks, has lately been a staff director with the Blue.

COL. PICTURES SEEKS RADIO NEWS PROGRAMS

Columbia Pictures is inquiring among station reps about availability of news and commentator programs for a run of eight starting in April.

Ed Rice With OWI

Ed Rice has obtained a leave of absence from the J. Walter Thompson, producing staff to join the branch of the Office of War Information.

He will direct programs for the OWI.

Axton-Fisher Finds Nets Not Pione To Cuff Time, Cancels Radio Idea

Finally Scratched

Hollywood, March 7. Jim McFadden's luck finally gave out on his last week. After making many plane trips between the coasts without once being set down for a priority holder, the radio boss of McKee & Albright couldn't get past Philly, where he got on the plane.

He was dragged off the ship for an army officer and hastily made tracks for the railroad station. It was his first train ride cross-country in years.

Fibber's Tops CAB With Record 44.5

The "Fibber McGee and Molly" program (NBC) reached a new high rating as far as the Compton Analysis of Broadcasting is concerned, during the past month. The first check showed that program 44.5, which is an all-time rating not only for that show, but for any half-hour program in the history of the CAB. Daytime listening also achieved a new high during February. Keith Smith's noon stanza (CBS) garnered a rating of 13.5. February's customers listening peak and ratings usually start drifting downward in March.

Bob Hope held second spot in February with a rating of 42.5. Edgar Bergen remained in the third slot.

True or False? Sticks On Blue, But Must Up Net to 83 Stations

"True or False" is to remain with the Blue network to keep on Monday, 8:30-9 p. m. The J. B. Williams Co. has to extend his hookup from coast-to-coast (48 stations). The program has heretofore been confined to the basic network. The extension becomes effective April 1. Walter Thompson is the agency.

Williams was faced with the question of increasing its station lineup or quitting the Blue after the William Eddy agency had put in a bid for the time in behalf of Lahr & Fink. The Blue has offered Eddy the Friday 6:30-7 p. m. span as a substitute.

AMERICAN DAIRY BUYS 55-STATION BLUE WEB

American Dairy Association will use a hookup of 55 midwest stations on the Blue net Sundays for quarter-hour program to tell the consumer about the difficulties of the farmer in supplying the civilian population and the armed forces with dairy products. It's an institutional series, but the current one has been a local situation for higher farm prices.

The program's period will be 12:45-1 p. m. CWT and the starting date, March 21.

Cornelius Steps Up

Minneapolis, March 7. Jean C. Cornelius, manager of the eastern divisions of Batten, Batten & O'Brien, Inc., has been named executive v.p. in charge of offices in Chicago, Minneapolis, San Francisco, Hollywood and Los Angeles.

He has been vice-president in charge of the B.B.D.O. western branch since 1939 and general division manager since 1940.

Axton-Fisher has apparently shelved whatever network ambitions it may have had for its new brand, Fleetwood Imperial cigarettes, after finding out that the networks were not disposed, certainly at this time, to give up their time to advertisers. Mutual made the latest move to turn down a time giveaway idea as cooked up by Carl Robbins, Axton-Fisher prez.

Robbins' proposition to Mutual was that he furnish his company three nighttime half-hours a week gratis and he would provide the talent with each show, of course, including Fleetwood cigarettes, or any other of the A-P brands that he might select. Mutual's rejoinder was that he had the wrong conception about the networks' programming problem, and anyway, how could a network expect to sell any time once it had entered into a forced deal with a producer? Robbins had explained that he would put all his appropriation into talent. The A-P people, however, had run into a similar snag with the Blue Network. Robbins talked to the networks, but they were across the board evenings and offered to sign a contract for five spots each, but the networks threw in the sixth quarter-hour gratis.

Compton Realigns Time Buying Dept.

The time-buying staff of the Compton sales agency has been realigning as a result of the exit of Dan Porter for a commission in the Navy. Murray Carpenter has been reassigned to the agency's radio setup, and he and Bill Mailloret will jointly assume the time-buying business. The realignment also puts Frank Kemp in charge of all network buying, and it leaves McGowan in charge of buying spot announcements for Procter & Gamble, and makes Harriet Bellie territory of Newell-Emmett, the buyer of spot time for the other accounts on the Compton list. Walter Mayer moves to the newspaper section of the media department.

'PLATFORM' MOVES OVER FOR 'NATION'

CBS has moved back the broadcast period of "The People's Platform" on the Saturday night schedule so that "Report to the Nation" can have the spot. "Platform," starting this Saturday (8), will have the spot on the network. "Report's" previous niche, Sunday, 10:30-11 p. m., was sold to Elgin for "The Man Behind the Gun".

Ramsey Goes West For 'Mystery' Preem

Chernaud, March 7. William M. Ramsey, Preter & Gosselin, radio director, pure to the Coast in a couple of weeks for the preem of "I Love a Mystery," which will be broadcast on the 7:15 p. m. Monday-Friday. He'll have CBS, starting March 22. Friday will have three new series.

For week-end, Ramsey will stop at Los Angeles for confab with Lina Lora, president of "Road of Life" radio, sponsored by P. & G.

HERMAN JOINS THOMPSON

Former Writer to Produce Lombard-Ballantine Show on CBS

Harry Herman has joined the J. Walter Thompson agency. He has been assigned to produce the Guy Lombard-Ballantine live show on CBS.

Herman was formerly a freelance writer.

NAB Skets "Chief" Convention for April In N. Y. or Chi; to Aid Transcription Cos.

The National Association of Broadcasters will stage an annual convention for its membership in the time between April 15 and May 1 in either New York or Chicago. May 1 is the executive committee of the NAB, in a two-day session at the New York City, last week, agreed to extend whatever help possible to transcription manufacturers and to assist NAB members in their current controversy with the American Federation of Labor.

On the matter of a convention for 1943, the executive committee took the view that the event be regarded rather as an ordinary convention, but limited to two days. If possible, and that all frills, such as the golf and the luncheon, be eliminated. Station members will be asked to limit their representation to one person. At the most, because of the strained transportation situation, and it is hoped that attendance will be down from between 500 and 750 persons. Attendance at the last convention (Chicago) reached the 1,200 mark. The plan is to hold the 1943 meet with the utmost privacy and concentrated interest and to eliminate any interlarding of the playboy stuff.

Other actions by the committee include: 1. Passing of a resolution declaring that the policy of the industry on the matter of the OWI is a plight in which many small stations find themselves, should he one operation Government. The committee, instead, the resolution held, everything should be done to encourage private stations to maintain such stations through their period of stress.

Adoption of a neutral stance with regard to the forthcoming COWI investigation of the Federal Communications Commission. The committee appeared to be of the opinion that the matter was strictly a matter between two parties, and that nothing was to be gained by the industry through taking in or any other form of intervention.

2. Agreed to offer any recommendations on the subject of the 46-hour week, until the War Manpower Commission has issued specific regulations on the subject. In the meantime surveys will be conducted by the NAB to determine whether a 46-hour week would result any appreciable number of technicians and operators for service stations, such as the overseas division of the Office of War Information.

Approval of the NAB's budget for operating expenses for 1943; the total annual expense set for this is \$250,000, compared with the \$262,000 spent during 1942.

WCOP, Boston, 1st Test In FCC Probe on How Linguals Handled Selves

Washington, March 2. License renewal papers for station WCOP, Boston, before the Federal Communications Commission have been set for April 10. WCOP, which got into difficulties last December as a result of an Italian-language broadcast license expired in 1942, and the station has been operating under temporary license since then.

It's the first case before the FCC in which they will check whether a station handled its own language programs properly before granting a new license. WCOP personnel and management will be given a thorough going over.

Brokenshire Tries New Comeback on WWDC, D. C.

Washington, March 2. Norman Brokenshire, at one time one of the biggest name announcers in radio, again is in the comeback trail, this time in the city where he got his first radio break years ago. He has been in radio for about a year, most recently working as an inspector in an aircraft factory.

"Morning Yawning" is his program here, on WWDC, 7 to 10 a.m. He has brought here with him, ex-Yankee and Ruben ex-cu, who in his six months here, has sparked WWDC with new life.

Cig B.B. Spot Open

Allan Hale, assistant to Red Barber in the play-by-play broadcasts over WGN, N. Y., last week, informed the "Waiter Thompson" agency that he is not returning east this season.

He said that he is staying on in Seattle because of his mother's illness.

To Step Up Radio Tube Production

Washington, March 2. War Production Board is shooting for 1943 production goal of 43,000,000 radio tubes for home sets. Success of the production drive, it is estimated, will depend on the output of the WPB radio section head, which will depend upon military requirements.

Production has been going on steadily and will be sharply accelerated within the next few weeks. The current output of the manufacturers' industry met here last week to develop plans for the much.

Tube headsets. Much concern has been expressed within the broadcasting industry of late over the growing scarcity of replacement tubes for home sets. It has become impossible to obtain certain tubes, together, with that many table sets, particularly, have gone out of use. One such tube is the 50L5.

WPB radio section, after being ranked over the coils by industry and others, is also going to see what it can do about stepping up production of batteries for home radios used by farmers and others in rural sections where service is not available. Government information agencies are particularly interested in this because of the fact that many put out over the air.

Production of one set of batteries yearly for the farmers and others, which would be "laid part of the time they are unable to tune in."

COMPETITION FOR DISC JOCKEYS HOT IN BUFF

Buffalo, March 2. Hottest competition in years is developing here over disc jockeys. WGRN, owned by service station WGR, after a search for a disc jockey from WGR after disc-spinner had built up leading audience on his 8-10 a.m. weekday show over the decade's length.

WGR has obtained Foster Brooks from WIBC, Rochester, for similar show. Brooks' coming was heralded by week-long lesser campaign over WGR and in all daily papers with these words: "Foster Brooks Comes to Buffalo Next Monday." WGR now is using card cards and quarter-page ads in dailies. WGRN gave Brooks a contract for one year, parent Evening News, Sunday, Monday and Tuesday. Shift of the disc jockey to WGRN, said Buellman's predecessor at WGRN, going into the Army.

Kenne City—Charles Bebb is latest addition to announcing staff at KCKY here.

Inside Stuff—Radio

The Foote, Cone & Belding agency continues to service the RCA account while the latter engages in a "Rock Around the Clock" campaign, which is a play on the "Rock Around the Clock" record. RCA is now in the "Rock Around the Clock" campaign, which is a play on the "Rock Around the Clock" record. RCA is now in the "Rock Around the Clock" campaign, which is a play on the "Rock Around the Clock" record.

WORI formally opened its new studios last Tuesday (25) in the Union Savings Bank building in the heart of downtown Boston. The entire fourth floor is also utilized for the station's executive offices.

RADIO SAVING \$2,000,000 VIA A.T.&T. 25% CUT

Washington, March 2. The radio industry stands to save \$2,000,000 annually as a result of the latest war rate reductions put into effect by the American Telephone & Telegraph Co., said Chairman James E. Sullivan of the Federal Communications Commission, Monday (1). Newspapers and press associations also will benefit to the tune of \$1,000,000 by the introduction of the lower rates. This doesn't include the additional approximate \$1,000,000 to be saved annually by reduced leased wire. Postal Telegraph and Western Union press rates.

The A.T.&T. cut its rates 25% Feb. 15, and Western Union and Postal slashed theirs 35% Monday (1). Total savings to all leased wire users will be more than \$11,000,000.

"It not an accident," said Mr. Sullivan, "that these reductions were made. We long since came to the conclusion that what service is an essential public interest, and there is substantial public interest in the free flow of information. We have done what we could under the circumstances to make a more economically feasible operation."

RCA'S '42 NET LOSS \$9,002,437

RCA's net profit in 1942 was \$9,002,437, which is \$1,000,000 less than the 1941 net of \$10,012,716. This is a decline of nearly more than 45% from the 1941 net. RCA's net income share as against approximately 50c in 1941. The decline in net income is due to a heavy Federal income tax, because gross income for the past year equaled \$10,012,716, which is compared with \$9,012,716 in 1941, or an increase of \$3,000,000. In terms of percentage, RCA's net income shows an increase of 24.2% gross income over 1941 and decrease in net profit of 11%.

Federal taxes rate is reflected in the \$10,074,630 provided for U. S. income taxes, or 18.5% greater than the 1941 net of \$10,012,716. This is equivalent to \$1.87 per common share. Another item which cut into RCA's net income is the cost of plant facilities and equipment totaling \$8,697,072 for the year that \$4,850,000 was set aside for the same purpose in 1941. There also was about \$16,000,000 increase in cost of raw materials, supplies, research, administration, program talent boost, operating expenses to \$62,227,700.

In the statement to stockholders, J. C. Sanford, president, points to the broadening of transcription facilities. The amount from broadcast transcription is \$1,000,000 to \$25,613,916. From the RCA's net income of \$12,585,000, the net income is about \$33,745,000 greater than in 1941.

RCA earned surplus of Dec. 31, 1942, amounted to \$33,235,490, an increase of \$8,351,514 over the surplus at the end of 1941. Working capital totaled \$10,611,061, an increase of \$7,088,242 over the preceding year. Current assets were \$10,611,061, an increase of \$7,088,242 over the preceding year. Current liabilities were \$1,762,132 at the end of 1941; current liabilities, \$51,743,043 compared with \$38,683,293.

Joe Barnes Joins MBS

Joe Barnes is the latest addition to the sales staff of the Mutual Network. He comes from Outdoor Advertising.

NETWORK GROSS TIME SALES (Estimated) FOR JANUARY

	1943	1942	%
Blue	\$1,085,000	\$1,476,000	-26
Columbia	4,185,000	3,830,000	+9
Mutual	960,000	1,025,000	-6
WABC	1,850,000	2,860,000	-35
Total	\$11,150,000	\$10,290,000	+9

Blue Continues to Lead Networks In Time Sales; Jan. Pace Same As '42

Czech Exile Gov't Waxens Lidice Program for Free Airing By 200 Stations

The Czech government-in-exile has obtained clearance from all organizations and individuals involved in the production and broadcast of the Paramount picture, "We Refuse to Die," aired last Oct. 25 by WABC, N. Y. The Czech committee in N. Y. has placed an order with the World Broadcasting Co. for transcription of this picture, in view of the Nazi revenge on Lidice. The dues to be cut at cost, will be distributed to approximately 200 stations in the U. S. WNEW, which received a "Variety" 1942 Showman Award for this program, plans a repeat broadcast, but no date has been set as yet.

"We Refuse to Die" airing started Madeleine Carr, Joseph Schildkraut, Erich von Stroheim and Clifford Odets, and featured a musical score by Roy Bargy, who conducted an orchestra of 25. Phil Cohran wrote and directed. Subsequently, it was beamed over the entire world by BBC, using transcription, and WABC, and CBS, and others. The Association for Education by Radio distributed copies of the script to 500 schools, colleges, and universities.

ELMER DAVIS BACK ON AIR STARTING MARCH 12

Washington, March 2. NBC station WRC here will originate the first of the Elmer Davis 15-minute broadcasts at 10:45 a.m. P.M.T. Friday, March 12, and will follow the next Friday by Columbia's WJTV, with WMAL of the Blue net the third Friday night, from that point on the Davis broadcasts will rotate in that order among the three chain stations, with the radio which he will follow.

3. Every effort will be made to make each broadcast responsive to the questions and atmosphere in the minds of the public.

Carroll O'Meara Quits Coast Y&R for OWI in S.F.

Carroll O'Meara has quit as business manager of Young & Rubicam, Hollywood office to join the San Francisco branch of the Office of War Information.

Bill Blinn, the agency's contact man on the Consolidated Aircraft account, will double as business manager.

Dietschgen Buys 5-Min. Slot on Blue Network

Dietschgen Corp. has contracted for the Saturday 9:55-10 p.m. period on the Blue Network to plug its "Double O' Nothing" program. The program will be dramatized form with the true stories of persons who were able to rehabilitate themselves by the use of diet and business life through such devices. The scripts will have a war manpower slant.

The bookup will comprise 105 stations. Rutherford & Ryan is the agency.

Blue Continues to Lead Networks In Time Sales; Jan. Pace Same As '42

The Blue Network continues to show the lead in time sales for the week of January 1943. The Blue ended January, 1943, with an edge of 50% over its rivals for the like month of 1942. Columbia not only garnered the top gross for the week, but also had a margin of 7% over January, '42.

The overall increase for the four networks was just what it was for the closing month of 1942, namely, 9%.

OW Rabbits Air For U.S. Agencies

Portland, Ore., March 2. The rabbit of a time is here, and the victims are Government and Service agencies. At a meeting with OWI, the OWI regional director advised that all agency requests for time be referred to the OWI. The OWI will say which agency broadcasts can give free air time, but simply that such activities will have to be directed by OWI. They and they alone know the urgency on particular days and weeks for the various agencies. OWI stations get the OWI call they might find themselves plugging war bonds when the Government wants to concentrate on the publicity drive for the Red Cross. All Portland stations have been giving OWI spots. They are to give a five day a week and some stations have also given 12 spot announcements a week, seven days a week.

In line with this cooperation, H. Q. C. announced that OWI and KKK, announced the appointment of Day Foster as War Program manager for the two stations, responsible to OWI.

Agencies covered by the OWI administrative program are: War Relocation Authority, for War Bonds; the OWI, for rationing; Office of Defense Transportation; Office of War Relocation; and the various recruiting outfits for both men and women.

Vandercook, 'Helmet' Serial Renewed in Chi

Chicago, March 2. Paul McClure, NBC sales manager here announced the renewal of two "Helmet" serials for a three week period, last week.

One is the "News of the World," sponsored by the National Life Insurance Co. (Alka-Seltzer and One-Day Vitamin Tablets), which features Joseph P. Vandercook of Emory University, correspondents. Heard Monday through Fridays from 8:15 to 9:15 a.m. The other is "The Dutch Cleanser," and placed by the Dutch Advertising Co., Chicago. Heard Monday through Fridays, and by 32 stations Tuesday and Thursday. Order was placed through the Western Agency, Chicago, and is effective March 10.

Other renewal is for the "Helmet" daytime serial sponsored by the National Life Insurance Co. (Alka-Seltzer and One-Day Vitamin Tablets), which features Joseph P. Vandercook of Emory University, correspondents. Heard Monday through Fridays from 8:15 to 9:15 a.m. The other is "The Dutch Cleanser," and placed by the Dutch Advertising Co., Chicago. Heard Monday through Fridays, and by 32 stations Tuesday and Thursday. Order was placed through the Western Agency, Chicago, and is effective March 10.

"Double O' Nothing" Gets 13-Wk. Renewal

"Double O' Nothing" has been renewed for another 13 weeks on Mutual. The program will be dramatized form with the true stories of persons who were able to rehabilitate themselves by the use of diet and business life through such devices. The scripts will have a war manpower slant.

LESS SPOTS, COIN FOR FREELANCERS

Since there are so many comedy and variety programs, and since

485 Madison ave., N. Y.
"Suspense," sustaining, average price about \$100, but sometimes considerably more to established writers or for particularly good scripts; single broadcast rights only; air credit.
"The Commandos," sustaining, usual price around \$100, but some-

(Continued on page 32)

'BASIN' TO GET PARKER SPOT?

The agency has on various other occasions held similar auditions for 'Family,' but as the latter's option time grew close it got the renewal anyway.

NIGHTTIME MERCHANDISE-ABLE AREA*

*This map does not define the limits of WLW coverage, which extends into portions of several additional states. It indicates the 38 markets in which advertising over WLW enjoys a high degree of merchandise-ability with the retailers and wholesalers who move your merchandise.



Here's truly one of the world's largest markets: over 12 million souls who buy more drug and food products than are sold in New York's five boroughs and the City of Chicago combined. And WLW has a weighted average of 48.7%† of the audience in 25 major cities of the area.

+Based on Hooper Mid-Winter WLW Area rating 1943; a weighted average figure which does not represent the size of our audience in any one city.

WLW

The Nation's Most Merchandise-able Station

DIVISION OF THE CROSBLEY CORPORATION

FCC Report on Newspaper Ownership Of Radio Not Due Before War's End

Washington, March 2. The FCC report on newspaper ownership of radio stations is just drifting and probably will not be completed until after the war, James L. Fly, commission chairman, told his press conference Monday (1). "It is not pressing at this time," Fly said. "The report was to grow out of the press of a couple of years ago to determine the effect of newspaper ownership. Because no stations are being constructed privately now, due to war production band restrictions on materials, the few applications which have come from one paper to another in recent months have been dismissed without prejudice, along with other special applications. Fly said no new newspaper stations have been licensed, but a few stations have been transferred from one paper to another.

Meanwhile, the FCC has taken a slightly more liberal policy than dismiss without prejudice in the case of new applications for FM and television stations. Purpose here is to sustain interest in these types of broadcasting so that their post-war development is not held back.

The commission will neither dismiss nor deny, but merely hold for future action any FM applications which cannot qualify at this time under the April 27 freeze order for construction or plan modification permits.

Applicants for construction permits whose applications have been either surrendered or dismissed since April 27 may now apply to have these applications reinstated. The FCC will continue its policy, announced earlier of holding for future action—instead of dismissing or denying—applications for television which cannot qualify under the April 27 order.

Holders of construction permits for experimental or commercial television stations may obtain licenses during the war to operate existing facilities on either basis. There is a provision that construction must have reached the point where the station is capable of rendering a substantial service. Also, construction must be completed as soon as material and engineering skill are available, in accordance with the rules.

Blue to B'cast Denial Of Fidler's 'Exclusive'

Jimmy Fidler's 'exclusive' item on his Sunday night (28) broadcast that Ethel Barrymore, now touring in 'The Corn is Green,' is suffering recurrent attacks of a nervous ailment, will probably not result in court action by the actress or Herman Shumlin, the play's producer. Indications were yesterday (Tuesday) that the Blue network, which carried the Fidler statement, would broadcast a retraction.

Besides asserting that the actress has a nervous ailment, the Hollywood gossipier told his listeners that a doctor now accompanies the star and actor. Following her appearance in Los Angeles Miss Barrymore was taken to a hospital for treatment. Fidler's entire statement was flatly denied by Miss Barrymore and Shumlin, the latter noting that the actress had played more than 800 performances in 'Corn' without a miss, that she has no nervous ailment, that she is not accompanied by a doctor and was not taken to a hospital.

As a result of Fidler's broadcast, Shumlin reported, there had been requests for cancellation of tickets for scheduled 'Corn' performances Monday night (1) in Ft. Worth, to night (Wednesday) in New Orleans, and the balance of the week in other southern stands. He said the company manager with the troupe was attempting to check on how much business had been hurt, but the erroneous statement, using last week's gross of more than \$27,000 for the show in several Texas dates as a yardstick.

Fidler recently broadcast an unfounded report that Frank Sinatra, married and a father, intended marrying a Hollywood actress. And his statement months ago that Gene Tierney smokes cigars precipitated a battle between her studio, 20th Century-Fox, and the RCA networks.

MBS' New Affiliate

KWON, Bartlesville, Okla., joined the Mutual network Monday (1). The outlet, established in 1942, operates on 250 watts.

GEO. VOGEL NAMED CIAA DISC DIRECTOR

George J. Vogel, program supervisor in the Radio Division of the Office of Coordinator of Inter-American Affairs, has been switched to director of transcription production. This is a new position established to cope with increased disc activities for Latin America.

Vogel once managed KZRM and KZRF, Manila, P.I.

Ky. Outlets Offer Group Spot Rate

Chicago, March 2. The Burns-Smith Co. of Chicago, has been named the national sales reps of the Kenicquy Group which was organized last week at a meeting in Louisville. The group consists of seven stations which have banded together to offer national advertisers coverage of secondary Kentucky markets at a group rate. It is the intention of the group to make a hookup available for either live or transcribed programs.

Attending the meeting in Louisville were Jake Causey and Ken Oliver, W.L.B., Bowling Green; Richard B. Helms and J. Francis Fox, WHLN, Harlan; Hecht S. Lackey, WSON, Henderson; F. Ernest Lackey, WHOP, Hopkinsville; Pierce E. Lackey, WPAD, Paducah; J. Edgar Smith and Charles Lee Harris, WGRG, Louisville; Hugh O. Potter, WOMI, Owensboro, and John Toothill, general manager of the Burns-Smith Co.

2 CBS STATIONS NIX GOODRICH NEWS STRIP

WLAC, Nashville, and WVRA, Richmond, have refused to clear the five-minute news strip which Goodrich Rubber debuts shortly on CBS.

WVRA, particularly, has expressed itself as opposed to the network's splitting of a 15-minute period for a commercial, holding that such a practice should be reserved strictly to spot broadcasting.

Tolg Vice John Cominos In B.B.D.&O.'s Chi Office

Chicago, March 2. Russell W. Tolg, formerly with the Blue Network, has replaced John Cominos as local director of B. B. D. & O.'s Chicago office. Cominos has a commission in the Marines.

Cora Hawkins, as assistant to Tolg, will do the buying of time and talent. The agency's local radio accounts are Household Finance, Marine and Council on Carey.

Just Call Him Norm

Portland, Ore., March 2. Norm Davis, account executive of KOIN, has been drafted by the Manpower Commission. His new title is as follows: Assistant Regional Director of Training, War Relocation Division of the War Manpower Commission.

His wife, Margaret Allen, who used to be heard in a daily program, 'Hello Again' on KALE, has joined the KOIN staff to service her husband's accounts.

Thank 'Santa' Kaiser

Portland, Ore., March 2. Almost everybody in Portland is working in the Kaiser shipyards, even the technicians of the radio stations.

Shipyards pay for shifts of four hours and up, added to their \$50 union radio pay, gives the boys \$100 a week.

Station Honors State

Portland, Ore., March 2. To call attention to Oregon's Centennial, KOIN is airing a series of weekly half-hour dramatic Thursday nights. The shows, scripted and produced by Hank Swarwood, show what the Oregon pioneers were like. Talent is supplied by the Baker Theatre Players.

DENVER CBS STATION JEERS NBC CLAIMS

Denver, March 2. KLTZ, local CBS affiliate, has sent out a mailing piece which jibes with NBC's promotional job, 'A Tale of 412 Cities.' Attached to KLTZ's letter to advertisers and agencies was a packet containing a 'pinch of salt,' which the station suggests be taken with NBC's popularity leadership claims in 'Tale' as well as Denver is concerned.

The KLTZ letter challenges NBC's figures on daytime popularity in this area by citing figures from a month to month Hooper survey.

MacAllen to NBC

Warren MacAllen, on the revolve desk of the CBS press department, resigned Friday (26). He joined the NBC press department yesterday (Tuesday) in a similar capacity. He's a former newspaper man.

Syr. Broadcaster Exercises Credo That Radio Should Join Hands in War Effort

Special Radio Broadcasts Stress Dimout Safety

Alarmed by the rising toll of dimout fatalities, Mayor LaGuardia and police and civilian defense authorities went into a huddle last Thursday (30) with reps of N. Y. stations WJVA, WJVA, WOR, WABC, WJZ and the city's own WNYC to work out a plan of cutting the accident. Radiomen suggested a daily series of 30-second spots announcing dimout time, the preceding night's dimout deaths and warning pedestrians to wear a white article of clothing when they are on the streets after dark.

Syracuse, March 2. Harry C. Wilder, head of WFBL, is one broadcaster who believes that the industry could well shelve many of its policies and 'traditions' for the duration and in that way give a more convincing brand of wholehearted support to tasks of the war. Wilder gave substance to his credo last week when Cecil Brown, CBS news commentator, appeared here for a lecture date which was tied up with a special bond-selling campaign.

Even though his own station is affiliated with NBC, Wilder for several days before the lecture studied his schedule with announcements plugging the personal appearance of Brown. The day of the lecture, (Continued on page 32)

No idea backed by the sound of WOP

has ever failed to get results!

MEMBER OF THE MUTUAL BROADCASTING SYSTEM

Cugat Sock \$82,000, N. Y.; Lombardo, Pitt, Krupa, Chi, Each Strong 25G

(Estimates for This Week)

Blue Barren, Newark (Adams): 1-850; 25-59—With "Lundon Blackbuck Murders" (Rep) and co-featured with Louis Jordan Orch. on stage. Double band setup is proving a big dud and won't go much beyond about \$14,000.

Henry Busch, Kansas City (Tavern): 1-110; 10-30—With "Hi-Ya, Chum!" (U). Big \$12,000, and packing the town this week. Band is responsible for upping, as pic is only of average help.

Xavier Cugat, New York (Paramount): 3-84; 25-41-10—With Henry Youngman on stage. "Hiller's Children" (RKO) on screen. Combined draught of stage bill and picture (Tuesday) into very high ground on first seven days concluded last night (Tuesday), smacks \$22,000 having been registered.

Duke Ellington, Boston (RKO Boston): 3-200; 41-90—With Al Custer, Jig Saw Jackson, Patterson and Jackson, "Life Begins" (20th). The Duke is always A-1 here, and responsible for plenty of the heavy \$20,000 or more this spot will gross.

Ted Fie Rite, Chicago (Chicago): 2-200; 35-45—With "Meanest Man" (20th) and Barry Wood, others, on stage. Good \$35,000, with stage attractions a big help.

Sammy Kaye, New York (Strand): 1-750; 35-41-10—With "Cauldwell" (WB). This, fourth week for picture and sixth for Kaye, the picture continues at a very gingerly spot. Indications pointing to \$45,000, while last week over Washington's birthday was \$50,000.

Stan Kasten, Providence (Roxbury): 3-200; 30-50—With "Secrets of Underground" (Rep) and vaude. Nice \$7,000 in three days, mostly on stage.

Henry King, San Francisco (Golden Gate): 2-250; 41-75—With "Hiller's Children" (RKO) and Henry Mac on stage. Strong \$30,000 seen.

Gene Krupa, Chicago (Oriental): 2-200; 35-55—Plus "Over Dead Body" (20th). Nice \$25,000, largely on Krupa's appeal.

Ted Lewis, Los Angeles (Orpheum): 1-750; 35-41-10—With "Cauldwell" (WB). This, fourth week for picture and sixth for Kaye, the picture continues at a very gingerly spot. Indications pointing to \$45,000, while last week over Washington's birthday was \$50,000.

2-200; 35-55—Plus "Stand By All Nighters" (Columbia): Second week for Lewis, and first for film. Nice \$18,000, excellent. Considerable band is holdover.

Guy Lombardo, Pittsburgh (Sitz): 2-200; 30-45—With "Lucky Jordan" (Par). Royal Canadians leading for snaz \$25,000, as good as must bands have done here in recent years. Considerable local interest in Lombardo outfit, but picture also well liked.

Lucky Millinder, Buffalo (Buffalo): 3-300; 35-55—With "Chetniks" (20th) and Four Inkspots on stage. Likable and band credited with hypothesis. Rembo to bang up \$21,000 of Vaughn Monro, Indianapolis (Circle): 2-800; 30-55—With "Lucky Jordan" (Par). Fast-paced band show, plus strong film support, makes impressive local debut with a healthy \$18,000 likely on week.

Ciro Rime, Baltimore (Maryland): 1-200; 28-46—With "Queen of Broadway" (RKO) and deservingly most of the credit for an all-right \$8,000.

Jan Savitt, Cleveland (Palace): 3-700; 35-45—With "Terror Triumph" (RKO) and stage bill. Extra smart \$24,000, band being credited with bulk of it.

USO OKAYS BANDS

Tours, However, Probably Won't Start Before June

Paid band shows under the USO-Camp band hour, banner appear to have been definitely given the green light. The touring planning date has been deferred. Meeting last week between the USO and committee of band bookers produced a definite commitment to use paid orchestras on the Red and White circuits, beginning around June 1 instead of April 17, first agreed upon.

What bands will be used isn't definite, but tours will probably start with Louis Prima and Barney Rapaport, followed by Dick Rogers, Muggsy Spanier, Ace Bridge.

Publishers' List Best Sellers

Week Ending Feb. 17

Heard Song Before.....Mayfair
Time Goes By.....Remick
Al and My Gal.....Mills
Time to Arrive.....Mills
Spangled Banner.....Miller
So Nice Come Home.....Chappell
Fall in Love.....Famous
Moonlight Becomes.....Famous
Brazil.....Southern
Black Magic.....Famous
Crazy.....Famous
Pines of St. Louis.....Southern
Army Air Corps.....Fischer
Three Dreams.....Remick

Herman's Big \$9,700

**At San Diego (3 Days);
Les Brown Hot & Cool**

(Estimates)

Count Basie (RKO): 3-200; 35-55—Bridgeport, Conn., Feb. 28. This spot hasn't been doing much better lately than the 1-145 admissions at the same place. Unusually high price (\$1.20 per) may have kept 'em away.

Les Brown (Penn State, State College): 3-200; 35-55—On his first night N. Y. Brown's spot here equalled 1,800 dancers, very fine showing. Next night (27) at Empire B. Allentown, Pa., band played to about 1,500 nags, not bad here currently. At Aud. Strindberg, Mass., Sunday (28) Brown did exceptionally well in three shows, but final result is a cauldron.

Reggie Childs - Andy Jacobson (Raynor-Paymor): 3-200; 35-55—On his first night N. Y. Brown's spot here equalled 1,800 dancers, very fine showing. Next night (27) at Empire B. Allentown, Pa., band played to about 1,500 nags, not bad here currently. At Aud. Strindberg, Mass., Sunday (28) Brown did exceptionally well in three shows, but final result is a cauldron.

Peter Cutler (Totem Pole): 2-200; 35-55—At Empire B. Allentown, Mass., Feb. 27. Second Saturday for Cutler, accounted for 1,200 dancers at \$1.45 per for \$3,700, considering fact spot is 15 miles from Boston.

Woody Herman (Specific Square): 3-200; 35-55—At Empire B. Allentown, Mass., Feb. 28-29. Herman's initial date here, before making a 20th-Fox film, proved big. Played to approximately \$7,700 in two shows at \$1.10 and \$1.13 three evenings.

Leader's Police Record

Nixes Name-Chance Plea

Springfield, Mass., March 2. Although he had long been known professionally hereabout as Harry Welles for the past eight years, the drummer and orchestra leader was not permitted to assume the name legally this week in the Hampden County Probate court.

Welles, who was born Harry Richard Froberg in Germany, had his petition denied by Judge J. W. Denison when production records showed that he had been arrested three times for various offenses since coming to this country.

Band Bookings

Count Basie, March 12, Riverside theatre, Milwaukee; 13, winter Palace theatre, Detroit; 28, week, Palace theatre, Cleveland; April 2-4, Temple theatre, Rochester; 5-7, Madrid B., Harrisburg, Pa.; 8-14, RKO theatre, Boston; 18-18, State theatre, Hartford, Conn.; 23-25, Fox theatre, Philadelphia; 26-28, 4th, Palace theatre, Columbus; 29-31, Columbia theatre, Fort Wayne; 2-11, Aud. St. Louis.

Hebe H. Kansas City: 18-25, Muehlebaum theatre, Omaha; April 15-19, 5th, Palace hotel, San Francisco.

Duke Ellington, March 3, Howard U. Washington, D. C.; 8, Royal Windsor B., New York City; 10-11, Arena, Washington, D. C.; 8, Albert Hall, Baltimore; 19-23, Stanley theatre, Pittsburgh; 23-29, Paradise theatre, Detroit; April 1, Hurricane, N. Y.

Earl Hines, March 12-18, Fay's theatre, Philadelphia; 19, Symphony orchestra, London; 20, City Hall, Portland, Me.; 27, Manhattan Centre, N. Y.; April 2, week, Howard theatre, Washington, D. C.; 23-29, Apollo theatre, N. Y.

Sigmund Romberg, March 8, Biltmore, New York City; 11, Aud. Houston, Tex.; 14-14, Municipal Aud., New Orleans; 16, Aud. Montross, Ala.; 17, School Aud., Montgomery, Ala.; 17, Crown Col. College, Clemson, S. C.; 20, Aud. Memphis, 28, Hall of Music, Lafayette, Ind.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Figures are designated weekly and holiday price. Completion is based on period from Monday to Saturday.

Band	Hotel	Room Capacity	Cover Charge	Weekly Total	Weekly Total
Ray Heatherton	Biltmore	500	\$1-\$1.50	1,800	1,800
Hal McIntyre	Commodore	500	\$1-\$1.50	1,800	1,800
Lani McIntyre	Lexington	500	\$1-\$1.50	1,800	1,800
Sonny Dunham	New Yorker	400	\$1-\$1.50	1,800	1,800
Jimmy Dorsey	Pennsylvania	500	\$1-\$1.50	1,800	1,800
Gene Krupa	Waldorf	500	\$1-\$1.50	1,800	1,800
Abe Lyman	Lincoln	725	75c-\$1.00	1,800	1,800

* Asterisks indicate a supporting floor show. New Yorker and Biltmore have ice shows; Waldorf co-headlines The Harristons, Tito Guizar and Cavallero.

Chicago

Joe Reichman (Empire Room, Palmer House): 750; \$3-\$4.50 min.). Hide-gor and Reichman near capacity again last week with 1,000 people.

Art Kamin (Walnut Room, Bismarck hotel): 500; \$1.50-\$2.50 min.). Business steady at 2,500 for week.

Neil Washburn (Mayfair Room, Blackstone hotel): 250; \$2.50 min.). Combination of Bondhus and Dwight Fiske attracted 2,100 last week.

Gene Krupa (Panther Room, Blackstone hotel): 115; \$2.50 min.). Last five days of the drummer man and two days of Glen Gray, who opened Friday (28), kept patronage around 8,000 on the seven days.

Gene Krupa (Marina Room, Sheraton Beach hotel): 1,100; \$1.25 min.). Business good here with 3,000 on the week.

Los Angeles

Freddie Martin (Ambassador): 500; \$1-\$1.50. Still pulling crowd and will post another 3,000. Harry Owens' Hawaiians in March 9 for a few weeks.

Gene Krupa (Biltmore): 500; \$1). Filing room on weekends and holding steady on other nights for beautiful 3,950.

Boston

Ray McEvoy (Ivory Room, Copple Plaza): 350; \$1 (cover). Victor Jorge receives credit for drawing 'em in to the tune of 2,500 covers plus \$1.10 dinner bill. On Friday and Saturday, overflow was accommodated in the adjoining Sheraton Room.

Milt Hersh (Colonial Room, Copple Plaza): 500; \$1 (cover). Herth is building solidly and on sixth week topped all previous totals with 750 covers.

St. Louis

Nick Stuart (Club Continental, Hotel Jefferson): 800; \$1-\$2 min.). Butler and egg men attending local convention proved hypo for a bit at this downtown spot which had one of best weeks in several months. Total of 4,100 were clocked last week. Gil Robinson currently suggesting floor show.

Minneapolis

Edgar Drake (Minneapolis Tower): 500; \$1-\$1.50. Extended engagement for band which has made good here. Fay and Gordon, toponch dance team, also held over; other floor show acts being Dorothy Blaine and Mel Ode. Weather hurt business some, but 450 average nightly attendance not bad.

Location Jobs, Not in Hotels

(Los Angeles)

Benny Goodman (Palladium B, Hollywood, first week): Opened in rain to sock 4,800 admissions on Tuesday (29) and rolled up big \$2,000 on the week. His first stand here in more than two years. Tommy Dorsey caught strong 35,000 on sixth week, ended by Monday night holiday. Palladium now on six-night week, with Mally Mann's crew suggested to 15 pieces on Mondays.

Jan Garber (Trinon B, Southlake, fourth week): Spending money here, but Chinaman's socks in the industrial sector. No trouble at all pulling 8,000.

Freddie Slack (Coca Manana B, Culver City, first week): Opened weakly but may get up to 3,200. Eggs still rolling around from Horace Silver's roots.

(Chicago)

Lou Breen (Chez Paree): 650; \$2-\$2.50 min.). Joe E. Lewis, heading the floor show, and Breen responsible for around 3,000 last week.

Greta Barrie (Blackhawk): 500; \$1-\$2.50 min.). Miss Barrie becoming big favorite with local night liars. Room handled about 3,700 last stanza.

(Minneapolis)

Freddie Fisher (Happy Hour): 500; no cover or min.). This Schnitzel-fritz outfit still rolling. A little drop from previous weeks, but average nightly attendance of 500 not bad.

Gordon Joins Waring

Gail Gordon (with Ketan, 23-25, Groves advertising agency here for last seven years, has resigned to go with Fred Waring as a musical director for band leader's multiple enterprises.

Gordon left Pittsburgh last week-end to take over his new post. His chief duties will be in connection with Waring's music publishing business and his commercial products, such as the Waring mixer and steam iron.

Rachmaninoff III

San Antonio, March 2. Illness of Sergei Rachmaninoff, scheduled to give a piano recital here last Saturday evening (27), made it necessary for the pianist to cancel the entire tour.

Rachmaninoff was taken ill in New Orleans.

Lon Morgan, Denver maestro whose band is heard in the Brown Palace hotel's Imperial Room. Denver, has taken on added duties. He's been appointed civilian co-ordinator of all music and musical activities for Lowry Field.

MICHAEL M. ENZER

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Dick Mains Irving Fazola
OUTSTANDING INSTRUMENTALISTS

Last Week, Earle, Phila.

\$31,000.00

Many thanks to Harry Mayer for his generous bonus.

**OPENING MARCH 8—MARIA KRAMER'S
ROOSEVELT HOTEL, WASHINGTON, D.C.**
CBS AND MBS WIRES

It's Murdering People!

Teddy Powell's Victor-Bluebird Record

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Personal Management—**JOE GLASER**

30 Rockefeller Plaza, New York CL 7-8062

Inside Stuff—Orchestras

Washington local 161, musicians, is going to get tough with civilian organizations who claim free music from service bands and orchestras at the expense of card holders. It wrote to Adj. General James A. Upton protesting against the Chemical Warfare Service bringing over Edgewood Arsenal band for a social affair at the hotel Willard. The A. G. saw merit in the complaint and forced the committee to hire a 15-piece civilian orchestra. Union also protested against the Washington Board of Trade using a U. S. Navy Band School of Music Orchestra for a civilian affair. If office is repeated these organizations will be placed on union's "unfair list." Executive board of union also turned down old an application of the Washington Democratic League to use the Army Air Force band for a social affair on March 13. Union has no objection on National Defense Act of 1916, still operative, which, by law, absolutely prohibits servicemen from competing with civilian arts and professions.

Unusual, in fact practically unheard of, in band circles is what Bill LeRoy here in Pittsburgh has been doing for his ex-leader ever since he went into the service several months ago. He has been directing of LeRoy 10 years ago while a student at the University of Pittsburgh, has been leading LeRoy hall of leaders' fee on every job it's played since he went into music as a mark of appreciation, and still continue that policy. As the duration, despite fact that LeRoy now is in the comparatively upper brackets, having just graduated from OCS with second lieutenant's commission. Since he was called up, outfit has been under direction of Jacques LaBelle, with each man giving a share of his salary to make up 50% of what LeRoy's end would be.

To protect himself against the sudden loss of musicians, Abe Lyman has drawn up an unusual agreement with his bandmen which demands an eight-week notice in the event any want to leave, and working the same way if he wants to drop a man. Notice must be given to the AFM in two weeks, which most leaders find isn't enough time to secure replacements today in view of the shortage of men.

Lyman's idea is prescribing such long notice period, which, incidentally, is said to have been filed with the union, is that if another leader wants one of his (Lyman's) men he won't be able to wait the right weeks and so won't take the man. Lyman is at the Lincoln hotel, N. Y.

Jimmy Dorsey's orchestra is now doing remote broadcasts from the Pennsylvania Hotel, N. Y., on both CBS and Blue network, the first time in a couple years the Blue has allowed an orchestra to have a pickup point. Some time ago the Blue issued an ultimatum to cafes, roadhouses, etc., which used its line, to rid themselves of all other broadcast affiliations or relinquish Blue time.

Dorsey has three slots on CBS and three on the Blue weekly. He had the latter to start with, CBS joining in Friday 1941.

10 Best Sellers on Coin-Machines

Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names of more than one band or recording artist are indicated, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.

1. I Heard That Song Before (8) (Morris)...Harry James...Columbia
2. Brazil (6) (Southern)...Jimmy Dorsey...Decca
3. There Are Such Things (14)...Tommy Dorsey...Victor
4. So Nice Come Home to (13) (Supper)...Dinah Shore...Victor
5. Moonlight Becomes You (10) (Famous)...Bing Crosby...Decca
6. Craziest Dream (12) (BVC)...Harry James...Decca
7. Moonlight Mood (4) (Robbins)...Kay Kyser...Columbia
8. Old Black Magic (11) (Famous)...Glenn Miller...Victor
9. Dearly Beloved (15)...Alvin Karp...Decca
10. Why Don't You Fall Love (10) (Harms)...Glenn Miller...Victor

OTHER FAVORITES

- (These records directly below first 10 in popularity.)
- Why Don't You Do Right (5) (Maxfield)...Benny Goodman...Columbia
 - For Me, My Gal (11)...Gus Glustrom...Decca
 - Don't Get Around Much Anymore (Robbins)...Tommy Dorsey...Victor
 - It Started All Over Again (Embury)...Tommy Dorsey...Victor
 - Please Think Me (Wilmark)...Shep Fields...Bluebird
 - Star Spangled Banner Waving (Miller)...Elliott Bitt...Bluebird
 - Touch Texas (Southern)...Freddie Martin...Victor

Dick Gilbert's Ellington Booking for N. Y. Dance

Dick Gilbert, writer, singing disc jockey, will present Duke Ellington's band in its first N. Y. City dance appearance in more than two years on Saturday night (6) at the Royal Windsor, giant ballroom. Here, Scott's singing and pianists will be an added attraction, with maestro Charlie Barnet and Hal McKinnon as guest conductors.

This will mark Gilbert's third venture as a dance impresario, having planned Xavier Cugat's band at 40 parties on Jan. 9 and last Saturday (5) Miguelito Valdes, Dinna Costello, Bobby Capa and the band of Jose Curbello and the Happy Boys to profitable returns. In these ventures Gilbert is a third partner, with the name leader and the owner of the ballroom.

Gilbert meantime has added Sunday Vitamins as a sponsor, bringing his total commercial time to more than 10 hours a week on his radio "Troubadour" show, 1-3 p.m., and Latin-American Rhythms programs, 5-6:45 p.m.

Osborne, Jarrett Have Dates With Draft Bds.

Will Osborne and Art Jarrett are to appear at their respective draft boards this week for physical. Jarrett, now with his band at the Syracuse hotel, Syracuse, N. Y., probably has to go to Chicago by Mar. 2, while Osborne takes his here in the city.

Osborne, who closed at Frank Dulitz's new Terrace Room, Newark, N. J., Sunday (28), replaced by Leo Brown, is 34 years old. Jarrett's age is unknown.

Krupa Pleads 'Not Guilty'

J. W. Ehrlich, attorney for Gene Krupa, entered a plea of not guilty for the orch leader in juvenile court here last week (28), on a charge of contributing to the delinquency of a minor, and trial was set for April 19.

The charge was lodged against Krupa in January when his 20-year-old press boy was allegedly found leaving the Jive's hotel room in possession of marijuana reefer, which he told police, he was taking to Krupa.

Tagress Into War Work

After 23 years as one of the town's leading musicians, Jerry Tagress, pianist and composer, is giving up the business for the duration to take a post in a war plant. Since 1920, Tagress has been in charge of the music at RKO's RKO City of Fun, ball inter, and he's also written a number of tunes.

He's leaving Nine Court at the end of this week and his bosses are planning a testimonial in honor of the keyboardist, who's been with them since they opened the spot.

Frank Saida, formerly with William Morris agency, has become assistant to Ben Bart, the high-society cocktail combo department at Norel agency.

WMC Tells Musicians They're Not Essential; Must Soon 'Work or Fight'

May Be Arm-Weary

Sid Weiss, backed with the Abe Lyman orchestra at the Lincoln hotel, N. Y., is an unusual musician. A top line also in his studying photography with a view to depicting out of the band business some day, he is a member of the National Board of Review, which has a strong, if unofficial, influence on Hollywood product.

Weiss has been a member of virtually every top name band in the business at various times during the last five years.

Lyman's Commodore Date Deferred By Maria Kramer

Abe Lyman's orchestra will not make the Commodore hotel, N. Y., until April 8, due to a refusal by Mrs. Maria Kramer to release him from an pressing job at the Lincoln hotel. Lyman wanted to get out of the Lincoln March 2. Since he left, his Metropolitan outfit will hold at the Commodore until Lyman is free. Switch was down for March 19.

Lyman also failed to get a release from his Music Corp. of America contract, and while it looked for a while like he might not be able to take the Commodore job, which is controlled by the William Morris agency, the leader is to work the spot on a non-commitment to MCA basis. MCA is also securing a group of five Coca-Cola broadcasts for Lyman, on the Mondays; he will be off at the Commodore. Later booking is eight weeks.

Juke Disc Lyrics Too Blue For Kids, Claim J.C. Police

Jersey City, March 2.

A temporary order restricting jukebox City police interfering with the operation of 56 juke boxes in leased territory in New Jersey was issued here last by the Vice Charles J. Fickler. Arguments on a permanent order are slated to be heard Monday (8).

Operators of the jukeboxes have the action against Mayor Frank Hague, the city commissioners, and the Jersey City police department following a police threat to remove the machines from the low cream parlors. Public Safety Director Daniel Casey asserted that the police had been approached by parents to do something about children playing the machines. Assistant Corporation Counsel Charles H. Bernstein informed the court that the lyrics in some of the juke records are clearly lascivious in character and were determining the morals of the teen-age listeners.

Art Shinkman, pianist formerly with Eddie Lane's orch, has returned to Albany to tickle the ivories with the "Four Smart Boys" over WOKO.

The American Federation of Musicians has been endeavoring, instigated by the War Manpower Commission, that professional musicians will be placed on a list to be issued soon as a non-deferable occupation. Figures show that the AFM is changing, all musicians within the selective service law will be compelled to accept a war job. AFM president James C. Doyle has received this information in a letter from Paul V. McKint, chairman of the WMC, in response to a request for a clarification of the musician status.

The effect of the order, if it is when issued, will place practically one-third of the musicians in the "work or fight" class, meaning that those 38 and under will have to give up their jobs for an assignment in an essential industry. Symphony orchestras, name bands, ballroom and radio orchestras will be hard hit.

Perils in seeking the clarification of the manpower status as it affects musicians, felt that McKint would have the rule of reason, and disrupt agencies, which are done much to aid civilian morale. Perils has appeared to Brig. Gen. J. O. O'Brien to sustain a brief he is preparing designed to show what musicians have done for the war effort. O'Brien to sustain a brief he is preparing designed to show what musicians have done for the war effort.

In addition to pointing out what the union musicians have contributed to America's war effort, the Pease brief will argue that it is contrary to the established policy of the Allies in the treatment of musicians, China, in her sixth year of war, has not only all entertainment to its armed forces, but industrial workers and the civilian population. During the siege of Moscow, with Nazi armies 10 miles away, opera houses, music halls and theaters were kept open day and night by Soviet orders. "Weapons" Stalin said, "the souls of war music must be used to use those souls."

When the first fury of anti-entertainment bombing broke over England, all places of recreation and amusement were ordered closed. After a few weeks of suffering without outside, the British people, with a resounding demand, broke the authorities to lift the ban. The U. S. has a questionable view in music. When Queen's Hall was closed, the London Philharmonic orchestra was immediately moved to another auditorium, where it now plays daily maintained by popular demand.

The brief will point out that in no other field have workers been asked to donate their services at the expense of earning a livelihood. It is also expected to appeal directly to the president if he does not act on the coming McKint order in 1943.

Never before has a musical score attracted such nation-wide acclaim
3 SMASH SONG HITS FROM M-G-M's SPECTACULAR PICTURE, "CABIN IN THE SKY"

No. 1 on All Performance Lists!

TAKING A CHANCE ON LOVE

Lyric by John Latouche and Ted Fetter Music by Vernon Duke

CABIN IN THE SKY

Lyric by John Latouche Music by Vernon Duke

HAPPINESS IS THE CALLED JOE

Lyric by E. Y. Harberg Music by Harold Arlen

LEO FEIST, Inc., 1629 Broadway, New York

HARRY LINK, Gen. Prof. Mgr. LON MOONEY, Prof. Mgr.

Invitation to a Law Suit

A major publishing firm received the following last week: "Please send me a copy of your publication, '_____' and full information as to when you acquired it from the writers and when it was registered with the copyright office."

"Your publication," continued the letter, "sounds very much like a compilation I wrote years ago. I think it an infringement of my copyright and unless you are prepared to acknowledge me as author of your song also pay me my full share of royalties, I shall retain the best lawyer in New York and take you to court."

P.S. The letter was not acknowledged.

Inside Stuff—Music

The song "American Boy," which the E. H. Morris Co. has just published, was formerly assigned to the Warner Bros. music group. Originally it was the joint work of Al Jolson and Joe Burke. When he and Jimmy Monaco were commissioned to write music for "Staircase Canten" (Sol Lesser), Dublin prevailed upon Warners to give him a release on "American Boy." Dublin turned the melody back to Burke and wrote the song with Monaco. Al Jolson was to do the number in "Canten," and when this didn't materialize he arranged with the writer to introduce the song on his Colgate program (CBS).

Having been successful with Duke Ellington's "Don't Get Around Much Anymore," originally an instrumental titled, "Never No Lament," Robbins Music has fitted lyrics to another Ellington melody to push at a pop. Bob Russell, lyricist who worked on "Anymore," has written words to "Concerto for Cootie," its new title: "Do Nothing 'Til You Hear From Me." Since "Concerto" was written by Ellington for Cootie Williams, trumpeter who left him for Benny Goodman and subsequently built a band of his own, Ellington will have Williams introduce the tune. Latter is now at the Savoy Ballroom, N. Y.

Shapiro, Bernstein & Co. last week answered a circular letter recently sent out by Deems Taylor, asking the music industry to cooperate with the Army's engineer corps in furnishing it with a fighting song. The communication from Shapiro-Bernstein pointed out that this firm had published such a number, "The U. S. Army Engineer Fight Song," four months ago and that the number was reprinted in toto in the February issue of Yank Magazine. The number was written by Brig. Gen. S. C. Godfrey and his wife, Dorothy Godfrey.

The Music War Committee is asking the trade to contribute adult games and playing cards that could be used by members of the Coast Guard during their recreation moments on long cruises. The committee has set for itself a quota of 240 decks of cards.

Nedra Smith, of the E. H. Morris Co., is the chairman of the card and game collecting committee.

Philly Canteen

(continued from page 4)

inspector at \$5,200 a year, will also take over the duties of executive director formerly held by Huff.

Mrs. Eting, a former New York newspaperwoman, said she would continue handling the publicity on a volunteer basis. Mrs. Ward, wife of the executive, is reported to be ready to continue as a food purchaser sans salary.

Squawks came from actors and actresses, who donate their services and talent free, after rumors of a "million payroll" began circulating around town. Richard Mayo, executive secretary of AGVA and a member of the board of directors, denounced an investigation he made and the payroll slashing followed.

Mrs. Upton Favorite, president of the canteen, however, declared that the canteen board "had been trying to cut down" even before the union demands were made.

Many of the complainants pointed out that the N. Y. Canteen, which caters to many more service men daily, has a payroll amounting to only a fraction of that in Philly.

Mrs. Eting pointed out that in New York the American Theatre Wing absorbs much of the overhead, while in Philly it must take care of these expenses itself.

Other canteen officials said that volunteers could not be made to wash dishes, a job which becomes irksome after a while.

The local campaign claims to entertain from 1,000 to 1,400 servicemen each night. It has nearly 12,000 volunteers on its rolls, the bulk of these being hostesses.

The canteen is financed by a fund, most of it public-donated.

To finance its operations, the canteen last September raised \$25,000 in a public drive. It expects to get \$25,000 from the United War Chest and has raised several thousands of dollars from private contributions.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—represented by WPAZ, 1122, WABC and WGBR, N. Y. Compilation herewith covers week beginning Monday through Sunday, Feb. 22-28 from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular source for music publishing industry.

TITLE	TOTAL
Taking a Chance on Love—"Cabin in Sky".....	32
I've Heard That Song Before—"I'll Be on Parade".....	31
You'd Better Know Your Future Goodnight.....	27
There's No Honor in Dreamboats.....	25
Just Be Nice Come Home To—"Shout About".....	23
Brazil—"Saludos Amigos".....	23
Don't Get Around Much Anymore.....	22
Canteen Bounce.....	25
That Old Black Magic—"Star Spangled Rhythm".....	24
There Are Such Things.....	24
There's a Ray of Sunshine.....	22
Moonlight Mood.....	21
Weep No More Lady.....	20
A Touch of Texas—"Seven Days Leave".....	20
When Shepherd Leads Sheep Back Home.....	19
For Me and My Gal—"Me and My Gal".....	18
Please Think of Me.....	17
Three Dreams—"Powers Girl".....	16
It Can't Be Wrong—"Now Voyage".....	16
I Don't Believe in Rumors.....	15
My Dream of Tomorrow.....	14
What's the Good Word, Mr. Bluebird.....	14
As Time Goes By—"Casablanca".....	12
It Started All Over Again.....	12
That Soldier of Mine.....	10
Four Buddies.....	10
Let's Get Lost—"Happy Go Lucky".....	9
"This Is the Army, Mr. Jolson".....	9
Moonlight Becomes You—"Road to Nowhere".....	8
I'm Getting Tired So I Can Sleep.....	8
Roseanne of Charing Cross.....	8
Slender, Tender and Tall.....	8
Change of Heart.....	8
Why Don't You Fall in Love With Me.....	7
Here's Good Looking—"Something for Boys".....	7
Begin the Beguine.....	7
Darkly Chapped—"You Were Never Lovelier".....	7
Remember—"A New Fire Burning Old Fireplace".....	6
Mumble Jumble.....	6
When Lights Go on Again.....	6
Old Man Romance.....	6
Can't Get Out of Mood—"Seven Days Leave".....	6
Contraband.....	6
Can't Get Stuff in Your Cuff.....	5
Don't Cry.....	5
Goodnight, Sweetie Angel.....	5
Giddy Mule.....	5
He Says Murder.....	5
Mr. Five By Five—"Behind 8 Ball".....	5

*Mutual only. *This is the Army' publishing subd.

OUR No. 1 SONG

A Magnificent Ballad

THERE'S A HARBOR OF DREAMBOATS

(ANCHORED ON MOONLIGHT BAY)

By NAT BURTON, AL SHERMAN AND ARTHUR ALTMAN

[WE GUARANTEE THIS TO BE
ONE OF OUR USUAL BIG HITS!]



SHAPIRO, BERNSTEIN & CO., Inc.

MUSIC PUBLISHERS

Louis Bernstein, Pres.

RKO Bldg., 1270 Sixth Ave., New York

Jonie Taps, Gen. Mgr.

H'wood Officers

(continued from page 2)

in the clear. So are most members of the house and senate.

Civilians have poured in letters for their friends, in one case 225 business leaders going to the front for an executive without ROTC or any previous experience. He got the job.

Commissions have been frozen in the U. S. Army since September. Those aviators shoulder decorations these days attain same through procurement applications. In other words, somebody in the Army requires an officer for a particular job and procuring particular qualifications. Order is sent to the adjutant general naming a specific applicant, and he is invariably selected.

Col. Zausak Okayed

The Truman Committee smear attack on Col. Darrell Zausak originated with charges made to Army brass hats and Federal legislators by at least one "big name" in the film industry who today is admired for his action and wishes he had never started anything, informed sources here say.

They explain that jealousy of Zausak's prominence on the War Activities Committee and his Army rank was the cause.

The committee, headed by Senator Harry Truman, tried without success to show that Zausak and other film industry figures did not deserve the officer rankings they received. Also inferred was that Zausak fac-

vored 20th Century-Fox in contracts to make films for the Government through the War Activities Committee.

The Truman Committee had one public hearing, called very suddenly, and flopped its efforts to sultry Zausak. Since then the committee has refused to set a date for a second session at which Zausak could be present to defend himself and refute the charges. Sincere efforts are being made now to arrange such a hearing by Army men who feel Zausak was unjustly treated.

"I can positively state," one insider in Washington told Variety, "that the attack upon Zausak did not start in the regular Army. It started in the film industry itself and I am absolutely certain it was started by a big man in the industry."

"The very nature of the industry is to hate and love violently—mostly to hate. But I know today that the very man I am certain started this thing is sorry about it and would be glad to come to Zausak's defense if he knew how."

The attack on figures in the film industry who have been in the Army commissions was unfair from the start. The names of 1,500 applicants were angers in Hollywood. Only 100 were picked for commissions. They were chosen with the greatest care.

"Their place in the film industry and the job they could do for the Army were carefully weighed and the ranks to be given to them were whittled down to the lowest possible that could be given to men of that caliber."

On Its Own Merits — The Highlight Hit of Every Important Program!

DON'T GET AROUND MUCH ANYMORE

Lyric by Bob Russell

Music by Duke Ellington

ROBBINS MUSIC CORPORATION • 799 Seventh Avenue • New York • MURRAY BAKER, Prof. Mgr.

Several ASCAP Pub-Directors in Deal To Vote Vet Colleague Off Board

Topic of much current in the music industry currently is a purported deal made by several publisher-directors of ASCAP to vote one of their colleagues off the board when the elections for four new directors take place at the latter part of this month. The publisher who has been marked for exit ranks is one of the oldest directors, in terms of service, on the board.

According to the report, four directors whose joint votes are sufficient to elect anyone to the board have agreed to swing their voting power in favor of a young publisher who went into business for himself several years ago. The other publishers whose terms expire this month are figured certain for reelection.

The ASCAP board of directors last week approved the nominating committee which will function for this particular election. The committee consists of Harry Fox, Wm. Tiller and George Simon. The four pubs whose directorships are slated to expire are Gus Schirmer, Iernam Stern, Louis Bernstein and Herman Starr.

Opera-Concert Notes

The Metropolitan Opera Co. grossed an estimated \$68,000 for the week ending Monday 11 for an approximate net profit of \$3,000, running the season's profit to a turnover basis to \$40,000.

The Newark Opera season at a \$250 top will be presented by Giorgio D'Andrea at the Mosque theatre, 4 to 6 May 9, with 'Aida', 'Traviata', 'Carmen', 'Faust', 'Bulmette', 'Rigoletto' and 'Don Carlo Destino' operas to be given. The singers include the largest number of Met stars ever to be gathered in Newark, with Raoul Jobin, Bruno Landi, Francesco Valentine, Salvador Sae, Jarmila Novotna, Sante Baccaloni, Kerstin Thorberg, Kurt Baum, Nina Russ, Nicola Mosconi, Louis D'Angelo, Vivian Della Chiesa, Jess Walters, Doris Doree, Rachael Ravina, Jeanne Toullet, Eugene Conley and Maria Farre among the artists signed. Lillian Moore of the Met will be the premiere chanteuse and Cesare Sodero and Angelo Conrattini will conduct.

D'Andrea will leave with his company on May 13 for a 10-day season in Havana opening May 16, and following that with a week in Santiago. Giovanni Martinelli's appearance in 'Forza Del Destino', March 12 at the Met concludes the town's regular season with the company and rounds out 30 consecutive years of service as a leading tenor, one-half of the existence of the Metropolitan.

Raoul Jobin, leading French tenor of the Met is studying Italian roles and will take many of the lyric roles in that language next season at the Met.

The German Government has broken up the copper and steel machine of old records and is now working in the manufacturing of weapons, according to reports from Switzerland. Among the recordings to go are the master records of Lilli Lehmann (1848-1929), considered the greatest soprano of all time.

Both John McCarty and Alfred Picaver, each 58, have come out of retirement in England and are considering and singing of the violin and in Army Camp. Richard Tauber, at 50, is appearing in a revival of 'Old Chimes' in London.

Plenty Buzzin'

Hollywood, March 2.

Columbia purchased 11 songs for 'What's Bustin' Out?' They are, 'Mr. President' and 'By Order of the Interceptor Command' by Saul Chapin; and 'Walter Samuel: Three Little Moqueitos' in 'Grandpa's Beard' and 'They're Coming to the Mountains' by Charles Newman and 'Pollock: Where and I Without You' 'Ain't That Just Like a Man' and 'Short, Fat and F.' by Don Rye and Gene De Paul; Nevada' by Walter Donaldson and Mort Greene, and 'Knocked Out Normans' by Jacques Preis.

CLEVE. SAYS BACKS N.Y. MEN

Cleveland, March 2.

Members of Cleveland Symphony Orchestra gave a vote of sympathy to the New York Philharmonic, by Warren Burkhardt, LeRoy Collins, Phil Parkas, Leonard Rose and Fred Rosenberg, orchestra committee. Flare over Rudin's Cleveland concert for coughing so loud by have doubled attendance at the Cleveland Hall concert.

Conductor is also giving a journalistic war with Herber, Jewell, music and music critic for management. Plain Dealer, who is appointing of an advertising maestro as Rudin's successor. During his 10-year tenure here, according to Collins, chairman of the orchestra committee, Rudin's men fired 67 men.

SYMPH MUSICIANS STUDY HARD-TO-FIRE 'EM PLAN

Philadelphia, March 2.

A committee representing members of the New York Philharmonic Orchestra currently embroiled in a squabble with the orchestra management and new conductor, Arturo Rodzinski, met last week-end with officials of Local 77 musicians union to learn details of the Philadelphia Orchestra management-musicians setup which the union claims, precludes any situation like that in New York ever happened here.

The Philly setup, which may be used as a model for symphony orchestras throughout the country, is the power away from the conductor in the dismissal of any orchestra members. As part of the contractual relations between the orchestra management and Local 77, a committee consisting of orchestra members is appointed. If the management wishes to fire any man, it must first show cause before the committee why the musician should be dismissed. The committee must also consent.

The committee is made up of four soloists and five rank-and-file members of the orchestra.

Peer Buys Out Gilbert

Hollywood, March 2.

Deal for Ralph Peer to take over the L. Wolfe Gilbert catalog for his Southern Music is expected to be completed this week.

Gilbert goes with the deal in a supervisory capacity.

Pubs Pitching New Type of Woo Due to Wax Tabu

The music publishers are resigned to the fact that Public will use the records and/or radio looks like a stalemate for some time to come, and they're going about plugging their songs the hard way. This means reorganizing to the interior, theatres, radio bands, etc., akin to the yesterday's vaudeville days, excepting that the records will not be available to carry their tunes fast and wide.

This differs from the BMI-ASCAP stalemate in that, while the radio was denied the Society's music pubs, there were always the disks available for any song which "broke through." Now, while the radio bands may successfully exploit a new tune in the jukeboxes and records for home sales will be denied the new product.

The pubs recognize that by now the tag-end of the film and music-comedy songs, and any of the other new tune jukeboxes and records for home sales will be denied the new product.

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Jukez Left \$69,210; Five to Share Estate

An appraisal of the estate of William Jukez, music publisher who died on Feb. 2, 1942, was made on Wednesday 24 by Louis J. Lefkowitz, of the State Tax Commission. Jukez left a gross estate of \$69,210, most of which was in a 25% interest, valued at \$50,614, in the Metropolitan Music Co. N. Y. The net amount was \$57,135.

Four brothers—J. John, Robert, Charles and Jerry—and a sister, Mary Mikuliana, each receive a 1/5th share of the estate. Jerry, Charles and Robert Jukez were partners in the Met. Robert was named administrator of the estate.

'Sgt. York' Score Subject Of An Injunction Suit

Dismissal of an injunction and accounting action was asked on Wednesday 24 by Warner Bros. Pictures, Inc., which also asked that the suit brought by Lamar Stringfield against Warner Bros. Pictures, Inc., and Bismarck L. Lunsford be adjourned until March 19.

In his complaint, Stringfield charges Warner with illegally using his three compositions 'Sword of the Lord', 'John Henry' and 'Horse' in the film 'Sergeant York'. Wm staff composer Steiner is charged with copying the tunes and claiming to be the author. F. J. is the publisher of the compositions and Lamar Stringfield is the composer named because they refused to join in the action.

Nikoloz Ronna is asked to advise the cure for 'Somewhere in Sahara' at Columbia.

Vast Majority of 250 ASCAP Writers On Coast Want Buck Back As Prez

British Best Sheet Sellers

'Week End' Feb. 11, 1943.

London, Feb. 11.
My Devotion.....C.C.
When Lights Go On.....Dash
My Sunshine.....Southern
Moonlight.....Chappell
Question and Answer.....Lafayette
Love Is Sing.....C.C.
Kalamazoo.....Chappell
Praise Lord.....Wood
Yankee Doodle Boy.....Feldman
Constantly.....Chappell
Polson My Son.....Maurice
Pity of It All.....Sun

OBERSTEIN WILL WAX FIVE MORE

Despite the American Federation of Musicians' recording ban, Eli Oberstein continues to turn out phonograph discs for his 'Hit' and 'Elite' labels. Oberstein last week obtained licenses for five new pop tunes.

The numbers are 'We Must Say Goodbye' (E. H. Morris), 'The Harbor of Dreams' (Shapiro), 'The Good Word' (H. Morris), 'The Winkler' (Lincoln), 'My Dream of Tomorrow' (Santily-Joy) and 'What's the Good Word, Mr. Blue Bird' (Berlin).

'America I Love You' Vs. Fox Before Court

Supreme Court Justice Aaron Steuer in N. Y. has reserved decision after hearing arguments in a suit brought against 20th Century-Fox and Mills Music, Inc., for cancellation of license and an accounting by Edgar Leslie and Archie Gottle, authors of 'America I Love You'. They charged 20th with using the composition illegally in their film, 'Tin Pan Alley'.

Plaintiffs allege that Mills, without consent of the authors, granted 20th-Fox a license to use the composition for their film, which they value at \$50,000. The original grant was to Kalmer & Paul Music Co. in 1931, which in 1940 assigned it to Mills.

The 20th-Fox company argued for removal of the action to Federal court because they claim it involves copyright infringement. The authors asked the court to fix reasonable value as damages for the use of the song.

Brenkhu Kaper turned in a complete score of original music for 'Bataan' at Metro.

NEW • TIMELY • HORSE AND BUGGY SERENADE

JUST RELEASED ON STANDARD RECORD T-2087
By HENRI RENE and his Musette Orch.

PROFESSIONAL MATERIAL AVAILABLE
COLONIAL MUSIC PUB. CO. INC.
116 DUNFEE, Manager

NEW YORK, N. Y.
1245 York St., Hollywood, Calif.

Hollywood, March 2.

Worn down by hours of bickering, the vast majority of the 250 ASCAP writers who were gathered for their semi-annual meeting at the Beverly Wilshire hotel voted early this morning to support a proposal that for the first time the public be selected by ballot to elect the president of the society. The drive to put over this resolution had been in the making for several days. The writers of the wishes of the Buck backers on the West Coast had all the earmarks of a well-oiled campaign.

The resolution had been drafted and championed by Bever Russell, a writer, who had preceded the evening's meeting with a burst of telegrams to trapeze artists predicting this very stampede. The handful of writers who fought against Russell's resolution held firmly to their position of not tampering with the ASCA. Also proposed 19 amendments to the society's articles of association and amendments covering every phase of ASCAP's operation.

Herman Starr, head of Warner Bros. music interests, who is on the Coast on business, defended the ASCAP publishers from charges that the control in the society. He said that he appreciated the writers' heartfelt sympathies for Burk, but he contended that this wasn't the time for a sentimentalist to try to run a big business. It was intimated by another Buck supporter that Burk had been pretty lavish with the society's money in taking care of personal acquaintances to the ASCA relief fund, and it was asked: there was no reason why the present regime couldn't do as well.

John G. Paine, ASCAP general manager, Otto Harbach, representing president Deems Taylor, reported on the society's operations for the past year. He will take back with them to New York the sentiment of the Coast membership regarding Burk's restoration and recently amending articles of association.

During Burk's regime MacGivney was on ASCAP's payroll as a lecturer to women's clubs.

ASCAP MAY SOON BE FREE OF STATE LAWS

ASCAP board of directors was informed at its monthly meeting last Thursday (25) that the time wasn't far off when the Society would be free of antagonistic state legislation. It was pointed out in a report read to the board that practically all such anti-ASCAP bills are either up for repeal or have been adjusted so that the Society could do business in those states.

The board was also advised of bills brought on music copyright which have been introduced in the present Congress.

AMERICAN SONGS

THE CATTEEN BOUCE

THE LITTLE NEW CHURCHIN' SHOE ENGLAND

FRESH OUT OF KISSES

REMEMBER GAY VIENNA?

LOVE ARE YOU RAISING YOUR HEAD AGAIN?

EDWARD L.

MARKS MUSIC CORPORATION Radio City New York

Frank Henning
Gen. Prof. Mar.

Inside Stuff—Legit

Play Out of Town

KISS AND TELL

By the time the Broadway production of "Kiss and Tell" opens in New York, it will have been running in Chicago for some time. The play, which is a comedy, is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

If the George Abbott touch has brought the breath of life to many a play, it is a pity that it is not a more common sight. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

With the timely "Whisper" which is a play about a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

Most of the laughs found from snoring of the audience. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

Robert W. Horton, recently resigned as deputy OPA administrator in the Department of Interior, is now in Hawaii to move on to Hawaii to serve as special liaison officer for the OPA under Lon Henderson. Horton is a man of many talents, and he is a man of many talents.

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Smith, Ullstein and Reynolds. Three newspapermen's new books which will especially interest the literary world are: "The Life of a Putty-Knife Factory" (Doubleday, Dorn: \$2.25); "The Rise and Fall of the House of Ullstein" (Simon & Schuster; \$2.25) and "Queen Reynolds' Letters" (Dress Rehearsal; Random House; \$2), the story of Dieppe.

Smith, who is a newspaperman's life, is a man of many talents. The book is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

A section of the famed German publisher, Hermann Ullstein, who is a man of many talents. The book is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

The third newspaperman's book of the current crop is Reynolds' "Dieppe" stuff, one of his better warfront efforts. "As detailed in the radio department, Reynolds is off to the Far Eastern war theatre."

Horton's Hawaii Split. Robert W. Horton, recently resigned as deputy OPA administrator in the Department of Interior, is now in Hawaii to move on to Hawaii to serve as special liaison officer for the OPA under Lon Henderson. Horton is a man of many talents, and he is a man of many talents.

Horton, former Washington newspaperman, has shown remarkable ability in his new post. He has been in charge of the OPA in Hawaii, and he is a man of many talents.

Before Arthur Kuber left for Hollywood, he was a man of many talents. The book is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

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Likewise, the content of the feature supplement, judged by the literary issue, is not on a par with the usual fare. But this is partly attributed to the fact that the literary supplement is not a part of the main body of the magazine.

Latin Editors to Tour U. S. Right prominent Argentine journalists begin a tour of this country. The tour is a part of the National Press Club of Washington. They will visit key cities, including New York, and will discuss the state of affairs in Argentina.

The party includes Jose Santos Gollan, editor of "La Prensa" of Buenos Aires; Pablo Gila, of "Los Andes"; Dr. Juan S. Valmadrera, secretary general of "La Nacion"; and Ricardo Barthelemy, secretary of the editorial board of "El Mundo".

Switzerland. Reporters from all San Francisco and Los Angeles are heading for the lush national Outlook, or Howard Hughes' "The Outlook"—but they are not going to the Outlook. They are going to the Outlook.

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Final and fifth week of "Lady in the Dark" in Chicago at the City Opera House was outstanding, ending last night. Final receipts for the week were \$45,725.75, \$49,225.75, \$50,225.75 and \$51,225.75. Total for the week was \$196,403.25, a feat record for Chicago that should stand for many seasons.

Profit for the "Lady" drama was \$10,000. The play, which is a comedy, is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

By a recent ruling of the Transcontinental & Western Passenger Assn., of which all railroads serving the west are members, road companies and units, particularly those playing the way from, say, Chicago, to the Pacific coast, are finding their traveling expenses materially increased.

Men in Shadows. English war melodrama favorably received in Boston last week, arriving in N. Y. at the Morosco next Wednesday 1101. Broadway is expected that the production will score a smashing success, but the "Men in Shadows" is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

Instead of using the N. Y. Times drama section Sunday 128), the Play-Boys Co. bought extra space on the front inside cover of the paper's Sunday magazine section. It was the first time for shows to use that department, idea coming from the daily's dramatic section.

Hal Oliver, a press agent who was under charges in Philadelphia in connection with the flop attempt to organize a community theatre in Main Line suburb, states that the charges are unfounded. He is a man of many talents, and he is a man of many talents.

Margaret Morley, walk-on and understudy in the Chicago company of "Eve of St. Mark," got the job as a result of uttering at the Cort theatre, N. Y., where the original "Mark" production is playing. Fact that the actress knew all the lines of the play helped her to get the job.

Clippie Carter at Lido last week in which four show people lost their clean of press agents, lost his life. At the time Katherine Cornet proposed to make a world tour, and Henderson made a foolish trip to survey the possibilities. On the way back, Henderson was killed by a plane flying back at Alexandria, Egypt, and when the plane arrived at Athens, it submerged.

His countrymen and the courage of their guerrillas, but has singularly failed in capturing the imagination of the audience. It is unfortunate, too, that the author refused to make any concessions to the audience, and he is a man of many talents.

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Remember When Actors Would Gladly Have Paid To Have Their Fix Published?

Actors being finicky over having their pictures taken is a paradoxical, humorous thing. The question brought up in Equity over the manager's right to call the cast for publicity photographs is a good one. It is a question of the definition of the word "publicity," an old question being raised that plays a part in the question for publicizing or sound recording must be the term publicity. It has been interpreted for years in the profane to mean motion pictures.

Dotha expressed that the even still will accept that idea. If the rule is applicable to photography for the motion picture, it has been applied, but recently a 12-page picture layout in a magazine for a Broadway show was cancelled by the manager putting the question to Dolly and someone in that office. The manager may doubt the even still.

And what Equity aims at establishing is this: It's alright to let pictures for lobby display and newspaper, but the objection raised against the picture for publication is possible that a limit will be placed on the number of times a manager can use a picture and come up with photographs, but the opinion of one photographer seems to express the manager's idea. He said he has been called for picture publicity purposes many times but didn't think that called for extra pay.

Play on Broadway

GOAT STRIKES BACK

Goat, the member of the "Goat" team, is a man of many talents. The book is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

"Goat Striker" billed as a drama on the Nazi invasion of Greece is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society. The play is a comedy, and it is a story of a man who is a member of a secret society and who is in love with a woman who is also a member of the same society.

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Chi Biz Strong; Ladies' Hefty \$16,000 In 46th Wk., Father' 16G, St. Mark 14C

Chicago, March 2. Extra Washington's birthday matinee last week. "Maid in Ozarks" is doing sensational business at the Great Northern for a show of its kind and went over \$11,000 last week. "Good Night, Ladies" (11th week), the show's oldest show, hit \$10,000. "Life With Father" in the 76th week nicely topped last week's totals.

Estimates for Last Week

"Eve of St. Mark" (8th week) (1,000; \$27.50). Spurred to \$14,000.

"Good Night, Ladies" (Blackstone (46th week) (1,200; \$27.50). Sold out several nights during the week. Climaxed to \$16,000.

"Life With Father" (Erlanger (4th week) (1,200; \$27.50). Last week of regular engagement took \$18,200.

"Private Lives" opened Sunday (28). "Maid in Ozarks" (Great Northern (14th week) (1,400; \$27.50). Reached a distressing edge and two-for-one lifts receipts here to over \$11,000.

"Student Prince" (Selwyn (3d week) (1,000; \$27.50). Did well, \$15,000 on 16 performances.

Current Road Shows

(March 3-13)

"Away We Go" (troupe)—Shubert, New Haven (11-13) (premiere).

"Arsenic and Old Lace" (the Cox)—Detroit, Milwaukee (1-13). Pure way, Madison, Wis. (4); Auditorium, St. Paul (10); Lyceum, Minneapolis (13).

"Big Time" (vaude)—Curran, San Francisco (13-13) (vaude).

"Blackstone and 144" (vaude)—El Capitan, Hollywood (3-13).

"Circus" (Nixon, Pittsburgh (3-5); Embury, Johnston, Pa. (6); Rajah, Reading, Pa. (7); Lyric, Allentown, Pa. (8); State, Harrisburg, Pa. (11); Playhouse, Wilmington (12-13).

"Cora Is Green"—Municipal Auditorium, New Orleans (3); Auditorium, Jackson, Miss. (4); Robinson Auditorium, Little Rock, Ark. (5); Auditorium, Memphis (6); Columbia, Evansville, Ind. (8); Ryer Auditorium, Nashville (9); Temple, Birmingham (10); Erlanger, Atlanta (11-13).

"Cry Havoc"—Studebaker, Chicago (12-13).

"Doughgirls" (3d Co.)—Erlanger, Buffalo (4-6); Selwyn, Chicago (12-13).

"Eve of St. Mark" (8th week)—Harris, Chicago (12-13).

"Gladys" (production)—Capitol, Denver (3); Capitol, Salt Lake City (5); Biltmore, Los Angeles (12-13).

"Good Night, Ladies"—Blackstone, Chicago (12-13).

"Hickson, Miss. (4); Robinson Auditorium, Little Rock, Ark. (5); Auditorium, Memphis (6); Columbia, Evansville, Ind. (8); Ryer Auditorium, Nashville (9); Temple, Birmingham (10); Erlanger, Atlanta (11-13).

"Julius and Ethel" (3d Co.)—Geary, San Francisco (12-13).

"Junior Mutt" (3d Co.)—Cox, Cincinnati (3-5); Harman, Columbus, O. (12-13).

"Kiss and Tell" (troupe)—Walnut, Detroit (3-13).

"Life With Father" (2d Co.)—Cass, Detroit (3-13).

"Maid in the Ozarks"—Great Northern, Chicago (12-13).

"Men in Shadow" (troupe)—Colonial, Boston (3-5).

"Milk and Honey"—English, Indianapolis (3-5); Royal Alexandra, Toronto (12-13).

"Private Lives" (Erlanger, Chicago (12-13).

"Springtime for Henry"—Walnut, Philadelphia (3-13).

"The Three Men"—English, Indianapolis (3-5); Royal Alexandra, Toronto (12-13).

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"Springtime for Henry"—Walnut, Philadelphia (3-13).

"The Three Men"—English, Indianapolis (3-5); Royal Alexandra, Toronto (12-13).

Follies' \$37,500 In Philly Opener

Philadelphia, March 2. The new "Ziegfeld Follies" stole the local spotlight last week, the big record grossing \$37,500 in its first week at the Forrest. That was for eight performances, with Thursday matinee substituted for Monday night, and a \$390 top nighty except Friday and Saturday, which scaled to \$454. "Follies" started with a record, with both Wednesday performances cancelled hereafter because of Milton Berle's broadcast and the fact that Matinee will be given Thursday, Friday and Saturday.

Estimates for Last Week

"Follies" (Forrest (1st week) (1,800; \$20.94-\$36). A wallop here as in Boston; \$37,500 in first week, which ended Tuesday (23).

"Claudia" (Locust (3rd week) (1, 600; \$15.00). Got close to \$10,000 in getway. House, March 2nd, when "Priorities" arrives.

"Springtime for Henry" Walnut (1st week) (1,700; \$15.00). Fine \$13,000. Listed to stay four weeks.

CHATTERTON-FORBES, OK \$6,800 IN M'W'KEE LIVES

Milwaukee, March 2. Although general conditions were fairly propitious, Chatterton-Forbes in Noel Coward's "Private Lives," with Ralph Forbes, failed to stir any great enthusiasm among local playgoers during the weeks' engagement at the Davidson theater and wound up Saturday night (27) with an estimated gross of \$6,800, at \$220 top. Disappointing, but probably not unprofitable, considering the five-piece cast.

'Arsenic' Rests Plenty Sweet in St.L. at \$15,000

St. Louis, March 2. "Arsenic and Old Lace," with Boris Karloff, wound up another successful week's stand at the American Theatre Saturday night (27). The show scaled to \$224, nine performances grossed an estimated \$15,000. It was second time Arsenic played at American this season; the previous run being when the house was scaled to \$230, and the third time in this city.

House dark currently, but relights Monday (15) with "Life With Father," which played first half of week at the Grand, now a burlesk house, last season.

'MISS' STRONG \$14,000, 'HIGHLIGHTS' 14G, S. F.

San Francisco, March 2. "Highlights of 1943" closed on a high note in the last week of its run of nine weeks and two days, longest for any show since "The Price of History."

Estimates for Last Week

"Miss Strong" (Curran (1-7, 27.50) (5th wk.). Fine \$14,000.

"Highlights of 1943" (Cesar (1-29, 15.85 week nights, \$220 Saturday) (9th wk.). Drew \$14,500 on ninth and last week.

Harriet' \$29,500 For Whammo Wash. Week

Washington, March 2. Helen Hayes' return to the (last) eight performances at the National Theatre, running up \$29,500 last week, or a total of close to \$50,000 on 16 performances. The show was about \$1,000 under complete capacity for the 16 performance.

"Priorities of 1942" arrived Monday with \$12,000 in advance sales.

'Rhine' Skids in Toronto At 5G, 'Porgy' Sales Big

Toronto, March 2. "Watch on the Rhine," held over at the Royal Alexandra for a second week, needed to be approximately \$5,000 at \$2 top last week. However, with "Porgy and Bess" in the 11th week, the show, now at top, house has over \$10,000 in on mail orders alone in one of the biggest sales in the city. Two bilancies are already gone for two performances and one looks like a sellout for the entire week.

'Miss' Smash \$17,500 In 2d Wk. of Pitt Return

Pittsburgh, March 2. "Junior Miss" last week wound up engagement at Nixon with a smashing \$17,500 for second week, around three grand better than comparable did opening stanza. That's because of the show's title, registered and did open stanza. That's because of the show's title, registered and did open stanza.

'Miss' was one of the best-listed acts in the city, with a subscription of \$1,000. The show, however, later in season, Nixon, Pittsburgh, had \$1,000 top, prevailing this time. Nixon will be dark again next week, gets "Porgy and Bess" March 15 for two weeks, followed by "Blossom Time."

'Shadow' OK 12G In Boston Tryout

Boston, March 2. "Men in Shadow," a Max Gordon production, opening to rave notices Monday (29), has caught the eye of the Colonial. Also opening a notice in the long-draw "Fugelman," the first in Edward Gould's series of stock plays. George Abbott's production of "The Time" opened last night (1) at the \$2,750 top, and the new show, "Fugelman," topped last night with seven debuts in the offing.

'Men in Shadow' Colonial (1:57) (25). The show, however, later in season, Nixon, Pittsburgh, had \$1,000 top, prevailing this time. Nixon will be dark again next week, gets "Porgy and Bess" March 15 for two weeks, followed by "Blossom Time."

'Porgy' Return Strong 21G in Detroit, 'Rock' \$12,000, 'Lety' \$13,300

Detroit, March 2. Even return engagements continue to pick up major grosses here as Detroit has a boom year in the musical.

Clipping its second dip into town this winter, "Porgy and Bess" topped in an estimated \$21,000 at the Col. in its second week. It was followed Monday (1) by another repeater, "Life With Father," in the 11th week. Waram-June Walker company set for two weeks.

Also making its second appearance at the Lafayette this winter, the "Waram-June Walker company" set for two weeks.

Rock gathered in \$12,000 for its second week in the last week of its run. "Lety" topped last night with the show set for another week in the 11th week.

Wilson theatre will go dark to March 18 following five strong weeks with Charlotte Greenwood in "Leaning Tower of Lirey." Picked at \$140 top, the comedy bettered its fourth week in the last week of its run, \$13,300. It brought the total grosses for the five weeks to \$75,000.

'PRIORITIES' OK 19G IN 10 CINCY SHOWS

Cincinnati, March 2. "Priorities of 1942" arrived Monday stage show in a month, fetched approximately \$10,000 last week on 10 performances in the 2-100 top at \$2.15 top. Matinee on Washington Broadway in San Antonio attended. Trade peaked in last half. This week Junior Miss is in the 1,200 top, for 18 night and two afternoon performances. Top \$2,750.

During last half of next week, "Porgy and Bess" will be dark, but tenants the Cox for three night shows and a matinee at \$2.15 top.

McCoy's Stock Plans

Frank McCoy, who's lined up Detroit, Buffalo and Toronto along with other city stands for the summer, may get an early start in "Toledo," in that venture he would like to have "The Three Men" as partner. He is also reading local news reveals a top price.

McCoy's stock plans, however, planned, bring aimed for Detroit, with a top of \$1.65. It is expected to have a big sales stay with two more shows in Chicago a subsequent possibility. McCoy aims to follow up "Porgy and Bess" with "You Can Take It With You."

B'way Biz Strong, But Lag Expected; 'Fun' Leads, \$35,500, 'Doughgirls' 19G New High; 'Father' 15G, 'Rock' 7G

What probably were the last big grosses of the winter were scored on Broadway last week, starting with Washington's Birthday. There were \$35,500 in the registered and did open stanza. That's because of the show's title, registered and did open stanza.

'Fun' was one of the best-listed acts in the city, with a subscription of \$1,000. The show, however, later in season, Nixon, Pittsburgh, had \$1,000 top, prevailing this time. Nixon will be dark again next week, gets "Porgy and Bess" March 15 for two weeks, followed by "Blossom Time."

Estimates for Last Week

Key (C Comedy), D (Drama), CD (Comedy-Drama), R (Revue), M (Musical), O (Opera).

"Angel Street" (Golden (44th week) (CD-100; \$27.50). Soared to around \$12,000, big money in this city.

"Arsenic and Old Lace" (Fulton (10th week) (CD-30; \$3.30). No extra matinee but did strong holiday business, approximating \$10,000.

"Blithe Spirit" (Booth (88th week) (CD-10; \$2.30). One of the most consistent draws it aimed into summer; run musical holding to fine box office, \$12,000.

"Broadway" (Winter (3d week) (CD-12; \$2.30). Shubert (39th week) (CD-12; \$2.30). Continued to draw from previous week, but not as much as last week; around \$8,000; new managements, but new show going to time, but "The Family" has been booked into house later in month.

"The Three Men" (Belasco (8th week) (CD-10; \$2.30). Expected to stick longer, warm weather, perhaps \$12,000, and will be a big show, which spots Russell's laugh show among the best.

"Harriet" (Miller (D-40; \$3.85). Presented by Gilbert Miller, written by Thornton, Ryerson and the Clements; enthusiastically received over 100,000 in one night.

"Jane Eyre" (25th week) (C-88; \$3.30). Soared after moving to the new theatre, and with the extra performance grossed close to \$13,000.

"Junior Miss" (48th St. (89th week) (CD-10; \$2.30). Tucked in after other goodly profit; got \$14,000 in one week.

"Life With Father" (Imperial (65th week) (1-1,238; \$4.40). Played only one week, but did a large take, got around \$22,000; cast changes may be made.

"Life With Father" (Empire (71st week) (CD-1,062; \$3.30). Gave extra matinee for the first time since opening, and that sent the gross well over \$12,000.

"New Faces of 1942" (Ritz (9th week) (R-58; \$2.75). Intimate

revue's takings modest; cut rates help; estimated around \$6,000.

"Rock" (10th week) (CD-10; \$2.30). One of the prize musical successes of season, and a hit on Saturday, is topping \$27,000.

"Show Time" (Plymouth (11th week) (1-1,075; \$3.25). Based off but got \$20,500, big for straight show.

'Something for the Boys' (Alvin (7th week) (M-137; \$4.40). Getting all house, hold with some standees at all performances, and good show, \$22,000.

'Sons of a Gun' (45th week) (R-1,519; \$4.40). Went into

last week's takings topped \$27,000, and scored with \$25,000.

"The Doughgirls" (Legion (9th week) (C-1,004; \$3.30). Gave extra matinee, but did not make a record, making last week's \$14,000 again last week.

"Stars on Ice" (Cedar (33d week) (R-1,000; \$1.50). Played two extra performances for total of 11 times and scored with \$25,000.

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'Corn' \$27,600 in Texas; Area Highly Lucrative But Bookings Plenty Scarce

Only two legit shows have played the ticket window with the "Three Men" and "Watch on the Rhine," and that's about all that has happened the territory pre-war and that before the war ends there will probably be additional bookings in the highly remunerative area.

"Corn" with Ethel Barrymore performance in record gross of \$27,600 in five Lone Star cities last week. The show, which is in San Antonio, Beaumont, Houston, Austin, and Dallas, latter turned in the highest take in the 11th week, with \$6,000 the gross in Houston being \$6,000 in the 11th week.

"Corn" got \$23,000 in its performances in the adjacent territory.

'Rookie' Sturdy \$10,700 In L.A., 'Blackouts' 11G

Los Angeles, March 2. Belasco keeps up its steady pace at the ticket window with the "Three Men" and "Watch on the Rhine," and that's about all that has happened the territory pre-war and that before the war ends there will probably be additional bookings in the highly remunerative area.

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Met. LOU CLAYTON
c/o Variety, New York

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PICTURE BY

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XAVIER CUGAT

SHE'S A BOMBSHELL FROM **BROOKLYN**

GUY LOMBARDO

SLEEP BABY SLEEP (IN YOUR JEEP)

FREDDIE MARTIN

DON'T WORRY ISLAND

BENNY GOODMAN

WHY DON'T YOU DO RIGHT

by JOE McCOY

KAY KYSER

A ROOKIE AND HIS RHYTHM

ETHEL WATERS
COUNT BASIE

QUICK SANDS

GRACIE FIELDS

THE MACHINE GUN SONG

by AL HOFFMAN • MANN CURTIS • JERRY LIVINGSTON • CY CORBIN

EDWIN H. MORRIS & COMPANY, INC.

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MARCH 1948



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PRICE 25 CENTS

'ACCORD MORE CO'

Headwaiters on Sidewalks Shoo Biz Away From Overly Bullish Viteries

Headwaiters in at least two of New York's top viteries, the Stork and Copacabana, in order to cope with the great crowds, now station themselves on the sidewalks outside their establishments, with coats, mufflers and earmuffs disguising their usually impeccable attire. They are thus able to separate the wheat from the chaff among the customers. The business is so terrific, the Stork's Frank Harris and the Copacabana's Joe Lopez thus greet the constant patronage with "Your table is being held for you, Mr. Doakes," and the transients are brushed off with "no more reservations."

The sidewalk style of cafe catering is strictly a recent evolution, due to the tremendous business. On weekends and on Saturdays particularly, it is of such staggering proportions that (1) the popular joints, of all types, just can't handle the influx, and (2) it's a physical drain of so small proportions on the staffs from the principal hosts to the busybys.

Manpower for waiting and catering service being what it is, the wise managements realize they'll lose all future goodwill if they load up to prohibitive proportions. Part is that, with even the most abnormal capacities, every spot must be in position to accommodate that extra party whom it knows merits special attention.

The constant topic of wonderment to the N. Y. viteries regulars remains the same big question mark: "Where do these people get the money to spend it the way they do?"

It staggers the mathematical imagination as one scans the spotlight spots and notes that, regardless of the constantly upping of minimum tariffs, they're simulating the "drunken

(Continued on page 21)

Expect 2d Disc Peace Profiler

American Federation of Musicians is definitely to deliver a second proposal for the settlement of the recording controversy, according to recording men who have been so advised by the union. This next attempt to reach terms and lift the ban against records and transcriptions, clamped on last Aug. 1, will be announced around March 15, following a meeting of the AFM's executive board in Chicago.

Meanwhile, recording companies are running dangerously low on new releases by major bands. Majority of outlets in the top bracket, virtually the only band names being released on pop platters, have been a few, unreleased masters remaining, and some have already exhausted the supply laid in before the ban became effective. Sammy Kaye (Victory) is among the last. Harry James, the Dorsey's, et al., still have a few sides not yet marketed.

The Memory Shift

Hollywood, March 9.

There's a strong scent of Broadway nostalgia swirling about this shift time at the Vega Aircraft plant in Burbank. Reminiscing over the main stem of Flo Ziegfeld's day is a trio of war workers who cherish their memories of happier days. They are Ethelred Terry, featured by Ziegfeld in "Rio Rita" and "Kid Boots"; Guy Voyer, one-time star of Broadway musicals; and Phil Ahern, quodam treasurer of the Ziegfeld Theatre. Miss Terry is a stock clerk, hired by Vega's employment manager, Voyer, who hired Ahern as a guard at Gate No. 1.

Hillbillies Rolling in Coin And What They Want Most Are Pump Pianos

Detroit, March 9.

Hillbillies have caused a boom in player pianos here, with local buyers combing the State for the pump music boxes at premium prices. The same boom has brought on a shortage of roll music, bringing equally big prices, particularly for religious melodies.

A major segment of the 300,000 new population Detroit has added since the start of the war, are folks from the hill country. With the mountaineers now shaggy with greenbacks, they started casting around for their old loves and hit on the pump pianos.

Dealers who tried to push regular pianos on this clamoring trade found it was no go—they didn't play with the hands, just the feet, and they wanted roll music with the words on it so they could sing.

Typical of the new demand is Donald B. Neal, who turned from the mines and set himself up in the pump piano biz out on the Detroit outskirts. In the past six months, he has maintained the pace of a pump piano a day, selling over 200, some imported from areas 300 miles away.

Band Japs Own Bedding, Subs Theatre for Hotel

Jan Savitt's orchestra solved a housing problem at Dayton, O., last week while playing at the Colonial Theatre there. Unable to find hotel accommodations, Savitt and his men bought beds and bedding and slept on the stage of the theatre. Savitt and his crew intend to carry the stuff with them on future dates, according to Joe Glaser, band's manager.

Glaser leaves for California on a combination business and pleasure trip, Friday (12). He'll be west on 10 days.

JOLSON SUGGESTS 'BEST WAR JOB'

Star Urges, 'Make Talent Soldiers of Morale and Thus Avoid Draft-Deferring Stigma'—Uncle Sam, However, Must Create the Niche for Performers in the War Effort

KYSER, ROONEY, TAYLOR

By ABEL GREEN

Al Jolson, with no axe to grind on draft-deferment, because of his veleranship, argues that Uncle Sam should make "us all soldiers of morale," and thus avoid any stigma when the time comes to the younger men. "Either the Government must officially recognize the excellent work of the Kay Kyser's and Mickey Rooney's and the Robert Taylors are doing, along with the post-40 stars like Cantor or Hope or Benny or myself, or there should be no special (Continued on page 21)

Envisons Super Post-War Radio

Washington, March 9.

Post-war development of a new super radio broadcast, which will combine the best features of FM television and perhaps color television, was predicted here yesterday (Monday) by James L. Fly, chairman of the Federal Communications Commission. However, Fly saw it as the type of service which could be handled only by chains because of the expense.

"In a few years," said Fly, "we'll (Continued on page 21)

DRIVE ON PHONEY WAR ATROCITY LECTURES

Detroit, March 9.

A drive on phoney war speakers has been launched by the presser's office here following the discovery that a radio and luncheon speaker here had never come within thousands of miles of the horrors she described.

Prosecutor is considering criminal action against Mrs. Dorothy Bright, who had appeared over the air via WEXL, Royal Oak, was widely sought after for luncheon engagements. Her lecture was concerned with vivid first-hand experience with a missionary in China, where she told of being buoyed in the side by Japs, having holes burned in her feet and other atrocities, although she never had been out of this country. She was unimposed by Charlie Haun, Detroit Free Press' reporter, after hauling down several fees for her popular talk.

Record \$300,000 Gross Expected For Red Cross MSG Benefit in N.Y.

Oh!

Common night nowadays around the crowded Times Square, N. Y., area over the weekends is the waiting for the Red Cross message boxes scaled from \$750 to as high as \$5,000, and seats selling from \$2.20 to \$27.50.

On Sunday (7) a flimsy sound for the Red Cross emerged from the subway with his sense of direction jarred by the crowds. He got into a long waiting line on 50th street, where the Roxly is situated, and half an hour later found himself inching up to the change counter of an Automat.

USO Troopers in Aussie End Their Acts in Tears; Yanks Go Wild With Joy

By MAJOR LYNN F. COWAN

Somewhere in Australia, Feb. 19

Editor, "Variety": Well, the first USO show arrived here and it was my good fortune to be able to meet them "Somewhere in Australia." Stan Kavanagh, Pat Lane, Harry Mendoza, Bobby Gilbert, The Memory Lane Trio, Bob Ripa, Del Rio, Nino Milo, Peter Kova and John Fogarty were in the party. Two complete units, one managed by Stan Kavanagh and one managed by Pat Lane.

Had the band down to meet them and a reception committee—you know, everything a la "Hollywood premiere"—and the gang got a great kick out of it. Rushed them up to Army billets and proceeded to doll them up in khaki and believe me we had a million laughs trying to fit "vaudeville" figures with "Army clothes," but by swapping here and there and a couple of tucks and buttons we made it. And, of course, as soon as they were all dressed, their old vaudeville pals put them through the ropes. It was major this and major that—sir, can I do this—and it was fun.

They were all glad I was the one (Continued on page 46)

Sponsor Buys Radio Time, And Then Gives It Away

Philadelphia, March 9. A completely "altruistic" sponsor has been found here. The bankroller is Old Bookbinders' Restaurant, which has purchased 10 minutes nightly on WFIL, and the board gives this period free to any worthy organization or Government agency which seeks radio time to tell its story. No commercials are read.

Last week the program, titled "Home Front Heroes," featured "spoke-men" for the Queen Wilhelmina Fund, Lord Cawston, British War Relief, Ambulance Corps, Marine Corps Reserve, Blind Aid Society and Salvation Army.

An all-time record gross for a benefit performance looks certain at the mammoth Red Cross show at Madison Square Garden, N. Y., the night of April 5. A total take of at least \$300,000 is expected, with boxes scaled from \$750 to as high as \$5,000, and seats selling from \$2.20 to \$27.50.

The entertainment program is in charge of Bob Weisman, managing director of the N. Y. Paramount, and Ed Sullivan, N. Y. Daily News columnist. Every star in N. Y. at the time is expected to appear, plus a special contingent from the Coast comprising some 15 picture names. They will be in an especially Coast-produced unit, which Mark Sandrich will direct and on which all the studios will lend cooperation.

Besides being part of the Red Cross show at the Garden, the Hollywood unit will play three other cities in behalf of the R. C. as a solo show. Except for the N. Y. date, other engagements remain to be set, including whether the Hollywood contingent will play Washington prior to coming into the Madison Square Garden. In Washington, the unit would probably play the Ulines Arena, while in Detroit it would be the Olympia Stadium.

"Among other matters to be set is whether the Stadium in Chicago can be played. It will be occupied with a sports show from April 3 to 16, but it is believed it may be available for April 13.

Coast talent tentatively lined up includes Paulette Goddard, Eleanor Powell, Alice Faye, Carey Grant, Rita Hayworth, Betty Lamarr, Ronald Colman, Priscilla Lane, Reginald Gardner and Red Skelton.

Soldier-Writers Can Sell Gags

Hollywood, March 9.

Radio agencies are considerably relieved over the writer situation following issuance of a directive by Army Information Service permitting men in uniform, drawn from radio ranks, to continue scripping for commercial shows. Order, allowing such leeway to scribes, stipulates that all material must be written while off duty; must not interfere with duties assigned by superior officers, and, where material pertains to the army, it must be cleared with the public relations office.

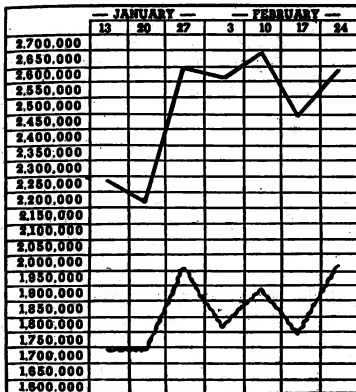
"No mention is made of remuneration," it is pointed out, "but it is understood that use of the word 'commercial' clears the way for writers off duty; must not interfere with duties assigned by superior officers, and, where material pertains to the army, it must be cleared with the public relations office."

Famous First Nights

BOX OFFICE REPORT

BOXOFFICE UPBEAT

(Comparative First Two Months of 1942 and 1943)



*Straight Rule Indicates 1943
(Based on 25 key cities, 170 theatres)
Way Rule Indicates 1942
(Based on 24 key cities, 111 theatres)*

RKO on the Upbeat, First Quarter Earnings May Exceed \$2,000,000

RKO profits before taxes from all operations including RKO theatres, RKO Pictures, RKO-Patha and RKO Service Corp. will be \$2,000,000 or better for the first quarter of 1943 ending March 31.

February gross profit is approximately \$900,000, which follows close on the heels of about the same figure for January. March profits are likely to top the two preceding months for a gross operating income of \$2,700,000 or better for the quarter.

Aside from 'Hitler's Children' (which RKO owns a piece) which may reach \$1,000,000 in rentals in present rate of earnings continued, RKO operations were stimulated by returns from four other productions earlier in the season. These were: 'Once Upon a Honeymoon', which looks like \$2,500,000 in rentals; 'Here We Go Again', (Fibber McGee & Molly-Edgar Bergen) which has already grossed \$1,000,000; 'Seven Days Leave' and 'Navy Comes Through' which have each grossed \$800,000 to date and will likely top \$1,000,000.

As a result of showing made in recent months under administration of N. Peter Rathbone, Ned Deedes and Charles Koerner, Malcolm Krippeberg and E. L. Alpertson there is currently a great likelihood that Floyd Olin (Atlas Corp.) will personally assume direction of RKO operations than at any time since consideration of such a move was first reported in 'Variety' over a year ago. As frequently reported since then Olin has had mixed ideas of stepping into RKO but has not indicated lately that such a move would be necessary.

ROCKY MT. POPULATION SHIFTS AFFECT THE R.O.

Denver, March 9. With theatre grossing up in many of the smaller communities in the territory, the explanation is seen in the report of the U. S. Census Bureau in which 35 counties of Colorado are shown to have increased in population, and only 5 show decreases. The state's three largest cities, Denver, Pueblo and Colorado Springs, show increases. All three states that lie wholly in the Denver exchange area show decreases, Colorado, 2.7%; Wyoming, 5.5%; New Mexico, 1.9%.

L. B. AGAIN HEAD MAN

\$404,785 Earnings in 1942—WV's Title of Big Earner

Philadelphia, March 9. Louis B. Mayer, Metro's production head and one of the nation's highest-salaried executives for the past four years, was paid \$404,785 for his services during 1942, the Securities & Exchange Commission reported here last week. The payment included a bonus of \$792,565, the WAC said.

Loew's also paid \$425,538 (including a bonus of \$292,660) to Nicholas M. Schenck, president and director, and \$324,130 to E. J. Mannix, v.p. and studio general manager.

Warner Bros. Pictures, Inc., paid two top-ranking stars, Bette Davis and Errol Flynn, \$252,333 and \$240,000 respectively. Hal B. Wallis, Warner producer, received \$235,000.

Raw Film Future Looks Up a Bit

Members of the Motion Picture Industry Advisory Committee were last week inclined to take a more optimistic view of the raw film stock situation. Belief prevails that the film supply problem will not deteriorate further and that allocations to distributors will not be again reduced in the near future.

Move is now under way for the film industry to secure priority on about 100,000,000 feet of stock from film plus 80,000,000 feet of raw stock from Canada.

Vedations are that Army and Navy requisitions may be trimmed somewhat, following current inventory in Washington, concerning film production and other communications media used by various Government bureaus.

Military bureaus have discovered that celluloid is permeable, a considerable amount of raw stock which had been stored having been spoiled, because of its permeability. Possibility that film manufacturers (Continued on page 47)

EXPECT GREATER EMPLOYEE POWER PINCH

Anticipating further heavy call on manpower for defense plants, farming and the draft during 1943, air-crew operators are planning a survey of personnel in their line to determine standing in relation to the draft in order to calculate replacements which may be needed.

E. L. Alpertson, general manager for RKO Theatres, has already begun to canvass RKO personnel. Questionnaires were sent out last week to all RKO houses asking male employees to furnish data on draft status.

Reclassification of 4-H men from 38 to 45, putting them back in the regular draft category, which was entered last Sunday (7), further complicates the problem of maintaining exhibition, production and distribution operations.

Although Paul V. McNutt, head of the War Manpower Commission, stated in Washington last week that it was for the present incorrect to assume that theatre employees are 'unreliable' regardless of their duties, age or physical condition, the ruling which later followed listing members of the IATSE as 'unduly defensible' has sharpened speculation among theatre operators in relation to other personnel such as managers, treasurers, publicists, etc.

Census War Manpower census is under consideration by several chain operators as a means of determining to what extent they would be affected and to figure on preparations which would be necessitated by further manpower shortening.

Following meeting with McNutt last week, Sir Fabian, chairman of the National Division of the War Activities Committee, issued a special report on the manpower matter to exhibitors members of the W.A.C. Sir Fabian stated that it is the W.A.C.'s expressed views, 'men of 18' (Continued on page 23)

Odlum's Growing RKO Stake, Also Chunk of Disney

Atlas Corp. (Floyd Odlum) now reportedly has close to \$8,000,000 invested in RKO preferred and common and has also bought into Warner Bros. to the extent of some 18,000 shares.

Atlas opened its RKO buying with an original investment of \$1,250,000 several years ago, with Lehman Bros. in for a similar amount for its own or client accounts. Odlum controls over 50% of the common while Lehman holdings have been reduced to a nominal figure, estimated below \$100,000.

It is understood that, on basis of current earnings, RKO management figures on paying regular quarterly dividends on RKO preferred throughout 1943 and will also attempt to clear up some of the arrears. Since 1940, when RKO emerged from bankruptcy, only one or two quarterly dividends have been paid.

Coward Film Will Serve Its Cusworders Straight

Toronto, March 8. While he believes that the war has no place in the average film, chief censor O. J. Silverthorne is letting the censor of the film industry which the Hays office didn't like (damn, hell, bloody, bastard!) in 'What We Serve' for its release here.

Opinion of the censorship board is that the war is a necessary evil in the midst of a life-and-death battle and are, therefore, 'not objectionable.'

Chase Bank Likely to Come Out Of 20th-Fox With Profit Via Lehman Deal; Once Had Huge Paper Loss

GOLDWYN SURPRISED

Impressed By Chiller's Director and Would Sign Him

Hollywood, March 9. RKO's sleeper, 'Cat People' opened Sam Goldwyn's eyes when it outgrossed his top budget 'Pride of the Yankees' by \$100,000 in St. Louis and passed his 'Ball of Fire' in Salt Lake City.

After receiving these reports, he asked to 'look at 'Cat' and was so impressed he wanted RKO to let him in on half of director Jacques Tourneur's contract, but so far no deal.

Loss of Soundmen May Stymie Pix

Hollywood, March 9. Sound men are growing so scarce in Hollywood as a result of drafts and enlistments in Army units producing training pictures that the studio sound chiefs are wondering how they can keep up with the film schedules in the next few months, to say nothing of the heavy production in summer.

Stephen E. Dunn, RKO sound chief, reports more than 500 applicants for sound jobs in the last week less than 5% able to qualify, even as trainees. Among those with basic knowledge necessary for the job, most of them were subject to draft. Sound men are in greater demand for military service than other studio technical departments, owing to the multiplicity of listening devices required for land, sea, air and submarine tactics.

International Alliance of Theatrical Stage Employees is operating a school which has already graduated 120 candidates through a three-week course, and is giving them further instruction in off-hours for six months. The actual training, sound men claim, is a simple matter, but finding young men qualified for training.

COWDIN'S TOUR ON MFRS. AND U. S. TAX PROBLEMS

J. Cheever Cowdin, chairman of the board of directors of Universal, plans to make a tour of key centers to discuss new taxation with groups of National Association of Manufacturers reps in Boston, Chicago, Denver, and Atlanta and possibly New York.

As chairman of Government Finance Committee of the N.A.M., Cowdin was slated to meet with members of the unit at the Ritz hotel, New York, yesterday, (Tues.) to discuss, among other things, means of securing relief for industries which suffered as a result of readjustments and which may be rendered ineffectual in post-war economy, unless their problems are given consideration.

With a \$100,000,000 in new taxes called for by the Government this year, problem to be explored will be ways and means of spreading the tax burden to relieve industries which have been adversely affected by the war.

While higher tax burden may not prove a hardship for industries which have benefited through the war boom, number of other industries have been dangerously weakened.

Survey which Cowdin plans to make and reaction from various N.A.M. groups contacted is likely to figure in further deliberations of the House Ways & Means Committee before which the Universal chairman may be called. Cowdin planned to leave yesterday and is slated to return March 17-18.

Chase National Bank negotiations, via Lehman Bros., to dispose of holdings in National Theatres, pointing way to eventual withdrawal from fifth city, would give bank recovery of its advances to the company and likely a profit, according to informed financial sources. Indications are that deal is not likely to be consummated until June or July owing to various legal technicalities.

Chase at one time had a paper tower the books of which would show \$100,000,000 on the 20th-Fox venture, according to authoritative sources. Paramount comeback, staged by 20th and other picture companies since the depression era has drawn comfort from leading financiers that film industry is a 'miracle' business.

No less spectacular than the 20th situation is the complete, favorable reversal in fortunes which came to Paramount, Warners and Universal during the past three years. Not late, also, RKO has been on the up-grade.

Staggering Losses Paramount was at one time reported losing as much as \$400,000 in 1930 some weeks during the Big Depression. Warners and Fox also were then going into the red at rate of \$300,000 of more weekly for a while.

Harry M. Warner and his brothers sold Indiana, Australia and other material period in company affairs, when they were prepared to throw their personal fortunes in with the scale to save WB. Warner family coin eventually saved the company from bankruptcy.

Loew's was least affected during that period, having most of its theatrical holdings in the hands of others. Last major crisis to occur in Loew's was in 1919 when a Liberty Bank loan of some \$3,000,000 came due. Marcus Loew raised \$1,500,000 through private banking sources and was able to meet the obligation. He also had a large number of administrative personnel in his organization which the bank was insisting upon if the loan was not to be repaid.

Strength in Loew's has since prevailed unopposed. With other provided distribution, Loew's has a healthy reserves to write off property holdings, opinion in banking circles is that the film industry as a whole is nearing a position where it will be able to ride any business drop, not indicated in the near future, which may develop.

Twentieth-Fox, from all accounts, was hit about as hard as all major studios during the depression. At one time there was less than \$5,000 cash hand and it was necessary to meet home office salaries, much less wages to employees in the field, so that its credit rating was not lost in pictures or any other industry.

Attorneys representing Chase National distributed main settling slide in pictures or any other industry. Fox ac meantime continuing holdouts on the Coast, ironing out details.

TED LEWIS' 'BABY' TO SMILE FROM COL. FILM

Hollywood, March 8. Ted Lewis and his band have been tied by Columbia for a musical comedy 'When My Baby Smiles at Me' after the song identified with his career.

For he goes into the writing mill this week for early spring production.

Joe Schenck, Goetz East

Hollywood, March 8. Joseph M. Schenck finally reached Frida (12) after several false starts. He was awaiting the completion of a picture which Fox William Goetz was accompanying him. They will be in New York approximately a month.

Scophony (Par-20th) s. Electrics Lined Up in Post-War Television

Gigantic post-war battle to dominate television in U. S. already under way. The so-called electric giant against the growth of Scophony Corp. of America. Film titles outlets are actually the prize money. As now looking up. Paramount via its Television Productions subsidiary and 20th-Fox through Columbia and General National Equipment and Chase National Bank (having indirect stake) are behind Scophony army while Radio Corp. of America, General Electric and American Tel. & Tel. Service to dominate the opposing forces.

Letter group thus far has leaned heavily on the electronic method but the arrival of Scophony via an American company, with two major film companies in the rear, indicates a swing to the superior cell system by picture industry. Recent developments have plainly indicate that the film industry is not going to wait until television becomes practical in the home and then have to buy in at a high figure. Rather, it has shown a marked inclination to combine with developments, thereby protecting stockholders. Experience with talking pictures obviously is promoting such procedure.

RCA and General Electric naturally are anxious to dominate the television field from the manufacturing angle with the former also highly interested in the program side via its NBC subsidiary. Interest of A.T. & T. is on line charges connected with balanced telephony. All indications now being that use of line will be unnecessary with the Scophony set, restricting the business or only a limited amount to A.T. & T.

Patent Question

The big struggle unquestionably will be over patent control, superimposed cell method being a basic patent, according to Scophony's claim. Electronic patents are not so tightly confined, judging from the fact that any number of companies including RCA, CBS, General Electric, etc. legal rights on both sides, and it is a 'who's who' in the lawyers' profession.

While major film companies with theatre outlets are said to have protected themselves on electronic patents, an interest in the field over this week when revealed that minority stockholders in the American. Arthur Levay, president, an American in London. This is pertinent, because enabling Scophony later to include both Warner Bros. and Metro in the company either by purchase of interest or licensing. Whether they would join Scophony largely on the basis of the fact that the superior method is most feasible.

Pennys Takes a Bow On Values of 'Official' Censorship Re 'Outlaw'

Philadelphia, March 9.

A situation like that in France, in which religion and civic organizations went up in arms at the alleged 'lewd' advertising in connection with the release of the 'Outlaw', could not happen in Pennsylvania, according to Mrs. Edna M. Carroll, chairman of the State Board of Motion Picture Censors.

Mrs. Carroll revealed that Howard Hughes' much talked-of production has been approved here without the deletion of certain scenes which she called 'sexy'. These were the scenes which Jase Russell's bawdy film gave special camera treatment. Because none of these scenes was in the Pennsylvania film, it was 'The Outlaw', no advertisements with bawdy shots of Miss Russell will be allowed to appear in either newspaper or billboard advertising here.

Under the State censorship code, no ad may reproduce art which does not actually appear in the film as shown in this State.

That, in my opinion, shows the great advantage of official censorship over so-called self-censorship," said Mrs. Carroll.

Eliminations which we make, under the code, are for the public's sake or publicity. Our actions are nowhere near as harmful to the motion picture industry as the publicity baloo which was raised in San Francisco.

(Continued on page 23)

Dudley Nichols Renewed

Hollywood, March 9. RKO renewed the contract with producer-director under the front office approved his handling of 'This Night in Rio' and his first job on the production end.

Next Nichols still unutilized, and will be in July, according to Renoir directing and Jean Gabin in the top male role.

Par's Earnings Up to \$14,525,000

Paramount earnings for 1942 rose more than \$4,000,000 as compared with the previous year, according to official estimates made this year. The company showed company earnings for year ended last Jan. 2 at \$14,525,000 after all charges and Federal taxes, as against \$10,525,000 in 1941. For 1942, an approximate increase of \$2,400,000 in the final quarter of the year. The year-end quarter of 1941 helped make this unusually strong showing. Earnings equal to last year's, as compared, as compared with \$3.41 per share in 1942.

Par's estimated figures show that of total earnings, \$12,000,000 came from the corporation's direct and indirect net interest in undistributed earnings of partially owned non-consolidated subsidiaries, as against \$1,445,000 from like source in 1941. Fourth quarter earnings are estimated \$3,547,000, as against \$2,601,242 in the corresponding quarter of 1941.

Company noted that because substantial similar remittances (unfurnished of coin) were received during the quarter from several countries including England, Australia, New Zealand and India, the quarter's earnings in foreign currencies were \$1,445,000, or to the first nine months in so far as not previously reflected in earnings. The amount was \$1,445,000, or after deducting \$728,706 for dividends on the first preferred, there was remaining \$1,716,294 of estimated consolidated, undistributed earnings, representing the \$4.70 per common share.

Paramount Annual Earnings, 1935-42:

1935	\$1,153,147
1936	1,388,020
1937	1,685,103
1938	2,532,279
1939	2,797,100
1940	2,633,130
1941	10,251,242

First quarter: \$2,475,000
Second quarter: 1,904,000
Third quarter: 2,047,000
Fourth quarter: 2,081,242

1942 by quarters:
First quarter: \$3,515,000
Second quarter: 2,938,000
Third quarter: 3,455,000
Fourth quarter: 1,625,000
1942: 14,525,000

BACON ENDS 17 YEARS AS WARNER DIRECTOR

Hollywood, March 9. After 17 years and six months as a director for Warner, Lloyd Bacon checked off the Burbank lot to free-lance. Break was amicable, due to Bacon's latest film, 'The Sign of the Cross', two pictures a year instead of keeping up with a studio schedule.

Bacon's latest film, 'The Sign of the Cross', was 'Action in the North Atlantic'. In his long career with the same company, Bacon had been in Burbank, he directed nearly 100 films, among which were '42nd Street' and 'Footlight Parade', top grovers of their time.

U's Usual \$2 on Pfd.

Universal maintained its usual \$2 annual rate on the first preferred this week by declaring \$2.00 dividend, payable on account of accumulations. The company has quarterly distributions about a year ago.

Dividend is payable April 25 to stockholders of record March 25. After this payment, U. first preferred would be \$66 in arrears, according to latest check.

SCHUBART'S ARMY PIC SURVEY FOR U. S. GOVT.

Washington, March 9. Col. Kirby L. Lavon, of the Signal Corps staff, today announced the appointment of A. S. Schubart, manager, to exchange operations with RKO, to make a thorough survey of film distribution in the Army. Schubart will be in the command of the Signal Corps by Francis Harmon, executive vice-chairman of the War Activities Committee, which is particularly interested in the survey in connection with the current campaign to conserve.

Schubart, accompanied by Lt. D. R. Williams of the Signal Corps, is expected to leave tomorrow for a trip through eastern and mid-western army installations where film libraries have been established. Lincoln Burrows, assistant to Harold Hopper, head of the Motion Picture Division of the War Production Board, has meantime returned from a three-week junket to see how Army camps are using film.

He went into session with Hopper yesterday and while, from according to the situation, not too bad, it is possible that he will recommend some figuring in reducing liability for aero and army purposes.

AMUS. STOCKS TO NEW HIGHS

Helped by rising prices in many shares and increased public buying, Amusement stocks moved to new highs for year and longer in several sessions last week. Virtually every Amusement stock moved to new highs. Columbia Pictures, 20th-Fox and RKO preferreds topped up yesterday, closing in Monday. The last-named roared ahead 86 to 97. Paramount common broke through the 100 level yesterday, ending the day at 102.87 1/2, highest since 1937. Preferred of company also soared.

RKO common also was unusually strong, as were several other Amusement stocks. The F.P.C. rose to new highs, as were several other Amusement stocks. The F.P.C. rose to new highs, as were several other Amusement stocks.

Loew's Net \$2,449,056

For 1st New Fiscal Yr.

Despite an increase of more than \$1,000,000 in profit before Federal taxes, Loew's net profit for the first 12 weeks in new fiscal year totaled \$2,449,056, or about \$178,000 more than for the same period in 1941. The increase was due to a 12 percent rise in net profit, when net profits amounted to \$2,627,145. Because of the longer time in the stock outstanding, corporation profit per common share rose to \$1.47 per share, against \$1.41 in the month period ending Nov. 20, 1941.

During part of 1941, company still was paying dividends on the preferred since retired; hence the disparity.

Company's profit before \$1,000,000 reserve for contingencies and \$742,000 reserve for depreciation amounted to \$2,449,056, or about \$178,000 more than for the same period in 1941. The increase was due to a 12 percent rise in net profit, when net profits amounted to \$2,627,145. Because of the longer time in the stock outstanding, corporation profit per common share rose to \$1.47 per share, against \$1.41 in the month period ending Nov. 20, 1941.

'Our Gang' Crime-Chasing

Hollywood, March 9. Metro's 'Our Gang' film, 'Crime-Chasing', went into more mature drama, beginning with a series of semi-adventures. The film, 'Crime-Chasing', was 'Crime Does Not Pay'. First of the series was 'Little Miss Pinkerton', an 'Edenwald' detective story. Others in the new layout are 'Calling All Kids' and 'Benjamin Franklin'. Bert Glazer will direct. Sam Barwick as associate producer.

Down the Stretch

Hollywood, March 9. Final episode of 'Our Gang' film, 'Crime-Chasing', went into more mature drama, beginning with a series of semi-adventures. The film, 'Crime-Chasing', was 'Crime Does Not Pay'. First of the series was 'Little Miss Pinkerton', an 'Edenwald' detective story. Others in the new layout are 'Calling All Kids' and 'Benjamin Franklin'. Bert Glazer will direct. Sam Barwick as associate producer.

Chicago Showmen Tense Over Brownie-Bioff's 'Singing' in N. I.

Chicago, March 9. It is strongly rumored and supported here that the Brownie-Bioff showmen shakedown trial will be held in Chicago because of the many local angles.

Skouras' Daquiri Trip

Byron Skouras is scheduled to leave for New York for a quick trip (Wed.) for a stay of a week or 10 days. Skouras is expected to return to Washington over the weekend.

New Speed-Up for War Front Reels

Washington, March 9. The newswire has learned a lesson from the foreign correspondents, and the result is a new agreement with the Army which will cut cuts and end the week from the old time of shipping reel shots to this country from the North African frontlines. Hereafter, expedited reels will come directly to the U. S. by plane, and processed and censored by the Army's censorship bureau for film house showing.

Under the old arrangement, film went via London, not only for the delay, but because before being sent on to New York. The usual result was that British public houses were getting reels of the Yankees in North Africa days before the home folks here could get a look. The change happened with new stories of the war correspondents in the early days of the North African press. Due to London, the American public was getting its first news from rewrites of the London press. The correspondents raised the roof and the situation was corrected in January with the institution of direct radio transmission to Washington.

Late in January, spokesmen for the five newswire firms met here with the British and the American public relations. A round of military position, and the result is a new agreement which completely by-passes London.

Under it, no matter whether the footage is taken by the Army photographers or the pool of the five reel firms, the film will come here by fast plane, giving London a better break than perhaps it deserves. The newswire companies have agreed to hold releases for six days, long enough for copies to get to Britain for simultaneous release.

F.P.-CAN. BEATS ODEON TO NEW ST. JOHN HOUSE

St. John, N. B., March 9. Once again, Famous Players-Canadian has beaten its young rival, Odeon, to the punch. Not official, but it is understood that Famous Players has bought three pieces of adjoining properties in a very central position in St. John. The properties, occupied by two burned hotels and an additional lot, FPC did not buy from Odeon for \$100,000, but for \$120,000. The location for a theatre, but will build on its own, structure to be a theatre and offices. However, no likelihood of construction until a year is over.

Angus was in Toronto, heading the FPC realty division, made his second visit, three weeks to St. John in connection with the earlier deal. Clarence Robson, of 70-71, representing Odeon, was first on the ground, but it was in an ambulance, which met him at a hospital, suffering from heart trouble and paralysis. He has been raised (Continued on page 23)

Astor's Cagney Reissues

'Something to Sing About' and 'The Great Guy,' the only pictures James Cagney made away from Warner, are now controlled by the new picture houses, which is offering them to the judges. The pictures are cash in on the Cagney Academy Award.

Recently Warners refused to re-issue Al Capone films, because of the Double Denny's is still getting strong play.

It is strongly rumored and supported here that the Brownie-Bioff showmen shakedown trial will be held in Chicago because of the many local angles.

Excitement and a nervous tension continues to prevail in show circles as the industry waits for the results of the investigation of the stagehands and the motion picture operators and the showmen. Several local show business executives have already been grilled but the investigation has not been indicted. Consensus of opinion here is that, although George Brownie and Willie Bioff have been 'singing,' it is doubtful that they know for certain where the money went.

Mathias Cornea Back

U. S. Attorney Mathias P. Cornea in a far-reaching statement said that he will continue the investigation of alleged racketeering in the motion picture industry. The U. S. Attorney Federal Grand Jury has been investigating for the past two years. Mr. Cornea said that he has been investigating for the past two years. Mr. Cornea said that he has been investigating for the past two years. Mr. Cornea said that he has been investigating for the past two years.

C. J. Dunphy's Farewell Report to WPB; His Aide, Allen Smith, in Charge

Washington, March 9. War Production Board was advised to keep hands off film double features in a farewell report by C. J. Dunphy, outgoing chief of the amusement section of the board. Dunphy said that he had been in the board for three months and that he was leaving the board to go to the U. S. Navy. He said that he was leaving the board to go to the U. S. Navy. He said that he was leaving the board to go to the U. S. Navy.

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Zevin's Trial Adjourned Because of B.B.B. 'Singer'

The trial of Isadore Zevin, former secretary to George E. Brownie, president of the IATSE, was adjourned today (Tuesday) by Federal Judge Henry W. Goddard until March 30. Zevin is under indictment charged with perjury by a Federal grand jury, investigating the special fund of \$1,200,000 contributed to the I.A., which was controlled by Zevin. His personal representative, William B. Bluff, was convicted on charges of extorting more than \$1,000,000 from executives in the motion picture industry.

According to Industry

According to industry, Zevin's trial was adjourned because of the current investigation of alleged racketeering within the motion picture industry.

Canada Kills Sunday Midnight Pix As Curb to Juvenile Delinquency

Leisen Up the Creek

Hollywood, March 9. Mitchell Leisen, currently directing "Lady in the Dark" at Paramount, draws the pilot chair on the Joan Fontaine-Arturo de Córdova co-starring, "Frenchman's Creek," on the same lot.

Picture, which goes into work early in May, will be Leisen's second successive Technicolor job.

A SALUTE TO THE EXHIBITORS OF AMERICA!

At this moment, as the results of the March of Dimes drive pour in, I wish it were possible for me to shake the hand of every exhibitor and theatre worker who participated in this grand effort. I would like to thank and congratulate each of you personally on the splendid job you've done.

While the returns are not all in, indications are that the total collected may exceed that of last year—a remarkably fine showing.

And such a result could only have been attained through the generous, earnest work of exhibitors throughout the country.

As chairman of the national committee and on behalf of my associates, I thank you exhibitors of America from the bottom of my heart. Again you have reflected credit upon our entire industry.

You did the work; you produced the results; to you goes that satisfaction which comes from helping those who need help.

The National Foundation For Infantile Paralysis asks me to extend its deep gratitude.

And, through Mr. Basil O'Connor, I have the privilege of conveying to you—each and everyone of you—the deep, personal appreciation of President Roosevelt, sponsor of this fine charity.

Please hurry your final accounting to your state chairman, so we may complete the job and tender the final checks as quickly as possible. The total will be announced when the certified accountants have completed their work.

NICHOLAS M. SCHENCK
*National Chairman, Motion Picture
Committee 1943 March of Dimes*

"THANKS
TO ALL!"



P. S.— And now let's all work together again for the success of the Red Cross Drive.



KEY TO THE CITY FOR "THE HUMAN COMEDY!"

M-G-M's NEW ASTOR CHAMP!

BARNES SHOUTS BRAVO!

"Exciting, memorable. Saroyan is right at the top of the list. A show you will want to see. A great writer has cut to the quick of human experience and the screen has translated his eloquence and love of humanity to a stirring photoplay." —HOWARD BARNES, *Herald Tribune*

CAMERON CONQUERED!

"Heart-stirring story of American life. Abounds in humor, pathos, sentimentality, romance and the simple every-day things. Wholeheartedly endorsed without reservations." —KATE CAMERON, *Daily News*

BLACKFORD BALLYHOOS!

"Fine, simple, understandable, human. Mickey Rooney and Frank Morgan in two of their greatest characterizations. A lovely, living thing that you will take to your heart and cherish. Go to the Astor and get the story the way Clarence Brown's picture tells it. See it, hear it and feel it." —G. E. BLACKFORD, *Journal-American*

CROWTHER PREDICTS CROWDS!

"Can't help but attract wide attention. Due for extensive popularity. Fine motion picture expression." —BOSLEY CROWTHER, *N. Y. Times*

WOWS WERNER!

"THE HUMAN COMEDY" will get right inside of you, pull at your heart strings, evoke a satisfying chuckle or stir a memory of things you thought you had long forgotten. A refreshing experience. Fine and stirring. Something in it for everyone." —EDITH WERNER, *Daily Mirror*

MEMO FROM MISHKIN!

"An admirable achievement." —LEO MISHKIN, *Telegraph*

WONDERFUL SAYS WINSTEN!

"A very remarkable thing. Humanly rich. It's tonic. Truly wonderful. This picture stands up and bids for immortality." —ARCHER WINSTEN, *Post*

COOK CAPTIVATED!

"A glowing gem of a picture and the Astor has taken it over for what probably will be weeks and weeks. You might as well make up your mind now to get to 'THE HUMAN COMEDY.' Movie conversations are going to be full of it." —ALTON COOK, *World-Telegram*

CORBY CONVINCED!

"A boon which will probably be extended right at this stand for a record run. Go to see 'THE HUMAN COMEDY.'" —JANE CORBY, *B'lyn Eagle*

"Um-m-m-m-m-m!"



WILLIAM SAROYAN'S "THE HUMAN COMEDY" • Produced and Directed by CLARENCE BROWN • Starring MICKEY ROONEY • with FRANK MORGAN • James Craig • Marsha Hunt • Fay Bainter • Ray Collins • Van Johnson • Donna Reed • Jack Jenkins • Dorothy Morris • John Craven • Ann Ayars • Mary Nash • Henry O'Neill • From the Story by William Saroyan • Screen Play by Howard Estabrook

"Ho-hum! When all is said and done there's only one Metro-Goldwyn-Mayer!"



Tax Bogey Hits Frisco But 'Outlaw'

\$20,000, 'Children'-King Hot 28G, 2d

San Francisco, March 9. Biz suddenly began slipping here this week, indicating the approach of income tax deadline is having an adverse effect on the b.o. Only opener, 'Reunion in France,' is only plugging along at Fox. Bright holds overs include 'Random Harvest,' a Warfield, 'Outlaw' at Tivoli, and 'Hitler's Children,' plus vaude, at the Golden Gate.

Estimates for This Week
Fox (F-WC) (5,000; 50-65) —'Reunion in France' (M-G) and 'North-west Rangers' (M-G), Okay \$24,000
 Last week, 'Andy Hardy's Double Life' (M-G) and 'Tish' (M-G), so-so \$22,000 for six days.

Golden Gate (RKO) (2,850; 44-75)
—'Hitler's Children' (RKO) plus
Henry King orch (2d wk) and addi-
tion of **Bonnie Baker**. Great \$28,000.
Last week, \$35,000, new record for
house.

Orpheum (Blumenfeld) (2,440; 50-65) — 'Pittsburgh' (U) and 'Nightmare' (U) (2d wk). Moderate \$9,300. Last week, pice \$15,600.

Paramount (F-WC) 2,470; 50-65 — 'Lucky Jordan' (Par) and 'Ice Capades Revue' (Rep) (2d wk). Fin \$15,000. Last week, okc \$17,000 to Gus dore.

St. Francis (F-WC) (1,475; 50-65
- 'Hardy's Double Life' (M-G) and
'Tish' (M-G) (moveover). Sad \$9,000.
Last week, 'Immortal Sergeant
(20th) and 'Margin Error' (20th
(moveover), droopily \$8,900.
United Artists (F-WC) (2,650; 50-
65) - 'Servo' (UA) (2d wk). Stou-

'Random Harvest' (M-G) 14th wk
Holding up for fine \$15,000, and
leading for a \$100,000 for Frisco run.
This is ahead of 'Mrs. Miniver' (M-G),
which played here also. Last
week, \$18,800, tremendous.

Tivoli (1,800; 65) — 'Outlaw' (Hulmes) (21 wk). Lower prices and grind here plus continued high-powered exploitation is boosting pix to amazing \$20,000 for fifth week downtown. Last week, \$22,000, sensational. Played three big weeks at Geary previously.

HOPE-LAMOUR WARM UP
INDPLS. WITH \$13,500
Indianapolis, March 9.
Coldest March weather in 70 years:

followed by heavy weekend snow has not noticeably dampened local boxoffice prospects, still feeling shot-in-arm efforts of raise to 30-50c seats recently made by all first-line film spots. 'Got Me Covered' is getting the tall coin at the Indiana, while 'Random Harvest' continues strong 1

Estimates for This Week
Cirle (Katz-Dollie) 12,800; 30-50-1-
'Shadow of Doubt' (U) and 'Johnny'
Doughby' (Rep.). Hitchcock shocks
drawing \$10,000. 'Lucky Jordan'
(Par.) with Vaughn Monroe orch took
\$14,000 last week, swell considerin

L'ville Off; 'Covered'

Tops Town at Solid 110
Louisville, March 9.
Current week is putting reverse English on the b.o. ball, with a houses sagging as compared with quite a number of previous weeks.

Estimates for This Week
Brown (Fourth Avenue-Loew's (1,400; 30-50)—'China Girl' (20th) and 'Time to Kill' (20th). Not doing so well as last week; will do well to force an uncover; will do well to force an uncover; will do well to force an uncover.

—'Bambie on Broadway' (M-G) and
'Blondie for Victory' (Col), spl
with 'Mrs. Hadley' (M-G) and
'Bambi' (RKO), Medium \$1.70

50—"Powers" (Grl) (M-G). House of Cards to good start with Thursday opening. "Powers" and should do okay. While pace is slower than previous weeks, will wind up strong.

Mary Anderson (Libson) 11,000 (30-30)—'Casahuate' (WB) (4th wk) Slimly \$3,000 after last week's strong \$3,500.

50)—'Got Me Covered' (RKO), Sold
\$11,000. Last week 'Chinatown'
(20th), pleasing \$9,000 and more
over.

Strand (Fourth Avenue) 11,400; 30
50)—'Margin for Error' (20th) and
'Hi, Buddy' (U). Looks like fair
\$3,000. Last week 'Silver Skates'

Broadway Grosses

Estimated Total Gross
This Week.....\$423,000
 (Based on 13 theatres)
Total Gross Same Week
Last Year.....\$343,210
 (Based on 13 theatres)

John S
**THE MOON
IS DOWN**

**WILL MAKE EVEN GREATER
HISTORY AS THE GREATEST
ATTRACTION OF OUR TIMES!**

**IT MADE HISTORY
AS THE GREATEST
BOOK IN YEARS!**

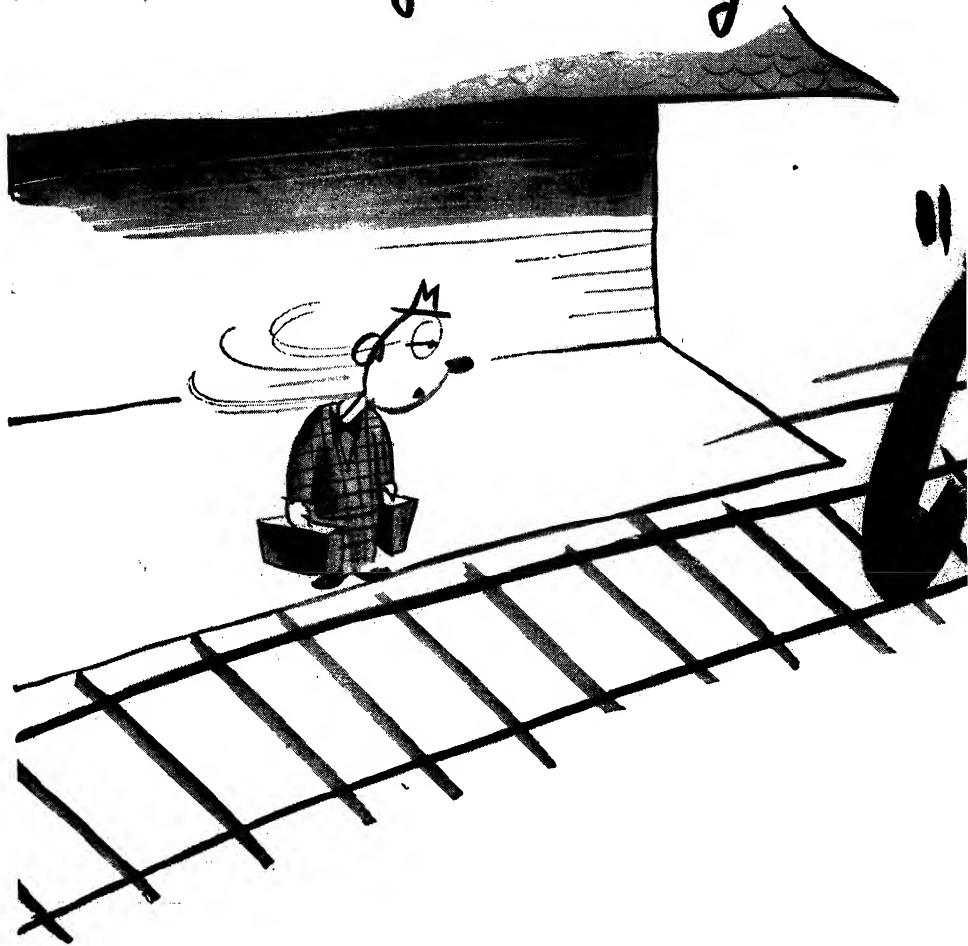
Steinbeck's
**ON
WIN**



Again! 20th Century-Fox Hits!

Pledge now for RED CROSS, WEEK—Apr. 1-7

Are you missing Something?



HUMPHREY BOGART · INGRID BERGMAN · PAUL HENREID in CASABLANCA with CLAUDE RAINS · CONRAD VEIDT · SYDNE

Screen Play by Julius J. & Philip Epstein and Howard Koch • From a Play by Murray Burnett and Joan Alton

CASABLANCA!

Hold it!
Hold it!

WARNERS!

GREENSTREET • PETER LORRE • A HAL B. WALLIS PROD. DIRECTED BY MICHAEL CURTIZ

* Music by Max Steiner

BUSH YOUR PLEDGE FOR RED CROSS WEEK!

Argentine's Raw Film Stock Woes Increase; D.C. Intervention Asked

Buenos Aires, March 2.
Official intervention by Administration of President Ramon S. Castillo to solve increasingly pressing issue of raw stock for Argentine

Academia de Artes y Ciencias
Cinematograficas de la Argentina

Argentine Academy of Arts and Sciences) has asked the Government to officially take up the matter in Washington, declaring lack of stock has already started to paralyze the local industry, in which thousands are employed.

Group has also cabled Will Hays, apparently fearing that other efforts to date have been unsuccessful. Recently Dr. Augusto Rodriguez Larreta, representing the Asociacion de Productores de Peliculas Argentinas (producers' group), returned from the U. S. and declared that as a re-

Subsequently it was announced in

Subsequently it was announced in the trade press that the Argentine Central Bank would handle the matter of distribution of stock and that all local producers would first have to fill out 'certificates of necessity' and then turn them over to the bank which would work out a distribution method in conjunction with the raw-stock-selling companies, Kodak and Dupont.

At meeting of the Academy at which the federal intervention was requested it was stated that one local producer (generally believed to be Sono Film) had about 1,000,000 meters of positive virgin stock and a lot more than 100,000 meters of negative and sound, but that other local producers had only enough for

diver, three and two pictures. Also stated that there was already much material being held in New Orleans lacking space. Speakers declared film was now being sold on the black market here for 1.50 pesos for positive and 2 pesos for negative. Prices formerly were about one-fifth of this.

Meanwhile, Argentine newsreel, **Sucesos Argentinos**, has announced discontinuance of its weekly edition for the duration. While giving no public reasons, owner Antonio Angel Diaz has privately circulated reports to the trade that it's due to his having been cut off from U. S.

**Argentina Sono Blaze
Won't Halt Pix Schedule**
Buenos Aires, March 2.

Despite almost complete destruction of studio properties in a five-hour blaze, Argentina Sono Film, oldest and largest of national producers, has announced plans to continue 1943 shooting schedule without delay. Fire, which caused damage estimated at over 1,000,000 Argentine pesos, cindered sound cameras and equipment, several sets for a new musical provisionally titled 'Tu Sueno y el Mio,' plus master stances and buildings.

Sono, which last year produced 25% of national-made, announced through Angel Luis Mentasti, proxy, that reconstruction would begin at once. Added that two films, 'Candida, La Mujer del Año' with Nini Marshall and 'Son Carlas de Amor,' both skedded for release shortly.

were in the lab and would be premed on time. Expected studio will use facilities of Pampa Film whose head Dr. Clodomiro Zavalia, has already offered aid, as well as lot of Lumiton headed by Dr. Cesar J. Guerrero, and San Miguel, whose chief is Don Miguel Machinandi-

**Kastner to Leave OWI
To Re-Enter Film Biz**
Lacy Kastner, formerly European
manager for United Artists, is plan-

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Aussie Elimination of Duals Seen, With Longer Playing Time for Singles

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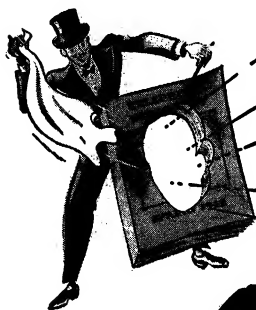
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SOME MORE OF
"THAT OLD BLACK MAGIC"
FROM PARAMOUNT



**ALAN
LADD**

*One Year Ago Just A Name In The Phone Book—
And Today He's*

Doubling N.Y. Rialto's long-run record in 6 epic weeks
Topping "Glass Key" by 70% at Toledo Paramount
"Torrid" at Stanley, Pitt.—"A smash" at Para., Newark
Pulling 1000 fan letters a day, in

*Come and
get him
while there's
still time!*



**"LUCKY
JORDAN"**



* Says "Variety"

with HELEN WALKER • MABEL PAIGE • Sheldon Leonard • Marie McDonald • Directed by Frank Tuttle • Screen Play by Darrell Ware and Karl Tunberg

WAR

Russia's Stance on Morale

Washington, March 9. Soviet film stars, screen writers, directors for both stage and screen and novelists are aiding the Russian army, but as artists, not as soldiers, the Soviet Embassy revealed Monday 18. Early in the war with Germany (which was drafted, but not the national army), it was essential to maintain culture, so those writers, directors and actors who had been called or volunteered, were immediately sent back to their former employment.

"Our soldiers have music, the theatre, literature and the cinema," a embassy spokesman said. "Entertainers and motion picture shows are brought right up to the men behind the lines," he added.

Support Pledged For Coe's Public Relations Drive

Distribution reps, sales managers, exhibitor leaders and other industry chiefs pledged Charles F. "Sockeye" Coe, Motion Picture Producers & Distributors Assn. P. D., to the Coe, full support of the public relations campaign he heads, yesterday (Tuesday) afternoon, following his address before the Sales Executives' Club at the Roosevelt hotel, New York.

Bill Rodgers, Metro sales chief, reiterated his belief, as presented in Boston recently, that the main purpose of the goodwill program is to fill the theatre and keep them filled. Coe outlined the course of action to follow. Now planned that every community has a Coe proper insight into the picture business, and at the same time its significance to the industry.

Coe stated that he felt the day has passed when the industry has anything to apologize for. He pointed out that the public relations program will get nowhere without the full weight of leaders such as attended the after-luncheon session.

Trace Bellifiers
Coe related that part of the program would include ferreting out and tracing the source of any industry attack as well as presenting, the film business as a vital community asset. Harry Brandt, speaking as an independent exhibitor, he said, favored the program.

Coe said that while we may not make the best pictures, we certainly make them better than anybody else in the world.

He quoted from a letter from his son, now in the South Pacific, "I'm a zine, as to the way U.S. fighting forces regard motion pictures. Let me explain that. Motion movies are all around an open air show without thinking of leaving despite rain falling during the picture. Also that some pictures are viewed three or four times."

Coe pointed up by Coe, that the public's attendance at the theatre enables the industry to send 100-million copies of film pictures to every American fighting front, which may be incorporated into the industry's institutional publicity campaign.

Pick Nitery Patrons

Continued from page 1
sailor routine and just buying vintage stuff in hellacious quantities, paying well for service. Much of it is nouveau riche defense worker coin, even the ex-crick at \$25 who would a \$100-a-week driver must realize there are such things as fixed obligations, taxes, etc.

The tax thing may become a blow-off headache for Uncle Sam, because it's apparent that some of these letters spend-it-while-we-fight are completely unaware of future obligations.

Of course, apart from that, there is the fact that you can't buy that new frippery or the new car or the summer house, so the kiddies are seemingly spending it on themselves in this new-found era of the Kingdom.

Skouras Theatres Trial Adjourned to April 5

Granting the request of Assistant U. S. Attorney Bruno Schachner for postponement of the conspiracy trial of George P. Skouras, Skouras Theatres Corp., Harvey B. Nevins and the Kinman Corp., Federal Judge Henry W. Goddard on Monday 18 adjourned the trial until April 5.

The indictment is a result of an alleged conspiracy to bribe a Government agent. A Federal inquiry into the bankruptcy of the Post Theatres Corp. disclosed that the Skouras interests bought a large part of the assets of the Post Academy of Music theatre, in N. Y., which required the approval of former Judge Goddard. Skouras was convicted of conspiracy and removed from the bench. The theatre, according to the Government, is worth \$100,000, and sold for less than \$30,000.

Super Radio

Continued from page 1
have a thoroughgoing and efficient broadcast. It's my conjecture it'll be based on the best of the developments in the industry. I'm not out of the war in the FM and television field, perhaps including color television. It'll be a chain operation, carried by radio relay. Radio relay programs are pretty well licked now. It won't be a chain operation, because we have the programming costs and the difficulty of controlling television used in the smaller stations."

As result of last week's announcement that FCC is asking for FM applications, it has received four requests for reinstatement of applications. They are from W.D.C. Hartford; Anniston Broadcasting Co., Texas; Houston Printing Corp., Houston; and Bremer Corp., Jersey City. They'll be held on file until after the war.

Goodman, James

Continued from page 1
leaders who promote hooding, but not on their own hood.

It was as if a flock of jitterbugs, who had been dropping their insides on waxed floors to the accompaniment of a record, came to wonder if the maestro who tooted their horns or thumped their skins had been trained in their own buttons. They were accompanied by a dozen of the world's top band names stepped out of character and dressed in civilian clothes. They were accompanied by a dozen gals from the film studios, who had been trained in their own choreography—at least enough to protect their lumens from the wayward gaze of their musical partners.

The partners were Harry James, Tommy Dorsey, Benny Goodman, Duke Ellington, and the Duke. LeBaron, but other leaders didn't. All maestros in air of musical leadership as an addition to their technical skills who sat in judgment were Los Angeles' columnists. They were accustomed to sitting that, dancing.

Five for Johnson at 20th

Hollywood, March 9. Runtally Johnson drew "Two-Faced Stallion" as an addition to his producer's schedule at 20th-Fox, making a total of five. "The Last Best Thing," "Holy Mackerel," "The Night the World Shook Itself," and "The Kingdom."

PIX DRIVE TO EASE MALE STARS

Hollywood is warming up a concerted educational campaign to convince the public that soldier-actors are an essential part of the effort to cultivate national morale, at home and in Army camps. In an effort to ease the male shortage through loss of stars from the military services.

Pointed out that England, after several years of clozap war, is permitting actors to be recalled from the armed forces for one-picture assignments, whenever the part is considered important to war morale.

Public opinion in England, however, was for a long time antagonistic to recall of actors to make films, so long as players were being paid their civilian salaries. As a result, performers frequently agreed to appear in films for no more than their Army pay and public hostility ceased when this became generally known.

Drew Pearson, in his "Washington Mirror" last week, said that Colonel March 8, relates that when Gregory Laird, Ambassador to Lithuania, was directing a film in Lithuania and had hoped to get Robert Taylor for the picture, the Russian Ambassador stated, "I don't want you take men who can do most for morale and send them to fight in the war." The ambassador's (Taylor was released for the Russian picture).

Pearson recalls also that actors were deferred in the last war, that Britain first drafted film actors and later realized its mistake. Stanley Pearson further: "We made a start to deferment. There was some resentment, but the actors' union made it now it's up in the air. The industry would like the question deferred. It would be no stigma on an actor for acting."

M-G, Irwin Shaw

Continued from page 1
tists could so far has raised that question of the deal.

One phase of the M-G-M proposal is unusual. That is that the studio would have control of the legal production, or be able to curtail the Broadway or road engagements. As pointed out, the deal is about the same company's contract several seasons ago for the purchase of "Philadelphia Story" from Katharine Hepburn. In that case, however, the actress herself had bought the screen rights in advance and subsequently retook them to the studio for a percentage of the picture's profits.

In the present instance, since the deal would be an exception to standard practice, it is being handled in legal terms. It would involve signing a special agreement with the legal firm of the Norman Macdonald (Geddes, MacReinhart and Richard Myers). According to present plans, the deal would be handled with Geraldine Fitzgerald mentioned for a leading part.

Vernon Duke

Continued from page 1
and Rochester, with Duke Ellington's orchestra treating them instrumentally.

Under his violin, Duke Ellington composed a violent concerto which the Boston Symphony Orchestra played on March 12, with Ruth Pell as soloist and Richard Barlow conducting. The following evening, Duke Ellington will have a radio premiere on the WJZ-Bleu network at 8:15 p.m.

Duke Duke (score with Howard Dietz) prems at Boston March 22, when the new Vernon Freedley production "Duke's Dilemma" will be shown at the Shubert for a tryout. Duke's score, from "The Ziegfeld Follies" and "The Show Boat," incidentally, are being released this month to USO-Camp Shows for use by soldiers and sailors putting on their own shows.

OW Makes First Move to Get Talent Deferred; Supports Kyser Appeal

Cosidine's Metro Film On Sen. Leland Stanford

Hollywood, March 9. John W. Cosidine, Jr., is taking three months leave from Metro to assemble data and work on the life story of Senator and Mrs. Leland Stanford which he will produce for Metro. His current production schedule at the studio is closed up. Cosidine was student at Stanford before the last war and when mustered out of the Navy completed his schooling at Yale and Oxford.

He said wife are passing most of their vacation around Palo Alto, California set at Stanford U., concerning with Dr. Ray Lyman Wilbur, president emeritus, and others who knew the Stanford family.

D. C. Stance On Mickey Rooney

Washington, March 9. Both at Capitol Hill in the cloak-rooms, and at the War Manpower Administration, Metro executives were discussing the draft appeal of Mickey Rooney was expected to be summarily turned down by the rating board. In official circles it was stated informally that Metro made a tactical blunder in making Mickey Rooney the subject of a test case to whether actors were essential to the industry and defense.

Rooney, it was pointed out, had been in the service and the service which they think important. The public reaction to his deferment would be a valuable guide to whether it was wise to defer actors, since the general impression would be the decision was dictated by industry "pull." Belief in the industry could have made a better test case for some actor less important than star ratings.

All four Washington newspapers supported Metro's claim that actor Rooney is a unique and irreplaceable, more valuable on the Hollywood lot making pictures than shoddering a gun.

Jolson On Draft

Continued from page 1
consideration given any of us," he argues.

"That's the good of the pros and cons in the daily press, that England at first did not, that later did. It was the same in Russia, that was that way about its artist; novelists, in the interests of morale and culture, before the stigma was always linger, so long as Washington is something about this situation."

It had to come, of course, because the war is a question of time, and somebody or another would face the issue. Nobody can dispute the matter, because the war is a fact, and that goes for the others.

"That's why I say, let it all be a matter of whether you're better off in morale-loses or as a number."

The Government should know by now it is more valuable. They have decided, then, not to embrace us, and people and have some draft. They say, "You say 'no' is a fact, and not to all in the apt." Put Cary Grant and that O'Brien, who will have an Entertainment Corps uniform, such as the war correspondent, war, and keep working all over the world front. They go out as civilian, but as official Army personnel, or with a civilian's obligation. They already can appeal against pursuing his civilian entertainment; nobody need work as a soldier. The show, incidentally, are being released this month to USO-Camp Shows for use by soldiers and sailors putting on their own shows.

First step by a Government agency toward obtaining draft deferments for actors and musicians as "necessary" men has been initiated by the Office of War Information, which is supporting the appeal of Mickey Rooney. Roosevelt from a draft board ruling putting Kay Kyser, the bandleader, in Class 1A.

Although the British and Russians have made surprising deferments in the categories, War Manpower Commission continues to turn a deaf ear, demanding more proof that they are "essential." Biggest action by OWI has been the Kyser case, with a milder interest shown in obtaining a temporary holdover for Taylor.

Under pressure from the IA status given him by his local draft board at Rocky Mount, N. C., reached the President's Appeal Committee of the Selective Service system, nation's top appeal agency, several days ago. After carrying it up, at the request of Elmer Davis, OWI chief, it was turned over to the War Relocation Authority. Davis, however, is now pointed out, that the OWI membership is important and in addition his would be several weeks before OWI's. His shows, too, in war plants, says Davis, have been a valuable morale factor.

Taylor's Evac Plan

However, an OWI spokesman told "Variety" the agency does not intend to take any steps for all the people, confining the appeals to those linked up with OWI activities. He said that the OWI membership is important and in addition his would be several weeks before OWI's. His shows, too, in war plants, says Davis, have been a valuable morale factor.

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Taylor was "fired up" by a three-way blitz—first by Russian Ambassador Litvinov, then by the Navy, and finally Frank Knox. What actually happened was that, after Taylor had been accepted for a Navy commission, he was needed for the picture. Mellett approached the Navy Dept. to find out whether he could be released long enough to make it. Check of the records showed it would be several weeks before Taylor would be sworn into naval air transport. Mellett was told it would be okay for him to start the picture and that, if it were unfinished by the time Taylor was due for induction, he would be allowed an additional three or four weeks to finish the picture. Mellett said that the picture is essential, and Louis Leveque, of War Manpower Commission, said that the picture is not yet been given any element evidence that there is a shortage of pictures. Mellett said that the picture is essential, and Louis Leveque, of War Manpower Commission, said that the picture is not yet been given any element evidence that there is a shortage of pictures.

"There may be special circumstances affecting the picture, but the picture and those cases will be taken up, one by one."

Soviet Embassy here says it is necessary to get enough men for its armed forces without lurching into a draft of the American people. It has exempted from the draft actors, novelists, musicians, directors and playwrights. Even those who are in the army were sent back to their jobs in time of war.

Next Hit Stop—B'klyn

Next Hit Stop—B'klyn
The Top Gunner in "The Great Dictator" the third Red Skelton's hilarious turner at Metro, to go to the screen in the hands of Dean Jagger. Picture is slated for autumn production, following Skelton's summer tour. The picture is being produced by Simon & Schuster, with George



**Galloping your way
...and what a WALLOP
it *PACKS!***

IN BREATHTAKING *TECHNICOLOR!*

THE DESPERADOES



with **RANDOLPH SCOTT • EVELYN KEYES • GLENN FORD • CLAIRE TREVOR • EDGAR BUCHANAN**

Screen play by Robert Carson • Produced by HARRY JOE BROWN • Directed by CHARLES VIDOR • A COLUMBIA PICTURE

**MAKE EVERY DAY
WAR BOND DAY!**

WORLD TO

Blue Claims 17 of 20 Commercial 1/4-Hrs. Lost By CBS, NBC, MBS in Feb.

According to a breakdown completed by the Blue Network last week that organization was the only one of the four national nets to show an increase in the number of sponsored evening quarter-hours last month, as compared with January. NBC and Columbia were almost at last year with their February '43 gross billings, but this margin, it is deduced from the Blue's analysis, was due to the fact that the two networks had sold larger booklets than had prevailed for the like month of '42.

The Blue's breakdown discloses that NBC, CBS and Mutual among them lost 20 evening commercial quarter-hours, 17 of which were acquired by the Blue. NBC and Columbia have enough commercial spots starting this month to give them easily evening quarter-hour parity with March of 1942. Following is a comparison of the total sponsored evening quarter-hours on the various networks for February:

	1943.	1942.	%
Blue	102	103	-1.0
NBC	92	103	-11.7
Columbia	98	101	-2.1
Mutual	12	28	-57.1
Total	290	284	+2.1

AFRA GETS 10% COMML. INK

The American Federation of Radio Artists and the advertising agencies have agreed on a 10% increase in the commercial network code calling for a 10% increase in pay scales. Final details were worked out and the pact was signed yesterday (Tuesday). It will not be submitted to the War Labor Board for review. Under the revised scale, the base pay for a 15-minute sponsored show will be \$21.10, including an hour's rehearsal fee.

Basis for the boost was the estimated rise of 1943 in the cost of living index. AFRA had previously obtained a 10% boost in the network sustaining code, both parts containing clauses permitting revision in case of a substantial increase in the cost of living. The sustaining rise has already been submitted to the WPB, and a decision is expected soon.

Having obtained agreements for 10% raises in the sustaining and commercial codes, AFRA is now seeking a similar boost in the scale covering transcription and recording. A meeting with the network transcription producers Monday, but little progress was made toward an agreement. Further combats may be held.

Thornburgh, CBS Cast V.P., Malls Aide to Free Self for Program-Bldg.

Los Angeles, March 9. Don Thornburgh, CBS v.p. in charge of the west coast, may install an administrative assistant so that he will be free to devote a greater share of his time and effort to program-building, as requested by William S. Paley during the latter's recent visit here. The CBS press is interested in having the network's Hollywood division become a fertile source of programs and prospective network name talent.

For Thornburgh to serve as the sparkplug and blueprint for such a concentrated undertaking, it would be necessary for him to have the aid of an administrative detail to someone else.

Headley-Red Gets WKNE
WKNE, Keene, N. H., has named the Headley-Red Co. as its national sales rep.

The appointment becomes effective April 1.

McGEE MOVES UP

New Asst. V.P. in Charge of Sales at WQXR, N. Y.

Norman S. McGee, formerly director of agency relations for WQXR, New York, has been appointed assistant vice-president in charge of sales, reporting to Hugh Kendall Boice, sales v.p. Bennett H. Korn has resigned from the station's sales staff to join the Army, while Russell D. Walker, another WQXR salesman, expects his Army call within a week.

McGee's appointment has been selected for the two resignees.

'Basin St. Vice' 'Parker Family'

The Chamber Music Society of Lower Manhattan is planning to replace 'The Parker Family' on the Blue Network April 4. It's the 'Parker Family' which has been replaced by 'The Basin St. Vice' and 'The Parker Family'.

Walter Winchell's, 9:15-9:30 p.m. The account introduced 'Parker' last period in June, 1939, and has ever since supplanted it there without a break.

'Cast of Chamber' will consist of Milton Cross, m.c.; Jack McCarthy, Jimmy Blair, Paul Lavalle, conductor, and occasional guests. There will be a repeat broadcast and a 15-minute afterpiece for the studio audience at end of preview of the following week's program. The overall program cost for this will be \$250.

Leanne H. Mitchell, m.c., will be the Blue has had 'Chamber' on as half-hour sustainer for almost two years.

R&R AUDITIONS 'FAIR' AS SUMMER SUB

Ruthrauff & Ryan gave a studio audition Monday night (8) of a new variety program, 'County Fair', which it contemplates as a summer replacement for one of the results of the 'Fair' series. It was held at CBS before a live audience.

Stanza, somewhat along the stunts lines of 'Truth or Consequences' and 'People Are Funny', is owned by package producer Bill Gernani. Mel Allen was the m.c. of the show, and Ernest Chappell the announcer.

Kate Smith to Coast For 5 Weeks: Chore on 'Army'

Kate Smith, who goes to the Coast next month for a spot in the Warner Bros. Minimization of Irving Berlin's 'This Is the Army', will remain a minimum of five weeks, originating both her Friday evening and daily noon programs from the Fox and Hartwell, who directs the Friday broadcast, will make the trip, as he has to stay next to continue direction of 'The Aldrich Family', also handled by Young & Rubicam, or General Foods, which hasn't yet determined the production setup for Miss Smith's show during the Rose (Smith) takes her troupe to the Mike (Smith) Army air base for broadcast Friday night (12) and probably to Baltimore for a War Manpower Commission show the following week, March 19.

Super Hunts Program

The Commission agency is looking for a show, preferably a daytime, since there's little desirable evening time available for Minute Man debut. The campaign will be based on rationing idea.

The product, made on the Coast, is distributed by William Scull, which distributes Borcol. The Minute Man campaign will probably replace that for Borcol, also handled by Compton.

GOL, RKO LATESTS

The current spectacle of Columbia and RKO Pictures competing for news and commentator programs on local radio stations brings into sharp focus the effect that the war has had on the exploitation activities of the motion picture industry.

With the availability of magazine advertising space becoming more and more limited, the film companies have one after the other started to funnel larger segments of their local appropriations into spot radio. There isn't a major film company at present which isn't buying time in some form or another.

A factor about radio that is proving a potent asset is its flexibility. The film distributors have discovered that the sales copy can be changed to fit the immediate sales need and that, unlike other media, such as magazines, it isn't necessary to have the ads submitted considerably in advance of release date. A distributor can buy a program with an established listener following and then plug and according to its exploitation requirements for the particular market. He has also found that the photo and the film exhibitors have harbored for years against the medium, radio can be, for service in boosting attendance at the theatre.

On the other hand, the operators of local stations are looking to increase of revenue from film distributors with no little gratification. In some measure, they have been slack because of the loss of local accounts which have dropped out of the picture, merely because they have come bare and they have small reason for advertising.

Leanne H. Mitchell, m.c., will be the Blue has had 'Chamber' on as half-hour sustainer for almost two years.

Metro was the first on the bandwagon with 'Lion's Roar', five minute show now topped by Victor Borcol, Monday through Friday, 12-13 p.m. over the Blue network. Paramount and 20th-Fox are up next with 'The Chetniks'. The Young Mr. Pitt and the Roxy stage attraction, Grace Kelly, are up next with 'The Chetniks'. The Young Mr. Pitt and the Roxy stage attraction, Grace Kelly, are up next with 'The Chetniks'.

AFRA Trying to Arrange Grievance Committee for OWI's Overseas Division

A meeting between representatives of the American Federation of Radio Artists and OWI officials in New York last week, March 9, was held to discuss working conditions for OWI domestic radio division. AFRA has no particular grievance and no definite proposals, but will clarify the situation.

All the union actually intends to do is set up an AFRA grievance committee and establish a non-official representation for its members working in the Government's overseas division. Although the pay for such work is merely nominal, being far below union scale paid by the OWI domestic radio division, the Coordinator of Inter-American Affairs program, AFRA has no comment on that score.

It's conceded that with some 800 different programs on the air, the OWI foreign service couldn't possibly afford AFRA scales, which would bring the pay of individual artists to about \$1,500 a week from that source alone. The present fees for such programs, prorated on the basis of OWI's usual pay scale, come to about \$5 or so per broadcast. That is okay with the union, which merely wants to have some official representation for its members working in that field.

Davis Concedes DX on Decline; Upping Medium Wave 'Casts When Necessary'

FLEMING TO TURKEY

Announcer Takes CBS Assignment in Ankara, Leaving Shortly

James Fleming, one of the top-earning commercial announcers, expects to leave in about a week for a CBS assignment in Ankara, Turkey. The appointment is all set. He's passed his physical exam and received the various necessary inoculations, etc., and is now waiting passport.

He is the announcer on a number of daytime serials.

CBS Affiliates Board Now Set

The nine district representatives to the newly created Columbia Affiliate Advisory Board have been elected and the group will probably hold its organization meeting in New York March 29. The board's first meeting with William S. Paley and other CBS officials will likely follow within the week.

The board's roster and the district representatives follow:

- 1. Franklin Doolittle, WDR, Hartford.
- 2. Ike Lounsbury, WKBN, Buffalo.
- 3. C. T. Lucy, WFVA, Richmond.
- 4. John M. Rivers, WCCB, Charleston.
- 5. John Wooten, WRFC, Memphis.
- 6. Leo Fitzpatrick, WJR, Detroit.
- 7. Don Searle, KOIL, KFAB, Omaha.
- 8. Clyde Rembert, KRDL, Dallas.
- 9. C. M. Myers, KOIN, Portland.

Seven of the nine delegates represent actual ownership in the station.

HOWARD BUYS UP SERIES WHEREVER IT HAS STORE

Howard Clothes is buying the recorded Clifton Press series. Officers of the Press' in every town it has a store and where the program is still unpopulated. In some towns, such as New York, where more than one station has the UP series, the account will issue as many contracts as there are UP stations. In New York City, the 15-minute event is cleared on both WOR and WJLN.

The other cities on the Clifton's 'Soldiers of the Press' schedule are Syracuse, Worcester, Providence, Boston, which includes the weekly Redfield-Johnstone is the agency.

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Washington, March 9. OWI short-wave and medium-wave broadcasts are playing a major part in the propaganda war, but the influence of DX is on the decline and that of medium bands on the way up, Elmer Davis, director of the Office of War Information, told a special press conference Saturday.

Davis denied charges, however, that DX casts are so much scattered birdshot and are nearly worthless.

The effect of short-wave, he said, is diminishing as short-wave sets on the continent wear out. And we know that the Japs have conducted a drive to seal up short-wave receivers in conquered territory. However, we find it is still available, particularly in the occupied countries of Europe. We don't expect our broadcasts to reach a large audience, but those who do get it copy down our material and distribute it from hand to hand through the underground and other sources.

We know of its effectiveness because of reports of death sentences passed out to those charged with listening to the Japs' broadcasts. As the short wave becomes less effective, we are stepping up our medium-wave broadcasts. Our medium-wave broadcasts are (Continued on page 32)

'NERO' GOING TO WILLIAMS

J. Walter Thompson yesterday (Tuesday) was on the verge of winning the bid for a half-hour program based on Rex Stout's 'Nero Wolfe' mystery stories. It's for J. Williams. The program will be tried out on a hookup of eight stations, with Hiram Brown as the host. Williams' program is currently has 'True or False' on the Blue Network.

This makes the second package show that Thompson has acquired this month. The other was 'Behind the Mask' (CBS) for Egin.

'Confidentially' Hale Going On 103 Additional MBS Stations for Sinclair Oil

Mutual will have an additional 103 stations sponsoring the 'Confidentially' program, which will run 11:15-12:15 p.m. The stanza is a new, written three quarter-hour a week by Rex Stout. The program is one of the new contracts called for a separate broadcast over 103 outlets in a continuing talking. It is proposed to find another spot for the repeat broadcast, or to move the original airing to 11:15-12:15 p.m. Hiram O'Donnell is the agency.

Okay Radio Interviews With Convalescent Soldier

The bars 20 down next Monday (15) on radio interviews with a young man in military service. First show of its kind by the CBS Vox Pop, originating at Walter Hill's hospital.

Similar shows will be permitted in military hospitals throughout the country. The program is an effort in army radio branch, made it clear, however, that the interviews with the soldiers will be held in recreation halls, with bedside interviews asked. Soldiers will sit on the edge of their beds, where the medical give their story.

Wallace Quits Seeds

Chicago, March 9. Tom J. Wallace has resigned as vice-president in charge of radio of the Russel M. Seeds Company to engage in independent radio production and other affairs here. He had been with the company for five years. His successor has not yet been named.

CBS, Blue Still Surveying Way to Meet Fly's Suggestion to Extend Coverage

Columbia and the Blue Network have yet to decide how many stations they can conveniently add to their affiliate list and thereby conform with a suggestion from James L. Fly, chairman of the Federal Communications Commission, that they use the savings from lowered A. T. & T. line charges to extend network service. The station relations and sales research staffs of CBS and the Blue are still engaged in a survey of the situation, trying to determine whether a station can be hooked on without damaging the status of a nearby station that is already part of the network list.

Fly's main concern in this project is to make sure that every conceivable locality is covered by a network station when the President or Elmer Davis, director of the Office of War Information, goes on the air. Fly has left it strictly to the networks to determine the number of stations that they can glean from the unaffiliated lot.

Columbia is basing its search on a yardstick of its own. It is interested in counties where the coverage of a CBS outlet is less than 50%. The network figures that from that standpoint it can add coverage for about 50 counties without harming a present affiliate.

Cigar Co. Renews

Kennedy on WNEW

John B. Kennedy has been renewed for another 52 weeks by the Lewis Cigar Co., whose contract for the Monday and Thursday 7:30 p.m. spot over WNEW, N. Y., expires today.

Instead of plugging the outfit's Sealed Air Cigarettes, the commercial will be devoted on the institutional sale with special mention of the Lewis Cigar Co. inability to overcome war shortages which restricted Sealed Air's output has caused this switch in copy.

Drive Against Rackets

Omaha, March 9. KBON (Mutual) and KOWH (Blue) will cooperate with the Omaha Better Business Bureau in a drive against war racketeering. The radio campaign is to consist of Saturday morning programs dramatizing shopping problems and exposing the physical culture and technical racket.

Can Shaw Be Wrong?

George Bernard Shaw was one of the writers who had been asked to contribute to the "Free World Theatre" series, which is aired over the Blue Network Sundays. Last week Arch Oboler, producer of the series, got a letter from Shaw in which he declared firmly that as there was no living writer who could put his ("Shaw's") ideas into play form and (b) the whole project of the "Free World Theatre" was so large in scope that it wasn't possible to get it even on the air.

On the day (1) that Oboler received Shaw's letter the series had already had two broadcasts. "Free World" is a dramatization of ideas contributed for the series by world figures.

WRITERS GUILD MOVES INTO KNX NEWSROOM

Hollywood, March 9.

News writers at KNX are now working under regulations prescribed by Radio Writers Guild following signaling of a contract last week. Approved were minimum wage scales for junior and senior staffers in the newsroom, five-day week, Guild jurisdiction and principles of severance pay.

Writers in CBS newsroom in New York have been under Guild contract for more than a year.

Broadcasting Biz \$178,091,043 in '41, Showing Increase of 35% Over 1940

Washington, March 9.

The operating profit of the broadcasting industry in 1941 was 35% greater than in 1940, according to figures released by the Federal Communications Commission. NBC's net income was given as \$4,579,315, and Columbia's, \$3,653,297, while Mutual reported a loss of \$2,008,387. Forty in '41 employed 24,728 and had a payroll of \$50,668,977.

Their sections of the report follow:

The broadcast business in the United States received from the sale of time \$178,091,043 in the calendar year 1941, an increase of \$22,572,258, or 15%, over the amount of 1940, according to financial data filed with the Commission by the national-wide network companies, the seven regional networks, and 817 stations. In addition to time sales, the industry reported revenues of \$15,100,335 from advertising and other services during 1941, an increase of \$2,008,387 over the amount reported for 1940. Broadcast service income (operating profit) of the entire industry for 1941 amounted to \$18,108,604, reported for 1940 by more than \$11,512,318 or about 35%.

Fidler Via Wax, Too

Aired (Carter Products) is supplementing its Jimmy Fidler coverage on the Blue Network with the spotting of recorded versions of the Fidler program in several markets. The discs will be aired during the week. Fidler clears over the Blue Sunday nights.

Small & Seifer is the agency.

FIRST IN NEW YORK

... more LISTENERS than any other independent station—
in all surveys.

... more NATIONAL ADVERTISERS than any other independent station.

... more money spent on WNEW than on any other independent station.

BUT LAST IN NEW YORK

... in COST per thousand families reached.

WNEW

501 MADISON AVENUE, NEW YORK, N. Y.
SERVING NEW YORK AND NEW JERSEY 24 HOURS A DAY

Represented Nationally by John Blair & Company

WAR VET SERIES A MUST FOR JUVES

San Diego, March 9. San Diego fourth to eighth-graders are now required to listen in the KFMB series, "Flying Heroes," Wednesdays, 5:15 p.m., which features interviews with World War II pilots back from the war zones. Scheduled for 13 weeks, this Board of Education-sponsored series has been developed to condition the youngsters for war and post-war activities. Interviews have been arranged with Guadalcanal Marine vets and a Lt. Commander, fresh from the Solomon Islands. Dr. Will C. Crawford directs. Miss Marjorie Davis is handling current commentator chores, and Kay Campbell is the producer.

KOA War Show Back

Denver, March 9. "Clivians at War" returned to KOA this week following a week off after 23 weeks last season. The program, heard weekly, dramatizes civilian war activities in the Rocky Mountain region. Show is produced by the Rocky Mountain Radio Council, which will also send out discs to small stations throughout Colorado, Wyoming and New Mexico for rebroadcast.

RALPH EDWARDS'

TRUTH OR CONSEQUENCES

RADIO'S LEADING AUDIENCE PARTICIPATION SHOW
 BEGINS ITS 4TH YEAR WITH ITS CROSSLEY RATING
 AT AN ALL TIME HIGH!



Stage

ROXY, N.Y.

If there were any remaining doubt of radio's power to build boxoffice draw, the current appearance of the 'Truth or Consequences' program as part of the stageshow of the Roxy theatre, N.Y., should settle it. Business at the dinner hour performance opening day (Wednesday) was turnaway, almost unheard of at that time of day. Attendance has remained spectacular since then. It's obviously the Ralph Edwards radio popularity that is responsible for most of the crowds.

Coming at the end of the stage bill, 'Truth or Consequences' is sock entertainment and a surefire audience satisfier. As he has long demonstrated on the air, Edwards' handling of the show is deft, showmanly and ingratiating. *Hobe*

—Variety



Screen

RKO's "SEVEN DAY'S LEAVE"

Ralph Edwards, with a film re-enactment of "Truth or Consequences" radio show grabs belly-laugh.

—Daily Variety

Ralph Edwards with "Truth or Consequences" has the audience ready to roll in the aisles.

—Showman's
Trade Review

Beginning a cross-country victory tour to see the boys and entertain the boys in the camps

MCA ARTISTS, LTD.

Affiliate of

MUSIC CORPORATION OF AMERICA

745 FIFTH AVENUE, NEW YORK CITY

LONDON • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

STROUGHS U.S. PROGRAMS

NEW RULES FOR OUR PROPAGANDA

Buenos Aires, March 9. New developments in the Argentine radio situation and one which may have far-reaching implications was the announcement yesterday (Monday) by Dr. Marcelo Alvear, postmaster general, regarding new regulations governing broadcasts which came almost exclusively from the United States. Under the present regime's new rules, the only new broadcasts that will be permitted after tomorrow (Wednesday) will be those of "artistic or cultural nature which are not in any way intended as political propaganda."

The rules also limit all broadcasts of news programs to "objective" news items on daily events without comment or partiality, and within the form and limits of news itself. Likewise speeches and statements made by official representatives of foreign countries come under a strict interpretation.

It is felt in some quarters that this new set of rules may result in the virtual elimination of all broadcasts, since all material directed here by the United States contains some pro-democratic message.

No Surprise
The action of Argentina's present regime comes as hardly a surprise to various shortwave and international relations circles in the States. Something of the sort had been expected from President Castillo and his circle as the Argentine national elections approached. It is pointed out that Castillo and his fascistic henchmen have become quite worried about Argentine public opinion, which leans strongly toward the democratic nations. It had been anticipated Castillo would resort to some drastic censorship move to stave off this mounting trend before it became so powerful that even his well-controlled election machinery wouldn't be able to challenge a victory for the candidate that Castillo has picked to succeed himself.

Castillo Nervous
Shutting down on United States' radio propaganda obviously reflects Castillo's nervousness in that direction, although his regime is expected, as usual, to advance the explanation that it is only trying to stay neutral. At the instance of the U.S.A., Argentine recently ushered out the German naval attaché, Reinhold Niebuhr, for his propaganda activities.

No censorship can, of course, stop straight short wave broadcasts from entering the country, but these are considered of minor importance. The Coordinator of Inter-American Affairs has been depending more and more on transcriptions for local longwaving within Argentina and on longwave rebroadcasts of shortwave programs.

CIAA May Be At Fault

In still another American quarter the opinion is expressed that perhaps the CIAA itself has been playing into Castillo's hands by overdoing the propaganda angle. The CIAA, it is said, had been warned from without that it wouldn't be able to get away with it much longer, but the CIAA apparently was determined to pursue this policy even if it meant forcing the Castillo regime into a showdown.

From NBC it was learned yesterday (Tuesday) that Fernando Ortiz Echagüe, its Argentine commentator, will continue to do his daily broadcasts over NBC's shortwave facilities from New York, even though his programs won't be relayed over Argentine stations. Echagüe will direct his talks to Argentina by shortwave, as well as other S. A. Spanish-speaking countries.

Film Status

While no reports had been received in N. Y. up until prestime yesterday (Tuesday) of new bans on U. S. films, it was regarded as likely. Several American films have been barred from showing in Argentina in the last few years, plainly reflecting the pro-Nazi attitude of the Castillo regime.

Schenckel—Rod Swift, formerly of WDRC, Hartford, has joined the announcing staff of WGY.

CIAA IS REVISING DX BROADCAST SCHEDULE

The Office of the Coordinator of Inter-American Affairs is revising its broadcasting schedule insofar as it affects the shortwave facilities of NBC and Columbia. Under the new setup, all transmitters will clear the same program at the same time, instead of having one set of transmitters broadcasting Spanish while another set sends Portuguese.

In the past, each of the web's shortwave facilities have operated on an eight-and-a-half-hour basis. From now on each network's shortwave stations will be on the air but 4½ hours.

Brown's Kudos to Sy'cuse For War Bond Cop

Syracuse, March 9. Sam Cook, owner of WFBL, last week received a letter from Cecil Brown, CBS commentator, expressing himself as much impressed by the deep awareness of the issues of the war shown by Syracuseans during his recent lecture stand in this city. WFBL, which handled the Brown booking, led up to the event with a war bond campaign which netted sale of \$385,000 in bonds.


The Syracuse Post-Standard last Sunday (7) gave WFBL's "War Bond Frollic" at Marcelus, N. Y., a full-page roto spread. The party, besides giving 100 soldiers a pleasant weekend, produced a sale of \$6,000 in war bonds and \$100 for equipment at the town's casualty station.

English Want More Class, Less Jazz, Newspaper's Radio Survey Indicates

London, Feb. 23. The London Daily Mail has been conducting a survey of what the British listeners on the island want of the British Broadcasting Corp. in the way of program fare. Seton Margrave, summarizing the findings for the Mail, wrote that the listeners were overwhelmingly fed up on phonograph records, crooners, dance bands and macabre plays.

What the listeners prefer, according to the paper, are:
1. More vital talks by people with something to say.

2. More fine singers and musicians.
 3. More firsthand tales of the services and of civilian war workers.
 4. More good plays.
 5. More deeply religious broadcasts.
- The Sunday Pictorial currently ran a campaign to "put entertainment back into broadcasting" and asked its readers to suggest what the BBC could do to improve its programs, particularly those directed at the fighting forces.



NEWS

THAT BRING IN REVENUES

February 8, 1943

Mr. Walter Rundle
Promotion Manager
United Press Association
News Building
New York, New York

Dear Mr. Rundle:

A 94% INCREASE in sponsored United Press Shows!

That's the record established by our sales department during the first month of the new year. When 33 sponsored news and WFOY weekly schedule showed month ended the weekly schedule had 64 additional sponsored news programs. A total of 64 additional. A 94% increase in less than 31 days!

When such splendid features as those released by United Press are offered to a client with enthusiasm and a signed contract will most assuredly be the result.

We rely on United Press as a revenue-getter inspite of the fact that a major portion of our news originates on a sustaining and commercial basis with the Columbia Broadcasting System.

With every good wish, I am,

Cordially yours,

Walter Rundle
W. Allen Brown, General Manager

FOUNTAIN OF YOUTH BROADCASTING COMPANY

JAB/bb

FOREMOST BECAUSE IT OFFERS MOST **UNITED PRESS**

The Attitude of Prosperity

For seven years a freelance program producer sought to get to the radio head of a New York advertising agency but without avail. This same agency once recently learned that a house account might be interested in a script show and at the suggestion of a colleague he put in a call for the freelance producer.

The producer, recalling the agency man's past unavailability, pointed out that he (the producer) was quite busy at the moment, but that when he had a free hour he would visit the agency. The freelance waited a couple weeks and then went calling. He informed the agency executive that he (the producer) was much too busy with his four shows to undertake any more work, but that he was still amused by the fact that it was only after more than a year that he had been able to get to the agency man to grant him entry to his presence. The producer added that despite what happened in the past he would suggest what the agency man could do about getting himself a script show. The agency exec summoned his secretary and had her take notes on what the once-hitched freelance had to say.

The freelance has been telling friends recently that his income is close to \$3,000 a week.

P.S.—The freelance a week later reversed himself and took the business. He couldn't resist the additional income.

COAST GUARD SHOW GIVEN GREEN LIGHT

Philadelphia, March 9. The Supplier-Willis-Jones Coast Guard variety show, which went off air a couple of weeks ago when the Musicians Union refused to allow the use of a Coast Guard band, resumed last week (12)—but this time with a union official supplying the music.

The show, using Coast Guard talent, is aired over WFGF, Atlantic City. Guardians of the shore base, WFGF recently made its peace with the Atlantic City local of the Musicians Union.

The first show, last month, had to go on without commercial breaks before the Musicians Union would give its okay. As long as it had no 'commercial taint' the union had no objections to the use of the Coast Guard band.

502 Candidates for 1st Cleve. Announcing Class

Cleveland, March 9. Five hundred and two men and women, young and old, from all stations of life and all professions, filed applications for announcing positions in WHK-WCLE's candidate class. Of these, 31 men and five women were selected after a week of auditions for a 16-week course. A committee of three made the selections, based primarily on voice tests. Among entrants were dentists, policemen, tradesmen and middle-aged housewives, said Carl Mark in charge of tests. "We definitely are doing a good job and will be picked," he added.

Successful completion of course does not mean students will be offered positions with station. Mark declared, but with the manpower shortage many job openings should be available.

THE STORY IS TOLD

of a company president who sponsored a radio program for more than ten years. He was asked why he continued to renew his radio contracts.

"After all these years," he said, "I'm afraid to go off."

Many of your contract renewals will be coming up soon. Consider Station WHN... its tremendous advertising power, its established programs, its vast coverage and its success records. Buy WHN.

Each 13-week period brings definite and tangible results to warrant a contract renewal.

You will be in the enviable and comfortable position of renewing because you know your programs have brought heavy returns... and never because you are "afraid to go off!"

THE CONVINCER

Can 'You Top This?' Now Believe It's Really a Hit

Senator Ford, owner of the 'Can You Top This?' program, is now convinced that his show is a success. Frank Anderson has brought suit in N. Y. supreme court claiming that the idea of the show was originated by him back in 1939. Besides Ford, Anderson names as defendants, NBC, WOR, New York Joe Lawler, Jr., and Harry Herzhfeld. Anderson was secretary to James H. Cromwell when he was minister to Canada.

Anderson says that he submitted the idea to NBC and WOR with the assurance that they were not to discontinue it on an injunction, at least \$300,000 in damages.

Station's Hospital Show

Philadelphia, March 9. A 'Victory Caravan' composed of WIP station talent, has been organized to entertain hospitalized vets of World War I and II. The 'Caravan' got under way this week at the Naval Hospital here and will be broadcast on alternate Mondays of Joe Frassetto's station orchestra; the Merry Malones, a girl singing trio; Jack Hunter, station soloist, and guests. Announcers Howard Jones and John Faccenda act as m.c.'s.

Healey's New Sponsor

Schenectady, March 9. Jim Healey, Albany columnist, gets a new sponsor, Saratoga Victory Co., for his 'The Week in Review.' Effective March 14, the feature will originate at WSNY, 2:30-3:30 p.m., and will be picked to WHEX, Utica; WFLB, Syracuse; WHIC, Rochester and WOR, Buffalo.

WQXR, N. Y., UPS RATES EFFECTIVE APRIL 1

Rate increase, effective April 1, has been announced by WQXR, New York. Under the revised rate card, the basic price for 60 minutes of time, varies from \$400 for a single broadcast, to \$300 for a 35-week contract. Rate for the Close 8 period (5-8 p.m. and 10-11 p.m. weekdays, and 1-7 p.m. and 10-11 p.m. Sundays) varies from \$500 to \$225. For the Class C time (7 a.m. to 5 p.m., and after 11 p.m.) runs from \$200 to \$150 per hour, according to the length of the contract. There are various frequency discounts and rates for spot announcements.

Present increase is the first made by the station since July, 1940. In the meantime, the station has increased its power successfully from 10,000 to 5,000 and then to 10,000 watts. Present WQXR clients may continue existing contracts with the station at the old rate until Dec. 31, 1943. New sponsors may sign at the old rate until the new schedule becomes effective.

WOW Controversy Still in Courts

Omaha, March 9. The WOW controversy, still raging in courts and newspapers, in district court Tuesday (12), John J. Gillin, president of the station, testified that he is being paid \$25,000 a year for his work as president and manager. He also testified that the lawsuit brought by Dr. Homer H. Johnson, member of the Woodmen of the World Insurance Society, to cancel the lease on which the station was transferred from the Gillin to the new corporation, WOW, Inc., earlier testimony showed that Gillin was paid \$18,000 a year when the society was directly in control of the station.

Tom Wallace, v.p. of Perry-Hanly-Wallace advertising agency, who is known by listeners as 'Uncle Warner' on the Doghouse program, testified as to WOW's financial position as stockholder in the new WOW corporation.

Other testimony in the case revealed that 250 shares of stock in WOW, Inc., which Gillin bought for \$250, are retrievable at an unlimited future date for \$25,000. This information was given in the testimony of Francis P. Matthews, Omaha attorney and WOW stockholder. Matthews testified that he preferred stock, all owned by Gillin, was purchased for \$1 a share and is retrievable at \$100 a share. However, he said that this is not an unusual arrangement and that it was a consideration for Gillin's interest in forming the company handling its affairs.

On the stand, Matthews said that fraternal insurance societies around the country objected to the Woodmen's operation of the station. He said there had been a trend in recent years to tax income of fraternal insurance groups and that operation of the radio station as a private business for profit by such society furnished ammunition for legislators who sought to impose such taxes. Thus, the WOW setup 'impeded' tax exemption privileges enjoyed by fraternal.

Attorney Don Stewart said that the Woodmen of the World was worth more than \$4,000,000 in the next 15 years if it leases WOW to WOW, Inc., on the terms proposed. Stewart, representing Dr. Johnson, said the figure was based upon the terms of the lease and the station's net income in 1942. He said the new group will pay the Society an average of \$74,000 a year under the lease, while the net income of the station in 1942 was nearly \$300,000. Stewart remarked that the rental was inadequate as to indicate fraud.

NBC News Additions

NBC has added to its news reporting staffs at home and abroad, according to William Brooks, director of news and special events for the network. The London office has added Don Hollenbeck, formerly with the Office of War Information in Great Britain. He will do 6 p.m. world news roundup.

In Honolulu, NBC hired La Salle Gilman, a Honolulu Advertiser war correspondent accredited to the U. S. Army. In New York, Len Moskan, formerly of the Chicago Sun, becomes a member of the news writing staff.

Memphis Stores Now Going Whole Hog for Radio, a Former Prejudice

Pitching for Workers

San Francisco, March 9.

Radio, theatre and Government joint hands in a KPO airer which made its bow last night, and which has the sole aim of shunting workers into the shogrens. Program, 'Backstage,' originates in rehearsal room of Golden Gate theatre and is supervised by the U. S. Employment Service.

A quarter-hour musical-dramatic show, 'Backstage' is cooperative and non-commercial.

Theatre's Radio Studies

Cleveland, March 9.

Telenews Theatre managed by Charles Burris, has opened radio studios in its lounge for broadcasting purposes. WHK-WCLE uses studio for two 15-minute daily news-casts. WADC, Akron, has a direct line for Cosmopolitan Broadcasting Co., Sunday from 8 a.m. to 3 p.m. Programs are arranged by Paul Paul and James J. Ratay.

Programs broadcast include one hour Czech, half-hours of Italian, Hungarian, Polish (two programs) and Slovak. Frequent plays injected for show's weekly feature.

Paterson, N. J.—George Jasper has resigned from WFAT to join the commercial sales staff of WPRO, Providence.

Memphis, March 9.

Memphis department stores have suddenly gone whole hog for radio after years of shying away from everything ethical except spot announcements.

Gerber's has no less than four commercials, one on each of four radio stations. Olivia Brown's 'Memphis Today and Tomorrow' combines personality interviews with wartime advice and fashion news on WMC at 8:15 each morning. WREC has 'Bill Trotter's 300 Club,' with recorded music, interviews and War Month dedications, five afterwards a week at 3:30. 'Famous Fathers on the Air' is a Gerber offering via WBBB at 7:45 each Monday night. And Trotter's morning new-casts at 9 o'clock over WMPG come from the same sponsor.

Lowenstein's has several radio spots, top of the lot being the 30-minute 'Songs for Victory' each Thursday from 5:30 to 8 starring Ethel Taylor, local soprano.

Other big stores are beginning to follow suit, breaking with prejudice of long standing.

Bob Smith's New Post

Robert E. Smith, of the radio sales staff of National Concert & Artists Corp., has been appointed manager of special attractions, and will have charge of booking personal appearances. His assistant will be John Collins.

Before joining the NCAC radio sales force, Smith was director of auditions for the NBC artists bureau.

I AM

MASTER OF CEREMONIES

"Double or Nothing"

FRIDAYS 9:30 TO 10 P.M. EDT • MUTUAL—WOR

Now

MASTER OF CEREMONIES

"The Mrs. Goes Shopping"

MONDAYS thru SATURDAYS 9:30 TO 10:45 A.M. EDT • CBS

Inside Stuff—Orchestras

Grove Krupa's ability to draw and to be booked apparently hasn't been disturbed by the recent charges against him in San Francisco for contributing to the delinquency of a minor (his instrument boy, nabbed with marijuana, asserted he was delivering it to the leader). In past couple weeks Krupa has been booked for a string of eastern theaters that have played him in the past, and for Frank Dulley's Terrace Room, Newark, N.J.

Dulley's contract with Krupa, written by Music Corp. of America, includes a clause that allows Dulley to cancel the band at any time before or during its stay at his spot. If any injurious publicity arises from Krupa's forthcoming appearance in San Francisco to face the charges against him, the owner at Dulley's April 16 for four weeks, and is now dated to go in S. F. April 19, which may be set back.

Rumba bands, made up of union and non-union personnel, have been circulating freely in the Washington territory. Local 161 has been fighting the practice, with Juan Velazquez brought up before the board of directors, and fined \$250 for circulating these musical festivities. Union also pulled two piano players out of two Washington Spotlight clubs. Claimed that despite warnings last seasons have been continued, with other conditions unsatisfactory. Both Spotlight clubs are independently operated. Jack Carr, proprietor of one establishment, has appeared the withdrawal of music and the case will go before the board.

Lucky Strike's radio traser campaign for its new program from Carnegie Hall, N. Y., may have accomplished its purpose and been discarded, but its memory lingers on.

Duke Ellington's orchestra did a concert at Carnegie following the program's debut from there, and it also was first place in a band poll recently, so bright minds at William Morris Agency, which booked Ellington into the Hurricane, N. Y., nitery, cooked up a line to exploit the forthcoming opening. Ads will read, "Top Band of All Direct From Carnegie Hall."

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in the opinion of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the ratings and respective publishers.)

1. Heard That Song Before (1) (Harley).....Harry James.....Columbia
2. Brazil (1) (Southern).....Jimmy Dorsey.....Decca
3. Old Black Magic (2) (Famous).....Naxos Cugat.....Columbia
4. Bright Blue Eyes (1) (Famous).....Victor
5. There Are Such Things (1) (Yankee).....Tommy Dorsey.....Decca
6. Moonlight Becomes You (1) (Famous).....Bing Crosby.....Victor
7. So Nice Come Home To (4) (Chappell).....Dinah Shore.....Victor
8. Moonlight Mood (1) (Robbins).....Kay Kyser.....Columbia
9. Crazy Dream (1) (BVC).....Connee Buell.....Decca
8. Why Don't You Fall Love (1) (Harniss).....Johnny Long.....Decca
9. Crisply Dream (1) (BVC).....Harry James.....Columbia
10. Dearly Beloved (1) (Chappell).....Albino Rey.....Victor

OTHER FAVORITES

(These records are directly below first 10 in popularity.)

1. Started All Over Again (Embassy).....Tommy Dorsey.....Victor
2. Why Don't You Do Right (6) (Mayfair).....Benney Goodman.....Columbia
3. Fur Me, My Gal (Mills).....Guy Lombardo.....Decca
4. Don't Get Around Much Anymore (Robbins).....Ink Spots.....Decca
5. Star Spangled Banner Waving (Miller).....Elton Britt.....Bluebird
6. Tenth Texas (Southern).....Freddie Martin.....Victor
7. Please Think Me (Wilmar).....Shep Fields.....Bluebird
8. Rumba (Morgan).....Decca

Mercury Bros. have switched Guy Harris, colored pianist, from their Nut House in Pittsburgh to their Music Bar, succeeding Betty Walters, who quit for defense job. Harry Nusskoff, doubling from Nixon line house orch, new keyboard expert at Nut House.

Bob Brokman and Will Witky have replaced any-body Dick Tunkin and Buddy Valentine in innuend section of Palladium band at Colonial, Pittsburgh, with Ronnie Poland taking over piano spot from Bill Cavallini, who has gone into war work.

B'way Band Battle

(Continued from page 3)

Krupa here. A couple of weeks ago, he, too, Brokman asked him to lead the band so that it could go into the Capitol. Weinman refused, claiming that it would throw the theater booking schedule out of kilter. Later Warner Bros. Paramount will go to the American Federation of Musicians should Krupa be signed for the Capitol.

A pertinent feature of the Barret negotiations with Loew's is the offer of an advance on the Capitol and band is offered at the Capitol and what it would receive if it plays the Strand. Reported salary at the Capitol would be \$3,000 weekly, while WB claims Barret is committed to the Strand at a salary said to be \$3,000 weekly.

Capitol's backer, Jesse Kaye, is on record as stating that the Capitol was making no deal with bands optioned to any rival house, but did not recognize a verbal commitment as binding. MCA has informed Kaye it has no written agreements with the Strand and Kaye and Barret.

In its dealings with the Capitol, MCA apparently has the backing of Krupa and Barret, a situation which is based on the Par and Strand's known backing of bands, piled up, of course, by the recent long runs of shows at the two houses. Krupa could not be used by the Par, it is said, until the fall and Barret late in summer by the Strand. Both these leaders are liable to Army induction and, naturally, they want as many lucrative bookings as possible before then.

Backlog at Strand, Par

This backlog situation at the Par and Strand has prevailed for some time, but never has it been as sharp as now. In the past 22 weeks, since last Thanksgiving, the Par has used four bands, Woody Herman, Benny Goodman, Johnny Long and Xavier Cugat. Strand has had only two bands in past 11 weeks, since Jimmy Dorsey opened Kruz Day, followed by Sammy Kaye, who plays a seven-week run tomorrow night (Thurs.). If Barret signs for the Capitol, despite the Strand's claims on him, he will open April 1 or 8, following the Bob Crosby-Van Alexander show which opens tomorrow (Thurs.). Krupa's date would follow.

That the band fight is developing because of the Capitol is ironical. When the Ruxy launched a semi-band policy recently with Guy Lombardo, followed by the controversial booking of Jimmy Dorsey, and later Chico Marx, it was expected that this house would begin the scrap for bands. That has not come through for the reason the Ruxy is picking bands and alternating with prearrangements, whereas the Capitol, with a pit-band policy, will be committed to play bands every show.

Jimmy Dorsey has also been signed by the Capitol, to open whenever he finishes at the Copacabana, nitery. House is also dicker for Victor Borge, pianist-comedian now at the Waldorf hotel, N. Y., and on Metro's "Let's Rave" program on the Blue, and Morton Gould and or-

Masters, Last of the Band Financiers, Dishes Up Backing for Gracie Barrie

Metro Signs Cugat

(Continued from page 3)

Metro has asked a 12th band for music. The latest addition is Xavier Cugat, who reports here at the close of his Waldorf-Astoria engagement.

Jenny Heeds Byrne Crew;

Art Jarrett Goes Into Army

Jack Jarrett, who gave up an attempt at a band of his own about two years ago, after he dropped a word of coin for Movie Corp. America, has taken over leadership of the Benny Byrne band. Byrne was called last week for training in the Air Corps, and his band, at Frolics Club, Miami, headquarters, to service men, was left without a leader.

Byrne left N. Y. Monday (8) to begin training. He will be stationed at Randolph Field, Texas.

Art Jarrett also went into the army Monday (8). His band breaks up.

Baggage Delay Holds Up Teddy Powell's D.C. Prem

Teddy Powell's band, scheduled to open at the Roosevelt hotel, Washington, Monday (8), didn't get into until last night (Tuesday) because of a baggage delay. The band, consisting of its instruments and library failed to arrive. Several musicians, however, had transported their own bands and these turned a sort of cocktail combo, without arrangements, to provide some entertainment.

Though the missing instruments and library were in Washington on time, the way they were packed into a baggage car prevented anyone from reaching them. Another cargo, which couldn't immediately be moved, blocked them off.

Chico Marx, who has been in Clarkston, Ill., for last 10 days with his band, is expected to begin his band here at Stanley theatre today (Tuesday). Since he began in his band, Harpo, has filed two dates for him, three-day stands at Palace in Columbus (O.) and current stand at local WB theatre.

Stanley didn't know until less than 24 hours before Chico's scheduled opening Friday (5) and it had to be able to make it, and had to do a rush job at last minute switching ads and billing for substitution of Harpo. Later flew on from the theatre to take over and expects to return there immediately after Chico gets back on the job again.

Par's OK Pretext Situation

The Paramount, absconding the Krupa controversy, is ideally situated with bookings of both pictures and bands, which will carry the theatre well into the summer or over it entirely. Current "Billie's Children" (RKO), first outside buy in more than two years, and Xavier Cugat on the stage, will go at least four weeks.

Pictures lined up, in their order and all them Paramount, are "Happy Go Lucky," "China," "Five Graves to Calico," "Dixie" and "Pretty We Hate."

Bands are Les Brown, Harry James, Charlie Spivak, Vaughn Monroe and Tommy Dorsey, while other bookings include King Sisters, G. L. Lamb, Golden Gate Quartet, Frank Sinatra, Ink Spots, Larry Adler and Andrews Sisters.

Financing of new or comparative new bands generally is not completely dead, though the war and the problems it poses for band activity has frustrated off most money-men. A. Edward Masters, "hacker" of a number of outfits including Jerry Ward, Johnny Long, et al., negotiating to become the angel of the Gracie Barrie orchestra tonight into the picture by Bill Burton, band's personal manager. Burton, also manager of Jimmy Dorsey, will retain his managerial post.

Before the war it wasn't too difficult to obtain musical backing for a potential leader who had favorable possibilities. However, as soon as the conflict began, checkbooks disappeared. Masters is perhaps the only one left backing the tide. He is in and in stripes, a wad on Bobby Byrne, who was called for Army Air Force duty last week, about a year and a half after he went into bankruptcy for about \$55,000, much of which was owed to Masters.

Miss Barrie's band, now at the Blackhawk Cafe, where it has been since the war, is gradually being switched from a swing band to a sweet band. Its backers (GAC) feel that it will have more of a chance that way and the style will fit Miss Barrie's personality better.

Chico Marx, Recovered, Joining His Band in Pitt

Chico Marx, who has been in Clarkston, Ill., for last 10 days with his band, is expected to begin his band here at Stanley theatre today (Tuesday). Since he began in his band, Harpo, has filed two dates for him, three-day stands at Palace in Columbus (O.) and current stand at local WB theatre.

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Taxation to Pay Symph

Indianapolis, March 9. The Indianapolis Symphony Orchestra bill jumped it last legislative session, it is permitted to levy more than one half of 1% a year to support the orchestra. Neither the civil or school city, however, may raise more than \$25,000 a year by such taxation, limiting the amount available for the orchestra to receive in \$50,000.

IT'S A ROBBINS YEAR—3 SMASH SONGS IN LESS THAN 3 MONTHS!

DON'T GET AROUND MUCH ANYMORE

Lyric by Bob Russell

Music by Duke Ellington

COMING ON A PARADE

Lyric by Harold Adamson

Music by Jimmy McHugh

MOONLIGHT AND MIST

Lyric by Harold Adamson

Music by Peter DeRose

ROBBINS MUSIC CORPORATION

799 SEVENTH AVENUE

NEW YORK, N. Y.

MURRAY BAKER, Prof. Mgr.

Inside Stuff—Music

When the Howard Dietz and Vernon Duke score for the new Vinland Frolics musical, "Dancing in the Streets," is published by Chapin, it will possibly necessitate ASCAP upping the Metro va-tyrist from Class A to AA, similar to Arthur Schwartz, his former tune-writing collaborator. Schwartz had been paid ASCAP for increased ratings, predicated on performance by numerical point-system ratings, and his suit was settled by being accorded an AA classification. Since Dietz and Schwartz were longtime collaborators, the former felt himself entitled to similar increase in the Society's standing, but ASCAP deemed that its classification committee was "investigating" meantime pointing to Schwartz's cumulative works as reason Dietz's.

However, in comparing same, Dietz again pointed out to the Society that the seven biggest songs in Schwartz's catalog had been omitted from his "Dietz's" roster. Anyway, he's delecting artist action under the Freedley show is out of the way, relying on the new score to further strengthen his petition.

The Army's special service division is trying to get Shapiro, Bernstein & Co. to allow its "Beer Barrel Polka" melody to be used for a lyric titled "Here Come the Navy." The publishing firm has been asked to contribute a "Here Come the Navy" lyric along with the "Beer Barrel Polka" melody, and the Army's music spokesman adds that it would be best to have the same melody used for a greeting to either of the armed forces. Instrumentalists and singers are quite familiar with the "Beer Barrel" melody and the transition from one set of lyrics to another would solve the greeting song problem more effectively than if an entirely new tune were written for the Army.

"My Dream of Tomorrow" and "Harbor of Dreamboats," lyrics for both "most played" song listing for the period ending Friday night, the first time two tunes by one writer ever finished together, according to veteran music publishers.

"Bury Your Tomorrow" with Irving Taylor and Vic Mizzy, published by Sandy Stinele, "Dreamboats" was fashioned with Arthur Altman and Al Sherman, published by Shapiro-Bernstein.

South America's Top Disc-Sellers

Buenos Aires, March 2.

Argentine fox-trot, which moved into first place among South American disc numbers during first half of January, retained top spot last month. Seller is "En un Bosque de la China."

Following best 10, compiled from data obtained from dealers and producing companies headquartered in Buenos Aires, represents choice not only in this country but for adjoining South American republics:

1. En un Bosque de la China (Arg.)	Peliciano Brunelli.....Victor
	Jose Garcia (rumba).....Odeon
	Hugo del Carril.....Victor
	Los Zorros Grises.....Odeon
2. Amour—Amour (Mex.)	Pedro Vargas.....Victor
	Oswaldo Norton.....Odeon
	Peliciano Brunelli.....Victor
	Elvira Rios.....Victor
	John Calabry.....Victor
3. Inesentiment (French)	Roy Ventura.....Odeon
	Eduardo Armani.....Victor
	Anibal Troilo (Pichoco) Victor
	Francisco Canaro.....Victor
	Libertad Lamarque.....Victor
4. Griel (Arg.)	Glen Miller.....Victor
	Don Filino.....Odeon
	Roy Ventura.....Odeon
	Eduardo Armani.....Victor
	Jean Sablon.....Odeon
	Jimmy Dorsey.....Odeon
	Jan Savitt.....Odeon
	Eugenio Nobile.....Odeon
7. Always in My Heart (U.S.)	Roy Smek.....Odeon
	Kenny Baker.....Odeon
	Eduardo Armani.....Victor
8. Ronda de Ases (Arg.)	Oswaldo Freudo.....Victor
	Eduardo Armani.....Victor
9. Jingle, Jangle (U.S.)	Merry Mac.....Odeon
	Guy Lombardo.....Odeon
	Hugo del Carril.....Victor
10. Los Muchachos (Tango)	Anibal Troilo.....Victor
	Miguel Calo.....Odeon

NEW • TIMELY—HORSE AND BUGGY SERENADE

JUST RELEASED ON STANDARD RECORD T-2087
By HENRI RENE and his Musette Orch.

● PROFESSIONAL MATERIAL AVAILABLE
COLONIAL MUSIC PDB. CO., Inc.
116 W. 23d St., New York 1, N. Y.
Branch:
1260 Vine St., Hollywood, Calif.
JIM DUKIN, Manager

JETS PICKING 2D ARMY HIT KIT, DUE IN APRIL

Second edition of the Army Hit Kit of pop songs is due during April. The first edition of judges, while deciding what are the most appropriate tunes for a singing Army, was based on the following four classifications:

Current top candidates: "I've Been Tamed Before—You'd Be So Nice To Come Home To," "I Just Kissed Your Picture Goodnight," "Rudy Vallee."

Novelty songs: "There's a Star Spangled Banner Waving—Weas No More," "On a Wing and a Prayer," "Bless 'Em All—Australian Expects," "Ma, I Don't Want A Soldier I Want A Sweetie Girl." Marching songs: "This Time'stimate of Irving Berlin." This is the Army's latest hit. Helluva, Scovelva, Helluva Love in the Army (written by an army private and submitted by Rudy Vallee).

Standard songs: "Beer Barrel Polka" (special was lyric, "Marching Along Together" (special was lyric, "Marchie").

Major Howard C. Bronson, in charge of the music section, Service of Supply, has issued the first Hit Kit whose contents consisted: "This Is the Army, Mr. Jones," "There Are Such Things," "Mae I Over," "I Had the Craziest Dream," "Praise the Lord and Pass the Ammunition."

Capl. Hunt's Findings

Music instead of something the savage breed, now works up the fighting spirit for the American Army overseas, according to Captain Arthur B. Hunt, head of the musical work for the special service division, European Theatre of Operations. Not only that, but one-third of the U. S. personnel are potential singers and instrumentalists, which makes music one of the Army's major extracurricular activities, he added.

Capl. Hunt, who spends most of his time bringing out the Martinielli in the men, says that one of his biggest problems is to get "The Star Spangled Banner" played the key of A-flat, so the men will end with a bang and climax. The B-flat version is too high for most soldiers.

World War I songs are still very popular, and "Over There" and "Tipperary" give "White Christmas" and "Boat Me Daddy" plenty of competition on the transports. As for trained musicians, sax and clarinet players come a dime a dozen, the Captain pointed out, but saxophonists, melophones and harpists are hard to be unearthed. The E.T.O. he said will pride now has 25 militarily out-kits complete with guitars, violins, banjos and harmonicas.

Songwriting is also encouraged. Right now "Stars and Stripes" Army daily newspaper in London, is running songwriting contest. The first prize one of Army's best tunes of all, "Battle Scared" by Col. John Ready and Pvt. Albert Koln.

ODT Bus Ban

Continued from page 33

salaries as high as the majority of eastern combos of the C classification (which also have trouble with out private cars or buses), it's not likely that they can survive long with the great increase in operational costs such as train travel will mean.

ODT Rating Hits 1-titers

Cleveland, March 8. Musical outlook is rather gloomy for a half-dozen of Northern Ohio's amusement parks to be hit by the new Office of Defense Transportation edict against use of privately owned buses by touring orchestras.

Outlying dance spots that were

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WFAF, WJZ, WABC and WOR, N. Y. Compilation herewith, covers week beginning Sunday, March 8, 1943, from 8 p. m. to 1 a. m., and is based on data provided by Accurate Reporting Service, regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
"I Can't Be Wrong—'I Now Voyage'"	Harms	30
"I've Heard That Song Before—'I'm on Parade'"	Mayfair	30
"I've Been Tamed Before—'You'd Be So Nice To Come Home To'"	Chapin	29
"That Old Black Magic—'Star Spangled Rhythm'"	Famous	29
"My Dream of Tomorrow"	Sanly	28
"The Rhythm of Dreams—'You'd Be So Nice To Come Home To'"	Shapiro	28
"Just Kissed Your Picture Goodnight"	Crawford	22
"Weas No More—'My Lady'"	Dorsey Bros.	20
"Brazil—'Saludos Amigos'"	Capitol	19
"There's a Ray of Sunshine"	Lincoln	17
"There Are Such Things"	Yankee	17
"Moonlight Mood"	Southern	17
"I Had Craziest Dream—'Springtime'"	BVC	15
"Don't Get Around Much Anymore"	Robbins	14
"When Shepherd Leads Sheep Back Home"	BVC	14
"Please Think of Me—'My Gal—'Happy and My Gal'"	Wilmark	14
"Four Buddies"	Broadway	13
"Let's Get Lost—'Happy Go Lucky'"	Paramount	13
"As Time Goes By"	Harms	13
"Three Dreams—'Powers Girl'"	Renick	11
"What's the Good Word, Mr. Bluebird"	Berlin	11
"Canticle Bird"	Capitol	11
"A Touch of Texas—'My Lady'"	Melodylane	10
"Take It From There"	Miller	10
"Why Don't You Do Right?"	Mayfair	10
"Don't Cry—'Saludos Amigos'"	National	10
"Blue Skies"	Berlin	10
"I Don't Believe in Rumors"	BMI	9
"Saying Goodbye for Bill—'Road to Morocco'"	Chappell	9
"Moonlight Becomes You—'Road to Morocco'"	Pamono	8
"Why Don't You Fall in Love With Me?"	Harms	8
"Do You Know What I'm Doing?"	Melodylane	8
"Old Man Romance"	Wilmark	7
"Can't Get Stuff in Your Cuff"	Paramount	7
"Giddy Man—'Happy Go Lucky'"	Advance	7
"Murder He Says—'Happy Go Lucky'"	Paramount	7
"The Tulips Are Talking Tonight"	Renick	7
"Wait For Me—'Road to Morocco'"	Southern	6
"Change of Heart"	Renick	6
"Hey Good Lookin'—'Something for the Mummies'"	Rytow	6
"My Heart and I Decided"	Warock	6
"This Day"	Renick	6
"It Started—'Road to Morocco'"	Yankee	5
"Slender, Tender and Tall"	Harms	5
"Begin the Beguine—'You Were Never Lovelier'"	Chappell	5
"Better Beloved—'You Were Never Lovelier'"	Paramount	5
"Constantly—'Road to Morocco'"	Paramount	5
"Everything I've Got"	Sanly	5
"I'd Do It Again"	Forster	5
"Just to Be Near You"	Renick	5
"Out of This World—'Powers Girl'"	Paramount	5
"Bonnie the Riveter"	Renick	5

*Ffilmistol. *This is the Army' publishing subd.

Iterative one-night stands for bands up to now are Crystal Beach Park, Chippewa Lake, Geneva-on-the-Lake, Hamlet ballroom and Geauga Lake Park. All of them are just far enough away from Cleveland's railroad stations that traveling bandmasters usually chartered private buses to carry them to these resorts. But this service ruled out for band owners now in a quandry, trying to decide whether to install copyright managers, or Norman Foley, professional manager of Wilmark.

WB Music Group Back

Things at the offices of the Warner Bros. publishing group returned to normal yesterday (Tuesday). The contingent which had spent several weeks around Hollywood was back on the job.

The junketers consisted of Herman Shusterman, general manager; Moses Gumble, professional manager of the standard department; Victor Blum, chief of hire local orchestra; and Norman Foley, professional manager of Wilmark.

Music Notes

Nat Shilkret, Sam Coslow and Max Terr, chiefing numbers for 'Heavenly Music,' two-week special at Metro.

Edward Ward composing scores for "Cobra Woman" and "Raiders of the Desert" at Universal.

Johnny Green assigned to write songs and score for "Here Comes the Band" at Metro.

Alexander Trauman, Polish composer, doing background music for "Flesh and Fantasy" at Universal.

Robbins Music has signed Leonard Shaw, trumpet star, to an exclusive contract. His first assignment is to write a book of trumpet studies and improvisations.

HITTING ON ALL SIX

THE CANTEN CHURCH IN ENGLAND (FROM NEW FACES OF 1943)

IN A LITTLE JOE W LOVE ARE YOU GO RAISING YOUR EASY, THE CHARCOAL MAN (EL CARBONERO) (FROM NEW FACES OF 1943)

GO TO THE TAXI MAN (EL CARBONERO) (FROM NEW FACES OF 1943)

EDWARD B. MARKS MUSIC CORPORATION Radio City New York

Frank Henney Gen. Post Mgr.

Brazil Performing Rights Societies Merge Collections; Gov't Sets Scale

Rio de Janeiro, Feb. 28. Brazil's two performing rights societies have been joined under authority by the Government to collect for use according to a set scale of rates which has been approved by Dr. Israel Souto, director of the division of cinema and theatres. The two societies—the Brazilian Composers, representing ASCAP, and the Society of Brazilian Authors, representing Broadcast Music—have established a central bureau to receive the fees and distribute them. The scale provides rates for every possible use of music for public performance, and an itemized list of the numbers performed must be filed daily with the Government. The film companies are required to file such sheets when submitting pictures for censorship, so that the performing fees entailed can be ascertained to the composers and authors.

The action by Dr. Souto not only clarifies the performance licensing situation here, but also provides for other South American countries that have for some time been seeking a solution for a similar situation. It is, protecting the fees of authors, there exists more than one performing rights society.

'Floradora' Suit Held In Abeyance Until Aty. Abeles Gets Depositions

The infringement action brought by Francis Day & Hunter against the Shuberts, Billy Rose and Jack Kirkland over the performance of "Floradora" was last week marked off the trial calendar of the N. Y. federal court. The case will be resumed when Julian T. Abeles, counsel for the British publishing house of F.D. & H., has obtained certain depositions that he requires for trial.

The nub of the litigation is whether Abeles' client has a valid reversion right in the operetta. F.D. & H. claims that Leslie Sturtevant, one of the "Floradora" authors, obtained a renewal in October, 1927, and then assigned the right to hold. The defendants hold that "Floradora" has never had a bona fide copyright in the United States. They maintain that the manuscript was not properly registered with the U. S. copyright office when the operetta was produced originally in this country, and that none of the authors received the copyright in 1927, thereby assuring its reversion to the public domain.

The corporate defendants name are Select Theatres Corp. and Apaty Productions, Inc., both Shubert-owned, and Billy Rose's Diamond Theatre, Inc.

Buddy Clark Quits As Singer To Turn Publisher

Buddy Clark is giving up singing temporarily, possibly for good, to become a music publisher. Singer, who is in the peak of the current circulating hit, "Seven Days Leave," has bought a half interest in Kayce Music Co., formerly Quinn Music Co., recently acquired by Lou Levy, who also owns Leeds Music. Clark will operate Kayce with George Levy, brother of Lou, to whom the remaining 50% was turned over. Kayce's initial turn under its two new owners will be Dave Franklin's "It's Like Old Times," and the score of the "Lauchlin Pallos," written by Harold Rose (who, incidentally, was inducted into the Army this week). Clark had several theatre dates offered him during the past week and turned them all down. He was booked by Music Corp. of America for radio and films, and by Charlie Yates for theatres.

Publishers' List Best Sellers Week Ending March 8

Head Start Before the War	Harlem Time Goes By
Spangled Banner	Miller Me and My Gal
Nice to Come Home	Chappell Are Such Things
Yankee	Millie Please Think Me
Witmark Moonlight Becomes	Famous Brazil
Army Air Corps	Clayton F. Summy
Lights Go On	Shugart Craziest Drum
BVC	Don't Get Around
Robbins	

Oberstein Again Called By 802

El Oberstein, head of Classic Records (Hill label), has been called before N. Y. local 802 of the American Federation of Musicians for a third time to explain the origin of his latest announced record releases. He appears tomorrow (Thursday). His previous two trips to 802 for the same purpose ended with nothing accomplished: Oberstein told the officers that he bought the masters in Mexico.

New interest by 802 in Oberstein's activities apparently stems from the fact that he took out last week to record five new tunes, some of which are so new they haven't yet been worked out by the publishers. They are: "We Mustn't Say Good-bye" (Morris' "There's Harbor of Dreams"); "Shupali" (There's a Sunshine That's Winkin' Lincoln); "My Dream of Tomorrow" (Santaly and What's Good Word, Mr. Bluebird); and "Berlin".

Summy Sues Postal For All Past Uses Of 'Happy Birthday' Song

The telegraph has become taboo for the duration, but the copyright owner of "Happy Birthday to You" wants the Postal Telegraph Co. to pay for all past uses made of the song. In a suit filed in N. Y. federal court last week, Clayton F. Summy, publisher of "Birthday" charged that Postal exploited the tune in its business from 1938 on without obtaining consent or a license. The complaint estimates that during that period Postal transmitted over 5,000 greetings in which a telephone operator or message-boy gave with the refrain of "Happy Birthday to You."

Summy sued in the name of the Foundation. The complaint recalls that Patty S. and Mildred Hill, the composers, originally called the song "Good Morning to You," publishing it in a kindergarten book in 1893 and copyrighting it in the name of Summy as agent.

Summy was admitted to ASCAP some years ago and given a relatively substantial rating because of his licenses had complained that they had to obtain a special license every time they wanted to use the song for the University of Southern California.

Special Job

Hollywood, March 8. Victor Young has been asked to triple the time usually allotted music recording for pictures at Par to complete "For Whom the Bell Tolls" tuning.

Young is using 75 musicians, and the work will take 144 minutes of original music.

20th Wins Marks' Song of Is.' Suit

Justice J. Sidney Bernstein, in N. Y. supreme court, laid down two interesting principles Monday (8) in a decision dismissing an unfair competition action which the E. B. Marks Music Corp. had brought against 20th Century-Fox and Bregman-Vocco-Conn, Inc. The basis of the suit was the inclusion in the picture "Song of the Islands" of a specially written song after the film company had bought the title and song rights to a song of the same name from Marks.

Marks claimed that in using the Harry Warren-Chaplin Gordon number, "Sing Me a Song of the Islands," in the film the producers had caused a depreciation of value in the Marks song. The court dismissed this particular cause of action with the comment that the producer in leasing the right to the tune, had entered into any joint venture with the publisher and consequently could not be charged with violation of a true "Sham" relationship.

B-V-C established the Warren-Gordon connection had laid down the latter writers and their publisher had likewise taken advantage of the common source of the tune "Song of the Islands" when they prevailed upon the film company to include "Sing Me a Song of the Islands" in the picture. The court decision, in dismissing this action, declared that a song, from its title, interpolated in "Cavalcade," is different from any other article with an implied trademark value. The court also stated that the use of a song's distinctive value is not its title but the lyrics, melody and the artists who perform it, and that no unfair exploitation, Julian T. Abeles and Francis Gilbert represented the winning side and Theodore Rieber, the Marks firm.

Attorney Abeles, who represented Marks in other deals and legal matters, notably a highly lucrative deal with BMI, refrained from commenting on the case, but was leaving it to B-V-C's lawyer, Gilbert, to do so. Abeles is regular copyright attorney for 20th, whose law is on the other side of the fence.

HARRY LEEDY SLATED FOR ARMY INDUCTIO

Harry Leedy, husband and manager of Connee Boswell, is slated for induction at Grand Central Palace, N. Y., Monday 15th morning. He's had a C-4 classification for several weeks, having been previously a D-2. If Leedy is inducted, his going will pose a difficult problem for Miss Boswell, who sings from a wheelchair. She's paralyzed in both legs. Not long ago his brother, Ben, who worked with the singer, suffered her on and off stage, was inducted. He's now in Air Corps training at Jefferson Barracks, Mo.

Miss Boswell is currently playing the RKO Theatre, Boston, and is booked for Washington, D. C., next week of the 18th, with Columbus and Cleveland to follow.

Soldier Show Time Big Sheet-Seller in Cincy

Louisville, March 8. All Cincy which played at Memorial Auditorium for three days and then repeated the additional three days the following week, is creating something of a sensation in this here. Shows which are produced by Ben and Elsie A. Fitch, soldiers, was followed by "Do Do Do" (sung by Walter H. Hines). The title song was a record by Louis Armstrong, Chicago, and the writer, equal success. The record keeps copies in stock, a great has been the demand for the local public.

First time in years that a tune written by a local artist has brought on with the world's big public.

British Gov't Protecting Copyrights Of U.S. Tunes for the Duration

ASCAP Takes In Two New Coast Publishers

Hollywood, March 8. ASCAP admitted two new Coast publishers to membership last week. They were the recently organized Carmichael Music Publications and Boris Morros Music Co.

Publisher-membership in the Society now stands at 180, with 52 new firms taken in during the past year.

2 Cos. Release Time's Revivals

Victor Records released the Rudy Vallee version of "As Time Goes By" last week to cash in on the revived popularity of the tune. Vallee's recording was the first one made 12 years ago when the melody was first popular. He introduced the song on his Fleischman, Yea program at the time.

Decca is bringing out a recording of the tune also, on a Brunswick label (50c), by Jacques Renard's orchestra, vocal by Frank Munn. This master was originally made by the American Record Co., forerunner of the present Columbia Records, which means later has no old recording of it with which to oppose the other two masters.

"Time" was written by Herman Hupfeld, who in the space of two years had four consecutive successes in 1931-32 didn't click with a hit after that, though he was signed to a writing contract by Shapiro-Bernstein. His hits, all published by Harms, were "Sing Something Simple," "When You Play the Tuba Down in Cuba," "Let's Put Out the Lights and Go to Sleep," and "Time." Interpolated in "Cavalcade" (WB), has sold 135,000 copies, to date. It means more than what it did originally, and the tune is fast gathering momentum.

The British Government has arranged to protect the copyrights of new American works for the duration. Recognition of the fact that war might make it inconvenient for an American to abide by the British copyright law required immediate publication in both countries. The British have issued an order in council stating this principle for the period commencing Sept. 3, 1938, and ending a year after the termination of the war.

The information of the order was relayed by the Music Publishers Protective Association in New York to its membership Monday (8). According to the order, publication of a work in the United States will be sufficient to secure copyright in Great Britain and its dominions.

Limited To British Lands

The MPPA communication made it clear that the enjoyment of the protection accorded by the order is limited to British territory and is not to be extended to other countries. An international copyright under the Berne Convention, the MPPA letter suggested, would be necessary to make such international copyright secure as far as Canada is concerned by playing with their Canadian agents a sufficient number of copies of a melody in advance so that it can be published and cleared for sale at the same time that it is done in the United States.

There must, the letter emphasizes, a regular and genuine offering for sale to fulfill the requirement of the Berne international copyright.

Decca's 25c Divvy

Decca Records' board of directors last week declared a new quarterly dividend rate of 25 cents per share on company's capital stock.

That rate will be paid for the initial quarter of 1943 on March 30 to stockholders on record March 16.

ANNOUNCING

4 GREAT NEW SONGS

Current Popular Ballad

WHEAT

A Beautiful Melody and a Timely Lyric

WHEAT

Unusual, Different, But Solid!

WHEAT

A Torch Song You're Sure to Like

AMERICA'S THEME SONG

KEEP ON SMILING

By WOODY OLSON and CHARLES MADDOX

THE TUNE OF THE TIMES

FOR ORCHESTRATIONS AND PROFESSIONAL COPIES

WRITE

MADDOX MUSIC PUBLISHERS

920 North Michigan Ave., Chicago

WHEAT

This Title Tells It

WHEAT

MOHAWK MUSIC PUBLISHING CO.

516 First National Bank Bldg., Utica, N. Y.

PROFESSIONAL MATERIAL AVAILABLE

CHAS. PREVOST
Gen. Prof. Mgr.

Parleys Bet ween AGVA-Leon & Agam Break Down After Solution

For the second time within a month, negotiations pointing to an early settlement of the dispute between the American Guild of Variety Artists and Leon E. Agam, N. Y., broke down over the weekend. Settlement of the protracted dispute looked near when the mediation board of the State Labor Department stepped into the breach with the offer of a settlement viewed with favor by both sides.

The AGVA execs on Friday had expressed confidence that within 24 hours the five-month dispute would be straightened out and all L. & E. restored to good standing. On Saturday, however, the rift deepened and went to AGVA nixing the proposal.

As a result, Matt Shelvey, AGVA's national administrator, announced Monday that he himself prominently into the L. & E. affair in an effort to effect a settlement. Shelvey said that if AGVA would crack down in earnest, he accused the operators of the 52nd street night of living AGVA's name around once too often. Stringent measures by the vaude and nitero union, Shelvey charged, had been taken in abeyance during the past few weeks in the hopes that Len Enken and Eddie Davis, the two principals in the case, would come to terms with the union. "Now we're ready to go," said Shelvey.

Enken Rejects Proposal

Imminence of the settlement last Friday followed a proposal set forth at a series of hearings by Charles Yonke, of the mediation board of the state labor department. His terms called for a settlement of AGVA of an overall amount covering individual fines assessed on the approximately 30 parties to the dispute on AGVA's union list for playing the L. & E. spot since the dispute began. Enken, however, rejected the proposal. Dave Cox, N. Y. local director of AGVA; Shelvey and Jonas Silverstone, AGVA's national secretary, also voted to the overall settlement, as did other AGVA reps who sat in on the hearings. The two principals in the case, Friday night were willing to go along on the mediation terms, but on Saturday Shelvey and Yonke, who had been in the mediation, finally rejected the proposal with a stipulation that the entire matter be arbitrated. Enken's partner, Eddie Davis, is currently on vacation in New Hampshire. The solution of the nitero dispute, which is locked up four weeks ago, was at that time symmetrical to the nitero's insistence that Enken be extended to all the performers.

"There's nothing to arbitrate," Shelvey said. Monday, the AGVA executive council, headed by George Jessel, will be asked to put pressure on the nitero operators, with the possibility that the council might combine of AFL unions allied with N. Y. niteries and theatres may also enter into the breach. The deal in the early stages of the dispute.

11 P.M. Liquor Curfew, Fines for Minors Nixed In Mass. Legislature

Boston, March 9. Legislators have tossed out bills aimed to place an 11 p.m. curfew on liquor sales in night clubs and restaurants and hotels throughout the State. The House favored another bill to levy a \$100 fine on any minor who falsified his age to obtain a drink. The Senate voted it down after a heated debate.

"Latter bill was sponsored by the Mass. Retail Liquor Dealers' Assn., whose members contended that it was almost impossible for them to determine a boy or girl's majority because youngsters are so good at the tricks of showing older persons auto driving licenses and draft cards."

Quits Philly Canteen Bd.

Philadelphia, March 9. Richard Mayo, executive secretary of Philly's American Guild of Variety Artists, has disclosed that he has resigned from the board of directors of the Stage Door Canteen shortly. Mayo stated he was taking this step as a means of escape of pressure of "un-

ANDREWS SISTERS NET \$10,500 IN OAKLAND

The Andrews Sisters walked out of the Theatre Square, Oakland, Cal., last week with \$15,514 as their end of the business done during a recent tour. Trip was on a deal which guaranteed them \$8,500, with a 50% split over \$18,000. They ran up a \$15,514 gross in seven days with the film "Journey for Margaret" (M-G-M).

While the \$15,514 was their end of the business, the sisters netted about \$10,500 for themselves because the contract called for them to pay for the show, which ran to just over \$3,000.

\$2,000,000 Kickbacks To Cafes May Be Result Of Detroit Suit Victory

Detroit, March 9. With more than \$2,000,000 in kickbacks hanging in the balance for clubs in Detroit, the city's swank Detroit Athletic Club has filed suit in the State Court of Michigan for \$2,000,000 against the Liquor Control Commission.

The club, which caters to the first families of the city, is carrying the ball for plenty of small operators who are interested in the city's business. The club has more than one. Plenty of spots are contemplating switching over to the club's distilling and bottling water, which will give them greater leeway on hours.

The point at issue is whether the club is entitled to the same 15% liquor discount given the nitero floor. D.A.C.'s point is that it runs off floor shows for numbers and has a similar standing. It won the case in the State Court, but the Supreme Court decided that the 600 club licenses in Michigan were enough to handle the city's business. The club's point is that the estimated \$2,000,000 hanging in the balance.

The swank club now is suing the commission for the return of the money—merely a legal step in getting the club's case, plenty of niteries here will emerge as "clubs" getting the benefit of the swankier status and the time limits given such places with no loss on their liquor-buying concession.

JOE LEWIS TOPS SOPH ON CHI CHEZ PAREE RUN

Chicago, March 9. His engagement extended to a 12-week minimum because of sock business, Joe E. Lewis will break all records for the Chicago run. Previous record, nine weeks, was held by Sophie Tucker, who preceded Lewis at the nitero.

Originally booked in for four weeks, Lewis was given a four-week extension. The boffo hit record, a second extension, the latter for four to eight weeks. New show will be built around the comedian for his remaining days.

Lewis also holds the record for the Copacabana, N. Y., where he played for 13 weeks. Miss Tucker also holds the Copas runner-up spot with six weeks.

2 Cleve. Nitero Owners Held Up, Taken For \$1,400

Cleveland, March 9. Two nitero owners were clipped when a carload of \$1,400 in guns was taken from them by a gang of hoodlums. The car was taken from the owners of the nitero, who were held up on their way to work. The car was taken from the owners of the nitero, who were held up on their way to work.

New Palumbo Spot

Philadelphia, March 9. The Coze, latest of the new musicals, will open at the new spot. The spot will be under the management of the Coze. The spot will be under the management of the Coze.

'Ice Follies' 70C, Mont'

Montreal, March 9. "Ice Follies of 1943," played 9,800-seat Forum here Wednesday (8) to Monday (10). Six nights and six matinee, admiss scale \$1.25 to \$3.30 for estimated gross of \$70,000.

Saturday, Sunday sold out in advance and Friday too to capacity. Other's only to good.

Denver Army Officers Won't Be Denied Cafes, They Form Their Own

Denver, March 9. With four major military reservations in the Denver area, and a no-drinking-at-public-bars edict for officers stationed at or passing through Denver, officers of the Army, Navy and Marines have combined to form the Officers' Club and Navy Club of Denver. They've officially opened the Officers' Club of the Brown Palace, which is the first of its kind in the city. The club will have a bar and niteries. Dance music and a small floor show comprised the opening entertainment. Sunday weekends will find other local outfits doing the entertaining, with special shows during the week from time to time.

The officers maintain clubs in the Atlantic City, New York, and San Francisco in addition to the Brown's Oxy Room.

MOWBRAY TO P. A. AT STATE, N. Y., WITH PIC

Alban Mowbray has been booked to appear at the P. A. at the State in N. Y. for the March 25.

2 of Casting Campbells Heroes of Conn. Fire

An Associated Press story in Saturday's (8) edition, telling of the rescue of a child from a burning building, mentioned the names of the original Casting Campbells from a fire in Hartford, Conn. (The day before (7), reported in the trade of one of the top acrobatic acts of all time. In a variety of ways, the two men, who were asked to pick their idea of a perfect vaudeville bill, the Casting Campbells were mentioned as yet dealing with Wirtz.

The heroes were Lou Cronan, who headed the original troupe, and directs a current Casting Campbell act, and Steven Bekal, another hero of the original troupe. They resuscitated a Mrs. Marie Gaudette Dowling and her two small children from a burning building. The woman and one child were hospitalized, though not seriously injured, while the second child was unhurt, as was Bekal. Cronan, however, suffered burns on both hands.

Free Cleve. Nitero Owner Of Stolen Goods Charge

Cleveland, March 9. Long, drawout court action involving Benny Mason, suburban night club owner accused of receiving stolen property, was ended last week when one of the key witnesses completely reversed his testimony.

Luther Cook, who originally said the nitero man had bought stolen goods, now says he never saw the man. Cook was held up on his way to work when he was held up on his way to work.

Priorities' Smash 24G In 11 D. C. Performances

Washington, March 9. Priorities of 1942, including the three Sunday shows, will be the first of the new series. The series will be the first of the new series.

AGVA Refuses 4 A's Financial Aid, Sez it Can Go 'On Its Own Steam'

USO ISSUES SOS FOR MAGIS, ACCORDIONISTS

USO-Camp Shows this week sent out an SOS for accordionists and magicians, particularly for USO camp shows. The camp show execs are anxious to have as many of the magicians and accordion players as possible in order to permit their inclusion in the units going overseas. Pointed out that the neglect-of-hand staff is popular with the fighting boys while the accordionists are able to dish out the music without the excessive luggage required by many of the other instrument-laters.

'Icecapades'-AGVA Pact Clears Up Arrearages, Includes Entire Cast

Situation wherein 70% of the 'Icecapades' ice show cast holding membership in the American Guild of Variety Artists were delinquent in payment of dues was cleared up last week by the national office.

Agreement reached last week between Matt Shelvey, national AGVA administrator, and George W. Yonke, New York rep for Johnny Harris, who is the nominal producer of the ice show, cleared up the situation. Also brought into AGVA membership the entire cast of 90 performers. "Icecapades" opened in Toronto Monday (8) after completing an engagement in Philadelphia.

The agreement automatically clears the show's minimum basic agreement with AGVA for another year. Yonke last week turned over to Shelvey lump sum to cover all arrearages, plus initiation fees for the remaining 70% of the cast.

Meanwhile, the Arthur Wirtz standstill on a signature of a contract with AGVA covering the Sonia Henie "Hollywood Ice Revue" for 1943 opened up the attention of the International board of the parent Association of Actors and Artists of America. The board is now dealing with charges that "travelling methods have been imposed by AGVA on its members." The board is now dealing with charges that "travelling methods have been imposed by AGVA on its members."

DUFFY'S VAUDER SET FOR DET. BOW MAR. 18

Bill Miller, N. Y. agent, is booking the straight-vaude style Henry Duff's "The Straight Vaude" for March 18 at the Wilson, Detroit, for a run. Set thus far for the layout are Jay C. Flippen, Bill Miller, N. Y. agent, is booking the straight-vaude style Henry Duff's "The Straight Vaude" for March 18 at the Wilson, Detroit, for a run.

Priorities' Smash 24G In 11 D. C. Performances

Washington, March 9. Priorities of 1942, including the three Sunday shows, will be the first of the new series. The series will be the first of the new series.

For the first time in the three-and-a-half-years of its existence, the American Guild of Variety Artists last week refused to accept a loan from the parent organization, the Associated Actors and Artists of America.

At a meeting Friday (5) of the executive board, the AGVA's, to which \$70,000, representatives of the affiliated unions, and the sanctioning additional cost for AGVA's new secretary, new national administrator, rejected the financial help was voted by the AGVA's. The AGVA's have to stabilize the organization, which from its inception had been weighed down financially.

Appearing before the board Friday, Shelvey told the AGVA's reps that the AGVA's have been initiated to effect a new organizational set-up. AGVA had reached a point where it could "progress on its own steam." He said there were sufficient funds on hand to permit the AGVA's to become self-sustaining, and that acceptance of the loan from the AGVA's was a last resort.

Shelvey told of economies already effected by his office and of the "reduction of the various AGVA loans to the edict that unless they liquidated their per capita tax share to the AGVA's, the AGVA's would be forced to liquidate. The sweeping orders brought the following developments:

1. Arthur Wirtz, secretary of the N. Y. AGVA local in charge of the Broadway nitero district for the past nine months, was removed as secretary for the Cleveland local. This leaves four organizers: Jake Miller, Duke Granada, Emil Weiss, and George W. Yonke. The chore, who is in charge of organizing the choruses. Kayes duties will be allocated to the other organizers.

Instead of naming a national field rep for the eastern area, to bring the AGVA locals into line and eliminate waste and inefficiency, Shelvey will make the national staff, going into the field when time permits. Yonke and if AGVA reaches a settlement with the eastern field rep will be appointed. Yonke, who is a full-time eastern field rep, had originally been mentioned for the job. Jack Irving, AGVA's national secretary in Chicago, is handling the job in the mid-west while Florine Bale, exec secretary, is handling the job in the east.

The N. Y. local, Shelvey reported, has been turned over more coin to the national office than any local or national rep has ever received.

Jonas Silverstone, national counsel for AGVA, attributed the nitero and vaude's present claim to a self-sustaining basis to the "excellent teamwork within AGVA today."

Nitero Operators Can Now Double Into War Work, Pa. Solons Rule

Philadelphia, March 9. Nitero operators who want to go into the war work on an on-off basis do so without the fear of losing their liquor licenses, according to a ruling by the state war agency.

The board has previously held this operation of a spot purveying liquor under a license to be a full-time operation. The board has previously held this operation of a spot purveying liquor under a license to be a full-time operation.

Chi Naber Expands Vaude

Chicago, March 9. Naber's, neighborhood theatre, has expanded its vaudeville policy, using a Sunday-only rule to lure back the audience through the week. The rule was effective Sunday (8).

The board has previously held this operation of a spot purveying liquor under a license to be a full-time operation. The board has previously held this operation of a spot purveying liquor under a license to be a full-time operation.

Variety Bills

WEEK OF MARCH 12

Numerals in connection with bills below indicate opening day of show, whether full or split week.

Low

NEW YORK CITY
 The Capitol (12)
 John Howard
 Mary Kay & Noel
 (12)
 Baby Shirley
 Willa Marie
 Willa Marie

PITTSBURGH
 The Capitol (12)
 E. Carroll Vanities
 (12)
 Washington
 Capital (12)
 Shirley Harkers
 Martha Ray
 Noel Hawley
 E. Carroll Vanities
 Marshall & Algonim

MINNEAPOLIS
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BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES
EDWARD SHERMAN AGENCY
 NEW YORK PHILADELPHIA
 REVERLY HILLS, CAL. CALIFORNIA BROS. BLDG.

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Night Club Reviews

COPACABANA, N. Y.

Jimmy Durante with Eddie Jackson, Capella & Patricia, Marine Bar, and the Copacabana Band. The Copacabana Band is a puchel-... (text continues)

The Great Schmoes is a full-... (text continues)

The transition in time, even with... (text continues)

The Copacabana Thursday night preem... (text continues)

The Great Schmoes Profile did the... (text continues)

Durante's maneuvers are manifold... (text continues)

He works a great routine with the... (text continues)

It's the same thing as the same hand... (text continues)

His routine with grammatical... (text continues)

He plays a dandy melody of... (text continues)

in that the beauty and the star are... (text continues)

CAFE ROUGE, N. Y. (PENNSYLVANIA HOTEL)
 Jimmy Dorsey (18) with... (text continues)

In the five or six years that Jimmy... (text continues)

Though Dorsey lost a strong selling... (text continues)

Wedge Wood Room, N. Y. (WALDORE-ASTORIA)
 Victor Borge (18) with... (text continues)

No melancholy Dane is Victor... (text continues)

He plays a dandy melody of... (text continues)

Preceding him is Maria, a comely... (text continues)

Continued on page 47

Most B'way Shows Slide; 'Harriet' \$8,600 In 4 Shows, 'Lady Return' \$27,000, 'Face It' Skids to \$18,000

Two money attractions joined the Broadway list last week, 'Harriet' being rated a sock sucker and 'Lady in the Dark' indicating fresh popularity during its first week of presentation.

Just shows took a beating last week mostly because of the vagaries of March weather. 'Harriet', which was mostly earlier successes, and the declines ranged from \$12,000 to \$8,600, the latter, the skidder being more than double that amount. There's one arrival this week in 'Kismet', a meller from London.

Estimates for Last Week
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'The Bachelor' Shubert (10th week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

'Comedians' Windsor (14th week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

'The Dark Room' Belmont (7th week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

'Harriet' Miller (1st week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

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'Harriet' Miller (1st week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

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office closed, with number of cancellations in other theatres. 'Harriet' was a sock sucker, 'Lady in the Dark' indicating fresh popularity during its first week of presentation.

Just shows took a beating last week mostly because of the vagaries of March weather. 'Harriet', which was mostly earlier successes, and the declines ranged from \$12,000 to \$8,600, the latter, the skidder being more than double that amount. There's one arrival this week in 'Kismet', a meller from London.

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'Comedians' Windsor (14th week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

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'Lady in the Dark' Fulton (11th week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

'The Bachelor' Shubert (10th week), CD (D. J. D.), D (D. J. D.), E (E. J. E.), F (F. J. F.), G (G. J. G.), H (H. J. H.), I (I. J. I.), J (J. J. J.), K (K. J. K.), L (L. J. L.), M (M. J. M.), N (N. J. N.), O (O. J. O.), P (P. J. P.), Q (Q. J. Q.), R (R. J. R.), S (S. J. S.), T (T. J. T.), U (U. J. U.), V (V. J. V.), W (W. J. W.), X (X. J. X.), Y (Y. J. Y.), Z (Z. J. Z.).

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Shows in Rehearsal 'Harris'—Oscar Serlin. 'Dancing in the Streets'—Frederick Schmalz, Krakeur. 'The World'—Theron Bamberger. 'Apology'—Lee Strasberg. 'Richard III'—George Coulouris.

Follies' \$38,300 In 2d Philly Week
 Philadelphia, March 9. Legit business began very much on the right side of the ledger last week, with the 'Ziegfeld Follies' grossing \$38,300 in its second week at the Forrest. That figure represented a gain of \$1,000 over the week before, with all dances allowed by local authorities latter half of the week. Also to be counted in fact that cancellation of two Wednesday performances cut down the grossing shows to four. The omitted matinee is made up on Friday afternoon. Most are going Thursday, Friday and Saturday.

Although at the other end of the price-scale setup, 'Springtime for Henry' (10-20), which opened last week, is also setting some neat records for itself. Show got \$13,000 in its second week, with capacity crowds on Thursday and Saturday.

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'Student Prince' Tops Chi \$155,500, 'Havoc' \$8,500, 'St. Mark' \$8,000 'Rookie' \$12,000; G&S Opera Revival in L. A.

Los Angeles, March 9. Biltmore delighted last Saturday (7) with the opening of eight Gilbert & Sullivan operas by the Boston Co. Opera Company on two-week runs at \$155,500. The first, 'The Student Prince', topped the list with an estimated \$17,500 on this week.

Belasco continues strong with 'Hey Rube' (10-20) at the Pantages, showing which looks good for \$12,000 on this week. Last week's take reached \$11,000.

In Hollywood, 'Blackouts of 1943' at the El Capitan holds to \$13,000 for the 38th week of its run after garnering \$12,700 last week.

Ed Wynn Vaudeur Fine 22¢, Frisco
 San Francisco, March 9. 'Big Time', the new Fred F. Finklehoffe-Paul Small two-day vaudeur, starring Ed Wynn, opened here last week.

'Junior Miss' (10-20), 'The Student Prince' (10-20), 'Havoc' (10-20), 'St. Mark' (10-20), 'Rookie' (10-20), 'G&S' (10-20).

'KISS-TELL' \$17,700, 'MEN' 11¢ IN BOSTON
 Boston, March 9. 'Kiss and Tell', catching 'Havoc' and word-of-mouth, topped the list with \$17,700 last week.

'Merry Widow' Click in London Revival
 London, March 9. Revival of 'The Merry Widow', which bowed in at His Majesty's theatre March 5, was enthusiastically received and from all indications looks set for a healthy run. It's a revival of the original, with the original cast in its original roles.

Others who gave commendable performances were Madge Elliott and Cyril Ritchard.

'Arsenic Gets \$13,000 In 3d M'w'kee Date
 Here for the third time (once earlier in the current season), 'Arsenic and Old Lace' with Boris Karloff, surprised local showmen by its continued boxoffice pull.

At the Pantages, 'The Student Prince' topped the list with an estimated \$17,500 on this week. Last week's take reached \$11,000.

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Chicago, March 9. Bad weather combined with income tax deductions dented the boxoffice take last week. 'Student Prince', closing a four-week run at \$155,500, topped the list with an estimated \$17,500 on this week.

'Havoc' \$8,500, 'St. Mark' \$8,000
 'Havoc' got good notice but it was the modest success at the Studebaker.

'Cry Havoc' (10-20), 'The Student Prince' (10-20), 'Havoc' (10-20), 'St. Mark' (10-20), 'Rookie' (10-20), 'G&S' (10-20).

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fully with the war, its effort and purposes.'

Hail the KING OF SWING BENNY GOODMAN

SHATTERS

—EVERY BOX OFFICE AND ALL TIME ATTENDANCE RECORD
AT THE HOLLYWOOD PALLADIUM—DID MORE IN SIX
DAYS THAN ANY OTHER BAND IN SEVEN!

Dim Out, Gas Rationing failed to hamper The King Of Swing!

Flash!

Saturday
March 6

9,000

Paid
Admissions
Topping
All Other
Saturdays
By 600



Flash!

Sunday
March 7

11,750

Paid
Admissions
Topping
All Others
By 3,000

TOPS ALL OTHER BANDS BY MORE THAN 3,600 PAID ADMISSIONS ON HIS SECOND SENSATIONAL
SATURDAY AND SUNDAY ALONE IN ADDITION TO SETTING NEW WEEKLY GROSS RECORDS

Starts Shooting at 20th-Century Fox, April 15th
"THE GIRLS HE LEFT BEHIND"

Personal Management
HARRY WEINSTEIN



COLUMBIA RECORDS

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

AMERICAN

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VOL. 150 No. 1

NEW YORK, WEDNESDAY, MARCH 17, 1943

PRICE 25 CENTS

RAY'S SALZBURG FESTIVAL

This Was Once Strictly a Gag

An ad agency's staff producer was in process of rehearsing the comedy contingent of a network variety show when he suddenly became exasperated with the script. Turning upon a trio of gag writers standing around the studio, the producer demanded, "Which one of you wrote this gag?"

One of the trio readily spoke up. Glaring at him, the producer asked, "And who said you were a comedy writer?"

The object of the sarcasm blinked at his accuser and said, "Comedy writer?" Who said I was a comedy writer? All I said in applying for the job was that I was over 30."

Theatre Circuit, Gov't in Partnership On Stage Show to Explain Rationing

Skouras theatre circuit in New York has gone into partnership with the Department of Agriculture and the Office of Price Administration to eliminate an occasional double-feature by explaining food rationing to Mrs. Housewife. It will be done by the revival of the "Living Newspaper" technique of stage production, founded during the days of the Federal Theatre.

The chain is sharing in the cost of a stage production, explaining food rationing, which will bring Skouras theatres in the metropolitan area, adding for a second feature. Elia Kazan, who has just staged two current Broadway hits, "Harriet" and "Skin of Our Teeth," is directing. "Unit opens at Skouras' Academy of Music on 14th street, Manhattan, March 21, then tours other houses on the circuit. It will play other theatres after running through the Skouras houses. Similar units are expected to be formed in Chicago and on the Coast and the production is being built down into simpler form for amateur presentation.

Skouras, in return for the first-run (Continued on page 46)

RKO Credits Radio With Boosting Class B Film Into Class A Grosses

Having reached the saturation point in the use of spot radio for the exploitation of its production, "Hitler's Children," RKO-Radio Pictures Corp. credited broadcasting Monday (15) with being largely instrumental for the film's boxoffice success. "Hitler's Children," which had been budgeted as a Class B picture, was given intensive air plugging in various key cities, with the result that the box takes in these markets have gone way over the anticipated figures.

The radio campaign had been keyed with local newspaper advertising.

Chambermaid Actors

When hoteliers elsewhere learn what goes on in Seattle they may follow suit.

Advance agent, in making reservations for cast of a touring lecture, was informed that, because of a labor shortage, the rooms would be available only if the actors make their own beds.

A. K. Actors Now OK for Screen

Renewed interest is being shown by Hollywood in older leg performers, eastern producers department of major companies reporting that chances of setting such talent is now best in years.

Placements, being made on a larger scale, serve purpose of providing new characters for the screen, while simultaneously cutting down the high cost in using established Hollywood character actors.

Where known character actors, commanding salaries ranging from \$1,000 to \$2,000 weekly, have been used, replacements are now being found at 10% to 20% of the cost.

Town Minors Theatre Until Tax Is Repealed

El Monte, Cal., March 16. As a protest against the new local law of one cent on every admission, the Valley and El Monte theatres, operated here by Zane Edwards and Art Sanborn, closed their doors with the declaration that they will stay dark until the ordinance is repealed.

New levy, which goes into effect tomorrow (Wednesday) would mark the two houses more than \$5,000 annually.

PRE-NAZI CULTURE TO HAVE REVIVAL

Outstanding Old World Musical Event to Have Renaissance with Works of Such Composers as Lehhar, Wolf-Ferrari, Stolz, Straus, Korngold

REFUGEE TALENT

American edition of Austria's Salzburg Festival is shaping up for Broadway this fall, with some of the top Viennese and other refugee talent that contributed to pre-war European culture expected to participate. Festival was Europe's outstanding musical event before the Nazis took over.

Old World flavor will be brought to Broadway principally by operatic ventures, with tentative production schedule, calling for works of such composers as Ermano Wolf-Ferrari, Franz Lehner, Robert Stolz, Erich Wolfgang Korngold, Oscar Straus and others who shared the spotlight in the pre-Hitler days.

Definitely set this far is a presentation of Korngold's opera, "Kathin," which was presented in Stockholm in 1937. It will be the initial performance of the opera in America, with Korngold, currently on the Coast, coming east to arrange for its production age to conduct. He's (Continued on page 45)

Sunday Legit B.O. Also Big on Road

Minneapolis, March 16.

Sunday has come back on the road as a big day for legit touring shows, and even Sunday matinees, having for their first whirl, are getting a big play, according to Warren O'Hara company manager for "Arcenic and Old Lace." It's all because of war workers' trade, he says.

Before radio and films attained high popularity, Sunday night here, for example, was one of the best of the week for legit road attractions. It finally, however, became unpopular and so shows discontinued it entirely, starting their engagements on Monday. "Arcenic's" Sunday performances here were the first in many years.

ASCAP Looks Likely to Split Record \$1,200,000 Plum for 1st 1943 Quarter

Strictly for 4-F's

New edict of selective service officials making men between 18 and 45 again eligible for military duty by the Army resulted in wholesale turndowns on loans for income tax purposes.

While the personal finance companies had made concerted campaigns to get tax-loan business via newspaper ads and radio plugs, they made it a point to determine the applicants' status in the draft.

See Met Opera Touring Camps

Requests from servicemen for "ham 'n' egg" operas is expected to result in the Metropolitan Opera Co. tramping the army camps and navy bases. If plans now under way sell, the Met singers will tour the larger American camps and bases in a series of cuff performances upon completion of the company's Chicago season next month. The "ham 'n' egg" opera would consist of such populars as Cavalleria Rusticana, "Pagliacci," "Aida," etc.

It's one of the most ambitious undertakings initiated to date by USO Camp Shows, execs in its morale high program on behalf of the fighting boys. Pointed out that literally thousands of requests have been received for the operatic unit, with the classical appetites of the doughboys and sailors whetted in recent months by solo performances of individual opera stars appearing gratis at the military posts.

Gino Baldini, head of the concert division at USO Camp Shows, will huddle with Edward Johnson, general manager of the Met Opera, in (Continued on page 41)

In Venezuela They Vote Top Actors Life Pensions

Caracas, March 16. Municipal council here will present a gold medal and a life pension to Venezuela's outstanding actor, Antonio Saavedra. The actor, whose troupe has played in most Latin-American cities and in Spain during the past 40 years, will be the second Venezuelan stage star to honor. The other was Teodoro Lora Saavedra, reputedly impoverished, has been ailing recently.

ASCAP will likely split a record royalty plum for the first quarter of 1943. The Society's collections for January as well as February figured over \$600,000 a month, and the indications are that the current month (March) will bring a similar accumulation of receipts. The distribution for the present quarter may run as high as \$1,200,000.

January's was the first \$500,000 month since the termination of the old deal with radio (December, 1940). So far the Society has not been adversely affected in the least by the shutdown of outlying amusement spots because of gas rationing and the pleasure-driving ban. Such shrinkage has been more than balanced by the expansion of amusement places in the major population centers.

What will help make a larger net available for distribution is the sharply reduced cost of ASCAP's operation. It is 30% less than it has been in previous years. The overhead this January (1943) was \$100,000, while the net for the like month of '42 came to \$130,000.

Attack on Mankiewicz By Hearst Papers Linked To 'Citizen Kane' Scripting

Manner in which the Hearst papers played up the drunken driving charge lodged last week against scenarist Herman J. Mankiewicz by Beverly Hills, Cal., police as a result of a head-on crash last Thursday (11), has confounded the Hollywood and New York show-bunch. The Hearst papers' spread on the story particularly in the N. Y. Journal-American and the N. Y. Daily Mirror, was believed by many to stem from the fact that Mankiewicz co-scripted with Orson Welles the latter's production of "Citizen Kane," which subsequently resulted in squawks from William Randolph Hearst, who claimed the film was distorted based on his life.

Journal-American gave the story a big spread on Monday (15), deifying over a column with illustrations to the accident and felony charge facing Mankiewicz, while the Mirror gave the story annual prominence in its Saturday (13) edition. With the exception of the two short sheets, scant attention was paid to the incident by the other N. Y. dailies.

N. Y. Journal-American story used extensive quotes from Beverly Hills police authorities ament protecting the streets of this community. (Continued on page 45)

READ WHAT THE
CRITICS SAY ABOUT

THE NOON-OW

On pages

12-17

Martha Raye-Gave Soldiers What they Wanted—Host—'Laughter and Songs'

By GEORGE ROSEN
Back in America after her two months' USO-Camp Shows now of fighting soldiers, nine weeks of which were spent ducking bullets and machine gun bullets on a side note of the front lines in French No. 10, Martha Raye died in N. Y. Monday 15) that she's going back to Africa as soon as she can to appear in the film version of 'By Jupiter', in which Laurel & Hardy will also be featured.

Working 22 pounds less than when she started out Oct. 30 with Kay Francis, Miss Raye and the effects of eight days' hospitalization with yellow fever.

Raye nevertheless said she can't get back soon enough.
The actress, who was made an honorary captain—the only woman to be so honored by the U. S. Army—sold an exciting story of how during a three-day raid she remained in a sick trench with about 200 soldiers and entertained them with the one trouper in Africa after the long terrors in the all-female contingent left for home, she did turn shows a day, of an hour and 40.

(Continued on page 40)

Labor Attacks On Rickenbacker Not Halting Film Biog

Attacks against Capt. Eddie Rickenbacker by labor interests, including unions in show business, because of the remarks he publicly made about absenteeism, are not expected to deter plans for production of a picture based upon the hero's life.
Winifred B. Sheehan, who obtained rights from Capt. Rickenbacker for the film and immediately interested 20th-Fox on financing and distribution, states that he already has several writers working on a script. He declines to name the screenplay.
20th-Fox is reported to have additional coin for the picture, for carrying writers and for other preliminary expenses.

Jules Stein Strained In H'wood Auto Crash

Hollywood, March 16.
Jules Stein, Moscow-born American playman, was injured when his car, which he had been driving in Hollywood, was wrecked by a truck and a car.

Woman passenger in the other car was seriously injured and both cars badly damaged.

Danny Kaye Will Head H'wood Red Cross Tour

Hollywood, March 16.
Hollywood Red Cross Caravan, similar to the Hollywood Victory Caravan, will tour New York, Washington, Detroit and Chicago, starting April 5 on a fund drive for the Red Cross. Danny Kaye will emcee the show, which will take off at Madison Square Garden.
Sylvia Fine (Mrs. Kaye) will write special material for her husband and Marya LeRoy will be the stage host. Rehearsals get under way next week.

Jack Benny Mends

Chicago, March 16.
Jack Benny recovering from pneumonia is expected to train for Phoenix, Ariz., next Sunday (21) for a two or three week rest before continuing to Hollywood.
It was reported that Benny will not return to the air on March 28, as originally planned, but may on April 4. Mary Livingston's tour starts tomorrow (17) for Hollywood and will appear on the March 21 broadcast from there with Gracie Wells.

20th Signs DiGatano

Jane ann, Adam DiGatano, bull-roaming-adagio dance team, have been signed by 20th-Fox for one film. No date set, but it's expected to be sometime this summer.

Part currently working, the Cotton Room at the Hotel Pierre, New York.

Close Enough

Kew-Frank, March 16.
Local critic, which features a singer with a carillon for Sophie Tucker, says her bill is the best.
"The Next to the Last of the Red Hot Mamas."

Truman Quiz Into Pix Commissions Now Looks Cold

Washington, March 16.
Indications here are that nothing will come of the dynamic bill to force the Truman Committee to release its public hearings in the case of the Col. Douglas Zane and other film figures now holding Army commissions. Representations from the film business were so loud that Senator Harry Truman, Missouri Democrat, committee chairman, is devoting his talent to other invective.
Hugh Fulton, counsel for the committee, refuses any comment. Although the Army informed Truman that Zane was on sick leave several weeks ago and ready to appear at any time, no efforts have been made to call him and give him an opportunity to speak in his own behalf and to reply to the smear charges hurled at the first session.

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Metro to Do Pirate

Hollywood, March 16.
Metro bought the Alfred Lunt-Lynn Fontaine starer 'The Pirate', now playing at the Martin Beck in New York.

No one has been assigned as yet for the film.

Old Gag of Barter and Trade Taken Up By Hollywood Sons of the Soil

Hollywood, March 16.
Corn on the cob is the new vogue in Hollywood. Not the celluloid or radio brand, but the real McCoy, grown in yonder meadows by members of the film colony who have become farmers and farmettes in a patriotic effort to ease the shortage of fodder in these parts. Their patriotism is linked strongly with business acumen, like old David Harum's. The boys and girls have gone back to the old system of barter and trade, a custom invented by their forbears when Hollywood grew meagre in stead of pictures.
Swapping idea for farm and garden products, revived by Dolly

FOR VICTORY BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS



It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.
Buy war savings bonds or stamps today. Buy every day if you can. But buy them on a regular basis.

Theatre Sets Precedent With Concert Page Ads For Act—Grace Moore

Grace Moore's current personal life, the Rex, N. Y., was advertised by the house in the music as well as the theatrical columns of the Sunday (14) papers. It's believed to be the first time a vaudeville house has bought space in the music as well as the theatrical columns of the Sunday (14) papers. It's believed to be the first time a vaudeville house has bought space in the music as well as the theatrical columns of the Sunday (14) papers.

Two-column ad in Sunday's music pages played up Miss Moore's name in large type, illustrating the customary style of concert advertising, while mentioning the name of the film feature, 'Young Mr. Pitt', in small type. Ad itself was almost as large as the space taken for the regular Roy display in the theatrical pages. The singer's name was given credit prominence with the film title in the latter ads.

Variety, drew a hearty response in its first week. More than a dozen show offers were recorded, some of them on the flippant but some in a serious vein, seeking to exchange avocados, oranges, hens, eggs, hay and other edibles for what have you.
One of the amateur farmers, Hal Goss of NBC, carried his trading to the New degree, swapping a sack of avocados, for a one-inch ad, like an early settler paying for his year's subscription to the Ocala-Union Enterprise. Another serious swapper was Chet Lauch. He has six White Leghorns to trade for half a dozen.

(Continued on page 47)



ABBOTT AND COSTELLO

"There is something very fresh and bouncy about them... they still can knock an audience in the aisle!"—Maurice Levitz, PMJ
Universal Pictures
Pittsburgh, Pa. in the latest ad. EDWARD SHERMAN

Show People Deliver Inspiring Testimonial to Actors in War Work

Radio Salute to Actors
Radio will join in paying tribute to the role of performers in the war effort. The nation's radio stations, via a constant hookup, will be told in dramatic terms of the sacrifices and patriotism of the "mortal soldiers" who are reaching out to all the global fighting fronts in live entertainment to the soldiers.

The entire Mutual network facilities will be devoted to The Theatre People's Dedication to a Cause program Sunday afternoon, April 4-3:30-4 p.m., under plans set in motion by James E. Sauter, head of United Theatrical War Activities, and Joe Schoenfeld ('Variety'). Name list will script the special program for the half-hour program and name performers will be in the cast. The writers and actors are still to be set.

Dr-Radio Critic Asks 500G Libel

Libel suit for \$250,000 against Max Wylie, of the N. Y. Ager agency, radio department, has been started by Dr. Louis Berg, New York psychiatrist. Another action for a similar amount on the same grounds has been started by Dr. Berg against Printer's ink mag. The defendants have 30 days to file an answer.
The physician's suits are based on an article by Wylie in the Feb. 12 issue of Printer's ink, in which several of Berg's magazine articles and pamphlets on the alleged psychological harmful effects of radio serial listening were attacked. In seeking a total of \$500,000 damages from Wylie and Printer's ink, the physician claims his professional reputation was damaged.

The case against Wylie was brought in N. Y. Supreme Court, and against Printer's ink was in Federal Court. Attorney for Wylie is Harold Medina, at Cravath, DeGraw, Sullivan & Wood, while Printer's ink is represented by Albert Weil.

Would Bar Agents From Strike-Bound Studios

Sacramento, March 16.
Amendment to the State Labor Code, proposed by the State Assembly, prohibits film agents from securing employment for actors or other clients in studios where a strike, lock-out or other labor trouble exists, without first notifying their clients of such conditions.

Other clauses in the amendment require the agent to deposit \$1000 bond with the State to protect the interests of his clients and to pay a license fee of \$25 before he can do business. Labor Commissioner is given the right to refuse a license if he deems the applicant's reputation is not good.

Templeton's Waldorf Date Calls for 1 Show Nightly

American Templeton, whose five-night show on the Blue is sponsored three times a week by DuPont, in April in the Waldorf-Astoria room of the Waldorf-Astoria hotel, N. Y. He'll make only a single appearance weekly, at the show. Piano-vocalist has concert dates scheduled for Tuesday (23) with the employee's orchestra of the Stryer Gyroscopic Co., Brooklyn; March 30 at Waterbury, Conn., and April 1 at Trenton. Because his radio and Waldorf-Astoria commitments require him to remain near New York, he has had to cancel 20-odd other concert dates.

James Ehores at Metro

Hollywood, March 16.
Harry James and his band are signed for their second picture, still untitled, at Metro. First was 'Best Foot Forward'.

Return of James and his musical crew brings the number of names in the Culver City list to 12, the largest parade at any film studio.

By JACK PULASKI
A gathering of professionals, representative of the entire theatrical field, at the Winter Garden, N. Y., Friday (12) afternoon participated in an inspiring testimonial to those who are entering the service in war work at home and in remote boxes. As 'The Theatre People's Dedication to a Cause' it was also a tribute to those lost and injured in the Clipper plane tragedy at Lisbon several weeks ago. There was a minor disappointment, however, in that about 300 out front, though the stage was thronged with well known names. Program was expertly handled by Walter N. Greas of Equity, chairman of the committee in charge, he introduced the program. The program was conducted the event under the auspices of the American Theatre Wing War Service. In each of the branches of the profession are participants. Often read a portion of 'Dedication to a Cause' by Joe Schoenfeld, head of actors in war work which appeared in 'Variety' March 2.

Bert Lytle, keynoteed the ceremony with a stirring address. He carried the activities of the USO-Camp Shows in sending entertainment to men in the front lines. He pointed out that the USO units are being sent to the front lines, Alaska, Africa and the Antipodes were mentioned. Lytle's (Continued on page 47)

Army Reading Policy On Pro-Soldiers Doing Outside Work for Pay

Washington, March 16.
A comprehensive policy covering soldiers who write for radio and films, actors in uniform, etc., is being readied here by the Army for release shortly. It will be a definition of what they have to carry on civilian activities in their spare time in Army camps.

At present, radio authors are scripting professional shows in their free time, under individual rulings and down to the company of their officers of their own camps. The men are allowed to be paid for the work, but they have to be considered for inclusion in the directive on the matter of film actors. While there is no word yet on whether they have enough time to make it worth while. The order says that no one not engaged in show or radio is.

Disney's Envoys On Latin America Tour

Hollywood, March 16.
William Cottrell and Jack Cutting, acting as a foreign relations committee for the Walt Disney studio, will make a tour of Mexico and Central America to gather material and information for a series of educational films designed to promote a better understanding between the United States and the republic south of the Rio Grande. Their is accordance with a plan developed by the Office of Co-ordinator of Inter-American Affairs.

Cottrell and Cutting will visit Guatemala, Costa Rica, San Salvador and Cuba as well as Mexico. Meetings have been arranged with editors in all the countries to be toured.

'Vanities' Chorine Dearth

Pittsburgh, March 16.
Tabloid Earl Carroll 'Vanities', current at the Stanley, is losing chorus girls right and left, and came to town four short. Jim McKeen, company manager, arrived several days ahead of the troupe and had classified ads inserted in all the local papers looking for replacements.

In old days, a call like that from Carroll here would have turned up a chorus of 25 girls. Now, however, it was shown, and quarters were picked and rehearsed for 48 hours, going to the city on Friday (12). Until it probably also take along a couple of spare from the city. The troupe is expected to arrive from the ensemble are anticipated.

Hollywood Lists 30,000 Essentials In Pic Industry for Draft Deferment

Hollywood, March 16. Lists of essential film workers, approximately 30,000, are being rushed into preparation by picture studios to be presented to applicants for draft deferment, following a conference between studio executives and representatives of the War Manpower Commission, Ralph Elliott and R. J. Nicholson.

Rush was due to a revision of the lists to include men up to 45 years of age supplementing the former roster which included those between 17 and 28. Understood lists on which deferment will be asked include electricians, gaffers, sound technicians, film editors, cutters, machinists, cartoonists, props and makeup artists. General belief is that directors, writers, painters, carpenters, scenic artists and perhaps a few top names actors will be listed. Some of these occupations have already been declared essential by the War Relocation Commission, and the general idea is that practically all classifications will be included. Those excluded are those actors would be useless without technicians to make their acting possible.

Lists, when completed, will be submitted by Elliott and Nicholson to the State Selective Service Administration who will turn them over to individual draft boards having control of the area. Drafted men, however, have taken the position that they are soldiers of a regiment, as to whether it is essential to the war effort, they have specific instructions are issued to the boards when these lists are received. It is possible that some actors will have to be made to the state director.

Judge as Critic Nixes Theft Suit on 'Dinner' Against Kaufman-Hart

Judge Clarence O. Galtorn turned down in M. V. telecast court case Friday (12) in handing down a decision in favor of George S. Kaufman and Moss Hart. The duo were accused of plagiarism in suit brought by Vincent McConnell, radio writer, latter contending that K & H's "The Man Who Came To Dinner" was plagiarized from his own play, "Slicks and Stones," also known as "The Murder Issue."

Weighing the relative merits of "Dinner" and the McConnell script, Judge Galtorn made the interesting observation that the Alexander Woolcott character in the K & H play was "dynamic" and "leaped right out of the pages of the script," while the character in McConnell's play was "static."

The court agreed that both (Continued on page 40)

Cissie Vs. Winchell 200G Libel Suit Delayed 1 Wk.

Washington, March 16. The \$200,000 libel suit brought against Walter Winchell by Mrs. Eleanor M. Patterson, publisher of the Washington Times-Herald, which had been scheduled to get under way yesterday (Monday), was postponed until next Monday (22). Postponement was asked by Rudolph Yeatman, attorney for Mrs. Patterson.

Mrs. Patterson is asking \$200,000 damages for alleged slander she says was contained in a Winchell column a year ago, at which time the Times-Herald was buying the Winchell initial trial date was set for March 22. Last month, when the initial trial date was set for March 22, Winchell's attorney said he had no authority to act, but that at that time it is reported, no further settlement attempts have been made.

Cass Daley in Hosp

Hollywood, March 16. A mysterious fever has forced Cass Daley to seek medical attention. Four specialists have been unable to determine its cause or reason for constant fluctuation.

SIX D'WAY STAGE GIVE SELLER B.O.

Rooney Rejected

Hollywood, March 16. While studios awaited outcome of Metro's appeal to Selective Service headquarters for the deferment of Mickey Rooney on the grounds he essentially a picture, the actor's draft board yesterday (15) ruled him physically unfit for induction.

With no general policy on actors, other than the picture business is not included in the list of essential or "deferrable" industries, Hollywood, with Rooney in 4-F, still awaits a test case. Had Rooney's case come up, he and the studio would have had to prove that he's 'essential' as an individual. It would have been the first case of its kind in the film biz.

F.D.R., Notables Land 'Desert Victory,' Brit.

Film on African War

Washington, March 16. "Desert Victory," new British picture, showing General Montgomery's North African campaign, is going to make a strong bid for the best war documentary of the year. It features Roosevelt and Washington newsmen as critics. Film will be released in about four weeks by 20th-Fox, with 400 prints in the initial release.

It was run off in the White House yesterday (15) for the President and Mrs. Roosevelt. Anthony Eden, British Foreign Secretary, Ambassador and Lady Halifax and top British and American army and navy leaders. At the conference, President expressed himself as very much impressed.

Latter the press saw a special White House preview and came away singing Hosannas. Highlighting the story is the story of a light artillery barrage laid down at the Battle of El Alamein, in Egypt, which started the Eighth Army chasing Rommel's Afrika Korps back to Tunisia.

Other fine shots show British and Nazi dive bombers in action; a sequence of a British sub, showing the torpedoing of an Axis submarine and American tanks in action. Sound track is a bargain buy.

Film was brought here by Lieut. Col. David McDonald, of the British Army, who produced it.

20TH, TODD NEAR DEAL ON 'BOYS' FOR \$305,000

20th-Fox is setting final details for purchase of film rights to Michael Todd's "Something for the Boys," which the company partly financed, for approximately \$305,000.

This is figure which 20th was understood prepared to pay originally. The agency's problem was from an undisclosed source, via United Artists, of \$250,000, but deal was not consummated.

Jolson Going to Coast To Set Film Big Deal

Sidney Skolsky is scripting preliminary continuity on the Al Jolson picture, "The Jolson Story," but Jolson is holding out for the 'same deal' as the late George M. Cohan out from Vaudeville, and will iron out the differences with Harry Condon, Columbia producer, Irving Berlin and other writers for ten Government officials. His return to N. Y. was delayed, but he finally wanted accommodations.

With downtown areas of strategically-located cities drawing hordes of defense workers, servicemen and others who come into theaters, notably those with stage attractions, proof that competition is a relatively unimportant factor and there's plenty of business to go around for all, is seen in this successful testoff of the combination policy at the Capitol, N. Y., last week (11).

Its re-entry into stage-films makes the Capitol the sixth house with similar policy in the Broadway zone. Others are the Music Hall, RKO, Strand, Paramount and State. Playing bands, however, places Cap in direct competition mostly with the Strand and Par.

In straight pictures for nearly eight years, the Cap, operated by Lewis, opened last Thursday (11) with "Stand By for Action" (M-G-M) on the screen and Bob Crosby with the Van Alexander band, Joan Edwards, Ray Ray and Naldi and Minnie's Harmonica, Jascals in person. "Roady" is patterned after that in force at the Paramount and Strand, also on Broadway.

Looking a big \$60,000 or better on the initial week, the Cap waded into the stagewhore stream in spite of income-tax collection week, against strong competition from five other houses in a combination policy. Becoming the sixth, however, failed to make the street, but it did accommodate more than five stage-show theatres. However, in providing more room to shop for shows that include live talent along with pictures, the Capitol may have some effect on the straight-theater in the latter group have been getting that amount to fantastic prices, especially on weekends, because the crowds piling into N. Y. are so large and will go anywhere for entertainment.

Cap's policy is in its favor in view of the large seating capacity, a factor (Continued on page 41)

Hunt Substitute For A&C on Air

Tom Luckenbill, v.p. in charge of radio for the William Esty Co., leaves today (Wednesday) for Hollywood to name up talent to replace the team of Abbott & Costello. Don Ameche is among those who are being considered for the Camel Thursday night half-hour. Luckenbill has meanwhile signatured Garry Moore, who starts a morning show on WEAF, N. Y., to head a Camel show in this same spot for 13 weeks this week. The agency's problem was to keep the perfed equipped with a (Continued on page 41)

Pix, Radio Will Shoulder Larger Share Of War Activities in OWI Revamp

Washington, March 16. The film and radio mediums are being asked to shoulder a larger share of the work and responsibility of producing war activity pictures and radio programs. A new plan worked out here by the Office of War Information, superseding the OWI plan, was given supervision of the radio, motion picture and graphic arts divisions by the OWI. A shakeup of the Domestic Branch of OWI last Wednesday (15) was the result. "We will have the media bureau do a little actual production as possible," said the OWI. "We will provide them with guidance and service and will maintain liaison facilities for doing such work as OWI production as cannot be obtained elsewhere. We have been leaning heavily on film and radio in the past, and hope to continue to do so to a greater extent."

It is reported, however, that the studio wants to use his chorines and name for marque value, without the OWI. Carroll being active in production.

Senate Kills Disney Bill, But Assures Relief On 25G Net Ceiling By Voting Out F.D.R. Regulation

Lady on Horseback

Hollywood, March 16. Shortage of male help on the western scene is being filled by Monogram with a female prairie star, Evelyn Prince, former rodeo performer, who has been seen in acting for five months to appear as a star in a series of pictures to be produced by George W. Weeks.

Gai will do three pictures in the Range Busters outer series before starting out on her own. Her next movie is in "Cowboy Commandos."

Lady Esther Will Hold \$8,500 'Screen Guild' Show Through Summer

Lady Esther commences will probably keep the "Screen Guild" Players' program going through the summer. Pedlar & Ryan, agency on the account, has recommended that the client pass up the usual report to a summer replacement, pointing out that the series' present audience rating is too good to give up and that the difference in cost between 'Guild' and a pinch hitter wouldn't make the change worthwhile.

The "Screen Guild" program is priced at \$8,500, with the receipts going into the coffers of the Motion Picture Relief Fund.

RECOVER ARTHUR LEE, FRANK CHUEL BODIES

Reports reaching here from Lisbon state the body of Arthur F. Lee, one time Gaumont-British of which he recovered from the Tagus River, was found in the Clippier crash of a few weeks ago. Notebook in which he recovered personal affairs was found among his effects and it will be utilized to administer estate details, especially for personal guidance.

Body of Frank Chuel, Mutual Broadcasting System's war correspondent, was also recovered last week.

Earl Carroll Talking Film Deal With Republic

Hollywood, March 16. Earl Carroll and Republic are huddling on a two-pictures-a-year deal.

It is reported, however, that the studio wants to use his chorines and name for marque value, without the OWI. Carroll being active in production.

Washington, D. C., March 16. Senate Finance Committee today (Tuesday) unanimously killed President Roosevelt's bill, which would have eliminated a dangerous inflation threat. Committee's bill now goes to the senate and then into a conference committee with the House of Representatives.

Unanimous action by the Senate Finance Committee portends passage of the bill, since it received the support of ardent new-dealers as well as the Republican and Democratic opposition.

Relief for Film Biz New Senate legislation was the original Disney bill in general

regard of the trade as promising substantial relief insofar as it will permit fulfillment of contracts and lifting options on majority of stars, most troublesome wartime production (Continued on page 40)

May Give Dinah Shore A 'Package' to Bypass \$25,000 Income Ceiling

The \$25,000 income ceiling make it necessary for the Dinah Shore quarter-hour (Bristol-Myers) on Blue Friday night to be put on a package basis as far as the talent is concerned. Miss Shore will go over to the picture business, she makes a proposed picture for Sam Goldwyn, and the network account to look out for the earnings from a salary direct. It would make her second film since the ceiling rule went into effect.

The singer, it was said last week, would be free to retain the Bristol-Myers contract, but she would become a package proposition and her status changed to that of ownership of contracts in the picture business. Under such circumstances, she would receive a flat sum for the show and pay the orchestra out of the proceeds.

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Film Stock Upbeat Laid to Improved Financial Setups of Most Majors

With motion picture shares in the van of steadily mounting stock prices in the N. Y. Exchange, interest in the trade this week is focused on the cause of this daily climb. Many are of the past few years. While the upbeat in theatre business is partly credited for this miniature rally, the amusement shares, traders attribute most of the stock price improvement to soundness of the whole industry today.

Ability of most major film companies to set their financial picture in order, simplify corporate structures and turn out a succession of big bonafide pictures, many at low cost, has attracted buying by banking and Wall Street interests.

Perhaps outstanding of this type of thing is Lehman Bros. and Atlas Corp., both of which have picked up considerable stock in long time positions. Known for a long time that the Lehman house was buying Warner Bros. common in the rising market, but at much lower figures than present quotations. Also reported that Lehman Bros. and Atlas Corp. both of which have picked up considerable stock in long time positions. Known for a long time that the Lehman house was buying Warner Bros. common in the rising market, but at much lower figures than present quotations. Also reported that Lehman Bros. and Atlas Corp. both of which have picked up considerable stock in long time positions.

Atlas, always a heavy holder of RKO shares, also has holdings in Fox, Paramount and Walt Disney Productions. Its stake in the Disney outfit last Dec. 31 was 478 shares of \$75 apiece, while Paramount interest covered 30,000 shares of common.

Typical of recent tendencies to simplify corporate structures or place the financial setup in more firm shape are the recent actions by Paramount and the pending one of Universal. Par is calling in all first preferred by the company, leaving only the common shares outstanding. Company called in its second preferred issue about a year ago. It also likely will call in big interest-bearing debentures via recent bank obtained at the low rate of 6% interest rate. It will be recalled that Metro called in its preferred more than a year ago, leaving just the common outstanding.

Universal is figuring out its plan for simplifying its corporate setup, thereby saving considerable cost annually in interest charges, and placing the common certificate holders in line to benefit from earnings.

Columbia, which recently set up a financial committee to study improved earnings and production alignment by declaring a 50c dividend on common stock, is at the elapse of a number of years. RKO, too, has reflected its greatly bettered earnings situation by declaring a 50c dividend on the preferred, while at the same time the common has more than doubled its low price (currently the high of 1942) for the year at \$7.25, new high established last week.

Among the new peaks registered by film shares in the past week were Columbia, Loew's National RKO, 20th-Fox, Universal and Warner Bros.

Little, If Any, Cut in Raw Stock Seen For 2d Quarter; No Newsweek Relief

Motion Picture Industry Advisory Committee is now reviewing the Washington March 20 to discuss raw stock allocations for the second quarter of 1943, newsweek footage and credits on stock used to service Army camps. Belief prevails in the trade that there will be only a slight cut, none at all.

Despite previous indications that WPB and Office of War Information materials were planning only a 12% curtailment in newsweek material in order to maintain complete and speedy distribution of a valuable commodity, medium districts have expressed no concessions. Newsweek footage is now covered in the general industry cut below 1941.

He Should Know

Hollywood, March 16. Metro goes in for quantity production on a collegiate basis by hiring the entire student body of a Hollywood conservatory of music for a sequence in "Russia".

Students will sing Muscovite folk songs in American accents, tempered by directorial coaching from Gregory Raloff.

MONO UPPIING FILM BUDGETS

Chicago, March 16.

Monogram Pictures will switch to more expensive productions for the 1943-44 season, it was decided at the franchise holders meeting held at the Drake hotel yesterday and today (Tuesday). A total of 40 features are scheduled for production, of which three will cost between \$400,000 and \$500,000 each.

Success of "The Signet Ring," a cost nearly \$300,000, led to the decision of making other big budget pictures. Company completely dropping eight previously scheduled low bracket pictures costing around \$100,000 each.

New plans call for 16 westerns, eight to star Johnny Mack Brown, eight for a star will be selected. Production costs on features will hereafter begin at \$75,000. W. R. Johnston, president.

Semi-annual board of directors meeting, being held today, will ratify actions by franchise holders yesterday on new production policy.

Besides Johnston, the Coast contingent here for the conclave includes Treen Carr, production chief; Steve Brodie, vice-president in charge of sales; Alton Brown, director of the company and with the DeLuxe Film Laboratories; and Sam Katzman, producer of the "Bent Side Kids" pictures. Other executives in attendance are Harry H. Thomas, western sales manager; Norton V. Richter, foreign sales manager; and Irving Shank, mid-western sales manager.

GRAD SEARS TO COAST FOR 'CANTEN' HUDDLES

Grad Sears is scheduled to leave New York for the Coast Friday (19) for huddles with Sol Lesser on merchandise sales. Alton Brown, a director of the company and with the DeLuxe Film Laboratories; and Sam Katzman, producer of the "Bent Side Kids" pictures. Other executives in attendance are Harry H. Thomas, western sales manager; Norton V. Richter, foreign sales manager; and Irving Shank, mid-western sales manager.

At the same time, WPB, OWI and distributors have agreed that newsreels are to be maintained at 750 feet per issue, instead of around 825 feet previously.

Question regarding the number of newsreels to be issued weekly yet remains to be settled. View of some members of the MPICAF is that distributor-chains, such as 20th-Fox and Paramount, can reduce number of prints by staggering bookings in their own situations, while distributors, such as Universal, who control theatres, could not slow up distribution without losing sight of the public's demand for newsreels.

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ONE MONTH REST OF SEASON

Guarding its film on hand as carefully as a housewife her rationing points, Warner Bros. is reported to have decided to limit the number of pictures to a maximum of one a month for the balance of a year (1943-44) season in a move designed to conserve product.

It is now likely that when the season is over, Aug. 31 next, total deliveries will not number more than 122 features.

Most of the other majors are also cutting down, though not quite to this extent. For WB it represents a reduction of more than 50% in film supply as compared with pre-Pearl Harbor seasons and less than half what at least two other majors will release on the year.

Of those in the Big Five consented to drop 20th-Fox promises delivery of the largest number of pictures, more than double the Warner release plan. Metro and RKO, on the other hand, will probably limit releases to around 35 each and Paramount, with 30 pictures, will most closely approximate Warners. Universal is expected to deliver 35.

17 Releases in Seven Months Warners will have released only 17 pictures through March 16, the first seven months of the season, an average of only between two and three pictures a week. This number, so far, than from other distributors excepting UA, which was late in getting started on the season through lack of product. WB has had it, however.

For the current month of March, Warners had scheduled the screening of two pictures for immediate release but under the new schedule, "Watch on the Rhine." Screening "Edge of Darkness" this week, Warners will have only one picture for April, while for May the single film to become available, according to plan, is "Mission to Moscow." The same policy is expected to be followed over the three summer months (June-July-August).

While other distributors are selling more product, Warners is being more policy to be taken into consideration is that so much film is now being backed up that, during the summer, company's picture will still be playing theatres on movements and subsequent run-outs. A distributor official—not with Warners—points out in this connection that "if you have good pictures all you need nowadays is one a month."

In view of war shortages and restrictions, it is possible that WB may set a trend to be ultimately followed by other distributors next season (1943-44). If not for the rest of this year.

Instruction Films Proving Boon to Munitions Output

Hollywood, March 16. Motion pictures are playing an important part in the war effort, not generally known to the public but utilized by the Aircraft War Production Council of the War Relocation Authority. Not only are they covering eight prominent plant manufacturing plants, reaching from Seattle to San Diego, but they are also training of soldiers, but in the education of thousands of aircraft mechanics, the motion picture industry has stepped up speed to a degree far beyond anything ever before. In any case, the production units, Lockheed and Vega are producing, in combination with Trudellins, Inc. and Valtec is expanding its instruction films for employees.

Whereas other companies have also established instructional film units all along the Pacific Coast, Government is setting up the importance of film for training purposes in war work, are issuing priorities for the raw film required, even though there is a shortage of 19 million feet of film.

Seiznick in Market for Kornd's UA Holdings, Presagm Tussle With Pickford, Chaplin for Co. Control

Quick Kill

Note Blumberg, Universal prey, didn't think long when someone last week suggested 'You Can't Ration Love' as title for a forthcoming release.

Blumberg quickly nixed the suggestion on grounds: everybody's sick and tired of the word 'ration.'

Battle for control of United Artists looms, with David O. Seiznick prepared to buy Sir Alexander Kornd's holdings in UA, following fruitless efforts to induce Mary Pickford and Charlie Chaplin to dispose of their stock.

Under the U. A. bylaws, Kornd must first offer his 25% stock interest to the company. If the corporation passes it up, Kornd's holdings must then be offered 1:1 the stockholders. If no deal is then consummated, stock may be placed on the open market.

Understood that United Artists is prepared to bid against Seiznick for the Kornd stock, and that Chaplin and Pickford are still determined to retain control. Later, in fact, are said to be planning to "freeze their holdings" until the company does not buy the Kornd stock.

Prices which various interests are prepared to pay for the Kornd holdings is closely guarded, with estimates ranging from \$100,000 to \$150,000. The Kornd stock is valued at \$100,000 annually in interest to the company for \$400,000.

United Artists business volume totals over \$20,000,000 annually. Understood that owner-member, does an annual income of about \$50,000, made from rentals on individual releases.

Stock was formerly divided into five portions, each owned by one of the five latter portions. Kornd, Fairbanks, Samuel Goldwyn. One of the five latter portions was owned by the Kornd stock. The quarter of the total number of shares then earmarked for Seiznick. Seiznick's portion of the stock is not consummated, since that hinges on producer's delivery of 10 pictures to the company.

Meantime, while Kornd has stated he is prepared to sell and Seiznick is ready to buy, the Kornd stock had not yet been formally offered to the company late last week. This move was expected by U. A. at any time now.

Seiznick and banking sources have not yet given up hopes of a deal for the Chaplin-Pickford holdings, from accounts.

MAY PURIFY 'OUTLAW'

Fearing that growing criticism of the "Outlaw" may touch off another national wave of anti-film industry agitation by civic and religious organizations, Hays office has tentatively agreed to bestow the 'purity' seal on the Howard Hughes production if a few objectionable scenes are deleted and new exploitation paper submitted.

Understood that Hughes has opened negotiations seeking the Production Code Authority seal, reportedly being prepared to supply questionable material. Also said that some members of the Hays organization are firing the "Outlaw" before "The Outlaw" is booked into key theaters.

Understood that one film becomes firmly established as 'risque' the industry could be held accountable, regardless of the fact that Hughes is not a member of the Motion Picture Producers & Distributors Association. Movie was scheduled to be held in New York last Friday (12), but lack of a quorum prevented any further action.

Objections in San Francisco and Philadelphia have been leveled to some shots of Jane Russell used in "Outlaw" and sex, as well as some of the sex scenes.

KORDA TO LONDON AS PRODUCER FOR METRO

Hollywood, March 16. Alexander Korda shores off Friday (19) for London to make picture as a Metro producer for the duration. Contract calls for four features to be filmed this year in England.

Korda will be followed in two months by his wife, Marie Obeon, who will also remain in Britain while the war lasts.

Skouras Returning From O.O. of Havana Theatres

Seymour Skouras is scheduled to return to New York next Friday (19) following trip to Havana, where he has been surveying territory with a view to acquiring one or more first-run houses for 20th-Fox.

Skouras will be followed in two months by his wife, Marie Obeon, who will also remain in Britain while the war lasts.

Tough Post-War Competition Seen By Stanton Griffis for U. S. Pix Abroad

By ROY CHARTIER

Impressed by what he termed the tremendous development of the picture industry in foreign countries he recently returned, and pointing to the mounting interest among peoples in this form of entertainment, Stanton Griffis, chairman of the executive committee of Paramount, predicts that after the war is over competition against American product abroad will be terrific.

For executive, who also has other interests, returned last week from a six-month tour of England, Sweden, Finland, Spain and Portugal. Stanton Griffis surveyed the entire situation on the other side, so far as Paramount is concerned, and made a list of problems, program, cultural matters, etc.

Griffis emphasized that film production in England, Sweden, Spain and Portugal are cultural now, while picture production, notably in Sweden, Spain, is important to the interest. Even in Finland the people

film entertainment though in that country only German product has any chance of exhibition. Our own has been kept out of that country because of the U. S. embargo. At the same time, the German picture market will come from that source also at the end of the war. This is also the end of the war. This is also the end of the war. This is also the end of the war.

Distributors lack interest in Spain. A good market for movie production is provided by Sweden but there is no native production is being expanded by leaps and bounds. The Swedes, who do not like German films, are turning out pictures at a

**Unfrozen British Coin
Due Other U. S. Pic Cos.**

be charged with being unpatriotic, but, with the first-runs fronting on the increase, their position has been considerably bettered.

Argentina to Get Raw Stock From U. S. But Far Less Than Requested

Washington, March 16. The Argentine film industry, badly squeaked by a dearth of raw film, will get stock from this country but far less than requested.

No agreement has yet been reached, despite what is reported to the contrary in Buenos Aires by Dr. Augusto Rodriguez Larreta, recently back home from a hat-in-hand trip to Washington.

A bill will probably be much less than the Argentines want.

It will have to be transported in Argentine vessels.

This is the situation here at the moment, with a clear understanding in Government circles that raw film is one of the weapons in the campaign to keep Argentina under pressure so that its political leaders do not veer further toward the Axis camp.

The Office of Coordinator of Inter-American Affairs wants to help the Argentine film industry because of the belief that the industry is essentially pro-Democratic. Dr. Larreta, who was here in behalf of the bill of the industry in his country, sought 25,000,000 feet of raw film.

The A.A.A. (Associated Argentine Artists), not represented by Larreta, wants an additional 1,300,000 feet of this year.

Under one plan under consideration by the Nelson Rockefeller method, the U. S. would sell 75,000,000 feet of the raw film to American industry. Argentina and Mexico would each receive 25,000,000 feet, Brazil, which lacks no features, would get about 10,000,000 feet, and the remainder would be chopped up in smaller lots among the other nations.

At present, Francis A. Stokess, head of the CIAA motion picture section, is in Mexico, arranging help for picture production in that country.

The 75,000,000 feet figure of Nelson Rockefeller may, however, be far more than the industry would like. Stock industry can release for Latin American consumption due to heavy demands in this country.

ample, the War Production Board motion picture section, has under consideration releasing only 6,000,000 feet of positive and 600,000 feet of negative to Argentina this year.

WPA says it has shipped just 100,000 feet of raw film to Argentina since last October, a figure reported as 1,500,000 feet from other sources.

In 1940, the Argentine industry used 20,500,000 feet, of which 80% came from the U. S. In 1941, consumption had gone up to 20,000,000 feet, with 95% from the U. S. Last year, this country gave the Argentine all of its raw film, 35,000,000 feet.

At present the situation has gotten so bad down Buenos Aires way that they are letting down the bars for Mexican pictures. The first two have already been shown there.

Want of Monte Cristo' and 'The Grand Love'.

PHILLY'S ALL-NIGHTER FOR DEFENSE WORKERS

Philadelphia, March 16. Encouraged by the success of the recent 'dawn patrol' and 'Commandos Strike at Dawn,' which were heavily attended by swing shift war-workers, the Stanley Warner Company has decided to keep open one night a week.

Continuation of the policy will depend on patronage. Warner officials believe that there are plenty of well-heeled war workers whose only chance to see a picture is in the early morning hours.

Only houses open at these times are the 'low' theatres which feature either revivals or pictures almost at last-run.

Schenck, Goetz East

Hollywood, March 16. Joseph Schenck and William Goetz leave for New York City (19).

They're scheduled for holidays at

Moray to Coast

Norman H. Moray, in charge of sales on short subjects for Warner Bros., left Sunday (16) for Chicago, first stop among various terminals which he will contact on the way to the coast.

He will spend a week at the Warner Burbank studio discussing shorts production and releasing plan.

20th Goes Third Of Way On Biogs

Hollywood, March 16. Biographies, or stories dealing with the experiences of actual characters living or dead, form the basis of the forthcoming picture, 'Victor Hugo,' almost one-third of the production schedule for 1943.

List includes 'Victor Hugo,' 'Last Train From Berlin,' 'The General' (Genevieve, Grainger, and Sully), 'Torpedo Squadron 8,' 'The Grand Strain,' 'Only the Stars Are Real,' 'Love, Believe It Or Not,' 'I Escaped From Hong Kong,' 'War Correspondent' and 'Song of Bernadette.'

Unusual AAA Ruling Orders Film Distributors To Reduce Clearances

In an unusual decision relating to the recent movie provisions of the consent decree, one of the few brought by exhibitors since the decree went into effect, the Appeal Board of the American Arbitration Assn. refuses to reduce the clearance terms between which two distributors seek to it.

pose on the Lakeview in the Lakeview district of New Orleans.

Previously refusing to sell pictures to the theatre after it had opened, and which was in an opposition house, the Beacon, was placed into operation. Paramount, Warner and RKO then by their product to the Lakeview except on a second-run basis.

In deciding to offer pictures to the Beacon first, though both theatres involved in the complaint are comparatively new and operate on the same policy, two of the defendant distributors at the same time sought to force the clearance. Warner was not set except under clearance in favor of the Beacon of 40 days, while RKO wanted 30. So far as Paramount is concerned, while the operator of the Beacon, since then, has offered to negotiate a second run, he did so under a misapprehension of his rights.

Under the conditions, first by them now entitled to an opportunity to consider terms, the Appeal Board ruled.

While the decision of the board does not indicate what would be done in the future, it directed Paramount and Warner to 'offer their pictures for license to the complainant for exhibition in the Lakeview theatre on a run to be designated by the distributor defendants and upon terms and conditions first by them which are not calculated to defeat the purpose of Section VI' dealing with 'one-run'.

In this case the appeal was brought not by the complainant but by the three distributor defendants involved.

'Animal Kingdom' Stars 4

Hollywood, March 16. Even before the campaign started grinding, 'The Animal Kingdom' at Warner is a four-star production. Sharing that high estate are: Dennis Morgan, Olivia de Havilland, Dennis Morgan and Jack Carson.

Victor Sherman, director, in film-

WEAKED. POSES SERIOUS PROBLEM

With business as drastically off in neighborhood film theatres as it is improved in key city dealers, the future of those metropolitan areas now present wartime restrictions is posing one of the most troublesome problems confronting the film business today.

Check by industry officials in typical metropolitan areas in recent weeks reveals a heavy decline in business, with dimouts, gas rationing, extended runs in sec houses coming in for blame. Situation promises to become worse, too, unless remedial measures are taken.

While admittedly dimouts have hurt these neighborhood operations (women are afraid to go even a few blocks on darkened streets in N. Y. area due to muggings), the main factor in keeping business down largely from the extended-run setup, plus inability to get enough additional good product for two or three weekly changes. Experienced city showmen now acknowledge that they are running a full-time, but not an "milk" product, with subsequent naturally suffering when the neighborhood theatres are closed.

They point out that it is only logical that the draw of a film diminishes considerably if it plays downtown key theatres four to seven weeks instead of the usual extra-run of two or three standees.

Femmes Favor Deluxers

Yen of femme patrons to attend downtown deluxers, since afraid to go to the neighborhood theatres, a dimout, along with the tendency to spend 50c downtown instead of 25c in the neighborhood.

It's a situation that obviously is hurting not only the neighborhood exhibitor but also distributors, because continued decrease in business is also bringing closings and loss of accounts. No ready solution has been discovered, since distributors aren't likely to push longer-term features through high admission theatres in order to get them into 25c operations.

Revival of showmanship by these neighborhood exhibitors has been advanced as one means of solving the problem. Selling of the show plus novel exploitation and advertising are the most logical way of improving the situation.

Old-line exhibitors admit that movie managers currently are displaying about as much showmanship as a delicatessen store operator, some being so lazy that they don't take the trouble to change their marquee.

Others fall even to list the attractions playing on the marquee, forcing possible patrons to glimpse billboards in order to find out what is showing. Some exhibitors merely list "Double feature show daily plus one every Tuesday and one every extended patronage to pour in."

Extended runs have not hurt movie towns, since there is still only one-run in such communities.

GLORY OF SUZY-Q TO BE FILMED BY METRO

Hollywood, March 16. Flying Fortresses, 'Suzy-Q,' version of the novel by Paramount, is to take the title role at Metro in a series of the exploits of the 19th Bombardment Group, recently cited for gallantry in the South Pacific.

Picture will be co-produced by Robert Z. Leonard and Orville Dull, based on a story by Ralph Wherwight.

New Glamor Item

Hollywood, March 16. Gail Russell moved in as the glamor item in the Aldrich Family series at Paramount, succeeding Diana Lynn, who has been moved up into the adult class for future star potential.

First job for the Russell girl is opposite Jimmy Lydon in 'Henry Aldrich Hunts a House.' Her job is to play the role of a mechanic in

Possible Post-War Int'l Copyright Snarls Getting Close Study in N. Y.

The Tassels Will Fly

Hollywood, March 16. With everybody else in Hollywood moving overseas, it's time to move into Republic to cultivate corn in 'Here Comes Elmer.'

Armand Schaefer produces the picture, with a radio background, now being screenplayed by Stanley Davis and Jack Townsley.

Net Up \$289,622 In 1st Quarter '43

Universal's consolidated net profit for the first quarter of the fiscal year ending last Jan. 30, rose \$289,622 over the same period a year ago.

The company's net of \$1,137,602 net after all charges and Federal taxes as against \$848,941 in the first quarter ending in January, 1942.

The consolidated profit was \$1,151,163 before providing for Federal income and social profits taxes as against \$1,318,315 in the comparable quarter a year ago. This represents an increase of more than \$600,000 in taxes for a single quarter.

Universal's annual stockholder's meeting, held in Wilmington, Del. Monday (15), selected the old board of directors. Directorate is scheduled to hold its first meeting April 15 to elect officers for the ensuing year.

Charles D. Fritzman, vice-president and general counsel, presided at the annual meeting.

Par Pfd. Redemption Cost Near \$1,000,000; Holders Take Common

With tomorrow (Thursday) the deadline for conversion of first preferred shares called for redemption April 1, Paramount's calling in of the first half of all outstanding preferred promises to cost the corporation slightly more than \$1,000,000, and possibly less. This compares with well above \$6,000,000 that it would have cost Par if about 60,000 originally called by lot drawing, had been redeemed. Redemption plan permitted first preferred holders to convert into common at the rate of one for seven common shares.

Figures reported to the N. Y. Stock Exchange last Monday (15) showed only 11,900 preferred shares of the lot called for April redemption as outstanding, some 1,805 shareholders having switched to the common over the weekend. This leaves 3,376,018 common shares now outstanding. Paramount announced it would leave the remaining half of the outstanding preferred in May, with the usual conversion privilege. Approximately 2,000 shares already been converted into common since the announcement.

With the calling of all first preferred in May, Par will have eliminated all stock excepting the common, leaving the common stockholder's first use in line to share in earnings after usual interest-bearing debentures are cared for.

ARMY GROUND CREWS GET SALUTE FROM MONO

Hollywood, March 16. Non-flyers in the Army Air Force will get a break in 'Ground Crew,' directed by Monogram, a technical guidance of Sgt. John C. McKinley, U. S. Military Aviation.

Picture will show how much the air hawk depend on their wingless staff to get the terra firma part of efficiency in the clouds. Filming starts in early May, with Jackie Cooper as the heroic mechanic in

Move to avoid international motion picture post-war copyright complications is being studied by group of attorneys at the New School for Social Research, New York City, under direction of Vladimir M. Lissim, attorney connected with RKO.

Lissim pointed out last week that a copyright law was presented to the French Chamber of Deputies, shortly before the fall of Paris, calling for a 25% to 50% cut of gross house receipts to be collected on behalf of all persons participating in production.

Should such legislation become effective abroad (and possibly be adopted in the United States, Hemispheric), then distributors may be faced with problem of absorbing such a large sum which would tend to recover the extra cost via downward rental adjustments.

It is to present a special course for attorneys in motion picture law and to seek an international congress to study the problem of copyright form basis the question who is to be considered the proprietor and actual author of a picture.

Pointing up current confusion are the varied laws which have been enacted in the United States and film copyright ownership. In Italy the scenario writer has been recognized as the proprietor of a picture.

In Czechoslovakia the stage director is considered the proprietor of the picture, while in France the foreigner laws considered the producer as the proprietor of the picture.

In England the producer of the negative, as in the U. S., is recognized as the copyright owner, because he is the person who contributes the stage directors and others. In Japan the lending agents were recognized as copyright owners.

In France the producer was, according to the decision in the case of 'Le Tour du monde en 80 jours.' Yet the latest copyright law presented provided that 'The authors of a motion picture are all persons who participated in the intellectual creation of the picture, less the picture is an original work.'

The same law refused to recognize the authorship of a picture if the producer happened to be an incorporated or limited company, leaving the question of foreign films in France possible. It was provided that the limited company, if it is a sole proprietor, would have the right to work in France according to the conditions provided by law, presumably having the right to produce films.

Influenced By Politics

Contention is that motion picture questions have been influenced too much by politics.

(Continued on page 41)

GOEBBELS WILL GET HIS IN EXHIB'S OWN PICTURE

Hollywood, March 16. Background Nazi propaganda before and during the current war is the theme of Dr. Paul Joseph Goebbels, who is to be produced at General Studio, starting July 1, by a combination of film exploitation and propaganda.

Story on Goebbels is written from the point of view of a producer-director for UFA in Berlin for nine years. Zeiler pulled out of Germany in 1935 and moved to London, where he is now living.

Picture, starring Sonja Henie, goes on the rack this week, with William Le Baron producing and

Now She Can Cool Off

Hollywood, March 16. Carole Landis, recently back from a camp tour in Africa, hops from hot to cold in 'Winter Time,' where she stars with John Hodiak.

Picture, starring Sonja Henie, goes on the rack this week, with William Le Baron producing and

'Hello Frisco' Home-Town Preem

Record \$39,000; 'Outlaw' 21G in 6th

San Francisco, March 16. Ruling a title wave of publicity, "Hello Frisco," which is getting an amazing \$39,000, new house record for Fox in its first week. Only other opener, "Something to Shout About," at Orpheum, is barely clearing. "Hello Frisco" will bring, building up terrific title-run grosses.

Estimates for This Week
Fox (F-W-C) (5,000-50-45)—'Hello Frisco,' (12th). With added help of personal appearances by film stars this morning day, "Hello Frisco" will build up on its green week. Publicity building, centering around age-old universes revived when Mayor Ross subjected in use of "Prize" advertisement in title, is paying off at great \$39,000, new house record. Last week, "Reunion France" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Golden Gate (RKO) (2,500; 44-75)—'Hill's Children' (RKO) (12th). This week, new stage show headed by Jay Garner oper. Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Orpheum (Blumstein) (2,400; 50-65)—'Something to Shout About' (Col.) and "Que Pasa" (RKO) (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Paramount (F-W-C) (2,470; 50-65)—'Lucky Jordan' (12th) and "The Sign" (M-G) (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Warfield (F-W-C) (2,500; 50-65)—'Hello Frisco' (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

'Serve' Sturdy \$10,000, 'L'ville; 'Sergeant' 9G
Louisville, March 16. Seems to be little letup at all downtown houses. "Serve" (F-W-C) (12th), "L'ville" (F-W-C) (12th), "Sergeant" (F-W-C) (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Estimates for This Week
Brown (Fourth Avenue-Loew's)—'Gill Me Covered' (RKO) (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Black Swan (12th) and Great Girl (12th)—'Black Swan' (12th) and "Great Girl" (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

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Key City Grosses

Estimated Total Gross
This Week... \$58,428
Last Week... \$51,416
(Based on 26 cities, 175 theaters, chiefly first runs, including N. Y.)

Grand Game Week
Last Year... \$51,416
(Based on 26 cities, 175 theaters)

SHOUT-A-DEE
\$17,000, BALTO

Baltimore, March 16. Terrible grosses are enough to guarantee substantial takings for most any film in the downtown sector. Lookouts keep patrolling moving from one house to another with choice of product not as vital as usual. No dip has been noted with the week's week's lineup is stacking up in robust style. Extra-long action is reported on "Lucky Jordan" (12th) and "Something to Shout About," tied to "The Sign" (M-G), (4th) and "Something at Century" also is nice.

Estimates for This Week
Century (New-U) (2,400; 50-65)—'Lucky Jordan' (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Hippodrome (Rappaport) (2,240; 12-50)—'Something to Shout About' (Col.) and "Que Pasa" (RKO) (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

Warfield (F-W-C) (2,500; 50-65)—'Hello Frisco' (12th). Holding up to sock \$18,000. Last week, "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000; "The Sign" (M-G), (4th) \$18,000.

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and date at the Denver and Esquire. "Hello Frisco" is strong on third session at the Orpheum.

Estimates for This Week
Albee (RKO) (1,400; 30-65)—'Yankee Doodle' (WB) (12th wk). After week at Denver and Esquire, "Yankee Doodle" is strong on third session at the Orpheum.

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L. A. Off, But Hardy' Good \$38,200

In 3 Spots; 'Shadow' Bright 2G In Two, 'Hard Way' Big 31G, Triple H.O.

Los Angeles, March 16. Trade is slightly from recent high levels but "Hardy" is strong. Managers here blame first quarter slump on "Hardy" (F-W-C) (12th) and "Hardy's Double Life" (F-W-C) (12th). "Hardy" is strong in three spots, dandy all considered. "Shadow of a Doubt" (RKO) (12th) is raking up a good gross. "Hardy's Double Life" (F-W-C) (12th) is raking up a good gross. "Hardy's Double Life" (F-W-C) (12th) is raking up a good gross.

Estimates for This Week
This Week... \$467,440
Last Week... \$358,149
(Based on 13 theaters)

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This Week... \$467,440
Last Week... \$358,149
(Based on 13 theaters)

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'CHILDREN' BIG \$22,000, PROV.

Providence, March 16. Hyped by an intensive radio campaign, "Children of the Night" (F-W-C) (12th) is raking up a good gross. "Children of the Night" (F-W-C) (12th) is raking up a good gross. "Children of the Night" (F-W-C) (12th) is raking up a good gross.

Estimates for This Week
This Week... \$22,000
Last Week... \$18,000
(Based on 13 theaters)

Estimates for This Week
This Week... \$22,000
Last Week... \$18,000
(Based on 13 theaters)

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(Based on 13 theaters)

SHOUT-A-DEE \$17,000, BALTO

Baltimore, March 16. Terrible grosses are enough to guarantee substantial takings for most any film in the downtown sector. Lookouts keep patrolling moving from one house to another with choice of product not as vital as usual. No dip has been noted with the week's week's lineup is stacking up in robust style. Extra-long action is reported on "Lucky Jordan" (12th) and "Something to Shout About," tied to "The Sign" (M-G), (4th) and "Something at Century" also is nice.

Estimates for This Week
Century (New-U) (2,400; 50-65)—

John Steinbeck's
**THE MOON
IS DOWN**

What they say about **THE PRODUCTION:**

**"Surefire boxoffice for extended runs everywhere!
Promises to blaze as an outstanding picture of
this year!"**

—Variety

"It's a cinch for big money!" — Red Kann, Quigley Publications

**"Sock dramatic entertainment destined for solid
grosses! Second to no film that has come out of this
war! Smashing entertainment certain to win heavy
public support!"**

—Film Daily

What they say about THE STORY:

"The story is the thing here and the way it's treated on casting, direction, sound and production justifies the 20th-Fox investment of \$300,000 for the film rights!"

—Variety

"The story, tense and forceful, has been grippingly told, building to a climax that holds you breathless. Individual scenes brilliantly devised . . . moments that tear at one's heart!"

—Film Daily

What they say about THE CAST:

"Casting for every role is socko! From Sir Cedric Hardwicke down to the bit appearance by Dorothy Peterson!"

—Variety

"A superb aggregation! Every role is acted to the hilt!"

—Film Daily



Mrs. turn Waiters to Meet Detroit Labor Shortage; Theatres-Exchanges

Detroit, March 16. With the labor shortage here affecting theatres, business is being done in the mounting war industries even the theatre managers are on edge about it.

When Irving Belinsky, proprietor of the restaurant, the change building, had four waiters leave in the same day, he turned to the group of managers who were Clyde Denner, of the Krammer, and the RKO theatre, who look over waiting posts as well as the change. The managers have pitched in and are performing daily chores in the restaurant, they have harden his businesses here on the labor problem are the theatre and restaurants.

Partly part of the Central district, the Detroit branch of Waiters has been transferred to the Midwest district by Ben Kalman, vice president manager. The Detroit branch will be under the jurisdiction of the RKO theatre, now western and southern sales manager.

Meanwhile, Charles Rich, new Central district manager, will transfer his headquarters to the RKO theatre in Cleveland.

Jack Jode, who has been operating the Cinema Bar here, has returned to selling pig for Republic.

Philly Exhibits Fete. Philadelphia, March 16. Philadelphia Infante Paralytic Committee here is sponsoring a Ritz-Carlton Tuesday 191 to Philly exhibitors who participated in the March of Dimes.

United Nations Campaign against cancer in this territory, the 1913, 1914, 1915, 1916, 1917, 1918, 1919, 1920, 1921, 1922, 1923, 1924, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 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2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 2681, 2682, 2683, 2684, 2685, 2686, 2687, 2688, 2689, 2690, 2691, 2692, 2693, 2694, 2695, 2696, 2697, 2698, 2699, 2700, 2701, 2702, 2703, 2704, 2705, 2706, 2707, 2708, 2709, 2710, 2711, 2712, 2713, 2714, 2715, 2716, 2717, 2718, 2719, 2720, 2721, 2722, 2723, 2724, 2725, 2726, 2727, 2728, 2729, 2730, 2731, 2732, 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3895, 3896, 3897, 38



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BROWN • Starring MICKEY
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FIRST 5 DAYS TOP "MINIVER"!**



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heaven and
earth with
melody and
mirth! It's
Merry-METRO-GOLDWYN-MAYER'S
Hail the happy-go-lucky headliners who
now bring you the musical comedy sensation
gorgeous to gaze upon, hot with rhythm

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★ **THE HALL JOHNSON and his Orchestra**

Screen Play by Joseph Schrank
A Metro-Goldwyn-Mayer picture
Directed by Vincent Minnelli
Produced by Arthur Freed



Ethel's Torch
Songs!



Rochester's
Hilarity!

Literary Market Takes On New Life As Film Cos. Pay Total 90G for 3 Novels

Spurt in literary buys among picture companies last week broke the late winter lull, with three novels fetching total of around \$80,000. 20th-Fox bought screen rights to Col. Effingham's 'Raid,' by Berry Fleming, Columbia to 'Mr. Winkle Goes to War,' by Theodore Pratt, and Warners closed for 'White Cloud,' by Henry Bellman, and 'The Kings Row.' Towards the close of the week, Metro bought Frederick Little's 'Brennan's Memo to a Fling Squad.'

Legit producers attracting attention are 'Something for the Boys' (Mike Todd), 'Men in Shadow' (Max Gordon), and 'Kiss and Tell' (George Abbott), opening March 17, 1913. Broadway, and 'The Patriots,' 20th is understood closing for 'Boys' at estimated figure of \$35,000.

Of nine novels currently on the best-seller fiction lists, bought during the past year, Metro has four—'Valley of Decision,' 'Mrs. Parkington,' 'Time of Peace' and 'Drivin' Wagon.' Twentieth has two, 'Song of Bernadette' and 'Happy Land.' RKO has 'The Prodigal Woman' and 'The Robes' (Frank Ross), and the Charles Rogers has 'Gaut's Woman' (U.S. release).

Of total of 21 books on the best-seller lists, 12 are so far unsold. Interest in new stories concerning the war, considered by production departments as among the best in years, continues light. Apart from 'Gaut's Woman' (Rogers), no sales are reported.

Production executives claim that sales, though expected, are too much alike in theme, while other calculate set costs and censorship restrictions too tough to handle.

Aksa 225G for 'Dark Eyes'
Asking price for film rights to 'Dark Eyes,' Jed Harris production, is reported over \$225,000. 'Twentieth-Fox' financed the legit with Metro reported to have succeeded in getting a deal.

U Gets 'Xmas'
Hollywood, March 18.—'Warners' bought film rights to 'The Devil, George and Rosie,' by John Collier. RKO purchased 'The Amorous Ghost,' horror story by Enid Blyton.

Republic bought 'Hoosier Holiday,' radio backgrounded story, by Stuart Dorrell McGowan. Universal acquired film rights to 'Christmas Holiday,' novel by Somerset Maugham.

Mary Sherman bought Eleanor Griffin's story, 'Crocus Hill.' Martin Mooney sold 'Longshore' to Alexander Stern for PRC production.

Jack Schwartz, PRC producer, bought 'International Pastime,' by Walter Graham.

IA COMPLAINT STALLS SOPEG-MAJORS' DEAL

Negotiations between the Screen Office & Professional Employees Guild and the Metro, 20th-Fox and United Artists exchanges in New York, covering white-collar pay, being held up as result of charges filed by the International Alliance of Theatrical Stage Employees seeking to set aside certification of SOPEG as collective bargaining agency in these exchanges.

The IATSE, which fought for jurisdiction of the so-called front office help in the Metro, 20th-Fox and UA branches, accuses SOPEG of electroengineering at the polls. Until the M. V. register office of the National Labor Relations Board decides the case, the negotiations with the three exchanges are stymied.

The IA, which controls the Film Exchange Employees' Union, in P-S-I, N. Y., opposed SOPEG in the election held a couple months ago at the Paramount exchange and won out there, obtaining an immediate contract.

Film Exchange Employees, of which Jack Finkelshtein, of RKO's 'backroom,' is president, held a meeting during the past week, at which a board of trustees, numbering three, and an executive board of eight, were elected.

Barry Heads Minoco
Jack Barry was re-elected president of Minoco Productions at board of directors meeting in Chicago last week. Barry returned to New York over

FACTION IN NW ALLIED ORGANIZING NEW GROUP

Minneapolis, March 18.—Claiming they're being 'hurt' too much since Northwest Allied has ceased functioning vigorously, because of a split in the ranks of Twin City independent exhibitors, the Minneapolis exhibitors are trying to organize a new unaffiliated body.

They want they especially to combat, they say, are growing percentage demands, present high rentals and unfair clearance. One of the first drives, too, it's announced, would be to try to prevail on the Paramount circuit to raise its admissions downtown in the Twin Cities so that the independents could follow suit.

That considerable difficulty is being experienced in getting a new group organized is apparent in film circles. The local independents seem to be hopelessly split on the subject of their membership and many antagonisms exist.

Rossen Heads Writers Mobilization on Coast

Hollywood, March 18.—Hollywood Writers Mobilization re-elected Robert Rossen, of Screen Writers Guild, as chairman. His officers are Paul Franklin, Radio Writers Guild, vice-chairman; Francis Paulson, SWG, treasurer; Pauline Lauder, executive secretary; and John Weber, liaison director.

Chosen as delegates from the various guilds are: Sheridan Gibbey, Felix Jackson, E. E. Parmore, Jr., Allen Scott, Rossen, SWG; Sam Moore, Milton Merin, RWG; Tom Alfred, Richard Earle, Louis Harris, Sam Israel, Lesley Mason, Screen Publicists Guild; W. E. Oliver, Vern Parton, Los Angeles Newspaper Guild; Beverly Barnett, Independent Publicists; John Weber, Joseph Michael, Screen Readers Guild; William Penner, Screen Cartoonists Guild, and L. Wolfe Gilbert, Songwriters Protective Association.

Await Franklin Return To Ease 'Curie' Snag

Hollywood, March 18.—Production on 'Madame Curie' has been temporarily halted because Metro due to differences on characterization ideas between Edgar J. Mannix and Albert Lewis, director. The impasse will probably continue until producer Sidney Franklin recuperates from his illness and returns to the lot. The film has been in production since March 1, with Greer Garson in the title role.

25% Out of Way

Hollywood, March 18.—Production speedup at PRC has laid up a backlog of releases and three weeks, enough to cover the releasing schedule for the next three months.

Features in the cutting rooms are 'Queen of Broadway,' 'Behind Prison Walls,' 'The Goddess,' 'The Hero,' 'Submarine Base,' 'The Ghost and the Guest,' 'The Black Raven,' 'Fishes Girl' and 'Girls in Chains.' Westerns are 'Lone Rider,' 'Texas Ranger' and 'Billy the Kid' series.

Ward Scores at U

Hollywood, March 18.—Universal signed Edward Ward, composer, to write scores and handle musical direction on all pictures to be produced by George Wagner and Paul Mervin. Next assignments are 'Raiders of the Desert' and 'Cobra Woman.' Wagner productions in 'Technicolor.'

Currently Ward is directing background music on 'The Phantom of the Opera,' for which he composed the score.

'Passage' for Wallis

Hollywood, March 18.—Hal Wallis will hold the production reins on 'Passage to Marseille,' high budget war picture to be directed by Michael Curtiz. Top roles have been assigned to Humphrey Bogart, Sidney Green-

B'way's 'By Jupiter' For Laurel, Hardy at 20th

Hollywood, March 18.—Next on the 20th-Fox schedule for Laurel and Oliver are 'By Jupiter,' based on the current Broadway musical show, which, in turn is based on 'The Wizard of Oz,' parts of which will be utilized in the screenplay.

For a musical, producer, will start the picture as soon as they wind up their current job, 'Jitterbugs.' Martha Raye and Buck from a tour of Europe in Britain and North Africa, draws the femme comedy role.

Map Fire-Proof Screens in N. Y.

Representatives of picture house operators in New York are trying to force the N. Y. Housing Commissioner that theatre screens are flame-proof in an effort to stave off drastic municipal legislation which has been pending for several months.

Fire prevention bill, which has been under consideration by the N. Y. City Council, would make it necessary for theatres to have non-inflammable screens. The representatives have prepared data showing that screens are safe and have been fireproofed, in response to views by the Housing Commissioner that screens cannot be fireproofed.

If a brief, drawn up by theatre operators, is okayed, fire prevention regulations which have been brought up in the Council in the near future will be less drastic than those now being considered, insofar as theatres are concerned.

Fire Destroys Carolina House
Charlotte, N. C., March 18.—Fire of undetermined origin, discovered at 4 a.m. March 8, destroyed the building and equipment of the Red Springs theatre, Red Springs. Indications are that the fire began in the third floor. When it broke through the roof the building was a mass of flames.

Building was under lease to Boyd Horton, of Concord. Carl McIlwaine was theatre's manager.

Fire Destroys Old Film House
Lawrence, Kan., March 18.—Fire resulting from a smoldering cigaret stub destroyed the Pate theatre, reportedly the oldest motion picture house west of the Mississippi river, early Friday (12).

The theatre, which recently was redecorated, was opened in 1905 by Claire Pate, a Frenchman who at that time was associated with Thomas A. Edison when the famous inventor was perfecting his kinetoscope.

Vandal Fires Theatre
Oakland, Cal., March 18.—Vandalism took a more serious turn here last week when a cigaret stuffed into the cushion of a lone seat at the U. C. in Berkeley caused an early morning fire that gutted the interior of the house causing damage roughly estimated at \$25,000 and resulting in at least a three-month shutdown for the Fox West Coast unit.

In the last few months several blazes have started in local houses.

Albany's Precautions
Albany, N. Y., March 18.—Flameproofing of Albany theatres, ordered by building commissioner Philip Gallagher, has been completed. Michael Flett, g. as an additional precautionary measure, in light of the Boston Coconut Grove fire, is now under way. The work has been completed in Warner's Madison and Biltz, and is now under way in the Strand, the circuit's leading local house. The Delaware, W. Nabe, and the new one in the city, will be the next to have its drapes and other fabrics materials sprayed with chemical, which renders them inflammable for several years.

The general condition on Albany theatres with respect to safety was described by the official as 'generally excellent,' following inspection.

Theatre Based

Memphis, March 18.—Fire of undetermined origin destroyed the Princess, Aurora, Mo. Glen Caldwell, owner of the house, was in Memphis for business on Film Row at the time.

House was a 700-seater affiliated with Commonwealth Theatres, valued at \$60,000. Blaze occurred at

Twin City Indies Indicate Greater Belligerency Via Return of Lebedoff

Minneapolis, March 18.—Increased belligerency is in prospect from Twin City independent exhibitors, aimed particularly at growing percentage demands and clearance, as the result of their decision to stick with Northwest Allied, national Allied States subsidiary, and their choice of S. G. Lebedoff, a forerunner, as their Minneapolis governor on the board of directors and virtual leader.

Lebedoff formerly was governor of the Minneapolis group, but was denied re-election after a run-in with W. F. Rodgers, Metro sales head, whom he attacked because the latter allegedly insulted him by refusing to give him an audience in Chicago. Prior to the Chicago episode, Lebedoff had been waging a national campaign against percentage and raising film costs.

The Twin City group elected a conservative, Harold Field, in Lebedoff's place, but after one term and much friction the latter refused to be re-elected. Field was succeeded by Donald Gutman, who succeeded him, resigned because a faction within the group objected to his policy of negotiating with the film companies during roundtable discussions, instead of advocating more radical procedure.

Hitherto, Lebedoff always has favored Field and opposed percentage and his program has been to carry the exhibitor grievances to the Federal Department of Justice and to look to national and state legisla-

tion for relief, if necessary. He now points out that the first time practically all of the companies are dropping percentage on Twin City independents.

'It will mean that we will have to give up our Sundays to percentage pictures,' declares Lebedoff. 'Inasmuch as we are now doing the bulk of our business on weekends, and midweek business is horrible, we won't be able to get by.'

One of his first moves, it's expected, will be to try to induce the Minneapolis Amis. Co. (Paramount circuit) to raise its downtown first-run admissions so that the neighborhood houses can follow suit and to get clearance reduced.

An effort will be made immediately to bring back into the independent exhibitors' fold a number of important Twin City circuit owners. Exhibitors' fold a number of important Twin City circuit owners with recent developments and the feeling that not enough was being accomplished to ameliorate their lot. It is believed extremely doubtful, however, whether complete union can be effected, inasmuch as some of the exhibs always have been openly hostile toward Lebedoff.

'Victory' in July

'Victory Through Air Power' (Disney) is being released by UA release early in July.

Roy Delany and Skip Weshner, new exploitation consultant on 'Victory' are slated to leave for the Coast tomorrow (Thurs.).



To you in the spotlight the right evening clothes are of supreme importance... Best's offers a wide selection of dramatic gowns that will make you an attractive focus for all eyes.

Our service is quick and efficient. (We keep a record of purchases to avoid unwanted duplication.)

Our selection is one of the largest in town.

Our prices are moderate 19.95 to 79.50.

Sketched—frothy rayon marquise... 49.95

EVENING SHOP—6TH FL.



HE JUST SAW HIS RECEIPTS ON

AIR FORCE

NOW-- HOLDING---EVERYWHERE---! **THE WARNER** KIND OF SMASH!!!

JACK L. WARNER, Executive Producer.

PRODUCED BY **HAL B. WALLIS**

...AS THE MEN WHO LOVED MARY ANN--THE FLYING FORTRESS--JOHN GARFIELD--BIG YOUNG--HARRY CAREY--GEO. TOBIAS--ARTHUR KENNEDY--JAS. BRIDGHAM--JOHN RIDGELY--SCREENPLAY, DUDLEY NICHOLS

A **HOWARD HAWKS** PRODUCTION

RUSH PLEDGE FOR RED CROSS WEEK



...and Mr. Boyd of the Bijou Theatre sends his love too. "Tell Joe to Keep his chin up", he said. He wanted you to know that he's starting another drive, the biggest of all, for the Red Cross. Thank God for men like Mr. Boyd, Joe. They're doing everything they can back here at home. Bless you with all my heart, son. Your loving Mother

YOUR PLEDGE PLEASE — PUT THIS  INTO 

Uncle Sam's Callboard

Continued from page 4

Sirney and Aunts, got his Army call last week (same day War Department notified family that his brother, Pvt. Allan Magdon, was missing in action in North Africa. Entertainer is a cousin of Herb Magdon, the songwriter, and was half of a male twin team until a few years ago when his twin was killed in a lone accident while on tour with a tab unit.

Another brother, Louis Magdon, is also in the Army, a private stationed at Camp Van Dorn, Miss. New recruit's partner, Amy Berlinger, with whom he's been dancing since 1938, will return from the profession for the duration to teach.

McKellen Brothers, acrobatic skating stars of 'Ice Follies,' rejoined show here last Friday night (12) at the Gardens after receiving a month's deferment from their draft board. Boys had expected to be inducted before rink revue came here and as a result didn't open with Follies' missing couple of performances.

Skating hit will lose another brother team shortly, the Galbraiths. Murray has an enemy's commission and expects to be called up any day now, and Sheldon is in the air corps reserve.

Carl Wyman, ex-night supervisor at KDKA, promoted to captain in marines at Parris Island, S. C.

David Hedburg, manager of Grand and Hazelwood theatres for his father-in-law, Mike Shapiro, of Shapiro-Pearman circuit, into army as officer candidate.

Loretta Hickey and Eleanor Carey, both of Catholic Theatre Guild, into WAACs and WAVES, respectively.

Donald Zoni, chief of service Stanley theatre, army.

Dick Wagner, of Yacht Club staff, army. He recently married Eleanor Kim, of Virginia March Dancers.

Harold Weinberger, former head booker at M-G here and later asst. director for Metro in Hollywood, into marines as a sergeant. He was in the navy in last war.

Jack Balmer, asst. mgr. for Harris circuit and son of Jimmy Balmer, general manager of chain, army.

Cy Bender, manager for his

father-in-law, Ray Allison, circuit exhibitor.

Bill Rosenberg, son of Mike Rosenberg, studio exco and head of National Allied, appointed to OCS at Camp Lee, Va.

Femme Radioite Jean WAACs. Ashley, N. C. March 16. Frances Lowe, one of WWCNC's first woman employees, and director of the WAACs and is training at Des Moines, Ia. Other station losses to the armed forces are: Andrew A. Elze, Lewis W. Elias, Jr., Charles E. Beaul, William C. Hamrick, J. C. Duncan and Read Wilson.

Detroit Bandmen In Detroit, March 16.

Jerry Whitecell, bassman, guitarist and vocalist with Gene Fenby's orchestra, has reported to the Air Force at Miami.

Mel Marvin, ex-leader, into the army at Camp Perry, with Elmer Silbace managing the band, and Mickey Mannes, vocalist, fronting.

One Goes, One Doesn't Cincinnati, March 16.

Paul Arnold, singer, is the latest departure from Crosley's WLW-WSAI staff to join the armed forces.

Turned down in an Army physical exam on Washington's Birthday, Ray Murphy, WLW studio engineer, attended a bingo game the same night and won \$100.

Philly Bookie Missing In Action Philadelphia, March 16.

First Vine Strevier reported missing in action is Lieut. John J. Scully, Jr., former booker at the Universal exchange here. He was reported missing in the North African theatre last week by the War Department.

Lieut. Scully is the son of John J. Scully, manager of Universal's Buffalo branch, and a nephew of William F. Scully, general sales manager of Universal Pictures.

Jimmy Saunders, vocalist, with Johnny Warrington's WCAU band, Army. He formerly was vocalist with Harry James' band.

DRAFTEE TALE FIRST BY LLOYD FOR COL.

Hollywood, March 16.

First production by Harold Lloyd for Columbia release will be "Mr. Winkle Goes to War," a gentle tale of an elderly draftsman.

Picture is being adapted for the screen by Theodore Pratt, author of the novel.

Bacon, Jaffe to Film Sullivan Bros. Heroics

Hollywood, March 16.

Story of the five Sullivan brothers, who died with the destruction of the U. S. Cruiser Juncau, has been bought by Lloyd Bacon and Sam Jaffe, who will produce the picture jointly, with Bacon doubling as director.

Bacon goes to Washington this week to get Naval approval on documentary details. New ship, a destroyer, will be launched in San Francisco next month, christened "The Sullivans."

Conviction of IA Official In Theatre Blast Upheld

Memphis, March 16.

Mississippi State Supreme Court at Jackson has upheld the conviction and 10-year sentence of Leo Schwartz, convicted during his secretaryship of IATSE local in Meridian of assault in connection with explosion of a fire bomb in a Meridian theatre.

One woman was injured in blast.

Cummings' Salty Shaker

Hollywood, March 16.

Irving Cummings, whose last director chore at Paramount was "Louisiana Purchase," has been assigned by the same studio to pilot "Sally O'Rourke," based on a story by Milton Holmes.

Story was originally intended as a starer for Alan Ladd, now in the Army. Studio is looking for a top actor as replacement.

Army's Feb. Film Faves

Washington, March 16.

February film favorites of the soldiers in the 400 camp areas ran results to comedy. Best box office results were tabulated by Army Motion Picture Service as follows:

1. "Star Spangled Rhythm" (Paramount)
2. "They Got Me Covered" (RKO)
3. "Immortal Sergeant" (20th-Fox)
4. "McNest Man in the World" (20th-Fox)
5. "The Crystal Ball" (UA)
6. "The Amazing Mrs. Holliday" (U)

FEMS MOVE IN ON ALBANY FILM ROW

Albany, March 16.

Women are beginning to move into jobs formerly held by men in several local exchanges and the trend is expected to continue. Metro now has two female bookers. Jane Breen, cashier, is now a booker, replacing Claire Avery, who left for a defense job. Mrs. Dorothy Finkelstein, also a former cashier, is another female booker on Metro staff.

At 20th-Fox, Mrs. Doris Senecal, an advertising sales promoter, was promoted to the post of advertising sales manager, when the male occupant of the job joined the Navy.

Paramount now has a female office manager, Mrs. Marie B. Eddy, who for years had been its local accountant.

Disney Aero Film Will Help Fibers Whip Storms

Hollywood, March 16.

What hides inside a storm cloud is the theme of "Aerology," an animated film now in work at the Walt Disney studio under supervision of Navy airmen.

Idea is to make flying safer in rough weather, showing student pilots how to maneuver in thunder, lightning, rain, ice, fog and other impediments encountered in stormy flying. Film is based on reports of actual navigation conditions turned in by Naval aviators.

TALKS SOFTLY, GETS RESULTS, GUESS WHO?

The name of a top-ranking officer concerned with the supply problem in North Africa was centered out of a letter received from Major Kenneth Clark during the past week by Joseph H. Hazen, v.p. of Warner Bros.

Major Clark, formerly of the Hays office and now chief public relations officer for General Eisenhower's Fifth Army in North Africa, wrote: "You would feel good all over if you could see our troops. They're really barking from the rafters to see the films, versions supplied by the industry. You can't imagine how the troops look forward to movies and shows. I've heard them literally count the hours."

Martha Raye, who toured the hinterlands from (deleted) by censor, made a tremendous hit with the troops, and our lads turned out in force when she played several performances in our vicinity.

Being a graduate of the Command General Staff School, you appreciate naturally the incredible amount of work and planning required to train and prepare an Army for battle. The supply problem alone would overwhelm me, and I watch with wide-eyed admiration the efficient manner in which it is being handled. You have to have eyes and ears and fingers everywhere to command and coordinate such a task.

(Deleted) does it in such a quiet, business-like way that makes it appear, outwardly, a simple matter. He has patience but demands results. He listens but cuts through the fence of words that most of us erect to go straight to the objective. He talks softly, but you must know the answers when he asks questions. He never rides if he can fly—and you'd be amazed if I could tell you the number of miles he has flown in the last few months."

Thumbed to the Valley

Hollywood, March 16.

Brenda Joyce checked in at Republic on loanout from 20th-Fox, to play the femme lead in "Thumbs Up," a musical.

Leaving starts this week, with Joseph Santley directing and Albert J. Cohen producing.



THANKS to Louis K. Sidney for setting back the date of my arrival in California, enabling me to open at the Capitol Theatre, in New York, to inaugurate their new Band Policy.

See you soon on the M-G-M lot.

BOB CROSBY

NOW—CAPITOL, New York
(Indefinite run)

PARAMOUNT FIRST

In Gallup Poll—In Boxoffice
Hit Survey—For 1942

REAP THE

For Easter!

Cecil B. DeMille's
"REAP THE WILD WIND"
IN TECHNICOLOR

STARRING
JOHN WAYNE • RAY MILLAND • PAULETTE GODDARD
with
Raymond Massey • Lynne Overman • Robert Preston • Susan Hayward
and Charles Bickford • Walter Hampden • Martha O'Driscoll • Janet Beecher

Produced and Directed by Cecil B. DeMille
Screen Play by Alan Le May, Charles Bennett and Jesse Lasky, Jr.
Based on a Saturday Evening Post Story by Thelma Strabel

Coin WILD WIND

Sweeping the Country AGAIN In Its Popular Price Engagements!

First 4 days tops "Forest Rangers" at Providence Strand.

First week tops 2nd week of advanced-price run in Richmond.

Only 4% under advanced-price gross at Miami Paramount.

Tops "Major & Minor", "Wake Island" in Harrisonburg, Va. (Pop. 9000)

"Great" at Seattle Music Box, says Variety.

Held over at the Denham, Denver.

CBS' Program, Production Staffs Reshuffled As Maunsby Goes to OWI

With the departure of Gerald Maunsby from the CBS program department yesterday (Tuesday) to join the overseas branch of the Office of War Information, there has been a sweeping realignment in the network's program and production staffs. Maunsby will be in New York for a month or two before being sent abroad.

Succeeding Maunsby as assistant director of broadcasts and production head is Roy Langham, formerly head of network operations, who has succeeded in turn by Horace Gullotte, formerly a production supervisor. Merritt Coleman, former supervisor of program schedules, moved to supervisor of the schedule group of station WABC, New York. William Gallone, who resigned as supervisor of technicians and assistants to join the Signal Corps, is succeeded by Louise Grant, formerly his assistant, and her place is taken by Carolyn Davis, formerly a secretary with the company. New members of the CBS director staff include Nevill Davis, replacing Maunsby, and Becker, who transferred to the WABC writing staff; Henry Blanchard, a former singer; and George C. Lasker, formerly of NBC; Roger Brackett, and Henry Howard, who transferred from traffic control to the announcers include Phil Gauding and Dan MacDonnell, formerly of WABC, and Harry Campbell, formerly with WQXR, New York. Bernard Dudley has resigned from the announcing staff to join the Signal Corps. The assignment with the Campbell-Ewald agency.

In the technical staff, M. Camillo moves from the shortwave transmitter to the WABC maintenance staff to take over the duties of the shortwave transmitter and the shortwave studio group, and Jack Levine joins the staff of the WABC transmitter at Columbia Island.

Kobak to Open Educ' Institute

Edgar Kobak, executive v.p. of the Blue Network, will make the opening presentation on the theme, "Problems in Wartime Operations," at a general session of the 14th Institute for Education at the Deshler-Wallick hotel, Columbus, May 1. Kobak's outline of the many difficulties which have confronted the face and expect to face will be followed by a panel discussion, with the participants consisting of representatives each from the Federal Communications Commission, a national network, a university station, a local station, and the Office of War Information, the Canadian Broadcasting Corp., and the British Broadcasting Corp.

EQUALIZING OF STAFF PAY SOUGHT BY AFRA

Hollywood, March 16. Inequalities in staff pay to members of American Federation of Radio Artists have been put before the War Labor Board's regional director in Princeton by S. Kornblum, counsel and executive secretary of AFRA, for approval to remedy the situation. Most of the station managers are agreeable to the adjustment of salaries, providing AFRA sanctions the increases on an industry-wide basis. Corrective measures would affect staff announcers, producers and sound effects technicians. Situation was created by the salary freeze, resulting in large differentials for the same work at different stations and primarily affecting those whose weekly stipend was not under \$1,000.

CORWIN STILL ILL

Temporarily Off 'Transatlantic' May Go Into Hospital

Norman Corwin, suffering a recurrence from his flu attack of several weeks ago, won't write or direct his scheduled March 28 broadcast of the "Transatlantic Call" series on CBS and via shortwave to BBC. If his condition hasn't improved in a day or two, he will go to a hospital for a complete rest.

Although he wrote and directed yesterday's (Tuesday) closing of the "Transatlantic Call," Corwin did not act as narrator. He left a script to do the show. Rather than attempt the March 28 episode, the next U. S. originator of the series, he has asked the spot's order consideration. The broadcast will originate in the south.

Lehn & Fink Eyes New Quiz Show

Lehn & Fink was in process, through the William E.asty agency, yesterday (Tuesday) of closing negotiations for a half-hour program which would be used for a quiz show. "Take a Card," with Wally Butterworth as the m.c., the starting date would be in mid-April. The spot's order consideration are \$300 a p.m. Monday and Wednesday.

Bourjois Will Go On Blue With Perry Como

Bourjois cosmetics will be the Sunday 6:30-8 p.m. period on the Blue Network if the web can line up the stations desired by the account. The spot is station option time. The cost of the Bourjois program, as co-producer of Perry Como, Jim Amice, as m.c., a choral group and the orchestra directed by David Bruckman, have been into his CBS building. Foote, Cone & Belding is the Bourjois agency. Should the sale go through, the Blue will have to find another period for "The Free World Theatre." Bernard Schubert, producer here, which has been in 6:30-8:30 niche since Feb. 21. The series has 22 programs to go.

REVERE'S TALENT SAFARI YIELDS BUT FEW DEADS

Hollywood, March 16. Tom Revere, on a talent-shopping tour for Red Barber, returned Tuesday practically empty-handed. He talked to agents, checked over all available talent and peered into every possibility, but it all availed him little more than a "No." Revere's Schubert made a pitch with the Warners network. Humphrey Bogart, but couldn't deliver him when Revere got interested. The chief back to New York last weekend to see what he could do in the home precincts. The show he'll eventually wrap up will replace "Hobby Lobby" for Colgate.

Heich's OWI Shift

Hollywood, March 16. Glen Heich, onetime program director at KFI-KECA, has moved down from Frisco to supervise all of the OWI radio broadcasts here by the radio branch of Office of War Information. For the past six months he has been chief of the production section for OWI in the Bay City.

LESS QUALITY IN PUBLIC SERVICE PROGRAMS

By BEN BODEC

Niles Trammell, NBC president, shed last week that NBC was "marking on a new policy with regard to public service programs. The network would henceforth, he said, seek to substitute quality for quantity in that field.

By concentrating its efforts on a few good programs, NBC president said, the network would not only obtain the maximum effect as far as listener receptivity is concerned, but get a far larger number of affiliated stations to relay the network's public service programs. Trammell made the disclosure in the course of an interview on what conclusions he had drawn about local wartime radio as the result of the recent tour of the NBC War Clinic.

Referring to NBC's public service efforts, Trammell said that NBC proposed also to do a better selling job than ever before in offering its public service programs to affiliated stations. Local broadcasters must be made to realize that their participation in the relaying of such programs is a firm and inescapable obligation. They have, said Trammell, "been getting a bad rap by the wrong yardstick. The broadcast has done well even if only 5% of the home set owners have heard it, because it is this 5% that has an important bearing on the molding of public opinion." The broadcaster is fully aware of this obligation and will meet the responsibility so as to insure the continuance of the American system of broadcasting.

Quality vs. Quantity

There is one reason, Trammell went on, that the broadcasting industry must learn, and that is that attention to quality in the relaying of public service programs is as important as it is in the production of any other type of program. Radio has been inclined to boast of the quantity of its public service programs, but it has neglected quality. He said that he would rather put on six good public service programs than dissipate the network's productive facilities on 50 of them. In the final analysis, the six would get considerably more listeners than the 50.

As for the observations he had drawn from his trip around the country with the War Clinic, Trammell remarked that he had found that even though broadcasters in some places had been slow in seeing themselves to the war, there was now a thorough awareness in the industry to the meaning of the war and the manifold problems that it has created for the country and the particular community. There was also, he said, a deepening group of postwar needs and responsibilities. Trammell said that he felt assured that the NBC War Clinic had succeeded in reaching the affiliates closer to the network. The affiliated broadcasters, continued Trammell, were realizing that they and NBC had a mutuality of interests, that each was vital and essential to the other, and that each was prepared to accept its responsibilities. Trammell added, had welcomed the War Clinic as a means of discussing the problems and accomplishments.

In the course of his tour the War Clinic picked up a collection of "Traveling Fire Circus" and the other was Dr. Fred Medicine Show, which said the latter was the far more often heard.

L. A. Radio Tax Ditched

Hollywood, March 16. Efforts of a city councilman to slap a five-cent radio tax on the city, gripper when the council's ways and means committee vetoed it a fact which was reported by the city. It smacked too much of a racket and that radio stations couldn't be asked to become a member of the "radio tax" was made on members.

Proposed tax was on a collector of the city's regular tax on the street, the stiffer fee, based on monthly income.

Lever Bros. Names Roche Its First Radio Chief; Move Seen Significant

MARTIN WITH Y&R

Vel Writer-Director John Talent, Division of Agency

John T. W. Martin, writer and director, whose career dates from the pre-network days of radio, has joined the talent division of the Young & Rubicam agency.

Besides scripting and directing numerous programs, he collaborated with acoustician Seymour on two textbooks, "How to Write for Radio" and "Practical Radio Writing." He is one of the original members of the Radio Writers Guild.

Wax Supplements For Roma Show

McConn-Erickson is working on a plan for supplementing its coverage on the Roma Wine show (CBS) with the placement of off-the-line recording of the series. The agency's project is predicated on the fact that the idea does not come within the purview of the American Federation of Musicians' tabu of transcription.

The steelcings would be made right off the CBS circuit at various stations carrying the hookup program and the recorded version would be relayed immediately afterwards by a special telephone line to a station not affiliated with the network for rebroadcast. The AFM doesn't object to the use of discs for delayed broadcast purposes.

MacGregor New Program Manager of WGN; James New Production Head

Chicago, March 16. Kenneth W. MacGregor, WGN producer for the past year, has been named program manager of the station, and Lewis James, producer of the station's music director, has been appointed to MacGregor's production post. MacGregor will be concerned with the overall programming of the station, heretofore directed by the WGN program board, and James will supervise production on all station-originated shows. MacGregor succeeded Bill Bucher in February, 1942, as producer of the Chicago Theatre of the Air operettas and was appointed chief of production last April.

BLOW IN COAST TALKS ON ECONOMY PROBLEM

Milton Biew, head of the Blow agency, on the Coast for contacts with Vick Knight, his radio director, is due back in New York some time next week. Besides looking over the situation on the Johnny Freelys, "Take It Or Leave It" and the Philip Morris "Playhouse," all of which are currently reorganizing, he will, it is reported, try to have the overall feel of the agency's Hollywood output.

Meanwhile, Bernie Praxter and the agency's Chicago office, department in New York, have auditioned a new quiz show with Ted Lewis as m.c. It's not intended for any particular client. All the agency's shows will remain on the air over the summer.

Ruther Lowl With OWI

Schneidewitz, N. Y. March 16. Luther Lee Rowl, director for the OWI, has been named as the new program manager of WBSA, General Electric's station here, has resigned to become a member of the radio-writing of the OWI in New York City.

Rowl's use of several GE broadcasters who has joined the OWI in N. Y.

Appointment of M. J. Roche to the newly-created post of manager of radio for Lever Bros. is regarded in the trade with much significance. For the first time, Roche has coordinated all the radio operations under the authority of a single executive. Roche, rated as one of the shrewdest radio merchandisers in the business, will not only direct all time buying for the company, but will supervise the development of all new Lever shows. Procter & Gamble has had a similar coordinator for years in Bill Ramsey.

Roche has held the title of assistant advertising manager. He will continue to make his headquarters in Cambridge. Roche's new designation takes on added significance when viewed from the circumstance that Graydon B. Perkins, Lever's v.p. in charge of advertising, now spends practically all his time in Washington. The agency's other advertising business are Young & Rubicam, J. Walter Thompson, McCann-Erickson and B.B.D. & O. Lever rates as the third largest advertiser in radio, having in 1942 spent more than \$1,000,000 a year in network and spot time.

Comics' Files Lose Joke

Network comedians are to be deprived of one common target for wirecaching. Pepsi-Cola. The beverage manufacturer has called upon its substantial advertising budget to demand that the comics' use of its product as a target or subject for ridicule. Pepsi-Cola thinks that the gagging on the product has been overdone and that it wants to get rid of it immediately. It didn't mind so much when the comics parodied its "nickel-nickel" jingle, but when the funnymen started to harp on the burp angle Pepsi-Cola decided that the "nickel-nickel" jingle was the red light. The beverage company made known its objections in a letter to the networks last week and it is understood that each of them proposes to comply with the request.

WARMING UP WHODUNIT ON NEW ENGLAND NET

The New England Network (the national one) has been contracted for the J. B. Williams Co. by J. Walter Thompson agency to produce a half-hour mystery show. The account is to decide this week whether the show should be a whodunit or whether it will be built to be to other "Nero Wolfe" or "Perry Mason." The odds are 50-50.

The program will make its debut May 5. It will be a Wednesday night show, with the broadcast being fed from an NBC studio in New York. Rex Stout, the author, has agreed to accept weekly royalty of \$200 for the broadcast rights to "Wolfe."

Wicket New Program Director of WJWS, D. C.

Washington, March 16. Martin D. Wickett has been named program director of WJWS by Carl D. G. replaces John W. Wickett of CBS' 500-watt station here. Wickett, who comes from Egan Wacey & Co., replaces John W. Wickett, who resigned last month.

Wickett, who assumed his new post on March 16, has been named director of the agency since he produced "Can You Top This?" and "The Big Game" with WJWS. He did radio with WJWS of Boston, in 1929. Solicitor General W. W. Wickett and WJWS and NBC in Washington.

OWI Claims 'Misunderstanding' in Indies' Complaint Against Networks

At the request of Dorothy Wallace, assistant director of the Office of War Information, the Bureau of Indian Affairs in Washington Variety is reprinting a letter from Merrill Barron, branch chief of the New York City OWI R to Bureau, addressed to Herbert Pinsky, manager of WJW, N.Y., and OWI regional radio coordinator. The letter is a reply to the letter carried in this issue (March 10 Variety), which cited the Indian station's objections to the regular in which they were excluded from Mue, Chung Kadek's broadcast from Malacca Square Garden March 2, and the agency's claims are alleged to be based on a letter from her future husband. Barron's letter to Pinsky follows:

"The OWI seems to be a victim of a complete misunderstanding concerning the matter of station coverage for the Malacca Chinese series of broadcasts. We were called to us by the Chinese News Service to act purely in an advisory capacity, and our sole function was to be of what advice we could in the matter of station pickup, complete coverage. Actually the fastest, best method of getting good national coverage for Mue, Chung was through collaboration of the four major networks.

"As far as local stations were concerned, no issue was made at this meeting about getting local coverage. However, as I recalled, the misunderstanding was that local stations were to contact the networks and make arrangements directly with them. To demonstrate the OWI's attitude in the matter of local station collaboration, I would like to refer to a conversation I had with Arnold Olfinger, of Mutual. He had me to discuss the matter of what was apparently a misunderstanding on the part of one of the networks, Frank P. Schreiber, of WGN, Chicago, wanted to participate locally on a network broadcast of the Mue, Chung series but the network felt that this was an exclusive feature for them. I pointed out to Olfinger that this was not my understanding of the case at all, but that it was only fair for Schreiber to discuss the matter with the networks, since they were giving the whole chain of the broadcasts. I have not checked results of this discussion, since the OWI was serving in no official capacity whatsoever.

OWI 'In Bad Light'

"Believe me, I am very sorry that the OWI has appeared in a bad light in this matter, since I sincerely believe that we are entirely blameless. It would indeed be unfortunate if this particular incident were translated as a demonstration of a lack of appreciation for the magnificent cooperation that independent stations have so consistently given to every phase of radio at war.

"This was a very unusual instance and may never occur again, but if it does, it will be well to have some organization of independent stations established so that more complete collaboration with the networks might be obtained. It would be comparatively simple to appoint one or two members, representing the New York City independents, but that leaves a great many patriotic stations in other cities out of the running. Naturally, the establishment of such an organization of independent stations is purely an unofficial and personal suggestion of mine, since the OWI has no jurisdiction over such a problem. I wish that you would give this entire situation your earnest consideration and, as a point of interest, let me know what your conclusions are.

"As an independent narrator, please accept the heartfelt appreciation of the OWI for your splendid cooperation in the handling of war information messages."

Radio Actor to Pix

Detroit, March 16. Taber's scouting of a radio program serial here has meant the departure of John Alvin Hoffstadt from WJW to the Coast under a Warner Bros. contract. Hoffstadt, known locally as John Alvin, attracted attention when he did the lead in "Major V."

Departure of the announcer and player for the Coast has meant the addition of two to the staff, William Thomas Lazar and Harry Arthur Wood.

Congressman Sharpens Axe for OWI's Budget Via Radio, Pix Teardown

Washington, March 16. Actively rehearsing for his Congressional going-over of the Office of War Information and its Representative John Tawes, New York Republican, held a press news conference in his state capitol, turning film, and to describe to chew up one OWI budget and two OWI radio transmitters.

Rezet show-off came in the dark, early when he ran off the film about, Top Prize of Victory, which he built up out of excerpts from Vice President Henry A. Wallace's speech of May 18, 1942. Over the usual tracks came Wallace's voice telling of the people's revolution and "the common people on the march."

Over the bill on the scene, Tawes' jarring comment: "This is a very serious thing. Early Broadway talks about. This is prom-

ising for a change in our Government. It's along Communist lines. Still razing with inner righteousness. Tawes led the newsmen two OWI transmitters—the first with the thesis that George Washington had the troubles with Congress, but even the Revolutionary War anyhow. This, according to Tawes, was OWI anti-Congress propaganda. Then came a dramatic skit about Old Joe Mackay's steel mill worker, who stepped into a bath of molten steel to give heart and soul to the war material to be made from the steel.

"There, drive!," exploded Tawes, imagining having out and money for stuff like that. Then Tawes sat down and wrote a letter to OWI chief Elmer Davis. It was not very complimentary. Why makes it all very interesting is that Tawes is ranking Republican on the House Appropriations subcommittee, which shortly starts consideration of the OWI's \$15,000,000 budget.

Vitamins to Air

Graves Laboratories is placing a daytime and nighttime chainbreak campaign for its B Vitamin Complex brand. The schedule will be run in weeks at the rate of two blubs a day, starting March 22.

Maxwell May Go Off for Summer

The Maxwell House show, with Fanny Brice and Frank Morgan, may take an eight-week hiatus this summer, instead of remaining on the air through the hot months, as it did last season. Decision on the matter will probably be made in the next few weeks.

William Baker, Beaton & Bowles agency vice-president in charge of the General Foods account, returned Monday from a month's Coast trip. Besides sitting in on confabs on the Maxwell House series, he attended a General Foods sales meeting in San Francisco.

Campana's Powell Signoff

Hollywood, March 16. Campana is calling it a day with Dick Powell April 3 after 26 weeks on NBC. Shortage of glycerine essential to the manufacture of the bulb is given as reason for the cancellation.



Say it

Attacks Can. Subsidies To Soap Cos., Thus Paying Part of Daytime Serials

Ottawa, March 16. Joseph Harris, Toronto member of Parliament, claimed in House of Commons that subsidies paid soap manufacturers under wartime price regulations added up to Government shouldering part of the cost of soap advertising on the air.

Said Harris: "Every few hours during the day and during the night the radio blats out all sorts of advertising, stories of fiction, fact and fancy, the cost of which is added to the cost of this necessary, essential, nameless soap."

"If this House of Commons should determine that it was not necessary for the Canadian Broadcasting Corp. and the other broadcasting corporations to carry this advertising—I am satisfied that the industry would be prepared to economize in that regard and money would be saved for the treasury." M.P. added that radio corporations might as well find if they couldn't balance budgets without this advertising, and suggested discs in place of soap operas.

Glorifies Serials

Montreal, March 16. Reversing attitude taken by former general manager Gladstone Murray that soap operas, though lucrative, were undignified and moron-fodder, Dr. J. S. Thomson, Canadian Broadcasting Corp.'s new A.M. stated that "soap operas were put on the air because they had a definite romantic appeal and met a public demand." He added that a certain amount of commercial broadcasting was necessary.

This arose from a remark in the House of Commons last week (16) that "our women could knit much faster to the recordings of music than they are able to weep to the fiction of the radio soap suds."

Buildup for Brito

Phil Brito, baritone formerly with Al Donahue's orchestra, lately singing on WLV, Cincinnati, has been signed by the Blue network and is to be assigned a program designed to build him into a name. Singer begins a five-nights weekly series tonight (Wed.), 6:05 to 8:15 p.m.

Lawrence Gilliam Waits Hop Back to London

Washington, March 16. Lawrence Gilliam, BBC features director, who has been in this country several weeks, has just wound up a series of conferences with OWI radio bigwigs here and has returned to New York, readying for the hop-back to London.

Gilliam completed two jobs in the U. S. He wanted and got angles for British broadcasts beamed here, and he also made the tieup with CBS for Transatlantic Coll. Warman Corwin show. Show alternates, originating one Sunday in London and the next in New York.

Shaw Takes to Air

Montreal, March 16. James A. Shaw, manager Canadian Marconi station CFCF, made one of his rare radio appearances when he was narrator on the prisoner of war dramatization Wednesday night (16) in aid of the Red Cross campaign for \$10,000,000.

Shaw, a World War I veteran, is one of the pioneers in radio in this city.

Argentine's Democratic Radio Head, Under Fire From Nazis, Faces Ouster

London Calling

London, March 1. "Cafe Colette," popular radio feature with Walford Hyden, and his Cafe Colette orchestra, revived on the Forces wavelength.

Jack Hytton's "Old Town Hall" returns to the air early this month with Clay Keys and Adelaide Hall in their original roles.

Valerie Taylor and Frederick Lloyd playing in a two-feature program on the Overseas Service March 16—a brief sketch, "Catherine Parr" (who was one of Henry VIII's wives), and Arnold Bennett's "The Step-mother."

Under attack by Nazi newspapers and organizations for the past two months for allegedly being too pro-democratic, Adolfo T. Coentino, Argentine Director de Radiocomunicaciones, is reported slated to be ousted.

Officials circles here declare he'll be succeeded by Major Hector Bernardino Nobila, who will install a strict military control of Argentine broadcasting.

Regardless of whether or not the ouster of Coentino, which has been the Nazi attacks are already apparent in the increasingly strident rules imposed by the Correo y Telégrafos (post office), under which radio operates. These Nazi forces, who are particularly interested in keeping still-neutral Argentina out of the United Nations camp, have succeeded in gaining their here point, regardless of whether or not they ultimately put Coentino on the "sideline."

New regulations governing retransmission of programs from abroad were announced last week by Dr. Horacio C. Rivarola, Postmaster General, over Coentino's head. It's been known that many of the previous rules which served to hit at the democratic side were also issued by Coentino over his personal objection.

New retransmission regulations will particularly strike at rebroadcasts from the States. As announced by Rivarola, the rules permit rebroadcasts of programs only if an "artistic or cultural nature which have not in any way intended as political propaganda."

Generally admitted in official circles that the manner in which these rules are interpreted may knock out practically all rebroadcasts. Even musical programs from the U. S. which contain any pro-Fan-American sentiments during announcements could be considered as violations, and the restriction calling for mutual reciprocation means that as much time would have to be carried in the U. S. from here as from the States to Argentina.

Nazi Sheet Leads Attack

The attacks on Coentino have been led by El Pampero, the leading Nazi newspaper, published in Buenos Aires. They have been echoed in few other dailies, except those of known Axis leanings, but Pampero apparently has strong power with administration circles, whom it constantly calls upon to take action.

Calling Coentino "dictator of the Argentine air," Pampero has repeatedly hammered on the following themes:

1. Claims that Coentino "sold out" chief Argentine objection to the "Colossus of the North." Nazis have also claimed, for example, that the late Lord Willingdon came here two years ago and bought out Radio El Mundo L R for the British, "treating it away from William Foley, president of CBS who was trying to grab it for the Americans." Nazis also claim that John Rugg, vice of NBC, got Coentino to buy the Buenos Aires station, Radio Splendid, L R 400, and that it could be sold to NBC. Splendid has an NBC troupe, and Beltrame is tied in with CBS, while Martin is Argentine-owned by a family resident here for four generations. However, truth or falsity of charges apparently doesn't concern Nazis.

2. Nazis also claim that Argentine radio—run by German-owned radio—Jaimé Jaskiewicz, operator of Beltrame's chief unit of these charges, but Nazis, railing the facts, have changed the name of the Haynes family, operator of Claudio, to "Heines."

3. Coentino has also been attacked for pro-democratic statements he made just after Pearl Harbor, when during a visit to the U. S. he urged Argentina to break with the Axis. Nazi dailies, which consistently hold the neutrality policy of President Castillo and Foreign Minister Ruiz Guzman, declare this to be "insubordination of the word order" and "proof of the need for his dismissal."

4. There's also been a strong attack on U. S. news agencies AP and AP, which the Nazis claim "serve the interests of the warring nations to the detriment of the neutrality of our country."

With Forget-Me-Nots

AND FORGET-ME-NOTS ARE BLUE!

With Amnesia . . . our composite consumer . . . out-of-sight always did mean out-of-mind.

And that's liable to mean out-of-pocket for you in post-war days if your product is partly or wholly removed from Amnesia's shopping bag for the duration. The answer? "Say it with forget-me-nots!" Say it with wartime advertising and especially wartime radio. For out-of-sight need never mean out-of-mind

. . . if you stay within hearing of Amnesia and her 130,000,000 forgetful fellow consumers.

And by the way, it's no coincidence that forget-me-nots are BLUE.

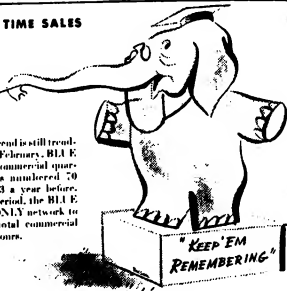
Because the fast-growing Blue Network . . . with its aggressive audience building policies . . . and its efficient coast-to-coast coverage . . . can carry your wartime message into more homes per dollar than any other national medium.

WARTIME GROWTH IN BLUE TIME SALES

IN 1942 sponsors spent 22.7% more on the Blue Network than in 1941. Here are percentage gains by quarters.



And the trend is still trending! This February, BLUE evening commercial quarter hours numbered 70 against 53 a year before. In that period, the BLUE was the ONLY network to gain in total commercial quarter hours.



The Blue Network

A RADIO CORPORATION OF AMERICA SERVICE

**KSO
KRN**

Affiliated with The Modern Register & Tribune
Represented by The Katz Agency

CONGRATULATIONS TO
ENOCH LIGHT
In His New Carnegie Hall Studio
TOM KENNEDY
607 Fifth Avenue, New York. Tel. EL. 5-1877

Atlantic Again Signs Ambitious Baseball Sked

Philadelphia, March 16. Despite slash in sale of gasoline and fuel oil due to wartime rationing, the Atlantic Refining Co. last week announced that it would again sponsor the broadcasts of major and minor league baseball games along the Atlantic Seaboard. Arrangements have already been completed for airing the schedules of the Philadelphia Athletics and Phillies, the Pittsburgh Pirates and the Baltimore Orioles. Negotiations are now underway with other ball clubs.

The schedule for the A's and the Phillies will include all home games of the two clubs and will include 38 night games. The schedule of the Atlantic baseball program will be handled by the N. W. Ayer & Son agency. Under the last year, the oil company will be sole sponsor of the Philadelphia, Pittsburgh and Baltimore series. Last year the sponsorship of the games was shared with General Foods (Wheaties).

The program in Philly will be broadcast via WIBC, which carried the show last year for the first time. The Philadelphia games (A's and Phillies) will be pumped to a network including the following stations:

WSAN, Allentown; WFPG, Atlantic City; WEST, Easton; WKBO, Harrisburg; WAZL, Hazleton; WGAL, Lancaster; WDEL, Reading; WBOC, Salisbury, Md.; WCOL, Sunbury; WRAC, Williamsport; WILK, Wilmington, Del.; and WORK, York, Pa.

The Pittsburgh games will originate over WWSW. Frequency modulation will be used to pick up play-by-play description from WFPG operated by WWSW, and retransmitted over WISB, Butler, and WJFA, Washington, Pa. The Pirates games will also be pumped to WFPG, Allentown; WCED, DuBois; WERC, Erie; WJAC, Johnstown; WKEZ, New Castle, and WJWB, Uniontown.

Broadcast of the games of the Baltimore Orioles will be heard over WTTB in that city. Arrangements are expected to be made shortly for the carrying of broadcasts of the games played by Scranton and Wilkes-Barre of the Eastern League. Lineup of announcers who will broadcast the play-by-play will be the same as in 1942: Philadelphia, Byrum Samson; Roy Neel; Pittsburgh, Roney Rowan; Erie, Jack Craddock; and Baltimore, Bill Dyer.

Sales messages will be held to a minimum, according to Joseph R. Rollins, advertising manager of Atlantic, with commercials stressing public service, Government messages, news flashes, and conditions in the petroleum industry in general.

CONGRESSMAN'S WIFE BUYS AUSTIN STATION

Austin, Texas, March 16. Control of station KTEC has been acquired by Claudia T. Johnson, wife of Representative Lyndon Johnson. Transaction gives her all stock of the State Capitol Broadcasting Association (250 shares) for \$17,500. Former owners were R. B. Anderson, once a member of the Texas State Tax Commission; R. A. Stuart, former Texas state senator, and A. W. Walker, Jr., law professor at the University of Texas.

Station will continue to be managed by Aubrey H. Ercoe, with no definite change in operation policy contemplated by Mrs. Johnson, who expects to remain in Washington, where she is acting as her husband's secretary.

Edwin O. Perrin, McCann-Erickson, V.P., has resigned, effective April 1, to join the staff of the Advertising Council as campaign manager. With McCann-Erickson since 1929, Perrin previously was partner in the Olmstead, Perrin & Leffingwell agency, which was formed in 1925.

Handy Gent

Prize for the daffodil of the week goes to the publicity department of WOVO-WGL, Fort Wayne, for the following gem: Jay Gould, WOVO-WGL, announcer, is doing his part in the war effort by providing the staff members with fresh eggs. Jay lives on a farm a few miles north of the city, and one day each week his desk is loaded with boxes of eggs for distribution. During the summer months, when his garden is productive, he also sells fresh vegetables.

NBC's New War Experts

Hollywood, March 16. Commentators and war analysts being highly desirable sponsors in these war days, F-C added two new ones last week. Robert Arden, who has been one of the turns for a dentist on KFWB, gets a five-minute weekly series on the Coast chain, and Larry Smith, onetime International News correspondent in the Far East, rounds up the news on Saturdays. Arden continues his KFWB broadcasts.

Sup. Ct. Sets April 5 for Hearing KOA-WHDH Clear Channel Case

Washington, March 16. The Supreme Court has set the afternoon of Monday, April 5, to hear arguments on the important clear channel case affecting NBC's Denver station, KOA, and WHDH of Boston. This is the test case which will determine (a) a station's property rights in a clear channel and (b) the right of the Federal Communications Commission's authority to allocate use of a clear channel band to a second station in a different part of the country.

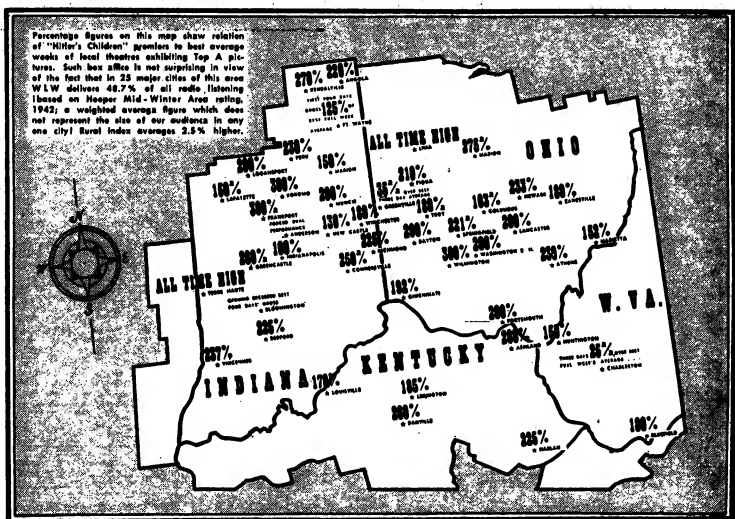
Case is up on appeal by FCC. NBC is up on appeal by FCC. The case is up on appeal by FCC. NBC is up on appeal by FCC. The case is up on appeal by FCC. NBC is up on appeal by FCC.

following precedent. Case to permit KOA to intervene in the WHDH application.

KOA and NBC appealed to the Federal courts, which ruled that the Denver station did have the right to intervene before FCC.

KOA-NBC appeal, filed here last week with the high court, followed the same line of argument offered successfully before the lower courts. It challenged the FCC authority to give away rights to the clear channel, and also the method used in re-allocating KOA as an intervenor at the hearings.

One major argument made by the NBC station was that, if FCC could alter clear channel operations, then Canada, Mexico, Cuba and other signatories of the North American Regional Broadcasting Agreement would also be able to use the 850 kc band, which they had previously refrained from violating, under the clear channel regulations.



Every box office record broken in 46 cities

By WLW World Premiers of "Hitler's Children"

On January 14, WLW staged Fifty City World Premiers of "Hitler's Children", based on the best-seller "Education for Death" by our European Commentator, Gregor Zimmer. Promoted on Mr. Zimmer's own program jam-packed theatres throughout WLW-land, started the film on its way toward becoming one of the best grossing pictures of all time. So sensational were these premieres that Ned E. Depinet, President of RKO Radio Pictures, Inc., wired WLW:

"Box office and attendance figures in WLW World Premiers of 'Hitler's Children' have clearly demonstrated the intensive coverage and selling power of The Nation's Station. Despite the years of association of our company with the radio industry, it has remained for WLW to demonstrate to us and the motion picture industry the tremendous results possible with radio as the spearhead of a well planned and executed campaign. I feel that our joint operation with you has pioneered a new phase of American merchandising and advertising, with a demonstration of mass selling unprecedented in the history of motion pictures and radio."

DOMINANCE WITH DEALERS. Implementing your advertising on WLW is a carefully developed plan of merchandising which covers every phase of distribution from manufacturers' representative through consumer—drawn by 35,000 personal contacts every year on the radio and retail dealers who move your merchandise. This comprehensive merchandising program is controlled and directed by WLW, creating new sales.

A NEW SALES SERVICE. Answering the problem of the non-power shortage is SPECIALTY SALES, a WLW affiliate. SPECIALTY SALES offers the services of experienced salesmen who cover every corner and druggist in all cities of our four-state area. SPECIALTY SALES enables you to maintain dealer contacts, introduce new products at a fraction of the cost for man-power.



● WLW audience dominance, plus the cooperation we receive as a result of continuous dealer contact, now augmented by SPECIALTY SALES, offer you the most effective means ever devised for directing the distribution and sale of consumer food and drug products.

Ration Switch Forces Souper to Pull Spot Campaign From Air

The OPA's inclusion of dehydrated soups in the rationing list was responsible for the cancellation of the Minute Man's Soup campaign by the Condon agency. The manufacturer of Minute Man apparently saw no reason for going through with the spot schedule when the exempt status of the product ceased to offer the same edge to housewives. Stations readily accepted the Minute Man cancellation because of the circumstances. The spot order came either the day after the schedule started, or even before some stations had actually got the first blurb on the air. The schedules were to be from 10 to 14 blurb, run off over a two-week period.

Edwards' Bond Shows Sell-Outs in Buffalo

Buffalo, March 16. All seats in the \$25, \$50 and \$100 Bond section for two Buffalo "Truth or Consequences" shows have been sold. Only a few dozen \$50 and \$100 tickets were left yesterday (Monday). Two shows will be staged in 2,900-seat Kleinhans Music Hall Saturday (18), and Bond total is expected to

XAVIER CUGAT

AT THE
PARAMOUNT
NEW YORK

FIRST
WEEK
★ **\$82,300**

SECOND
WEEK
★ **\$70,200**

THIRD
WEEK
★ **\$55,300**
(ESTIMATED)

FOURTH
WEEK
★ **STILL AT THE
PARAMOUNT
NEW YORK**
[Week March 17]

THANKS TO BOB WEITMAN, HARRY
LEVINE AND MANY OTHERS TOO
NUMEROUS TO MENTION.

RECORD REVIEW

BEST SELLERS
BRAZIL (CUGAT, COLUMBIA)
I've Heard That Song Before (James, Co-
lumbia)
I Had the Craziest Dream (James, Co-
lumbia)
There Are Such Things (T. Dorsey, Victor)
Black Magic (Barnet, Decca)
You'd Be So Nice To Come Home To (Shore,
Victor)
(This list was compiled from reports of
Abraham & Straus, Bloomingdale, Gimbels and
Macy record departments; Center, Commodore
and Wurlitzer music shops.)
SUNDAY NEWS, March 14, 1943



MUSIC CORPORATION OF AMERICA ★ COLUMBIA RECORDING ARTIST

Band Gremlins Pull All-Out Attack On Marsala; Lesson in War Hazards

By CPT. CURT H. WEINBERG

Columbia, S. C., March 16.

Editor, Variety:

So you think you've got troubles? What's the matter? A little income tax trouble; a draft board; a fuel oil shortage; rationed goods; a blue-eyed brother; strike way for Marsala, a man who really has troubles.

Joe, when I used to know him back in civilian days, was a happy-go-lucky guy who used to blow hell out of a clarinet for a couple of bar-stripping jittersbats at the Hickory House. But things have changed. It seems that Joe's band was booked for a four-week tour and that's where the trouble started.

Headache number one came when Joe Rici, the band's alto sax, left to join the army on March 5. That wasn't too bad. Joe's schedule called for a one-nighter at the Carolina Theatre in Columbia, on March 11, so he still had three days to find another troupe before they took off. No gray hairs here. But the gray started to pop the next day when Rici's 10-year old brother, Bobby, Marsala's drummer, came along with the news that the senior half of the Rici family had decided that Bobby was too young to travel by himself, and now that Joe Rici wasn't taking the trip, Bobby couldn't go along either.

Headache number three was the induction of tenor saxman, John Lewis, March 8, with number four following when Gene Kutch, the band's pianist, was signed by Uncle Sam on the 10th. The day Marsala's crew was leaving for New York.

That wasn't enough trouble, so the eight-to-10 gremlin decided "let's really fix Marsala up."

Joe, who in the meantime had been scouting around for replacements for his already absent vocalists (Al Jennings bedded in a hospital with strep throat) hit an agreement with Kenny University's endorser, drummer; but at the last minute Uncle Sam called and cancelled the deal. He had had a wire from Van Horn, Monroe, who also stuck for a hide-better, so Joe was still drummerless. At the last minute this problem was solved when he signed Dinky Dinamon on the drums. He had already grabbed off the band for the vocals and made arrangements to get local musicians to fill the empty chairs in the band.

So when Joe left New York in a

four-car caravan he thought that all of his troubles were over. That's what he thought.

Where's That Truck? Joe and most of his entourage arrived in Columbia Thursday (11) with plenty of time to get set up for the first show. Only one thing missing from the picture. The truck. The drum major of the band, including Adele Grigori's harp; his bass player, Lou Frankel; the band's leader, Marsala, and a couple of extra instruments were attending a gremlin and influenza convention at some roadside 50 miles from the nearest town.

The first show was a picnic. The host wore its traveling clothes: tweeds, sweaters, multi-colored shirts and ties and an unhappy look; they faced their arrangements and Adele settled for straight singing chores. By the second show, Joe had managed to raise a piano player, an extra set sax and a set of drums, which he could use until 9 p.m., when the drummer who owned them had to go to work at a local refinery. Show two and three were also pretty much on the weak side, but the real disaster came at 8:30 p.m., when the local drummer came for his drums and still no sign of the truck. Marsala, despite big big, was considering a cancellation with a nervous breakdown on the side. In the meantime a Mr. Jordan, the local theatre manager, was going nuts. Turned out that it was his first stage show, as the old manager had been drafted the day before.

Finally, just like it happens in pictures, the truck pulled up at 8:05—22 minutes before the last show. Musicians, diaphanous and a few extra who were gabbing with the boys at the stage door went to work and set up.

By show time everything was so pleasantly ready, but even then it wasn't well. We forgot to mention that Pat, who was in the band, was in the hospital with pneumonia and the truck was inexpertly packed. One of the clothing men went behind and one sax player was still sexless. Despite it all, the Marsala offering was a decent 40 minutes of entertainment.

After the show Joe's worries took a bad turn. When he found out that the ration card for one of the cars had been left behind in New York and that there weren't enough coupons to go around for the trip

British Best Sellers

(Week Ending Feb. 10)

Devotion.....C.C.
Lights On Again.....Dash
Nightlight Becomes You, Victoria
Lora Is a Song.....C.C.
Sweet and Answer.....Fleming
Kalamazoo.....Chappell
My Sunshine.....Southern
Moon My Son.....Maurice
Met Her Monday.....Wood
Prava Road.....Wood
Yankee Doodle Boy.....Lafman
Dearly Beloved.....Chappell

WASH. SYMPH. UNION DEADLOCKED ON PACT

Washington, March 16.

Negotiations between the management of National Symphony orchestra and Local 161, Musicians Union, over a contract have reached the deadlock stage. Contract expires tomorrow.

Management has asked for a renewal of the 1942-43 terms. Union is insisting upon an increase. Present contract is for 18 weeks and calls for a minimum wage of \$62.50. President Paul J. Schwartz of the local bases the demand for a new scale upon the increased cost of living. To buttress his argument he cited 10 name bands that have refused to accept engagements in Washington because of the difficulty in finding accommodations and high cost of living. One bandman called restaurant prices here fantastic.

Congressman Joseph E. Baldwin of New York has proposed that the National Symphony orchestra be expanded from its present personnel of 80 to the full symphonic strength of 110. He believes the organization to be national in character and has promised to make the drive for funds a national affair instead of one purely local. Campaign for a sustaining fund gets under way next month, with the goal tentatively fixed at \$125,000. Congressman Baldwin has promised to interest the music lovers of America in the Washington project.

Borrowed Time

Al Brachman, advertising manager of the Robbins-Meyer group, has been given a 30-day extension by his boss to complete the new book.

He reports for induction April 27.

To The Citadel, in North Carolina. But that was too much to worry about. Joe just gave up cold, checked out of the Way Hammon hotel and called it a night. When I left him he was still rehearsing a song to make to the local ration board in the morning.

Inside Stuff—Orchestras

Notice in the current International Musicians, American Federation of Musicians house organ, warns that "complicity are being received by certain bandleaders as collecting 1% Social Security tax from wages of members and are not turning it over to the government." Signed by James C. Pettit, AFM head, it cautions that such procedure is a violation of the law, and constitutes embezzlement of government funds.

Statement doesn't explain on what type of job, or by what class leader, and infractor are being committed, since all band working theatre and local clubs do so under Form B, which makes the buyer of the band responsible for the taxes. However, it's probable that certain one-nighting band leaders are in contempt. On some single dates the promoter doesn't want to be bothered with tax deductions and leaves the task to the leader, who forgets to turn it in.

Item in 'Variety' recently about unusual circumstances of band continuing to pay leader, Bill LeRoy of Pittsburgh, after he entered armed forces, has long had analogy in Memphis. Cottle Stolz, maestro of leading local outfit for years, entered the army more than a year ago, but the band has carried on with his name ever since. Outfit plays the Casino Ballroom at the Mid-South Fair grounds every Saturday night under the same old name, plays numerous other jobs as well. Sgt. Stolz is included in large share of proceeds from every one. Fact is, band is still so popular here that last spring it won a Spotlight Band voting contest hands down, among local acts, and the leader flew home from a Jersey camp on special leave to wield the baton for the network broadcast that ensued.

Break Howdy Baum, Pittsburgh band leader, had been awaiting for years, lasted only long enough to get the headline on tonight. Baum, who has been leading his orch in Smoky City spots for years, has been after an out-of-town location where the pay's above scale ever since he can remember, and it finally got him a couple of years ago. Indefinite engagement at Kentucky hotel, Louisville, opening Friday (19).

Baum was 47 when negotiations started. Day after deal was signed was reclassified 1A. Yesterday (Tuesday) he left for the Army. His wife is Jean Boaz, who was his featured vocalist.

Andy Perry, eastern Pennsylvania one-night dance promoter, who recently started it was his aim to open a string of five or six promotion sites, in less without any after having a total of 100 spots. He's currently dickering for another ballroom. Perry recently sold his Empire Ballroom, Allentown, Pa., to the Government and has disassociated himself from the Winter Crystal. Reading Pa. Band Goodman, who was in with Perry on the Winter Crystal, is now going it alone at that spot. He has booked Bob Chester for Friday (19) and thereafter will run Saturdays only, beginning with Teddy Powell on the 27th.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety'. Names of records on one hand or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. I Heard That Song Before (9) (Morris).....Harry James.....Columbia
2. Brazil (8) (Southern).....Jimmy Dorsey.....Decca
3. Old Black Magic (3) (Famous).....Xavier Cugat.....Columbia
4. There Are Such Things (16) (Yankee).....Glenn Miller.....Victor
5. So Nice Come Home to Me (6) (Chappell).....Charlie Barnet.....Decca
6. Moonlight Becomes You (12) (Famous).....Bing Crosby.....Decca
7. Moonlight Mood (6) (Robbins).....Kay Kyser.....Columbia
8. Craziest Dream (14) (BVC).....Harry James.....Columbia
9. Why Don't You Fall Love (18) (Harms).....Connie Boswell.....Decca
10. Dearly Beloved (14) (Chappell).....Joey Long.....Decca

OTHER FAVORITES

(These records are directly below first 10 in popularity.)

- If I Started All Over Again (Embassy).....Tommy Dorsey.....Victor
Why Don't You Do Right? (7) (Mayfair).....Benny Goodman.....Columbia
Don't Get Around Much Anymore (Robbins).....Inkspots.....Decca
For Me, My Gal (Mills).....Guy Lombardo.....Decca
Star Spangled Banner Waving (Miller).....Elton Britt.....Bluebird
Touch Stars (Southern).....Freddy Martin.....Victor
Please Think Me (Winnick).....Shep Fields.....Bluebird
Ruse Morgan.....Decca

HOPKINS SATISFIED TO REMAIN A RIVETER

Claude Hopkins, Negro bandleader who disbanded some time ago, says he doesn't ever intend to return to bawling. In an interview in the house organ of an eastern airplane plant, where he is a riveter, Hopkins asserts he's satisfied with his present lot and isn't planning for a comeback, even after the war. "I'm satisfied with Eastern Aircraft at Linden, N. J."

HAVE YOU HEARD

ALL FOR YOU

By ROBERT SCHERMAN

Special JIMMY MUNDY

Dance Arrangement 75c

WEINBERG MUSIC CO. (BMI)

1281 N. Orange Grove Ave.

Hollywood, Calif.

YOU CAN'T KEEP A GOOD SONG DOWN!

"IT'S ALWAYS YOU"

By the Writers of "MOONLIGHT BECOMES YOU"

JOHNNY BURKE and JIMMY VAN HEUSEN

"It's Always You" was first published in 1941 during the ASCAP-Radio Dispute; consequently it is never heard on the air.

Now we are going after "IT'S ALWAYS YOU" for a No. 1 Plug because we know this is a great song

Our judgment is sustained by the recordings of these artists

BING CROSBY

(DECCA)

TOMMY DORSEY

(VICTOR)

RUSS MORGAN

(DECCA)

GLENN MILLER

(BLUEBIRD)

BENNY GOODMAN

(COLUMBIA)

FRANKIE MASTERS

(OKEH)

Thanks to All Recording Companies for Reissuing of These Records

FAMOUS MUSIC CORP., 1619 Broadway, New York

Publishers to Paramount Pictures

NEW • TIMELY HORSE AND BUGGY SERENADE

RELEASED ON STANDARD RECORD T-2087

By HENRI RENE and his Musette Orchestra

PROFESSIONAL COPIES AND ORCHESTRATIONS AVAILABLE

COLONIAL MUSIC PUB. CO., Inc.

118 W. 24th St., New York, N. Y.

Branch: 1120 W. 14th St., Hollywood, Calif.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WAEC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday, March 16, 43, and is based on data provided by Accurate Reporting Service, regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
Don't Get Around Much Anymore	Robbins	44
I've Heard That Song Before—'Tis on Parade	Mayfair	37
That Old Black Magic—'Tis Spangled Rhythm	Famous	34
Don't Cry	National	30
Taking a Chance on Love—Cabin in Sky	Feist	27
Tipple's Harbor of Dreams	Shapiro	27
Time Goes By	Harms	27
Weep No More My Lady	Dorsey Bros.	21
Brasil—'Saludos Amigos	Chappell	20
It Can't Be Wrong—'Now Voyager	Harms	19
What's the Good Word, Mr. Bluebird	Berlin	19
My Dream of Tomorrow	Lincoln	19
Four Buddies	Broadway	18
My Heart and I Decide	Warock	18
There's a Ray of Sunshine	Lincoln	16
I Just Kissed Your Picture Goodnight	Crawford	14
Three Dreams—'Powers Girl	Chappell	14
Saving Myself For Bill	Remick	14
Please Think of Me	Winmark	13
I Don't Believe In Rumors	BMI	12
For Me and My Gal—'Me and My Gal	Lincoln	12
Canteen Bounce	Marks	12
When Shepherd Leads Sheep Back Home	BY	12
It Started All Over Again	Yank	11
We Mustn't Say Goodbye	E. H. Morris	11
I Had Crustiest Dream—'Southern	Yank	11
Moonlight Becomes You—'Roud to Morocco	Famous	10
Let's Get Lost—'Happy Go Lucky	Paramount	9
Change of Heart	Lincoln	9
My Good Lookin'	Chappell	9
Moonlight Mood	Robbins	8
Why Don't You Fall in Love With Me	Harms	8
Do I Know What I'm Doin'?	Melodylane	8
Never a Day Goes By	Miller	8
Old Man Romeo	Yank	8
There Are Such Things	Yank	8
Why Don't You Do Right	Mayfair	8
I Hear You Cried Last Night	Miller	8
Can't Get Stuff In Your Cuff	Dorsey Bros.	6
Giddap Mule	Advance	6
I Heard You Cried Last Night	CLP	6
Lonesome	Paul-Pioneer	6
Mary's a Grand Old Name—'Yunkie Doodle'	Vogel	6
You're a Grand Old Flag—'Yunkie Doodle'	Vogel	6
This Day	Jewel	6
Goodnight Little Angel	Wells	5
Comin' In Wing and a Prayer	Robbins	5
I Lost My Sugar In Salt Lake City	Mills	5

(Filmscope)

Robbins in Settlement On 'Anchors Aweigh'

The Robbins Music Corp. has settled with Capt. Alfred H. Miles, U.S.N., over the authorship of 'Anchors Aweigh'. The publisher will henceforth give him credit as sole author of the song's writers and pay him a share of the royalties. Capt. Miles had brought suit against Robbins in the Federal and state courts. In the former he charged infringement and in the N. Y. supreme court he asked for a declaratory judgment.

Metro pictures has bought the rights to the number from the Rudolph Wuttler Co., of Boston, which had acquired the rights to 'Anchors' from the late Charles A. Zimmerman, who composed the melody while at the U. S. Naval Academy in 1907. Metro later turned the song over to Robbins for publication. The executives of Zimmerman and George Leitman, who had something to do with reviving the lyrics, are each collecting an author's royalty.

Song Lyrics, Inc., Wins Injunction Vs. Parader

Song Lyrics, Inc., publisher of the magazine Song Hits, won its N. Y. Supreme Court restraining action against Charles Parader Publishing Corp., publisher of Hit Parade, Thursday 11th. Justice John F. Carey, after a two-day trial, granted Song Lyrics a permanent injunction. Hit Parade, a competitive mag., will suspend publication following the ruling.

The suit also named as defendants Fawcett Publishing Corp., the Fawcett Distributing Corp., distributors of Hit Parade; John Santangelo and Edward Levy, managers; Arthur Koss, editor; and Leopold V. Eastman, attorney. All were charged by Abraham Rebeven, attorney for Song Lyrics, with unfair competition.

A \$50,000 damage suit brought at the same time is expected to be decided following further examination of the defendant corporation.

Adolph Deutsch, scoring background music for 'Action in the North Atlantic' at Warners.

Publishers' List Best Sellers WEEK ENDING MARCH 15

Heard Song Before.....Mayfair	44
As Time Goes By.....Harms	37
Me and My Gal.....Miller	34
That Old Black Magic.....Famous	30
Star Spangled Banner.....Chappell	27
Nice to Come Home.....Robbins	27
Please Think of Me.....Winmark	27
Army Air Corps.....Fischer	21
Don't Get Around.....Robbins	20
Brazil.....Southern	20
I Kissed Your Picture.....Crawford	19
Brasil.....Chappell	19
Tipple's Harbor.....Shapiro	19
Moonlight Becomes You.....Famous	19
Roseann.....Shapiro	19
Why Do Right.....Mayfair	19

\$5,710,000 TO ASCAP IN 1942

ASCAP's accumulative income from licenses in 1942 was \$5,710,000. Of this sum \$2,980,000 was derived from radio, \$2,600,000 from general licenses and \$110,000 from miscellaneous sources. The distribution to the membership for the year came to \$4,250,000.

In 1941, when ASCAP was off the air for 18 months, the total revenue amounted to \$4,080,000, with \$1,630,000 coming from radio and \$2,450,000 from general licenses. The distribution was \$2,860,000.

Overstein Only Works For Classic; in Dark About Source of Discs

Elvi Overstein's third interrogation by officials of N. Y. local 802 of the American Federation of Musicians, regarding the source of pop discs he's been releasing, has announced on release, ended last week on a same note as the two previous meetings. This time the local was forced to accept Overstein's explanation that he's only an employee and as such knows nothing about the production end of Classic Records. Last time he was up before 802 he asserted that the recordings being pressed by his firm were pressed from masters made in Mexico, which he bought.

Local's third look-see into Classic's releases is said to have been prompted by the fact that he applied for licenses to cut a quiet of pops, including 'There's a Harbor of Dreams' (Shapiro); 'We Mustn't Say Goodbye' (Morris); 'My Dream of Tomorrow' (Sanity); 'What's the Good Word, Mr. Bluebird' (Berlin) and 'There's a Sunshine That's Winkin' (Lincoln).

No Beecham Injunction

Sir Thomas Beecham was denied a temporary injunction last week to stop Columbia Records from releasing recordings he made for that company. Judge Alfred C. Cox, in N. Y. Federal Court, rejected Beecham's plea on Friday 12th.

Beecham is suing Columbia for \$50,000 damages because it has listed for release discs, which he claims are the N. Y. Philharmonic Symphony Orchestra, and which he claims are not up to his standards mechanically. He asserts that their circulation will injure his reputation.

Buck as Prez, Bylaw Amendments To Be Mullied By ASCAP Directors

NEW RATINGS CUE ASCAP ROYALTIES

The new availability ratings for publisher members of ASCAP have been ratified by the pub section of the board of directors, and they will be used for the royalty distribution covering the first quarter of 1943. The ratings for this period will be mailed out April 10.

Each publisher's catalog was given thorough scrutiny by the availability committee, and the number of points allotted each catalog was revised to conform with the latest availability value put upon such catalog by the committee. As a result of the study, which ranged over a period of three months, the availability ratings of quite a number of the smaller publishers were increased.

MET SEASON IN 4G PROFIT

Closing its regularly scheduled 16-week season Saturday 13th, the Metropolitan Opera Co. of N. Y. has posted its largest seasonal profit in its 60-year history, estimated at \$44,000. The N. Y. season will be concluded Saturday 20th, with the extra week a non-subscription affair. Almost every copy of the last program, which was a sellout, with the highlight from a performance basis featuring 'Fora Del Desino' on Friday 12th, with Giovanni Martinelli in the role of Alvaro. The veteran tenor, with one more performance to go before ending up 30 years at the Met, or half the existence of the company, was in magnificent voice and sparked the entire performance in one of the best Italian presentations of the year.

Despite the profit on a performance basis the Met still loses money on the season since it must pay \$150,000 in taxes, which will make the season's loss about \$100,000 against the \$214,000 last year. All in all it was the most successful financial year in the Met's history.

Robert Lawrence, music critic of the N. Y. Herald-Tribune, has been charged by Sol Hurok to conduct two of the ballets he will present at the Metropolitan Opera House during Lawrence's engagement, which came as a result of his success in conducting for Hurok 'Ballet Theatre' in Chicago several weeks ago. The performance will give New Yorkers their first chance to witness a critic in action in a number of years.

For the first time in the history of the Town Hall, N. Y. Entertainment Series, in which N. Y. critics annually choose the performer under 30 they consider delivered the best recital at Town Hall, no artist will be chosen. Long and short of it, it was the N. Y. critics resulted in a decision that on negligible this selection will sufficiently good to warrant the honor.

The ASCAP board of directors is slated to meet next Thursday (25) to consider a couple of resolutions passed recently at the annual meeting in Hollywood of writer members who are West Coast residents. One of these resolutions urges the re-election of Gene Buck to the presidency and the other contains a long list of proposed amendments to the bylaws. The ASCAP bylaws require that resolutions be considered during days before the annual membership meeting. The annual meeting of the main ASCAP section will take place at the Ritz Carlton hotel, N. Y., March 31.

The new board of directors will be induced at that meeting. The balloting for these posts closes Monday 22nd and the electors will meet the next day (23) to certify the results. The events at the Ritz Carlton will be divided into an afternoon business meeting and a dinner in the evening.

The bylaw amendments suggested by the West Coast contingent is based on the premise that the Society is a body of professional writers in the business organization into which various interests have pooled their talents for days before the annual meeting. The bylaw amendments will give the Society the right to share in the value of such holdings to ASCAP.

This premise also assumes a communal viewpoint, to wit, that, regardless of what holdings a member has in the ASCAP repertoire, he should be given an equal say-in in the determination of the Society's outside and internal policies. The premise likewise dismisses the corporate principle that activates ASCAP's electoral and distributive system, namely, that the individual's voting power and dividend return is measured by the degree of his investment.

BILLY CHANDLER, 52, YET MUSIC MAN, DIES

William (Billy) Chandler, 52, veteran music publishers' contact man, once basis the Met still loses money on the season since it must pay \$150,000 in taxes, which will make the season's loss about \$100,000 against the \$214,000 last year. All in all it was the most successful financial year in the Met's history.

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McGregor Becomes Leo Talent Partner

'Chummy' McGregor, former pianist for Glenn Miller's orchestra, has become partner in operation of Mutual Music Society, operated by Leo Talent. Miller was the original owner of Mutual, but when he disbanded his orchestra recently to go into the Army, he turned the outfit over to Talent.

Few months ago Talent took Ben Gilbert in as an associate in the music business, but Ben Gilbert bowed out amicably.

3 SMASH SONG HITS FROM M-G-M'S SPECTACULAR PICTURE, "CABIN IN THE SKY"

CABIN IN THE SKY

Lyric by John Latouche

Music by Vernon Duke

HAPPINESS IS A THING CALLED JOE

Lyric by E. Y. Harburg

Music by Harold Arlen

TAKING A CHANCE ON LOVE

Lyric by John Latouche and Ted Fetter

Music by Vernon Duke

LEO FEIST, Inc., 1629 Broadway, New York

HARRY LINK, Gen. Prof. Mgr. LON MOONEY, Prof. Mgr.

FIGHTS AGENCY EVILS

SILVERSTONE TO MEET WITH MOSS

New move designed to bring about policing of the employment agencies in New York to end purported widespread abuses has been launched by the American Guild of Variety Artists.

John T. Silverstone, AGVA's national counsel, huddles with N. Y. license Commissioner Paul Moss tomorrow (18) to effect plans for agency control and policing, and to initiate steps aimed generally at protection of actors.

Closer supervision of the agency business in N. Y. is the primary aim behind AGVA's campaign. Contended by the union that because of the lack of proper regulation and policing, agency abuses are widespread and have reached a point where a number of unlicensed and unethical agents are extracting exorbitant and illegal commissions.

Estimated by AGVA that approximately 75% of the agents in N. Y. are unlicensed and, as such, conducting an illegal business. Abuses to which they resort include, according to AGVA, and which the union seeks to eradicate in cooperation with Commissioner Moss, include the hiring of minors, booking girls for stag shows, encouraging and often demanding mixing with instances that girls drink their hire, paying off club dates in the dark, etc.

Pointed out that up until a year ago, Commissioner Moss, in bringing applicants for agents' licenses up for hearing to determine their qualifications, brought AGVA into the picture to advise with him. The practice was suddenly dropped by the licensing office. AGVA argues that, in view of its background and knowledge of agents generally, it is in an excellent position to advise on certification or rejection of such licensees and applicants. Hence it feels closer supervision of the agency business can be effected through AGVA's closer cooperation.

"Abuses prevalent in the variety field," said Silverstone, "are due to lack of agency control. We feel that such control is the pulsebeat for promotion of ethical dealings between actor and agent."

AGVA, which will only issue franchises to agents who are licensed in jurisdictions where licenses are required, such as N. Y., is desirous of making actors more conscious of the fact that they should deal with unlicensed or its unfranchised agents and hence feels it is entitled to a say in who shall be declared a fit character for a license. Currently there are 160 franchised agents in N. Y., which represents a cross section of top right agency strength working in the variety field.

In line with its agency control program, Silverstone disclosed Friday (12) the imposition of a \$250 fine on an associate of a franchise agent who booked a suspended AGVA member on national AGVA's unfair list. Investigation by Silverstone disclosed that the agent himself was not at fault and knew nothing about the booking. The associate, Silverstone said, finally admitted his guilt, paying the fine and waiving arbitration. Name of the party was not disclosed.

Mayfair, Boston Niter, Gets Okay From Solons

Boston, March 18. Granted its permanent license after a couple of weeks on temporary week-to-week basis, the new Mayfair niter has billed in plenty of heavyweight talent for the coming months beginning with Sophie Tucker. The spot has been wholly renovated to comply with the new regulations, and owner Mickey Redstone has spared little to put the club back in the running. Until its opening several weeks ago, it had been closed since the Grove disaster, the site of which the Mayfair faces.

Also thoroughly overhauled and retitled is the old Beachcomber, now known as Shangri-La. Same management, but operating under new license.

Delta Rhythm Boys Split

Delta Rhythm Boys, Negro vocal music quintet, will be disbanded in a couple weeks following the loss of two of its members. Harry Lewis goes into a civil service job and Travers Crawford into the Army.

Act is currently at Le Ruban Bleu, New York niter.

'ICECAPADES' TERRIFIC \$103,000 IN TORONTO

Toronto, March 18.

With three nights entirely sold out and business strong on the other two nights, "Icecapades," at the 12,600-seat Maple Leaf Gardens grossed an estimated \$103,000, terrific, last week. Ice show opened Monday (8) and closed Friday (12).

House was scaled at \$3 top, with attendance totaling 57,930. Troupe topped the "Ice Folies" figure for five performances in November by nearly \$40,000.

Margaret Faber Dancers (6), now working in Louisville, cancelled out of April 1 opening at Clover Club, Miami, by USO call to go overseas.

New Try Today (17)

To Settle AGVA Row With Leon & Eddie's

New attempt to settle the dispute between the American Guild of Variety Artists and Leon & Eddie's, N. Y. niter, will be made today (Wednesday), when representatives of both sides huddle again with Charles Vonne, of the mediation board of the State Labor Department.

Later on Monday (15) notified AGVA and the L & E reps that the labor board would bring some "new faces" into the mediation effort in hopes that the five-month deadlock could be broken.

Settlement was nearly effected last week but the negotiations broke down, it being the second time within a month that a pact looked set but failed to materialize. Viewed possible that the terms of the newest settlement effort may still be the basis for an agreement, calling for the payment to AGVA of an overall amount to represent fines assessed on the approximately 30 performers placed on AGVA's unfair list.

AGVA Group To Rush Plans for Open Election Despite 4A's Nix

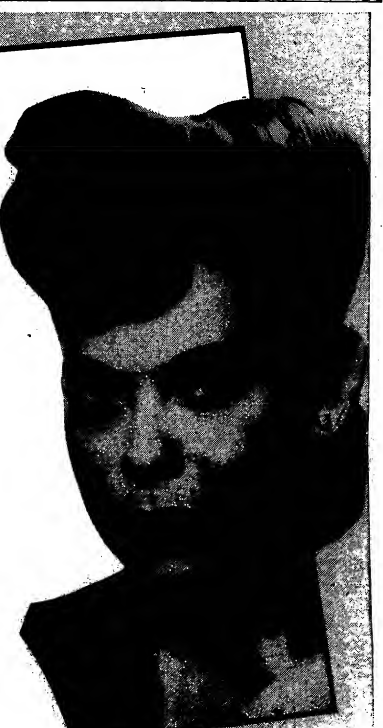
Despite the ruling of the Associated Actors and Artists of America withholding its sanction of such a meeting, the self-appointed advisory committee of the N. Y. local American Guild of Variety Artists has served notice it will go ahead with its plans for an open election by the membership in its quest for local autonomy.

Committee, which seeks to set up an executive board of rank-and-file members and a grievance committee to determine local policies, will huddle today (Wednesday) to formulate its program and arrange for the open meeting and nomination of a slate. Claimed by the committee that it has a membership of 150, with 90% paid up, and that a favorable vote by 75 members would have to be recognized. When the slate is made up it will be presented to the Four A's with a demand that the

overhauling of the N. Y. local be put into immediate effect.

Full membership participation in determining who shall or shall not be placed on AGVA's unfair list is cited by the committee as one of its chief aims, claiming it's "not for one man to dictate such a policy." Further, the committee opposes the policy of firing acts, claiming an employer can add the amount of the fine to a contract, thus nullifying the effectiveness of AGVA's weapon in dealing with unfair acts. The committee favors more stringent policy of suspending acts for a period of time.

Committee is headed by Robert Rhodes, a singer, elected two weeks ago to succeed Arthur Wani, who has taken over jurisdiction of the San Francisco AGVA local. The group originally called on Dave Fox, N. Y. local director of AGVA, to permit an open membership meeting, but the Four A's at its last meeting ruled Fox lacked such authority.



JOAN EDWARDS

CURRENTLY Appearing
On 'Your Hit Parade' Via
CBS Every Saturday—9 P. M.

★
Personal Appearance
NOW
CAPITOL
THEATRE
New York

★
CBS Television

★
Heard on Liberty and Victor Records
Transcriptions for Uncle Sam

★
Personal Direction:
JACK BERTLELL

Expected D'way Shump Now Believed Unlikely; Last Week Held Its Own

For three straight Saturday afternoons, including that of the past weekend, it snowed, with some effect on matinee attendance. More pertinent was the fact that the expected sale to business, because of the heavy income taxes on the "Lent's" start, did not actually materialize during the past week. There were declines in takings but such decreases were comparatively moderate, while a number of shows held their own.

Indications are that a slump expected to last at least three weeks will probably not eventuate. It appears that although people are paying higher taxes they are saving more money in ordinary outlets because of war curtailment. Yet that the Federal tax now includes nearly all wage earners may dent the sale of cheaper-price tickets, but not the lower floors. This year the state of New York has been further soiled and paymen at mid-April should not affect theaters.

Last week started slowly but the later days picked up, barring a bad Thursday. Business on Ash Wednesday was not particularly off and the usual weekend visitor invasion of the metropolis brought general excitement. Monday (13), when about half the shows played balance as Sunday people are not required the following night, as darkened, takings were only slightly higher, though that drop was the final day to pay taxes.

One reason advanced why attendance did not drop as much as anticipated is the method that most taxpayers used, that of remitting a quarter of the total, instead of the whole amount. Washington is working on changes to the tax structure, public belief is that it will have to pay the first two quarters, after which deductions at source are expected to start probably on July 1.

Duffy Set for Summer Season in Det., Lines Up 5 Revivals With Names

Henry Duffy, who transferred his activities here from the West Coast a year ago, is set again for another dramatic season in the city. He will open his "Merry-Grounders" revue here Thursday (18), in a set to travel through the usual dead season here with five additional productions lined up.

During the week, Duffy has switched his activities from the Lafayette to the Wilbur theatre, and recent indications are that the popular-price policy of a \$1.65 top will be edged upward. Weekend prices now, under the persistent blizzard, the house has been getting with the presentation of film stars in revivals, which have edged upward to \$2.25.

Following the vaudeville roundup which will start off the heavy schedule, Duffy will bring in Jack Waters, "The First Year," Zasu Pitts, Jane Darwell in "The Bat," Joe E. Brown, who has a new revue, "In the Show Off," in Elmer the Great; Sidney Toler in the Howard Lindsay-Fred Finkelstein play, "Tommy," and "The Kibbee in Play." Bedroom and Bath."

'Counterattack' Moves To N. Y. Adelphi at \$1.65

For the second time, "Counterattack" was announced to close at the Windsor, N. Y., but will now be steered to the Adelphi, not lighted since the Federal Theatre Project put on shows there for a long time ago. First-named house gets "The Family" next week.

Columbia was dramed, backed by Russian Pictures, was taken over by J. L. Leventhal. Contract calls for a division of operating on a weekly basis, which means if there's a lost one week and a profit not made, the film firm gets it all share anyway.

Leventhal insisted any profits were to be divided at the end of the engagement, and when Columbia agreed, the engagement was extended. Ticket top at the Windsor is \$2.30 but will be waived at the

Ann Arbor Festival Cancelled for Duration

After 14 years in which it had been built up on a national basis, the Ann Arbor Dramatic Festival has been cancelled for the duration. The festival annually brought in the country's top dramatic stars for a series of the top plays and drew its audience from all over the Midwest.

Daniel L. Quirk, Jr., chairman of the festival, said that the cancellations brought about by the war situation made the action expedient.

Equity 'Surprised' At Managers' Stand On Publicity Photos

Around Equity surprise has been expressed that managers would object to the use of publicity photographs for publicity purposes. General impression is that Equity's regulations are contrary to the agreement with the managers not to "spring" new rules without consent. Equity now says that if managers object, it will not insist on enforcement at this time, but the photograph limitations will then go into effect next September, when the pet expires.

Rules are that if players are caught by the theatre for using publicity photos they shall be paid one-eighth of a week's salary, but if pictures are taken between matinee and evening performances, or after the night show, there shall be no pay. Rules which are in effect on regulation of a week's pay must be paid before a picture is taken. If a player has the proposed new rules for one-eighth are reconciled with the picture-taking stipulation, they are regarded as referring to motion pictures, nobody around Equity seems to know.

It is possible that the photography rules will be revised before being effective anyhow. It is a question whether the actors would remain after night performances for photographs or not. If they remain in the daytime, because of fatigue or social engagements, it's possible they would not. If they are scheduled for radio appearances or rehearsals during the day, publicity photographs would be brought up by a minor actor who wanted to know if he had any rights in that matter. Then Equity's legal adviser steamed it up.

N.Y. Asserby Weighs Banning Curb on Non-Returnable Tickets

Holyoke Theatre Nixes Vaude-Legit-Film Split

Holyoke, Mass., March 16. Although the New Holyoke theatre announced that it would not accept programs for "Meet the Wife" that a shorter week would be in effect this week, the theatre's operators, planning to reconsider and continue with the present split.

Stated also that the Treasury does not intend issuing pay rulings to indicate the amount permitted to be deducted by the actor, in order to come within the salary ceiling.

In answer to a question dealing with a multiplicity of employers, it was stated that the latter would not be held responsible should the ceiling be exceeded. That the Treasury might give a contract for \$1,000 a week, but the actor would not be allowed to exceed it.

Philly Mulls Earlier Mats. To Alleviate Transit Snaf

Philadelphia, March 16. City officials, seeking methods of alleviating the overcrowding of public transportation, are mulling a suggestion to legislate theaters, restaurants, clubs and other places of amusement to start their business an hour earlier.

Winding up of matinees at 5 p.m. would mean that if a theater, club, restaurant, store and office, allowing a further jam on trolleys, subways and elevated trains.

A.T.A.M. Wins \$15 Pay Increase, Ending Long Dispute With League

Dear 'Uncle' Jake

Agents and managers union was won over winning a retroactive 15% salary increase, and at a board meeting after the award was known, it was even proposed that a letter be sent Jake Shubert, thanking him for being the best witness before the League of New York Theatres, which he represented, in the case.

At another session Shubert said there were many agents and managers whom he would not engage, then added: "I guess there are some out there that wouldn't care to work for me."

At another session Shubert said there were many agents and managers whom he would not engage, then added: "I guess there are some out there that wouldn't care to work for me."

Nerve-Knox Revue Clicks in London

London, March 16. London had three new openings last week, but only one appears to have more than an even chance for success.

"The lone click entry is the Collette Clark with Footlight's 'Is Fun,' featuring Nerve and Knox. It's a better than average revue, despite a book that's weak on comedy. Emphasis is on dancing. Show bowed on March 12 and looks set for run."

"J. M. Barrie's 'What Every Woman Knows' was revived at the Lyric Theatre with Barbara Murney starred, but it was received with a mixed press. Its chances are doubtful."

"Brighton Rock," with an outmoded racetrack gangster plot, opened at the Coliseum March 11 but in two points to a quick fold. It was adapted from Graham Greene's book with conventional changes played mostly in a commonplace manner. Judged by opening night standards the entire thing is unconvincing and doubtful."

Albany, March 16. Bill introduced in the Assembly last week would remove from the state's ticket law the regulation which forbids agencies from charging more than 75c premium in tickets for sporting events, grand opera, on the grounds that it was discriminating to brokers without the privilege of return.

Benjamin E. Feinberg, senator from Plattburgh, and is similar to one he introduced last year, and vetoed by Governor Lehman. Latter was the Coudert bill, introduced by Senator Charles Coudert.

In Broadway's definition, previous information about the Feinberg bill was discarded. It having been figured that the legislation had been inspired through agency influence. Brokers fought the bill on the grounds that it was discriminatory and confiscatory, alleging they faced losses when unable to sell high-priced tickets for night and other sports event which are not returnable.

They expressed no objection to the 75c limit as applied to theatre tickets, but felt ticket code which limits the resale price but permits only to theatres, whereas the state law allows tickets to all who want admission. Recently the court upheld the state law, agency people have inspired the action.

Feinberg is quoted saying his bill is principally aimed at ticket speculators on the Square Garden, where it is alleged, high prices are charged for fights in defiance of the statute, which provides that if us tickets pass, more tickets would go to established agencies and excess prices would be held down.

Press agents, company and house managers of legit shows will get nearly all that they asked for, according to an award by Paul F. Brisenstein, Columbia U. economics professor, who arbitrated the dispute between the League of New York Theatres and the Association of Managers and Agents. Row dates back to last August. Award calls for a straight 15% managers, agents and their associates.

Should the award be contrived by the League, it should be paid, may raise would be retroactive to last Labor Day. It means that \$400 would be payable each manager and agent who has been on the job since early September. If a manager has house show show, with staff at the scale, it will mean back pay to house manager, company manager and agent approximately \$1,200. Those men who are getting over the scale are not benefited by the bond.

The award also calls for a stipulation in the Brisenstein award which requires managers to place all the money they receive from the award in a fund immediately, plus all that which will become due up to the award date to be disbursed, jointly, as indicated by the WLB. When the award is affirmed the League and ATAM are to disburse, jointly, the money.

Reason for Fund Reason for fund was indicated. By such a method producing managers would be prevented from receiving take-home pay with the employees involved.

ATAM originally asked for a 25% increase, but the award calls for a 15% increase. Those who are getting over the scale are not benefited by the bond. Should the award be contrived by the League, it should be paid, may raise would be retroactive to last Labor Day. It means that \$400 would be payable each manager and agent who has been on the job since early September. If a manager has house show show, with staff at the scale, it will mean back pay to house manager, company manager and agent approximately \$1,200. Those men who are getting over the scale are not benefited by the bond.

New salary scale will raise company managers with the scale to \$115 (house managers in legit houses having picture presentations) and \$125 for house managers. From \$150 to \$165 per show handled; attractions for second and third attractions will be set at \$135, while associates with additional shows under the same plan, will get \$130, while the show itself gets \$75 will receive \$30.

\$140 for Road Shows. When shows are on the road company managers now paid \$125 for straight plays will be on the payroll at \$140, those with musicals going (Continued on page 47)

FOR PASS DIMINUTION

Because the former manager of the Boston House of Music, Boston, Mass., had a fetch against passes, the boxoffice has a sign with the words "No passes" and requests. House has not had a leg's attraction for years, being used for the purpose of selling tickets to play next Monday (22), when "Clavdiv" plays there under the auspices of the Boston House of Music.

John Pollock, general manager for John G. Gable, who acted as agent, showed the boxoffice has a sign with the words "No passes" and requests. House has not had a leg's attraction for years, being used for the purpose of selling tickets to play next Monday (22), when "Clavdiv" plays there under the auspices of the Boston House of Music.

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A DIRECT HIT! JOHNNY ZERO

Lyric by MACK DAVID

Music by VEE LAWNHURST



The kids all called him JOHN-NY ZE-RO;
In school they
John-ny got a
ze-ro, John-ny got a ze-ro,
The kids all
always used to say,
ze-ro, John-ny got a ze-ro to-day.
And they would tease him when they'd play,
laughed at JOHN-NY ZE-RO
John-ny got a ze-ro, John-ny got a
ze-ro to-day.
He could-n't con-cen-trate on stu-dies,
When he grew
His mind was al-ways in the sky.
And John-ny learned how to fly.
up he left his bud-dies
And all the
Now they still call him JOHN-NY ZE-RO
John-ny got a ze-ro; he got an-oth-er
pi-lots proud-ly say,
JOHN-NY ZE-RO is a
ze-ro, John-ny got a ze-ro, the day.
he-ro to-day.

(* Instrumental A.C. Ark sound)

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TOMMY VALANDO, Prof. M'g'r

PAUL SALVATORI
Chicago

JACK FAY
Boston

MURRAY LAZAR
Hollywood

THE NEW YORK TIMES

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SWING LATS TO U. S. MUSIC

War Changes Face of N. Y.'s \$5,000,000 Dance School Biz; New Type Patrons

By GEORGE ROSEN
Draft inroads, mobilization of women for war activities and other significant wartime trends, has changed the picture of New York's \$5,000,000-a-year private dance school business. That goes for the hooley trade in the rest of America as well.
The fact has held up profit for with only a slight dent in this. It is attributed chiefly to the play the private danceries are getting from defense workers, who have come in for the first time from servicemen on leave, and from youths anxious to learn the jitterbug and rumba routines being heard called up for service.
But what the next three or four months will bring is a big question mark, with the manager of one of the top Broadway studios predicting that, by summer, the \$5,000,000 biz in N. Y. will probably have dwindled by a third. This he attributes to the fact that a number of spots will be forced to close because many of the operators, with a "non-essential" classification, will be called up for service. Factor, too, (Continued on page 46)

Dr. Townsend, With Fresh B.R. for Pension Plan, Seeking Air Time

Dr. Francis H. Townsend has put himself a fresh backlash and he would like to buy a regular network hookup for the resumption of propaganda for his old-age pension plan. The Mutual Network has already turned him down. The J. E. Stewart agency, of Chicago, is making the approach for Dr. Townsend. Mutual's explanation was that it would not sell its facilities for propaganda purposes.
What the prognosis of the \$500,000-a-week Friday idea would buy is a weekly quarter-hour which would be used for a round-table discussion with members of Congress and others as the participants. Very little has been heard of Dr. Townsend and his plan since the presidential campaign of 1940.

Richest Bus Boy, Uniqe In Show Biz, Loses Leg

Herman Tetter, 55, who is reputed to have become the world's wealthiest busboy during the 25 years he worked at the Cafe Royal on N. York East Side, and the model for the busboy portrayed by Sam Jaffe in a year's Broadway production, to "Cafe Crown," had a leg amputated at the Beth Israel hospital, N. Y., last Wednesday.

Cafe Royal is the hangout for Second Avenue's Yiddish actors and literati, and Tetter is reputed to have amassed his wealth lending money to these artists whose fortunes waxed and waned according to the whims of the Broadway trade.

Talk of Novel Bookings!

Soldiers to See Ballet
Ballet Russe de Monte Carlo, comprising 55 dancers and 20 musicians, will travel to Fort Monmouth, Red Bank, N. J., Friday, April 1, to do a volunteer performance for the Signal Corps camp.
It is the most novel booking set to date by USO-Camp Shows in the effort to enlarge the scope of its entertainment and represents one of the largest single units spotted into an Army camp or Navy base.

3d Dimensional Films Post-War?

Third dimensional pictures in U. S. theatres loom as a highly probable development immediately after the war. Research on the three-dimensional viewing of screen productions is reported going ahead, with developments tied in on war program, now near a point where it is commercially feasible for such type of motion picture.
The laboratory experiments have proceeded so far that the bogy of expensive junking of present projection equipment is said to have been overcome. System of projecting is understood to be so practical that it is nearing the perfection of present two-dimensional films. Previously, no method had been devised that would have enabled the use of the present projection setup.

All the Grudges of Long Tour Come Out in Battle At 'Vanities' Cast Party

Pittsburgh, March 23. Earl Carroll's visit to Pittsburgh last week was the signal for a "Vanities" cast party at Fort Pitt hotel, where most of the troupe was staying, and affair wound up high in a free-for-all fight. Plenty of black eyes and cracked skulls resulted in the melee, which in-fighter girls was the result of a lot of bad blood between members of troupe ever since tour started.

Among those pretty well battered up, although not seriously injured, were Irving Aaronson, arch-conductor, Jim McKechnie, company manager, Billy Woods, stage carpenter, and several of the chorus girls, who (Continued on page 42)

Dinah As Nora Bayes

Hollywood, March 23. Dinah Shore has been signed by Warners to play Nora Bayes in "Shine On, Harvest Moon."

A term contract followed her work in "Pearl Harbor."

GOV'T PAVES BIG POTENTIAL MART

Propaganda Agency; Via Shortwave and Transcriptions, Is Building Up in South America the Names of American Bands, Vocalists and Tenors

RECIPROCAL ROMANCE

Washington, March 23. U. S. music and musicians, little known in Latin America except on the metropolitan fringes, should find themselves in the post-war period with a tremendous new market and audience of millions, thanks to the office of Coordinator of Inter-American Affairs.
Because of the war, the Nelson Rockefeller organization is doing an advance agent job which otherwise would take long years of preparation in the South American hinterland.
By short wave and transcriptions (Continued on page 26)

'St. Mark,' 'Teeth,' 'Patriots' in Race For Pulitzer Prize

Three current Broadway box-office hits are rated likely to lead the balloting for the Pulitzer Prize this season. They are "The Eve of St. Mark," currently at the Cort Theatre; "The Skin of Our Teeth," Plymouth; and "The Patriots," National.
Deadline for the Pulitzer consideration was Feb. 1; hence "Harcourt," which would ordinarily be a strong contender, won't be in the select (Continued on page 46)

Femmes With Wrenches Donbling From Benches As 'Stage Door' Wrenches

Detroit, March 23. Go! with wrenches here are finding their way into the cast of downtown stage productions due to shortage of actors and hazards of transportation.

A half dozen girls with theatrical ambitions, who currently are working in hotel war plants because of the manpower shortage, were spotted in the cast of "Stage Door," current at the Lafayette. Gal, all work by day in the plants and get their fling of acting at night in a drama which centers about ambitions similar to theirs.
Local production features Glenda Farrell.

Next Film Cycle May Be Religious, With Interest in War Yarns Receding

Hope to Take His Air Crew to England, Africa

Hollywood, March 23. Bob Hope and the principals of his air show offs on an international tour, starting April 13 at Kinshasa, Ariz., and covering Army camps in England, with a possibility of winding up in North Africa.
While in England, Hope will showcase his air program to this country through the facilities of the British Broadcasting System. Tour will take three months.

Rationing Talent For D. C. Benefits

Washington, March 23. Priorities for entertainment has come to pass in Washington. Requests from various organizations in the war effort for vaudeville entertainers have been pouring in to the point that theatre managers have been embarrassed and they have formed their own little OPA.
The Talent Request Unit will be managed by Gene Ford, of Loew's, and Harry Anger, of the Earle theatre. This unit will clear all requests from local organizations for talent, whether talent is in the theatres, night clubs, radio or hotels. It is the hope of the committee to eliminate duplication of talent, and by so doing be in a position to schedule entertainers for a greater number of worthy spots.

Gilbert Miller Teams With Wirth, Saltzman In New Big Top Show

Gilbert Miller is going into the circus circuit and although his office disclaimed the report that the legit showman had a yen for the tarlators, he will be in on a new big top to be called, facetiously, the "Gilbert Bros." circus. Associated in the venture are Frank Wirth and Harry Saltzman, latter as managing director.

Saltzman is a young American who spent about 10 years in Paris, where he became friends with Milly. He was originally named Milly. He left the parking lot in Paris. (Continued on page 46)

Prosperity Is Here

Minneapolis, March 23. Theatres here are appealing to the public to have the right change, or as close thereto as possible, when they come to the windows to buy tickets.
Cashiers complain about the large number of \$5, \$10 and \$20 bills, the

studio production department execs, noting strong religious revival tendencies as a result of the war, believe that the next major thematic cycle in films will be the inspirational story, while interest in yarns dealing with the underground movement in Europe is expected to recede.

IKO has been about (Frank Ross production) by Lloyd C. Douglas; 20th has "Keys to the Kingdom," by J. Cronin, and Warners may dust off Papien's "Life of Christ," expensive literary property which has been on the shelf for some time, if the trend becomes accentuated.

Warner Bros. is veering away from (Continued on page 47)

U.S. Vs. Britain, Zannek Vs. 20th-Fox With Films From North African Front

U. S. and British governments, each with a film on North Africa, will shortly find themselves in competition in theatres here. And even more unusual, Lt. Col. Darryl F. Zanuck, on leave to the Signal Corps as production chief of 20th-Fox, will find himself in competition with his own studio as a result of the two war documentaries being distributed almost simultaneously.
The U. S. picture, which Zanuck supervised and titled "The Front," is a 40-minute affair in Technicolor which opened at first runs throughout the country last week. The week, Warner Bros. is distributing it on a nonprofit agreement with the Office of War Information, arranged (Continued on page 42)

Nazi Uniform Shortage Hits Hollywood Studios

Hollywood, March 23. Film studios are using a new shortage—Nazi officer uniforms. With the current epidemic of war pictures and the Government's restrictions on military cloth, there is a tremendous demand for authentic Nazi uniforms by the heel-clicking set in Berlin.

One of the biggest costume companies in town is doing a new short—Nazi officer uniforms. To Paramount for "The Day After Tomorrow" back two days ago to fill prior commitments to other studios. All major studios have Nazi regalia in their wardrobe, but not enough to supply the

Fla. Patrons May Soon Have to Serve Themselves—And the Waiters, Too

By ABEL GREEN

Miami Beach, March 23.—"Don't annoy the waiters, we can't serve our customers, but we can't get help," is too, too literally true here, and to all Florida resorts. And do they—mean the help—the advantage of it, knowing that anybody with two arms can get a job in defense work, and the waiters' service camps and bases, etc. It is that the hotel and restaurant waiters are putting up with abuses and carelessness which were formerly never countenanced. And the customers, made aware of these wartime stringencies, pay even faster help, regardless of the soon-to-arrive, although it's chiefly directed against the managements rather than the people.

Price is seemingly no object anymore any more when it comes to food. One can easily easily charge \$4 and \$5 for a steak dinner than it was \$2.50 some time ago.

The waiters' shows are so-so. Kitty Davis is doing the business of the town with her *Madame Chiang* show, which reminds of the old-school Hollywood and Paradise cabaret-theatres on Broadway, but with a visiting servicemen and tourists is like Zigfield. Roy Rogers, advertised as the original singing screen and radio, is the highlight. The name clash with the cowboy picture player of a similar name being a bit of a legal case bell, it being established that the picture player Rogers name and thus was restricted to its use cinematically. The picture player, it is a surprise when he comes on with a knock-out acrobatic routine and none of the familiar head-and-tail stuff. Dave Barry encores and Vee Adams complete the line.

Chewchewsky

If Lou Walters had hung around with his Palm Island Casino show, his Latin Quarter would be an even greater group than Kitty Davis'. But before Xmas there was a greater stringency on pleasure boats and even taxi-cabs wouldn't transport passengers because of the war effort. Today there's apparently plenty of gals to take people around; otherwise the buses and taxis wouldn't do all right for everybody.

All (Crying) Goldman's, F. Manheim, the list of names in Miami Beach, is a cleanup, but now Goldman is crying because of too much business. The taxi-cab and large bar in front is now a poppy-corned service spot, getting heavier traffic, and his main room continues its class service.

Despite the many thousands of servicemen, there are spots galore to get away from it all, or where the officers mingle with the civilians. Bill Jordan's Bar of Music is one such, with Charlie Farrell tie-chic. (Continued on page 42)

ALL-FEMME MINSTREL REVUE ON COAST

Hollywood, March 23.—Minstrel in blackette will be the general theme of George Shaffer's "Meet the Ladies," which gets a break-in at the Music Box within a few weeks. Show will be streamlined minstrelsy, with all-sit cast, corked up, plan an olio of 14 acts all on the distaff side.

Shaffer, who has taken a long lease on the boulevard house, is interviewing new talent, and has a few female names to adorn the murque.

They Must Like Their Fix in This Cat Town

El Monte, Cal., March 23.—City Council has a busy retreat after a one-day shutdown in three local film houses as a protest against the imposition of a one-cent tax on each admission. Ordinance would have cost the theatres about \$5,000 a year, in addition to their other taxes.

James Edwards, owner of the Valley and Tumbleweed, and Art Saborn, running the El Monte, closed their doors after receiving petitions to the film firms in the surrounding territory. Protest was so hearty that the City Fathers held a hurried meeting and rescinded the ordinance the day before it was supposed to go into effect.

Bully Beef

Hollywood, March 23.—Bulletin at Mexico, just across the Southern California border, are only a secondary consideration now. Film people, particularly those on location in the desert region, are more concerned with bull meat, for sale after the fight.

Some dealers who have eaten two steaks declare it is better than the meat they buy around Hollywood.

H'WOOD GOES ALL OUT TO HONOR MME. CHIANG

Hollywood, March 23.—Motion picture industry is paying tribute to Madame Chiang Kai-shek, wife of the Chinese war leader, has received a letter from the program, starting with her arrival at the Union Station, March 31, and winding up with an Oriental pageant in the Hollywood Bowl, April 4.

Producer is David O. Selznick, co-chairman with Robert L. Smith, of the Citizens Committee to Welcome Madame Chiang Kai-shek. Will feature a show about the war, which Selznick will handle the musical score, and Robert Richards is doing the script. High points in the celebration will be a civic and military parade from the railroad station to the City Hall, and a luncheon at 400 guests at the Ambassador hotel and a musical orchestra of 125 pieces. Selznick has composed the "Madame Chiang March," to be played by a symphony orchestra of 125 pieces with 25 film stars performing the honored guest with a floral tribute.

Radio Tribute to Actors

In War Effort About Set

Most talent has already been sent for radio's tribute to the role of performers in the war effort. Some of the national network facilities will be devoted to the Coast-to-Coast radio network, which is a part of the Entertainment World's Dedication to "A Cause," which will take place Friday afternoon, April 4 (3:30-4 p.m.).

As announced yesterday (Tuesday) by James Sauter, head of the United Theatrical War Activities Committee, the radio salute to the nation's soldiers' shows that far as follows:

Roger Bower, of Mutual, will be producer of the half-hour show. Robert Shaw is scripting the program. Alfred Wallenstein will conduct the orchestra. Bert Lottel will be the MC. Lucy Monroe will sing Jane Cowell will have a prominent part and it is expected that Ethel Merton, Milton Berle and Richard Crooks will also participate.

Paul Green Scripting

Rickenbacker Adventure

Charlotte, N. C., March 23.—Paul Green, playwright and member of the University of North Carolina faculty, says he has been engaged to write an account of the late Gen. George S. Patton's Rickenbacker from which a motion picture is to be made. Winfield R. Miller, who has been in contact with Rickenbacker, from 200-700 to finance and distribute.

Green said he hoped to have script finished by late spring. He has just returned from a visit to N. C. city where he gathered material on Rickenbacker, and plans to return here immediately and later go to Hollywood.

Mank's Felony Rap

Herman Mankiewicz, film writer, was held for trial on a felony drunk driving charge in Sugar Land, Texas, April 5 following a preliminary hearing in Beverly Hills. He was released on \$500 bond. Case, which has been played up by the Hearst papers as if it were an international incident, is the outgrowth of an ordinary traffic accident in which Mankiewicz's car collided with a truck on the highway. Mankiewicz is being represented by Mrs. Ira Gerahwin. "Mank" wrote the screenplay of "Citizen Kane," author of a recent attack on RKO and others concerned because the publisher felt that was a distorted biography of himself.

More Dignified Billing For Agents On Coast

Sacramento, March 23.

Hollywood's agents will be taken out of the employment agency class and defined as artists' managers under a new bill which will be introduced and goes to the Senate for final action.

Bill requires the artists' manager to post a surety bond of \$10,000 and to make a statement of a client in the event of any fraudulent or dishonest act by an agent or employer.

FEM. THEATRICAL TASK FORCE ON RADIO SHOW

The B.B.D. & O. agency is working on a show for "Galaucos of America's series, which will dramatize the recent tour among American agents from Great Britain and Africa of the USO-Camp Shows unit, which included Kay Francis, Cagney, and Marjorie Davis and Mizzi Mayfair. The program would also pay tribute to the part that women have played in the war and serve as a sort of report to America on what happened to the dramatic arts from them in theatres for the USO.

The plan is to originate the section from Hollywood. The program group arrangement may be the contribution of a fairly substantial sum to the USO.

Jessel-Haley-Logan Stated for N. Y. Cap

George Jessel, Jack Haley and Ella Logan, as a package out of the Capitol, will be in New York at the Broadhurst, N. Y., will go into the Capitol on Broadway when "Show Time" is in Philadelphia and Boston looking early in May. Tentative date for the live to play the Capitol, with a band not yet set, is the second week in May.

Bulk salary for Jessel, Haley and Miss Logan at the Capitol is said to be \$10,000. In the aggregate, this represents about a 100% increase in their previous picture house salaries. Paul Small set the Capitol, then for the first week in April, then goes to Philadelphia and Boston, respectively, for two weeks in each stand before breaking up.

Jewish Pageant Is Due For Washington April 12

Washington, March 23.—Religious pageant, "We Will Never Die," will be presented in Washington, D. C., probably in Constitution Hall, A. Rabino will be there making local arrangements.

The pageant is a tribute and reminder of the 2,000 Jews slaughtered by the Nazis in occupied Europe.

Washington production as far as possible will reproduce the Madison Square Garden pageant with several hundred actors, singers and musicians. Constitution Hall has no scenery, but effectively uses drapes and will provide the dramatic effects. "We Will Never Die" will be the main attraction.

Moss Hart will direct dramatization of Ben Hecht's story, "Remember the Name" and music provided by Kurt Weill. Billy Rose will be general supervisor, and the show is lining up local publicity committee.

FOR VICTORY

BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

It will cost money to defeat Germany, Japan and Italy. Only the Government could afford to help now. Buy United States Savings Bonds or stamps today. Buy them every day if you can. Buy them on a regular basis.

New York Cavalcade FIRST HAND DETAILS OF THE LISBON CRASH

By Louis Sobel

A Letter!

THE first detailed letter to arrive from a victim of the recent clipper crash at Lisbon is at hand. It is from Gypsy Markoff, famed actress, who was in the plane, and in part, it reads: "The American brass 'I am trying to write this with a fractured shoulder. My right ankle is also fractured and sewn up to the knee. They picked glass pieces of the plane and everything imaginable out of my head and forehead and my ear was practically torn off, just hanging by a thread of skin. I am scarred behind the ear and neck. Eventually I will need plastic surgery."

"I'm alive and I will—must head—and go on with my work here. Everyone is wonderful. I have a private room and staff and night Gypsy nurses. The American minister waits on today. I know how it was and I was in Egypt when it was there. The American brass plan and console and their wives are simply wonderful. We have plenty of company and flowers and candy and cigarettes."

"Most of my things are gone, including my new silver fox coat, but one thing they found floating in the river was Bob Ripley's pictures. Won't be like that as a believe it or not, I am not well set up for a month—maybe two—and so far have had two blood transfusions."

"Today Stanislas Gelfin came from London and rambled for a new accident bar me. About fourteen people were moved out of liberty—Gelfin was one of them—and I do not know what happened. I am a prisoner cabin—but it wasn't that at all—and yet, believing it was, I managed to keep alert and swim to the rescue ship with yelling from Yvette for morale support."

"She was alongside of me and kept shouting: 'Keep going, Gypsy. Keep going. Her voice kept me alive and she, of all stars, is not even married or brushed—not a scratch on her. She is our official manager and very good at it, too. Do tell her mother not to worry—she is exactly the same as when she left New York, even that she is the same dresser, and we were told one is coming to take care of her today."

"Lorra will be back soon, as my only injury is a slightly fractured ankle. Her husband, Ray, has a compound fracture of the leg. I hope her husband manages to come here—she will be laid up for so long it would take her a year to get back on her feet. She is here. 'As for me, as soon as I can get up and about I am going to London or wherever I can do any good. There is so much to be done—and I am not a quitter.'"

"Tama is gone. Poor, beautiful Tama!"

"Jane Froman has a bad wrist and a compound fracture of the leg. I hope her husband manages to come here—she will be laid up for so long it would take her a year to get back on her feet. She is here. 'As for me, as soon as I can get up and about I am going to London or wherever I can do any good. There is so much to be done—and I am not a quitter.'"

"Wall, the Greenlans are beginning to drill the back of my head, so this will have to be all. This has been practically all day to write. The plane was a mess and as soon as I can get up and about I am going to London or wherever I can do any good. There is so much to be done—and I am not a quitter."

This is not a letter that a fellow sits at the head of his column—and then dismisses to go on with trivial discussions of even more trivial Manhattan events. In the midst of his pain, aware that her beautiful face is badly scarred, that there is a little more to be done, she has heard of her, to be followed, as she writes, by plastic surgery, this brave little minister is already fretting about getting up and out and continuing with her work in the U. S.

I know Gypsy Markoff very well—the pluck and the will to do that is inherent with the girl. I am proud that she is a woman who is not a quitter. She was only two days in the hospital and she is back on her feet. She is here. 'As for me, as soon as I can get up and about I am going to London or wherever I can do any good. There is so much to be done—and I am not a quitter.'"

It is coincidence, too, that the girl who brought Gypsy Markoff over to my table and introduced her to me and suggested that it would be a nice thing if I gave her a "plug" in the column, was the lovely artist who sang the ballads and accompanied the guitar—Tama.

Yes, the same Tama who went to her death in the crash when Gypsy managed to save herself—through a miracle of faith.

And then there is a tragedy that I yielded such magnificent and inspiring sidelights!

(The above column is a reprint as it appeared last Saturday (20) in the New York Journal-American.)

Her Child Severely Ill, Victor Borge's Army CALL IS IMMINENT

New Orleans, March 23.—Victor Borge, comedian- pianist on the radio, is under the hospital care of his wife, Mrs. Borge, who is severely ill. Borge's child was seriously ill. She was taken to charity hospital in a taxicab but the child's condition was so bad that she was rushed into the street bleed.

Mrs. Cooper was held for observation.

Cassie Vs. Winchell Court Bout Again Postponed

Washington, March 23.—Trial of the \$200,000 bill suit brought against Walter Winchell by Mrs. Bette Davis (Cassie) Davis, was postponed for a second time. The trial was scheduled to get underway yesterday (Monday), but was put off until after the required court order was given. First postponement was a week ago. Mrs. Patterson's action was brought as the result of a Winchell broadcast of a year ago.

Down Payment, % of Gross Cue New Formula on H'wood's Legit Backing

New formula for Hollywood financing of legit and the purchase of screen rights in advance of Broadway production has been passed by the Dramatists Guild. Simultaneously, the Guild committee played the first such deal, calling for Metro backing of Irwin Shaw's play, "Labor for the Wind," to be produced by the firm of Norman, Bel, Gaddes, Max Reinhardt and Richard Myers.

The new arrangement, along the lines of the so-called Wharton-Wilk plan of several seasons ago, bases the purchase price for the film rights on a down payment plus a percentage of the weekly legit gross. In all cases the picture company has no say in the legit-production and cannot do anything to curtail the legit run. Also, when a show is to close either on Broadway or the road, the author has the option of taking it over and operating it himself thereafter.

Terms of the "Labor for the Wind" call for Metro to buy the legit production option, estimated at \$40,000, besides a \$60,000 down payment to Shaw for the screen rights plus 15% of the weekly legit gross. There is a \$200,000 limit on the picture purchase price, and the picture version may be released a year after the Broadway opening or sooner if the picture company has approval of the deal, "Labor" is expected to go into rehearsal shortly. (Continued on page 47)

Brit. Equity OK's Sunday Shows

London, March 23. Sunday legit shows in London have won the approval of British Equity. Equity balloting on the Sunday opening question resulted in 74% of the members voting in favor. Sabbath shows have long been a basis for contention here.

2,000 Picture Actors

Pledging 6 Weeks To Shows for Servicemen

Hollywood, March 23. Around 2,000 film players are expected to pledge at least six weeks of their time this year to entertain military concentrations following resolution adopted last night (22) at directors' meeting of Screen Actors Guild which called for such participation.

Under plan studios would so arrange players' shooting schedule as to allow for pledge and to keep the Hollywood Victory Committee advised well in advance. There has been prompt full co-operation by producers in sending a steady flow of name talent to USO-Camp Show units.

More than 300 top players have already been pledged to give six weeks of their time wherever routed by the Victory Committee.

WHITEMAN REPEATS

RADIO JOB OF 1932

Paul Whiteman will assume title of general music director of the Blue Network some time this summer. Whiteman's previous active connection dates back to 1932, when he occupied an office in NBC's Chicago headquarters. He got the appointment that time from Niles Trammell, then v.p. in charge of the midwest division. Whiteman's assignment comes from Mark Woods, the Blue's prez.

Before he can come to New York and with the Blue, Whiteman will have to complete his current cycle with the Burns and Allen show (CBS) and some dates with the Los Angeles symphony orchestra.

Extras' 286c in Feb.

Hollywood, March 23. Film extras, hired through Central Casting, drew \$286.70 in February, an increase of \$300 over the previous month. Average daily wage for 23,300 placements was \$12.30, with a large drop-off in \$5.00 calls which have decreased from 8,000 to 1,000 since February, 1942.

A&C Loss Forces Camel Into Two New Programs

As the result of the loss of Abbott and Costello, due to Lou Costello's illness, Camel will have two practically new programs starting this week. The stanzas were the combination of a merger and new hiring.

The c/c account's NBC show will start tomorrow (Thursday) originally from New York and consist of Jimmy Durante, Garry Moore, as m.c., Georgia Gibbs, Xavier Cugat and Howard Keel. Another new Friday night program, which came over CBS, will start the following night (26) and consist of Hollywood and off Jack Carson, as m.c., Herb Shriner, Connie Haines, Freddie Rio's orchestra and the vocal trio, announcer. Joan Davis will be the guest star of the occasion.

Leonidoff Said to Plan Servicemen's Show Along 'Army' Format

Leon Leonidoff, scenic stage manager at the Music Hall, was in Washington last week and again yesterday (Tuesday), reportedly in connection with Army and government officials for the production of a special show under the auspices of one of the branches of the service.

White details are in the embryonic stage, understood that the show may be patterned after that of "This Is the Army." Prior to going to Washington yesterday morning (Tuesday), Leonidoff said he could not give details on the matter.

Should plans carry, Leonidoff would probably request leave of absence from the Music Hall in order to do the staging. Not known that the Hall itself is concerned in the recent negotiations between Leonidoff and Washington officials.

D. C. CUES HOLLYWOOD TO 'HATE JAP' THEMES

In contrast with attention given the Nazis on the screen, feeling in Washington quarters is that Hollywood has not yet turned sufficient spotlight of publicity on the equally detestable yellow menace.

Understood that, as a result, sudden interest was last week manifested by Paramount, Metro, and other studios in "hate Jap" story ideas. All the major companies are understood embracing the field for this type of material, of which there has been relatively little.

One of the production difficulties is casting characters. In addition, there is little important reaction available, while non-fiction material from the respondents is many along the same lines and rarely useful for filming.

Former American Joseph Greiv's memoirs, rather than his "Report from Tokyo," has held attention of all film companies for some time. Greiv has so far refused to entertain all suggestion for filming.

BUYERS GRABBBBING WHAT THEY CAN

By BERNIE WOODS. Combination of a band shortage, new spots opening and the sharp increase in business throughout the entertainment field as the result of bands, has brought about a seller's market for the likes of which few, if any, orchestra agency executives in the business have ever experienced. No longer is it possible for a prospective music buyer to dally and haggle for prices and contract clauses. It is a case of snapping up an outfit when it's available or be left grooving from bookie sheets.

With so many musicians and leaders in the various armed services seriously depleting the number of working bands, agents and buyers both are currently having an exceptionally difficult time in finding bands for any sort of work. And the situation doesn't only apply to the higher-bracket circuits, which always enjoyed a seller's market; it also applies to the less-affluent commercial and club circuits, which were grateful for anything that came along.

In New York alone there are perhaps a half dozen hotel spots and roadhouse owners who mightily hope to have their bands scheduled and be filled to their satisfaction. Hotel Commodore, Arcadia Ball room, Hotel Edson, Glen Island Casino (planning to reopen) and several others are currently in that position. Another is the new Ballroom. (Continued on page 47)

Radio Glamor In Large Dose

Philadelphia, March 23. The following want ad appeared in Philly dailies last week:

"Like to Get Into Radio?" "Want a new career? Start as a bunch of good guys and all that—and we're looking for someone to learn the business from the inside out. And brother, we mean just that. You'll get up the studios; cure for the sound effects; see that the guests are comfortable; make things run like clockwork and fall into a dozen damn laughs a day."

"You'll meet all the visiting celebrities and get to know what cooks with the industry. And say, Jackson, if you like the girls—we're over-run with femme shows that draw a full house."

"Think it over. If you're young, old or born in leap year—and if the idea of the place kind of gets you right up a line—but quick. Hours are sharp, salary bright. Doggone, we think you'll really like us."

The ad was run 'blind' with only a newspaper box-number for an address. There were 497 answers to the advertisement before it was learned as late as last night that it was for the job open at that of porter.

Three of the answers came from members of the WFIL staff.

London Paper's Survey Reveals Deep Impress of U. S. Comic on English

London, March 9. In a resume of the paper's survey on the types of programs that the home listeners of the British Broadcasting Co. want, the Sunday Pictorial indulges in what to Americans might seem an odd comment. After recording that the review type of program drew the largest number of responses, the typesetters adds but note that Bob Hope only scrapes into fifth position. Through this left-handed compliment, the Pictorial reveals the deep impression made by Hope on British audiences as the result of several months of transcribed programs.

The resume complains about the writers by BBC, observing that

Appeals Bd. Refusal to Grant Kyser Draft Deferment Indicates Tough Attitude Towards All Show People

J. J. Shubert III

J. J. Shubert has been hit at home for the past week or more, all right being first reported to be rheumatism and later a severe attack of grippe. Day and night nurses are in attendance.

Senatorial K.O. Of 25c Ceiling Sure to Pass

Washington, March 23. The new Senate Finance Committee bill which sets the \$25,000 salary ceiling appeared certain to pass the Senate this week and the House probably the week afterward. It specifically rescinds the President's executive order limiting all salaries to \$25,000 after payment of Federal income taxes, but eliminates the inflationary features which marred the House-approved Disney bill.

Following the approval of the new measure by the Senate Finance Committee on Friday (19), Senator Walter F. George, Georgia Democrat and chairman of the committee, said he had conferred with Representative Wesley E. Disney, who approved the Senate measure. After passage by the Senate, the bill will go to the House for concurrence, which it is expected to receive without trouble. The Senate bill is even better than earlier versions in show biz than the House bill, since it sets the ceiling at the highest figure earned between Jan. 1 and Sept. 15, 1942, while the Disney bill applied the ceilings of Dec. 31, 1941.

Senate bill therefore will be much fairer for the new stars who came over from the vaudeville circuit and whose 1941 contracts did not call for top money.

Inflationary feature of the Disney bill, killed by the Senate, would have lifted the salary ceilings from all earners getting less than \$25,000 net, permitting them to demand raise-up to that figure at any time.

Joe Brown Already Has Done 24,000 Miles for USO

Sydney, March 23. Joe E. Brown was given a smash reception at his arrival here on other Pacific bases. Sydney fans mobbed the comedian everywhere he went. Brown says about 30 days in Australia and New Guinea.

He already has traveled 24,000 miles on troop entertainment tour for USO-Camp Shows.

Washington, March 23

Refusal of the Presidential Appeals Board to Selective Service to grant a draft deferment to band leader Kay Kyser has set two precedents which will hit show biz a little. The Kyser case is the first of its kind to go to Washington after rejection by district and State appeals boards, and shows that the national appeals board intends to be tough on actors, musicians and radio people in the non-technical brackets. Following the Kyser case, Office of War Information made clear that it will never again ask for deferments of those who are not on its rolls as paid employees. And it is understood, very, very few of those will be requested. Kyser was one of the eight radio figures whose names were requested by Elmer Davis, OWI chief, because they were serving as the mainstay for the OWI domestic radio branch.

Kyser has been the only case carried over from the \$25,000 salary ceiling that was done at the request of Davis. Bandleader had everything in his favor. Not only was he an OWI advisor, but his bond-selling tours had brought in millions to the Treasury, and he played frequently at war plants and Army camps. One little known fact is that, as long ago as last summer, he had written to OWI, telling the organization he wanted to do even more—that he considered donating a part of his income to USO and similar organizations. The Presidential Appeals Board acted on the Kyser case last Friday (19) and then wired its decision down to the Selective Service, Selective Service in North Carolina. (Continued on page 36)

CBS BAITS SPONSORS WITH ALL-NEGRO SHOW

Hollywood, March 23. All-Negro show, baited for sponsorship, will be put out over CBS network's package will be Hattie McDaniel, Mantan Moreland, Benny Carter, Duke Ellington, and a host of other Negro talent. Savanah Churchill, vocalist, and a select chorus of 30 voices. The show will be called "Blueberry Hill" and only play in the setup is Don Bernard, who directs for CBS.



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Mayer Asks D.C. to Clarify Films Position; Legislator Lauds H'wood

Louis B. Mayer returned from Washington to New York last Friday (19) following discussions with congressional and senate leaders regarding the position to be accorded the film industry by the Government under wartime conditions.

Mayer, it is understood, sought to learn at first hand to what extent Capitol Hill is interested in maintaining the screen as a morale and information medium; type of draft or other legislation which it is to be anticipated insofar as the industry's talent, manpower and material needs are concerned, so that the industry can make provision for maintenance of operations on an efficient basis.

Mayer, accompanied by Howard Strickling, is scheduled to return to the Coast tomorrow (Thursday).

Tribute to Film Hits

Washington, March 23. One of the finest tributes ever paid to the film industry was read into the Congressional Record in the house last Wednesday (17) by Rep. Lytle H. Boren, Oklahoma Democrat, following a resolution passed by Louis B. Mayer to the Oklahoma delegation.

Paul Boren, who has been an interested student of this particular industry (films) because its problems, so far as legislation is concerned, are in the jurisdiction of the committee of which I am a member. I have had words of praise, criticism and praise for certain phases of the motion picture industry in America that is devotedly bending all its efforts to the purpose of best serving this nation's war effort. I want to pay tribute to the motion picture industry for meeting the current great challenge to public service.

"American brains and American energy have wrought amazing things. The motion picture industry is one of the examples of marvels in achievement. The part that motion pictures play in the life of the great is great indeed. The motion picture is probably the greatest source of relaxation from the strain of war, and this relaxation is provided to the men in the very areas of battle. The pictures of this period have been inspirational assets to our vital cause, and the motion picture industry has willingly and generously contributed to the war effort not only in the discipline of their aims in scenarios, but in financial way, and all other phases."

Mourning Production Costs, Now

At 15-cr. Peak, Worry Majors

Hollywood film production costs are approaching a new high for the 15 years, with many of the major company toppers reported discussing means of curbing further increases.

Various estimates that increased product cost for 1942-43 over 1941-42 schedules is from \$20,000,000 to \$25,000,000. Cost of A pictures has risen as much as 30-40% in many instances, with increases of 10-25% for small budgets. Some execs estimated that schedule of 35-38 big budget films now will be the equivalent of 45-50 a year ago.

Though the danger line on cost charts, in relation to marketability of product, has not yet been reached, it has become uncomfortably close to some companies. Positioning the "Little Steel" formula (providing that wages cannot be increased more than 15% over those prevailing January 1, 1941) may be modified to allow for greater increases in another factor which will affect both production and exhibition costs.

War Labor Board rejected proposal last Monday (22) to break the "Little Steel" code but left the door open to wage increases under "inequalities and sub-standards."

Considering high production costs, studios must seek ways to

Hall's Metro Debut

Hollywood, March 23. Al Hall moves into the Metro studio for the first time to direct the William Powell starrer, "The Stars Can Wait," an Arthur Hornblow production.

Most of Hall's directing has been done at Columbia and Paramount.

Report Kennedy Buying Realty

Joseph P. Kennedy is reported interested in New York real estate on an extensive scale and is understood recently participating in several important buys. Property is being acquired, though in some instances possibility of building damage later has been taken into account.

Kennedy may, from accounts, be interested in purchase last week of site on East 58th street, near Lexington, N. Y., which was sold by the Mutual Life Insurance Co. Plot, which runs from 39th through 42nd streets, is 100 feet wide and 100 feet deep, and is situated at \$2,100,000. It was at one time bought for construction of a theatre and may again be used for this purpose after the war. John J. Burns, attorney, listed as the purchaser. He has represented Kennedy in various matters in the past.

N.Y.U. Dean Becomes

Loew's Personnel Head

John Thomas Madden, dean of New York University, has been granted leave of absence to inaugurate the new personnel department at Loew's. He will assume duties yesterday (Tuesday) by Nick Schenck. Schenck explained that Loew-Metro had sought the right sort of man to organize this new department at the N. Y. office for several weeks.

Madden has been dean of the largest school of commerce in the world since 1932. He will have a title of personnel director of the Loew-Metro homeoffice.

'H'WOOD BEING 'WRIGHT TO SAVE'

Picture business, as well as other industries, will benefit greatly from many of the readjustments being brought about through wartime conditions, according to J. Cheever Cowdin, chairman of the Board of Directors of Universal Pictures, who is also chairman of the Government Finance Committee of the National Association of Manufacturers. He declared that the challenges to American business inevitably have been stimulating—not crippling.

Cowdin told "Variety" that many of the conservation and money-saving methods introduced in film production and distribution since Pearl Harbor will likely be retained after the war.

If reduction in length of features or in the number of prints proves feasible (providing there is no further cut in raw stock allocations), while maintaining service for the usual number of accounts, belief is that such procedure will be continued when peace comes.

Cowdin, who last week completed a swing around important industrial circles and the chief film of American industry at the moment, next to the winning of the war, is to remain here as a provider of employment for the millions now working in war plants and serving in the armed forces, after the war. Solid foundation will ensure absorption of 20,000,000 to 30,000,000 in the industry, with a minimum of dislocation. (Figures based on estimates by various industrial leaders.)

"As in the past," said Cowdin, "American ingenuity and enterprise are overcoming obstacles. We have had the highest standard of living in the world and we intend to retain this standard after the war."

And films will, of course, remain of tremendous importance in post-war reconstruction. Cowdin added as a morale and entertainment factor.

Exhibs Needlessly Fear

Audience Reaction To

Collections, Sez Balaban

Barney Balaban stated at Red Cross rally at the Ziegfeld theatre, New York, Thursday (18) that exhibitors are showing needless concern over the effect on patronage of collections in theatres. He told gathering, including some 1,400 reps from exhibition, distribution and public relations, that experience has shown "since we are in a war, that the public is less concerned about collections than some of you."

Balaban said that the campaign was essentially a theatre job "since the bulk of the money is to come from exhibitors in independent circuit theatres."

Other speakers were Claude F. Brown, president of F. R. Cramer and Harmon, Mrs. N. Peter Rathvon, Major Leslie E. Thompson and Sam Ringer.

Cost Houses Lining Up

Los Angeles, March 23. Red Cross War Fund drive has lined up 478 theatres in Southern California and figures on 190 more houses before the annual one-week collection campaign gets under way.

Theatre week will follow up the general March campaign and is expected to put over the final punch in reaching or surpassing the national quota of \$125,000,000.

Sherman's 'Buffalo Bill'

Hollywood, March 23. Harry Sherman movie into the 20th Fox on a one-picture deal to produce "Buffalo Bill," one of the studio's high-budget films. Joe McCrea is slated for the title role.

Deal does not affect Sherman's contract with United Artists, which permits an annual outside picture.

Skouras, Schenck, Goetz Discuss Cutting 20th-Fox Film Production To Conform With Other Major Cos.

Bernhard on Coast

Joseph E. Bernhard, who occupies a high civilian-status post with the Department of Docks and Yards of the U. S. Navy, stationed in Washington, is on the Coast on a 10-day inspection trip for the Navy.

Though on leave of absence from Warner Bros., where he holds the post of vice president and general manager, Bernhard maintains close contact with company affairs and checks into his N. Y. office on weekends to discuss business, policy, etc.

Scribes Ask Wage Boost By Indies

Hollywood, March 23. Film writers loosed an ultimatum at the indie producers demanding a minimum wage after March 26 or else no scripting. Upstage pay requirements were set forth at a meeting with Martin Mooney and Robert Young, representing the heads of independent writers, and Mary C. McCall and Sheridan Gipsy, speaking for the Screen Writers Guild. Dictum was relayed to I. E. Chadwick, president of the Independent Motion Picture Producers Assn.

Scribes have established a minimum of \$1,000 for a flat fee assignment and a minimum of \$1,500 for a story. The budget goes up to \$1,500. Chadwick has beyond that figure, the writer's claims go up to \$1,500. Chadwick has ordered a meeting of IMPPA members for March 26 to discuss an answer to SWG.

Trinidad Film Biz Up 75%

Washington, March 23. Motion picture attendance in Trinidad has increased more than 75% in the past year, with the year's ticket sale now near 10,000,000, U. S. figures. Department reported that most features are American, the bulk of newswires come from Great Britain, and films requiring 15% of all films shown be British.

Musical productions and action pictures are favored.

Pressburger With Wall St.-Refugee Com, Bids for Korda's UA Interest

Arnold Pressburger, representing a Wall Street investment banking group which includes U. S. reps of European financial houses, has entered the bidding for Sir Alexander Korda's interest in United Artists. Pressburger has made an offer for the Korda holdings in UA and represents sufficient cash to indicate strong confidence of the offer by Korda and other owner-members of UA.

It is understood that Pressburger's offer is a more far-reaching interest in UA than currently appears on the surface. Pressburger is making possible the acquisition of other holdings in UA in addition to Korda's. If Mary Pickford and Charles Chaplin should show interest in an offer from this new quarter.

Pressburger is an intimate of Korda's. He is, from all indications, prepared to make an immediate investment of sufficient scope to include taking up shares of other owner-members of UA. The purpose of the coin is "refugee" European money which has long been looking for a wedge into the film business in the U. S.

Meanwhile, though both Pressburger and David O. Selznick have made offers for Korda's stock, they have

Twenty-First-Fox production policy for 1942-43, looking to a lowering in output as compared with current schedule of around 44 pictures, may reach 40-42, with idea of bringing studio slate closer into line with other major company production, in among primary subjects coming up for discussion by Seymour Skouras, Joseph M. Schenck, William Goetz and other company toppers during New York home office huddles now in progress. Budget for the new season, beginning September, is also being taken up.

Skouras in talks with Goetz, has suggested that latter re-examine production policy with regard to quantity output.

Factors being weighed are (1) availability of talent and technical manpower; (2) increased number of extended runs which back up production on first studio release; (3) raw film stock supplies; (4) whether fixed studio overhead charged against a smaller output of pictures will send negative costs too high for the sales force.

Increased number of extended runs throughout the country weighs as heavily as any other consideration of new studio policy. Goetz stated that other major producers feeling that production slights can be trimmed considerably, since big budget product is being so generally held over in key situations.

Manpower Dearth

Dearth of talent and technical manpower also figures importantly in setting studio schedule for 1943-44. On last trip to N. Y., Goetz stated it seemed inevitable that product output will have to be curtailed, although in situation of current season (1942-43) slate has been virtually estimated from 42 to 46, though it now appears as if 44 will be reduced by the end of August, this including two British films, "Young Mr. England" and "Queen of Hearts," a realer.

Raw stock supply for 1943 is not likely to hinder current production plans, since no curtailment of any importance is expected, but any unfavorable change in this situation would hasten modification of studio schedules.

Pressburger With Wall St.-Refugee Com, Bids for Korda's UA Interest

ings have not yet been offered formally to United Artists, a preliminary necessary to any further move in Chaplin-Pickford interests, for the time being, are not inclined to view the Selznick proposals favorably.

BORZAGE GROUP WILL

MAKE PIX IN MEXICO

Hollywood, March 23. New picture making company in Mexico City has organized for the week by Frank Borzage, Lloyd Nolan and Bo Roos, all of whom are making possible the acquisition of other holdings in UA in addition to Korda's. If Mary Pickford and Charles Chaplin should show interest in an offer from this new quarter.

Borzage is slated as producer-director and Nolan as star. The other nine months of the year will be spent in Hollywood.

Cagney Signs Howard

William Cagney has signed William K. Howard to a term directorial pact.

Cagney's first assignment will be "McLoud's Folly," starring James Cagney.

Exhib Groups Prepare to Battle For Decree Substitute As Leadline Nears; Distribs Favor Continuance

With the three-year trial period of the content decree expiring Nov. 20 and exhibitor associations already preparing to fight for its continuance, the chances are regarded in trade circles as promising that another movement for a substitute to cover sales and other exhibitor-distributor relations will be developed.

Steps in this direction may be taken early this summer, a high distribution official saying that the time is ripe to do something about the decree and the unsatisfactory system of exhibition which exists under it.

While the distributors signatory to the decree have operated profitably under it, estimated that 90% more of the country's exhibitors are opposed to the instrument and would prefer a substitute or, failing that, to go back to the old system of full-line buying such as practiced in dealings with Universal, Columbia, United Artists, Republic and Monogram. Both the Motion Picture Theatre Owners' Association and the Allied States Assn. are readying trade practice plans as substitutes for the decree.

What may take form during the summer months is a flexible plan such as was worked out by the United Motion Picture Industry last year but disapproved by the Department of Justice. In addition to decree relief proposed by the so-called UMPI plan, the majority of the country's exhibitors back it wholeheartedly because of its sales aspect, notably with respect to cancellation privileges. At the same time, exhibitors favored enlarged circulation machinery and conciliation procedure for the settlement of exhibitor-distributor disputes.

Thurman Arnold, who brought the anti-trust suit against picture distributors resulting in a consent decree for five of them (Metro, Paramount, Warner, RKO and RKO), is no longer with the D. O. J. but whether or not his shifting to the Federal bench may mean the way on decree modifications or its end is problematical.

D. O. J. May Get Tough
Since Arnold left his trust-busting post, the D. O. J. obtained its monopoly conviction against the Crescent Amusement Co. in the south. This turn of events, it is believed, may encourage the D. O. J. to get tougher with respect to the decree and any modifications thereunder despite exhibitor protest.

However, pointed out in sales circles that complaints about exhibition and the failure of a vast majority of exhibitors to avail themselves of this phase of decree arrangements.

(Continued on page 23)

NABES RESTORING MATS AS FUEL CURB EASES

Philadelphia, March 23.—Return of warmer weather has helped ease the fuel oil problem of the nabes and more than a score of them announced that they would return next week.

More than 100 theatres in the Philly area had dropped the matinee showings (except Saturday and Sunday) to save on fuel.

Most of these are expected to return the matinees shortly. Another factor to the revival of matinees is the easing of the ban on pleasure driving.

RKO Deal to Take Over Grand, Chic, Now Cold

Deal discussed last week for RKO to take over the Grand theatre as a moveover house had been dropped.

RKO has been looking around for another Loop theatre as an outlet for picture contracts since the Palace theatre and not used there.

U TICKETS TWO

Hollywood, March 23.—Theatrical salesmen are flocking to London, wartime story, into work this week with Michele Morgan and Alan Curtis in the lead.

Edwin Martin doubles as producer and director.

Mono's Hedy

Hollywood, March 23.—Hedy Cooper, who looks like Hedy Lamarr, according to Metro publicity department, drew a top role after 18 months, but not on the home lot.

Hedy's look-alike is playing the femme lead in "Wings Over the Pacific"—on loanout to Monogram.

Inside Pix Stock Trading at Low Ebb in Jan., Feb.

Washington, March 23.—Insider stock transactions in film companies were at a low level during January and early February, with only two of the three Warner brothers going into the market substantially.

Albert Warner added 14,902 shares of his firm's 95 par common, according to the SEC summary issued last week, bringing his total to 199,650. Jack L. Warner acquired an extra 11,840 shares and now holds 186,800 shares.

Charles National Bank sold off an additional 10,000 shares of 20th-Fox in February, but still has 197,850 shares.

Dealings in Universal were very small. Universal Corp. picked up an extra 200 shares and now has 21,257 of the \$1 par common. Matty Fox, Universal board member, reported purchasing 3,000 common warrants of Universal Corp. in December to hold his holdings to 15,000.

Ned Depinet, RKO officer and director, sold 1,000 shares of RKO common early in February. Rockefeller Center dumped 1,200 shares of RKO common, but still is loaded with 562,428. Louis Goldberg, of New York, reported purchasing 100 shares of RKO 6% convertible preferred for a joint account while J. Miller Walker, RKO Co. vice president, sold 50 shares.

New Columbia Pictures officers were busy in March in making reports of their holdings: Sidney Buchman, of Hollywood, no holdings; Joseph McCoolle, of New York, 202 shares of no-par common held in partnership; Abraham Monaghan, of New York, five shares of common outright and 202 shares in partnership; Nate B. Spingold, 10,178 shares in the 1941 holding company and 100 shares in joint ownership.

Kelly Is a Lady

Hollywood, March 23.—Old title, once used by George Murray and George Sidney, "Has Anybody Here Seen Kelly," is being revived by Universal with an entirely different story to be produced by Ken Goldsmith.

Title is based on the adventures of a femme mechanic, named Kelly, in an airplane plant.

McCarthy & Snerd Click at 'Dandy' Mex Pream; Over 50G for Red Cross

How 'About This?

Hollywood, March 23.—Even though the naughty word, 'Tell,' has been deleted from the Hays office dictionary, 20th-Fox is set to produce "The March of the Harebells," in Technicolor.

Soi Wurzel, producer, assigned Charles Kropp to screenplay his own story, dealing with hell-raising in the wild west. Randolph Scott is penciled in for the top role.

SLIDING % SCALE SOUGHT BY WRITERS ON AGENTS

Hollywood, March 23.—A sliding scale of agents' commissions from 10% to 15% will be proposed by the Screen Writers Guild in the franchise agreement to be submitted this week to the Artists Managers Guild. Top payoff would be for setting a deal and then there would be gradual decreases as options are taken up. No figures are as yet set, but it is believed that the first option lift would cut the commissions to around 8%. Where the options are automatically exercised, some interested in the agents fee may be trimmed to 3%. Writers are opposed to paying a sliding 10% through options when agents have little to do beyond negotiating an original deal.

Single Bill Policy Backed in St. Louis

St. Louis, March 23.—An educational program to establish the single feature program policy in St. Louis picture houses was launched last week by 80 exhibitors and although 17 indie operators were not in attendance concern was expressed that they would join the move. Several weeks ago 110 exhibitors in St. Louis and adjacent areas joined in a similar move to slash flicker programs in two. However, Clarence Kalgman, president of the St. Louis indie group, St. Louis, did not join the move. At the meeting last week Kalgman announced that he would not only join the screen program to a single feature but would insist on a "package" when he is convinced the plan is going through. Another exhibitor who joined the move is Harry Koplar, formerly a stockholder in the Fanchon & Marco local organization, now interested in a North St. Louis indie house.

Harry C. Arthur, Jr., head of P&H here, began to move to eliminate double features.

Studio Contracts

Hollywood, March 23.—Jeff Donnell's player option picked up by Columbia.

Maureen Cannon, Broadway actress, signed with Universal.

Leslie Brooks drew an option hold at Columbia.

Bob Cameron, western actor, signed to appear in two pictures annually for Harry Sherman, with the privilege to outside deals.

Don Evans' player option picked up by Republic.

Douglas Drake, actor, drew an option lift from Columbia.

Rosemary La Planché held player option with RKO.

Robert Ryan, actor, effect renewed by RKO, to take effect when he returns to the Army service.

Maxine Fife drew acting contract at Paramount.

John Ford's director ticket renewed by Metro.

Carmelle Bergstrom, little theatre actress, signed by Paramount.

Neil Neill handed player ticket by Paramount.

By BILL BROGDON

Mexico City, March 23.—This new Mexican movie stars visitors took the Hollywood-Mexico Red Cross benefit in stride as Warner Bros. presented "Dandy" and a special performance netted the Mexican Red Cross 250,000 pesos (about \$50,000). The auction stunts likely to swell the net.

While film names rounded up by Warner's publicity department, the Hollywood party was even more impressed by the "Paris of Mexico" than the natives were at the bery of visitors. Highlight on Saturday was the combined appearance by Mexican and Hollywood artists at the magnificent Bellas Artes Palace theatre, one of the most beautiful theatres in the world.

A show was ragged and ran a long hour. The Mexican Red Cross had a good reception by important Mexico City people who paid as high as \$300 for seats. The Hollywoodites here were Pays Emerson, who sold two kisses from the "Wage for War" picture to the Red Cross, and with his Charlie McCarthy and Martin Snerd.

Good Evening

Sordo Noddy, Mexican entertainment name, acted as m.c., introducing other native artists such as Sordo Noddy, Jorge Negrete, Fernando Soler, Poco Sierra, Dolores del Rio, Isabela Cordero, and Lina Laguarda. From Hollywood were Anh Sheridan, Errol Flynn, Dennis Morgan, and Lina Laguarda. J. R. Baggett, Jule Bishop, Dorothy Day and Nancy Coleman. Bette Davis, already here vacationing, took the Hollywood group at the airport, where arrivals were met by President Avila Camacho's personal mounted guards and Tropic band. President Camacho was back at a cocktail party on Saturday night. The Hollywood group in film celebs were hosted Sunday night at a Red Cross benefit dinner. The Hollywood group, including a dance at Ciro's in Reforma hotel. Party headed back to Hollywood by plane. Mexico City looks like a boom town full of ready spenders who like to park the class clubs and theatres. Ciro's, operated by A. C. Blumenthal, seems to draw the most business. The Red Cross and limited seating capacity add up to a take of about \$25,000 monthly.

NATL. SCREEN SKEDS 3 SALES CONVENTIONS

National Screen Service, of which Herman Robbins is president, will hold three sales conventions this year, the first in New York, second in Chicago and the third in Los Angeles. In each case the meetings will extend over three days, with all being held on Fridays-Saturdays-Sundays.

First session will be at the Waldorf-Astoria, N. Y., April 16-17-18. Others scheduled are April 23-24-25, at the Waldorf-Astoria, New York, and April 30-May 1-2, at the Waldorf-Astoria, Los Angeles.

First session to Robbins, NSS's general sales manager, George Dembow, and other executives will attend all meetings.

Quimby's Good-Willers

Hollywood, March 23.—Fred Quimby, who has been producing supervising chore on a series of cartoons at Metro designed for the relief of the victims of the Latin-American countries. Films will bear Spanish main titles and Spanish subtitles.

First of the series is "The Boy Who Cried Wolf," an ancient tale familiar to all. The cartoon will be based on folk lore known south of the Rio Grande.

Set for Pin-Upper

Hollywood, March 23.—Director of "The Pin-Upper" at 20th-Fox goes to Buenos Aires, with the musical score in the hands of Mack Gordon and James Monaco.

Betty Grable draws the star spot, with the picture being produced from script by Helen Logan and Robert Ellis.

WPB Slightly Eases Raw Film Stock Allotments; Special Newsreel Setup

Washington, March 23. The War Production Board today (Tuesday) reclassified major contracts with newsreels for raw stock allocation purposes, setting up separate allotments for newsreels and regular entertainment features, and increased raw stock allocations slightly for the second quarter of 1948.

Newsreels were formerly included in overall raw footage allowances, but under the new proposal, scheduled to be formalized in a few days, specific volume of footage earmarked for newsreels can be used for this purpose only.

Newsreels are also given "B" classification formerly held by United Artists, Monogram and Producers Releasing Corp., while these three latter companies are now being placed in category of other "A" producer-distributors. Factual picture news are due for an increased allotment also. At present 43,000,000 linear feet is allocated for these for the first six months of 1948. It is proposed that 24,025,000 feet be allocated during the next quarter.

Generally, the increase in the trade, War Production Board disclosed officially today that there will be no additional raw stock for the second quarter of 1948 beginning April 1.

Following a meeting of Motion Picture Producers and Distributors Industry Advisory Committee today, the Office of the Controller, Durable Goods Division stated that the quantities of film allocated for the first quarter of this year (an average of 25% below the 1941 footage for the industry) will be projected into the next quarter.

A formal order to this effect is expected in a few days, but there probably will be no change in the formula outlined today except, possibly, for minor details.

Following are the new allocations for "A" distributors for the quarter beginning April 1, exclusive of newsreel footage: United Artists, 296; Metro-Low's, 42,147.48; Monogram, 3,948.97; Paramount, 30,722.93; Producers Releasing Corp., 100.

(Continued on page 38)

HITLER'S CHILDREN' B.O. CUES OTHER HITLER PIX

With a \$300,000 gross or better for "Hitler's Children" in the cards on basis of rentals currently being turned in, Edward Galt, who produced the film, stated today that his plans no more "Hitler" pictures as a follow-up.

A host of Hitler-film productions, however, being considered by other producers. Some of the titles are "Hitler's Loves," "Hitler's Secret Passion," etc.

Universal has bought "The Strange Death of Adolf Hitler," a picture published about three years ago, and will make a feature out of it.

Company figures extensive advance interest because of recent speculation as to whether the Nazi ruler is dead or alive.

"Hitman, Germany" will not be made available until Metro believes the market is ready to absorb it, since "Harvest" only recently was started in its way nationwide.

While "Mrs. Miniver" last season was sold singly but as each advanced admission prices Metro believes the market is ready to absorb it, since "Harvest" only recently was started in its way nationwide.

No Relief for Indies

Washington, March 23. No relief on raw film stock supplies was provided for independent producers (including distributors in B category), by the War Production Board during the industry meeting today.

These producers, which include such important names as Samuel Goldwyn, Walt Disney, etc., must apply to the Director General of Operations for film should they switch from one stock to another. Situation in this respect is thus unchanged.

Threaten Philly 'Exhibit Slackers'

Philadelphia, March 23. Official of the National Activities Committee are getting set to put pressure on members of the film industry to refuse to exhibit or operate in current districts. Things came to a head when trailers for the "Metroland" picture were returned to committee headquarters with the cans still unbroken, showing the picture had not been screened, despite the fact that the exhibit had signed pledges to do so.

Jay Emanuel, co-chairman of the W.A.C., said that the "slackers" would be named, their names publicized, so that the public will know who are its teches.

Emanuel said that patrons of theatres who refuse to exhibit would be notified of the exhibit "taxi" through American Legion posts and other patriotic organizations in the area.

ROSEN, IN '43, SUES M-G 'ON STORM' MADE IN '39

Charging that his copyright story, "The Mad Dog of Europe" was pirated by Metro-Goldwyn-Mayer in its picture, "The Mortal Storm," Al Rosen Monday (22) brought suit for an injunction and damages in N. Y. Federal Court. Other defendants named are Frank Borzage, director of the film; Claudine West, Anderson Ellis and George Froeschel, authors of the screenplay; Victor Saville, producer, and Elmo Vernon, editor of the film.

The lawsuit states that the story, written by Herman J. Mankiewicz and dramatized by Lynn Krawcheck, was copyrighted by the author in 1933 and assigned to him by the authors. Rosen alleges that he submitted the story to Metro in 1939 and that he had access and were fully informed as to the copyright situation. He claims that Metro copied his plot, characters and sequences in 1939 when they produced "The Mortal Storm." Rosen asks the court to impound all prints and copies of the infringed film, pending trial.

Pix Biz Asks Gov't For Leeway on Scripts

Washington, March 23. Government officials expect to reach a decision within a few days on request of film producers for the OWI motion picture section, and General Alexander Surin, chief of the OWI motion picture section, discussed the situation Saturday (20).

OWI asked that all scripts be submitted to it. The film companies countered with their own suggestion of a submission of some scripts for Army-Navy clearance.

VALUES APPROACH HIGH '20'S LEVEL

Picture house real estate, recovering from the most terrific devaluation since the 1920's, is approaching values at a phenomenal pace. In the New York area, particularly in the Times Square section, including 42nd street, values have increased from 50% to 100% since Pearl Harbor, with last week's (14) buildings are valued in many instances near approaching the boom levels of the twenties.

According to top-ranking realtors, less than a score of the approximately 588 theatres in operation in the five boroughs (N. Y. Film Board of Trade estimate) can be bought at any price, while picture houses in defense areas across the country are similarly unobtainable.

Offer of \$100,000 cash recently made by a group for purchase of a circuit of about 20 theatres in Maryland and Virginia has been turned down. Another instance of runaway prices for choice locations is a deal for a Broadway picture house, sub-leased for \$10,000 more annually than the original lease was paying, now re-leased for \$15,000 more annually by the sub-tenant for \$25,000 more a year, yearly rent than the location commands for six months ago.

Some of the most valuable properties in the New York show biz district (Paramount, RKO, Loew's) are selling for \$100,000 a piece on the market. But increased bid and asked prices are indicated in other parts of the district, such as the Central theatre, for which last reported price was fixed at around \$150,000. A picture house, now at \$400,000, and pictures plot is \$1,000,000, predicted on some nibs. (Continued on page 38)

TAX REPORT INDICATES THEATRE BIZ DROP

Washington, March 23. Theatre attendance figures in Manhattan but get off slightly for the country as a whole, according to the figures announced today (Tuesday) by the Bureau of Internal Revenue. February tax receipts reflect moviegoers in the U. S. during January.

Collections for the third N. Y. Internal Revenue District, which includes all of Manhattan, were \$234 street, amounted to \$1,899,924.14 in February, as compared with \$456,468 for January. National theatre admission taxes were \$11,317,101 for February, in contrast to the January take of \$11,728,489.

Road Garden and cabaret taxes for the 34 District were reported to have amounted to \$1,004,400 for January, compared with \$1,175,560 in January.

Mus Splitting Key Cities into Zones to Relieve Print Shortage

Trying to maintain bookings with 15 to 30% fewer prints, under current raw stock allocation, is creating difficulties in many parts of the country but thus far the exhibitors appear to be accepting the situation with good grace. However, some are suffering because they can't get the pictures they need for their business.

Seeking some solution to the problem where it is most aggravating, distributors are giving consideration to splitting up larger cities into zones, with one covering possibly the entire city and a key in another on the west side or other sections, so that as much conflict as possible can be avoided.

Also, prints might be juggled so that the strong pictures would play in one zone for instance, on the first half of the week and the weaker product at the same time in Zone 2. Prints would well as the number of features in order to conserve film. In opinion of distribution executives, the question, however, is whether exhibitors in the various zones would be willing to upset policies where regularly the weaker pictures have played a given half-week and stronger product the other half.

Top Capone Gangsters Among Indicted for Pix Biz, A Extortions, Nitti Suicides on Hearing Bad News

Drastic Change

Like changing night into day, Republic has taken the British-made "Tomorrow We Live" and given it an apogee by making the title "At Dawn We Die." It's a story of French Underground activities which was produced in England by Sam Smith. Republic it was pointed out that the tag, "Tomorrow We Live" was distributed with one that is controlled by another American distributor.

Vandals' Menace Coast Theatres

San Francisco, March 23. Vandalism, taking a pyromaniac turn, resulted in a \$55,000 fire in one theatre in this area, and has necessitated fire patrols at night to prevent other serious outbreaks.

Fire at U. C. theatre, subsequent run house of the Fox-West Coast circuit, in trans-By Berkeley, was traced to a cigaret which had been stuffed into a seat after the seat's cover was cut.

Practice of stuffing burning cigarette into slashed seats, for "fun," has become prevalent in the East Bay territory—Oakland and Berkeley. For four consecutive nights attendants found smoldering seats in the State theatre, another F-WC house, in Oakland.

In a Berkeley theatre a woman patron who sat in a "hot seat" got her dress burned. Problem is aggravated by fact that planted cigarettes usually smolder for hours before breaking into flames, saving the time of the outbreak after closing hours in most cases.

Following blaze at the U. C. F-WC established after-hours fire watchers were sent to guard the houses.

Still other fire practices in East Bay is that of throwing litling matches into paper towel containers, igniting white container during performances. Flipping lit cigarettes from balcony to lower floor is also a practice.

U. C. theatre must be completely redecorated with new equipment and furnishings installed.

Directly coupling George E. Browne, Willie Bluff and others of the International Alliance of Theatre and Motion Picture Artists with the Al Capone gangster in bleeding the picture industry and the IA union itself of more than \$2,500,000, indictments were handed down Thursday (18) in New York naming Frank (The Enforcer) Nitti, chief heir to Al Capone's rackets who killed himself in Chicago the same afternoon, and eight others. Obtained by Mathias F. Correa, United States Attorney who has long been conducting an investigation into IA assessments of members and related racketeering incidents charge violation of the anti-racketeering laws, mail fraud and conspiracy. The indictments are expected to be only the beginning in the long-range investigation into racketeering which grew up around Brown-Browne and gangsterism associated with the convicted IA bosses. Reported that Ralph Capone, brother of the late Al, a hopeless parolee case, has been among many figures in and out of the IATSE, who have been questioned at length by Correa's office. Meanwhile, it has been indicated that Brown and Bluff, as well as Nick Cirrella (Dean), Browne bodyguard, have been aiding the prosecution in the gathering of information with respect to monies collected by assessments and extortion.

After Thursday's indictments, Correa charged that a major portion of the \$2,500,000 loot, which he said was obtained from the sale of some \$2,000 IA members from the IATSE, was used to finance the gangster, all of whom had been members of Al Capone's old mob, they took over the rackets with Capone's blessing and by his appointment when he went to prison in 1935. The stock market most of two years later, Correa stated, these men muscled in on the motion picture industry and its union. The labor leaders, three of whom (Continued on page 17)

FILM STOCKS HOLD ON IN UNSETTLED MARKET

Despite pronounced reactionary trend in the stock market most of last week, apparently inspired by heavy income tax payments and less satisfactory war news, motion picture company shares held near recently established price levels. Paramount, Loew's common and both Paramount common and preferred were particularly strong in Monday (22) market.

Loew's, long the bell-wether of the amusement group, advanced 1/2 point to a new 1947-48 high of \$50.50. Paramount moved up \$22.12, while the price of the company soared to \$157.82.

Yates Sees Broadening World Market for Films

Hollywood, March 23. Hollywood film producers, were advised by Herbert J. Yates, Republic, to prepare for a vastly increased international market after the war and to broaden their picture accordingly. Republic, Yates declared at the conclusion of the company's two-day western sales convention, is preparing for international expansion by carrying larger picture budgets in its history for the 1943-44 program.

Wallace Gets 'Notice'

Hollywood, March 23. Director choice on "Without Nothin' on the Mind" by Columbia, goes to Richard Wallace. Last time Wallace worked at Columbia he directed "A Night to Remember."

"SMASHING ENTERTAINMENT"

Second to no film that has come out of this war

John Steinbecks

THE MOON IS DOWN

At last the great masterpiece that thrilled untold millions as the greatest best-seller in years comes to the screen as one of the greatest boxoffice masterpieces of all time!

**WORLD
PREMIERE**
Friday, March 26
Rivoli Theatre
NEW YORK

20th CENTURY-FOX HITS

High.

CHETNIKS!

THE FIGHTING GUERRILLAS

... storm Broadway in one of the biggest boxoffice onslaughts of the year! Opened a major offensive on records at the Globe, N. Y., Thursday, March 18th.

FLASH! This picture **BROKE EVERY EXISTING RECORD AT THE ADAMS THEATRE, Detroit!** Now in second smash week!

20th CENTURY-FOX

HITS WITH BOXOFFICE POWER!

Rush your Pledge for RED CROSS WEEK—Apr. 1-7

LOOK FEB. 23

COMPANION WOMAN'S HOME MARCH

THIS WEEK MAGAZINE

Collier's FEB. 20-

THE AMERICAN WEEK Greatest Circulation in the World

pa

SHE RISKED EVERYTHING TO GIVE AMERICA THE JUMP ON THE JAPS!

"No man could do this job for the Navy... you alone can do it!"

The Puzzle of the Pacific unravelled by a girl's daring flight over forbidden Jap islands... back the story until it's clear who she is!

Read **RUSSELL*** **MacMURRAY** in **FLIGHT FOR FREEDOM** *with* **HERBERT MARSHALL**

Produced by **DAVID HINSHLWOOD** *Directed by* **EDWARD CIANNELLI**

Before Pearl Harbor, They Said **THAT STORY'S DYNAMITE DON'T DARE TELL IT!**

Now the lid's off! Now you can see how and why this girl staked everything against the Japs, on a secret flight over their forbidden islands. Now you can live the flaming drama of her adventure, share the thrill of the two loves that tore her heart. It's a thousand-bomber raid of screen excitement!

Read **RUSSELL*** **MacMURRAY** in **FLIGHT FOR FREEDOM** *with* **HERBERT MARSHALL**

P.K.O. RADIO **EDWARD CIANNELLI - WALTER KINGSFORD** *Produced by* **DAVID HINSHLWOOD** *Directed by* **EDWARD CIANNELLI**

RUSH YOUR PLEDGE FOR RED CROSS WEEK APRIL 1

**WE'RE TELLING ALL AMERICA
ABOUT THIS GREAT NEW PICTURE!**

**28,936,615
CIRCULATION!**



**OVER THE POWDER KEGS
OF THE SOUTH PACIFIC!**

End Sea

**THE STORY HOLLYWOOD DIDN'T
DARE TELL BEFORE PEARL HARBOR!...**
Secret mission of famous girl flier over fortified
Jap islands... Explosive drama of war, love and
reckless adventure among the sneak strongholds
of the Japs!

**ROSALIND
RUSSELL • MacMURRAY** FRED
FLIGHT FOR FREEDOM



HERBERT MARSHALL
EDWARD CIANNELLI • WALTER KINGSFORD
Produced by David Hempstead • Directed by Luther Mendez
Screen Play by Oliver H. P. Garrett and S. K. Lauren



Shown herewith are only three of eight
different ads being read by the nation's
millions from coast to coast and border
to border.

A blanket blast of power-house
advertising in most of the nation's
great mass media—to tell millions
upon millions about the great new
show that's coming their way!

Full pages playing up the picture's
timeliest of all angles—the war
against the Japs among the pow-
der-keg islands of the Pacific!...

More of the kind of RKO RADIO
showmanship that's paying off in
tremendous dividends at the box-
offices of the nation's theatres!

Rosalind *Fred*
RUSSELL • MacMURRAY
FLIGHT FOR FREEDOM
with **HERBERT MARSHALL**

EDWARD CIANNELLI • WALTER KINGSFORD

Directed by
LUTHER MENDES

Produced by
DAVID HEMPSTEAD

Screen Play by Oliver H. P. Garrett and S. K. Lauren

**RKO
RADIO
PICTURES**

'Shadow,' Bright \$29,000, Leads Det. 'Rhythm' Record-Run, Sock 18C, 4th

Detroit, March 22.—No other income taxes nor Lent are detouring box grosses, and it is almost as difficult for the producer to find a place. Only 'Shadow' (11th) (12 wk) and 'Al Front' (WB) (12 wk) are doing well. 'Shadow' (11th) (12 wk) and 'Al Front' (WB) (12 wk) are doing well. 'Shadow' (11th) (12 wk) and 'Al Front' (WB) (12 wk) are doing well.

Estimates for This Week
 Adams (11th) (12 wk) \$10,000—'Christina' (12th) (12 wk) and 'Al Front' (WB) (12 wk). Given a fresh picture, will do nice \$7,500. With 160 last week coupled with a comedy 'Lone' (U) (12 wk) \$5,000.
Brady-Capitol (United) (12 wk) \$2,000—'35-75'—Journey Into Fear (RKO) and 'Cut People' (RKO) (12 wk) \$1,000. Sold \$100,000 in 11 weeks.
 Fox (Fox-Michigan) (15 wk) \$1,500—'Shadow of Doubt' (U) (12 wk) and 'Al Front' (WB) (12 wk). Stays only a week, despite change \$10,000.
 Inland (United) (12th) (12 wk) and 'Al Front' (WB) (12 wk) \$1,000. With a new second week, \$10,000.

Madison (United Detroit) (11 wk) \$5,500—'My Gal' (M-G) and 'Married With a Child' (M-G) and the loop, fine \$1,000. Last week \$1,000. (WB) and 'Who Done It?' (U) (12 wk) \$5,000.
Melham (United Detroit) (11 wk) \$5,500—'Spangled Banner' (U) (12 wk) and 'Fall In' (U) (12 wk). The four-week stretch sets a new record for duration at the Strand, with \$18,000 in prospect after big \$22,000 last week.
Palm-Sale (United Detroit) (11 wk) \$5,500—'The Girl Who Came to Supper' (U) (12 wk) and 'Lady Bodyguard' (Par) (12 wk). Kicks rolling after \$10,000.
Paramount (United Detroit) (11 wk) \$5,500—'The Girl Who Came to Supper' (U) (12 wk) and 'Lady Bodyguard' (Par) (12 wk). Kicks rolling after \$10,000.
Revue (United Detroit) (11 wk) \$5,500—'The Girl Who Came to Supper' (U) (12 wk) and 'Lady Bodyguard' (Par) (12 wk). Kicks rolling after \$10,000.

Busse Boosts 'Gillespie' To Fine \$15,500, Omaha; 'Sergeant' Rugged 10C

Omaha, March 22.—Despite all odds, 'Gillespie' (11 wk) \$15,500, amount hoped off to pretty fair business, with 'Immortal Sergeant' (11 wk) \$10,000, and 'The Girl Who Came to Supper' (U) (12 wk) \$5,000. Other houses were hurt by the weather, but the picture transportation.

Estimates for This Week
 Brando (M-G) (11 wk) \$11,500—'Something Shout About' (Col) (12 wk) and 'Al Front' (WB) (12 wk). Last week, 'Hillier's Children' (RKO) and 'Silver Star' (M-G) (12 wk) \$10,000. Last week, 'Hillier's Children' (RKO) and 'Silver Star' (M-G) (12 wk) \$10,000.
Chickadee (Tristate) (12 wk) \$10,000—'The Girl Who Came to Supper' (U) (12 wk) and 'Al Front' (WB) (12 wk). Last week, 'Hillier's Children' (RKO) and 'Silver Star' (M-G) (12 wk) \$10,000.
Orpheum (Tristate) (12 wk) \$10,000—'The Girl Who Came to Supper' (U) (12 wk) and 'Al Front' (WB) (12 wk). Last week, 'Hillier's Children' (RKO) and 'Silver Star' (M-G) (12 wk) \$10,000.
Paramount (Tristate) (12 wk) \$10,000—'The Girl Who Came to Supper' (U) (12 wk) and 'Al Front' (WB) (12 wk). Last week, 'Hillier's Children' (RKO) and 'Silver Star' (M-G) (12 wk) \$10,000.
Revue (Tristate) (12 wk) \$10,000—'The Girl Who Came to Supper' (U) (12 wk) and 'Al Front' (WB) (12 wk). Last week, 'Hillier's Children' (RKO) and 'Silver Star' (M-G) (12 wk) \$10,000.

'Air Force' Climbs To Tall \$116,000 in Cincy

Cincinnati, March 22.—New product bubble here currently, with four major houses showing new releases. Topper is 'Air Force' (11th) (12 wk) \$116,000. 'Air Force' (11th) (12 wk) \$116,000. 'Air Force' (11th) (12 wk) \$116,000. 'Air Force' (11th) (12 wk) \$116,000.

Estimates for This Week
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 Fox (Fox-Michigan) (15 wk) \$1,500—'Shadow of Doubt' (U) (12 wk) and 'Al Front' (WB) (12 wk). Stays only a week, despite change \$10,000.
 Inland (United) (12th) (12 wk) and 'Al Front' (WB) (12 wk) \$1,000. With a new second week, \$10,000.

INK SPOTS UP 'SKATES' TO SMASH 20C, INDLPS.

Indianapolis, March 22.—Lucky Millinder's orchestra with 'Powers Girl' (11th) (12 wk) \$10,000. 'Powers Girl' (11th) (12 wk) \$10,000. 'Powers Girl' (11th) (12 wk) \$10,000. 'Powers Girl' (11th) (12 wk) \$10,000.

'Hard Way' High \$12,000 In Buff., 'Dandy' 16C, 2d

Buffalo, March 22.—Holdovers predominate in the larger deluxes this week, with 'Keeper of Flame' and 'Yankee Doodle' (11th) (12 wk) \$12,000. 'Hard Way' is top newcomer.
Buffalo (S-I) (12 wk) \$12,000—'Keeper of Flame' (11th) (12 wk) and 'Yankee Doodle' (11th) (12 wk).
Great Lakes (S-I) (12 wk) \$12,000—'Keeper of Flame' (11th) (12 wk) and 'Yankee Doodle' (11th) (12 wk).
Yankee Doodle (WB) (12 wk) \$12,000—'Keeper of Flame' (11th) (12 wk) and 'Yankee Doodle' (11th) (12 wk).

ST. LOUIS

(Continued from page 11)
Powers of Prose' (Col) (12 wk) \$1,000—'Powers of Prose' (Col) (12 wk) and 'Al Front' (WB) (12 wk).
Orpheum (Loew) (12 wk) \$1,000—'Powers of Prose' (Col) (12 wk) and 'Al Front' (WB) (12 wk).
Revue (Loew) (12 wk) \$1,000—'Powers of Prose' (Col) (12 wk) and 'Al Front' (WB) (12 wk).

'Air Force' Zooms to Big 224c in 2 Denver Spots

Denver, March 22.—'Air Force' heading for denouement at the Denver and Esquire, is topping the town this week while 'Hillier's Children' at the Orpheum is equaling the single house high in Denver. 'Air Force' (11th) (12 wk) \$224c. 'Hillier's Children' (11th) (12 wk) \$224c.

Estimates for This Week

Aladdin (Fox) (14 wk) \$30,000—'Aladdin' (Fox) (14 wk) and 'Aladdin' (Fox) (14 wk).
Aladdin (Fox) (14 wk) \$30,000—'Aladdin' (Fox) (14 wk) and 'Aladdin' (Fox) (14 wk).
Aladdin (Fox) (14 wk) \$30,000—'Aladdin' (Fox) (14 wk) and 'Aladdin' (Fox) (14 wk).

'Vanties' Plus 'Holmes' Robust \$27,000, Cleve., 'Go Lucky' Dandy 16C

Cleveland, March 22.—Key houses being kicked around slightly by unusually warm weather. 'Vanties' (11th) (12 wk) \$27,000. 'Holmes' (11th) (12 wk) \$27,000. 'Go Lucky' (11th) (12 wk) \$16c.

Port. Paced by 'Rhythm' With Gigantic \$21,600

Portland, Ore., March 22.—'Star Spangled Banner' (11th) (12 wk) \$21,600. 'Rhythm' (11th) (12 wk) \$21,600. 'Star Spangled Banner' (11th) (12 wk) \$21,600.

Can. Exhib' Elections

Regina, Sask., March 22.—P. W. White, Motion Picture Association at meeting in Saskatoon. 'P. W. White' (11th) (12 wk) \$21,600.

Texas Workers Request 'Swing Shift' Matinees; Theatre-Exchange News

Houston, March 22.—By request of workers in shipyard and war plants, the Texas Theatre and the three leading in the city, are planning to start a swing shift on every day for 'Swing Shift'.

Goldenberg Vice Rosen in Troy

Troy, N. Y., March 22.—Harry Goldenberg, vice president of the Troy, N. Y., theatre, is being investigated by the federal government for alleged connections with the mob.

Albany Managerial Switches

Albany, March 22.—Leo Rosen, manager of the Albany theatre, is being investigated by the federal government for alleged connections with the mob.

Par. Shifts Wright From Pitt.

Pittsburgh, March 22.—John Wright, former manager of the Rivoli who joined Par sales force here, has been promoted to manager of the Rivoli.

Whitehall, N. Y., March 22.

Harold Loomis, manager of the Whitehall, N. Y., theatre, is being investigated by the federal government for alleged connections with the mob.

'Marines' Honored

Marines in the Making, Pete Smith, who was awarded a plaque by Judge Alexander F. Ormsby, national commander of the Marine Corps, is being honored for his service.

U. S. Calboard

Continued from page 4
 Smith, Warner manager the past year, reported for duty at Fort MePherson, Ga.

Gene Sheldon Rejected

Gene Sheldon, a picture comedian, has been rejected for military service because of a heart condition.

Marines Get Producer

Marines in the Making, Pete Smith, who was awarded a plaque by Judge Alexander F. Ormsby, national commander of the Marine Corps, is being honored for his service.

Gene Sheldon Rejected

Gene Sheldon, a picture comedian, has been rejected for military service because of a heart condition.


Both!

FLYNN
SHERIDAN



A STORY INCOMPARABLE. OF A PEOPLE UNCONQUERABLE

WARNERS' EDGE OF DARKNESS



IN SPIRIT, IN ENTERTAINMENT
THIS IS THE UNQUESTIONED EQUAL OF
WARNERS' 'YANKEE DOODLE DANDY'
WARNERS' 'CASABLANCA'
WARNERS' 'AIR FORCE'

TO OPEN FIRST
IN NEW YORK
APR. 2 AT THE
STANDARD THEATRE

ERROL FLYNN • ANN SHERIDAN
in
"EDGE OF DARKNESS"
with
WALTER HUSTON • NANCY COLEMAN
JUDITH ANDERSON • RUTH GORDON
Directed by Lewis Milestone • Screen Play by
Robert Rossen • Based on the Novel by William Woods

Capone Gangsters Indicted

Continued from page 1

have already been indicted and convicted as their directors.

Indicted Gangsters
Molthers named in the new indictments, in order of their importance and rank in the underworld, are:

1. Frank Nitti, alias Frank (The Enforcer) Nitti, a first cousin of Al Capone who, during the days of prohibition, acted as the boss in the alcohol racket and since then has been involved in several shoot-out affairs. When a half brother, jail Nitti inherited all his enterprises. On learning of his indictment, Thursday, Nitti drove his car to an isolated spot near his suburban Chicago home and committed suicide by pulling a bullet into his brain.

2. Louis Compagni, alias Louis Cook, Lefty Louis and Little New York, one of Capone's central bodyguards, who has a long record of arrests connected with the activities of gangland.

3. Paul de Lucca, alias Paul Riccio, who first came into prominence as a gangster in 1929, when he was arrested in New York and questioned about the murder of Alfred (Unkle) Single, reporter of the Chicago Tribune.

4. Phil D'Amato, former bodyguard of Capone and former head of the Italian-American National Union, and publisher of L'Italia, Chicago's Italian language newspaper. D'Amato served six months for contempt of court for taking a pistol from the courtroom.

5. Francis Martello, alias Francis Diamond, whose brother, Francis Mafalda Capone, sister of Capone's, was once arrested on numerous charges ranging from larceny to murder, but, because of the fact that he has managed to remain out of prison, he has become known as 'Martello, the Immune.'

6. Ralph Pierce, Chicago lieutenant, who has a record of numerous arrests on charges ranging from vote fraud to kidnaping and assault with intent to kill.

7. Charles Gioe, alias Charlie (Corny Nose) Gioe, was arrested for questioning but later freed in connection with three beer wars mentioned in Fox News.

8. John Russell, former husband of June Lang, picture actress. A resident of Chicago, Russell is in charge of the syndicate's interests on the West Coast. At present he is private in the United States Army in Camp Cooke, Calif., when he is not staying at the Waldorf-Astoria in New York.

9. Louis Kaufman, ex-convict and business agent of the Newark opera house, who has been arrested several times, is named defendant in a single indictment only, the one relating to the shake-down of the film industry, which charges violation of the anti-racketeering law.

10. Kaufman and others under the anti-racketeering indictment face a maximum penalty of 10 years in jail and \$10,000 fine, while under the other indictment covering mail fraud and conspiracy, two years in prison and a \$10,000 fine is possible.

Boston Walks Into Pinch
Following indictment, Russell walked into Correa's headquarters Friday (19) to obtain permission to return to his home in America, but was arrested instead and immediately arraigned before Federal Judge Samuel Mandelbaum.

In \$100,000 bail for tentative trial on Friday 29, Correa asked for the high bail, stating that he was referred to himself as undercover spy from 1935 on, was one of many witnesses during the trial.

The Federal district court investigation of the IA racket who had been intimidated and threatened by the two new indictments. He also wants a speedy trial. Kaufman was arraigned Monday 122, also before Judge Mandelbaum, and held in \$25,000 bail.

On announcing indictments, Correa stressed that no insignificant share of the spoils went to Browne, Riccio and Cicella, all of whom have already been convicted of extortion and sentenced to long prison terms. Kaufman is at present under bond for extradition. Likewise under bond is Isadore Zevin, Browne's \$100-a-week secretary, who is charged with perjury.

According to Correa, the 21st annual slash fund started in 1935, was completely disbanded in 1941, 1941. Although the special fund was created for the ostensible pur-

pose of some 40 or 50 IA representatives at last week was a device for collecting funds to use in the future. Correa contends that all but \$250,000 of more than \$1,000,000 collected during the past year went into the pockets of Browne, Riccio, Cicella and others in gangdom. The union represents Correa to retain the \$100 checks, kicking back the remainder to Zevin in the form of salary.

In Correa's official statement Friday 19th he mentioned the June 19th, 1941, the cover-up of the IA at Louisville, when a half brother, gentlemanly sporting while walking down the street, was shot and killed. Correa said he made it plain that their choice for president was George E. Browne.

A Few Murders
Following this convention, interneuric warfare flared up in the union and Tommy Malloy, business agent of Local 118, Chicago, who was former income tax delinquent, was shot and killed reputedly because he was extorting money from the Chicago exhibition and not splitting with the mob.

Silly later, Correa said, one Clyde Osterwald, who in detention in Chicago, had attempted to organize apprentice motion picture operators. Following the convention, Fred Blacker, known as 'Bugs' because he dealt with difficult exhibitors by throwing them out of their theaters, was shot and killed. Blacker had known too much and the mob feared that he was ready to sign Correa added.

U. S. district attorney quotes Richard P. Weller, known as Browne as IA president, in a statement made at the IA convention last June, saying that he was ready to go along with the Chicago mob or put the 'supreme penalty.' Correa quoted.

"Inasmuch as our former president had served the International in a wholly satisfactory manner in various capacities for many years, it must be assumed that he had become the victim of circumstance. This is a pity, for he was cognizant of the acts being perpetrated by his appointees, possibly he was left with no choice. He remained silent or paying the supreme penalty."

Nitti's Suicide
Chicago, March 23.

Rather than face a Government indictment, which probably would have sent him to prison for the rest of his life, Frank (The Enforcer) Nitti, brother of Joe Nitti, who was cognizant of the acts being perpetrated by his appointees, possibly he was left with no choice. He remained silent or paying the supreme penalty."

He ended his life just a few blocks from his home in North Riverside, Ill., a Chicago suburb, along a railroad spur, after he had become blind drunk. Three railroad employees witnessed the suicide.

Louis Kaufman Now Faces Bribery Charge

Newark, N. J., March 23.
Louis J. Kaufman, business agent of Local 118, Chicago, of the Motion Picture Operators' Union, was paroled for the grand jury when arraigned Wednesday 17 before Judge Samuel Mandelbaum in First District Court here on a charge of agreeing to accept a bribe.

Kaufman was arrested at his office the previous day after Andrew Roach, a member of the local, charged Kaufman demanded \$1500 and a case of brandy for giving Roach a job. Roach, who is employed in a film house, Herbert B. Shapiro, the union's attorney, in whose custody Kaufman was paroled, asserted that Roach's story was a concoction. He said that because the local is facing Chicago Court action.

Hey, Fellows, Join In

Hollywood, March 23.
Echoes of World War I will be heard in the streets of Hollywood this afternoon, second district for Fidi O'Donoghue under her new contract at PRC. The picture, which is being financed by her first job as co-star with Buster Crabbe in 'Jungle Fury,' rolling May 3 with Sig Rutherford as pro-

Eisenhower Will Help, Too

Lacy Kautner, who last week gave up War Information, to join Columbia Pictures' foreign department, last week was associated with selling regular distribution in the company picture in North Africa.

With 15 features, approved by the OWI, are ready for immediate distribution in this newly-opened market by Columbia.

Mex, Argentina Pic Feud Grows

Mexico City, March 23.

Picture industry here is the first to definitely express the displeasure of Mexico with Argentina and word from the pampas land is that there is a chill on there for all things Mexican, particularly the film biz. The word is the biz was not expected as there have been grumblings about Argentina's failure to reciprocate on Mexico's favor of Argentine films. About a year ago, Mexican film officials asked their government to do something about a reciprocal pact with Buenos Aires. They pointed out that Argentinian films were welcome in Mexico and that for that reason, plus Mexico's law duties, Argentina should show the same.

Proposition apparently got sidetracked in current world political conditions. The picture market was forgotten. Reported here that several bigtime Mexican distributors who were welcome in Mexico and that means a virtual boycott on Argentine product, at one time, went on front with U. S. Mexican films, has taken a big turn in the picture market. The war and Argentine filmers' stance in the war and Argentine filmers' stance in the war and Argentine filmers' stance in the war.

Another black mark against Argentina's producers in the eyes of Mexicans, is that they studiously avoid any reference to the war in their pictures. They are hints of Franco propaganda in some films, it is charged. This is a pity, for it is so offensive to the powerful Confederation of Mexican Workers which has been against the National Confederation of Argentine filmers in Mexico on the Italian pic, the Argentine, which, though dealing with ancient Roman times, was considered Fascist propaganda.

Confederated controls all film biz labor.

Mexican-Argentinian stand-off has not yet affected radio, which is still neutral. Argentines continue to perform. But those in the know are wondering just how long this will last.

Paul Verdoyne, Paris Chief in Singapore, Is Prisoner of Japs

Paul Verdoyne, Paramount's managing director in Singapore, is reported to be alive and safe in a Japanese concentration camp in Singapore, according to word received in London. He was captured by the Red Cross. Because no word regarding him has been received for 15 months, it was feared he had been killed in action. He was a member of the Singapore Volunteer Fighting Force at the time the Japs came to the city.

Verdoyne had taken over for Japs just one a few days before the Japs started their drive for the city.

Mex Envoy to Cuba Sells Pic Rights to Bestseller

Mexico City, March 23.

Ruben Romero, Mexican ambassador to Cuba, has sold the rights to his bestseller, 'La Vida Intima de Pepe Peres' to the Mexican film industry. The book is a biography of a life of an eccentric genius, to Miguel Contreras Torres. Later produced by a Hollywood studio.

Deal includes diplomat supervising the production during his vacation here this spring.

Aussie OK's 'Serve'

Sydney, March 23.

Pictorial film rights for the green light for the release of 'Noey Cowards' in 'Which We Serve,' but, mixed, one of the picture's

Donat-Kerr Go Over in London Revival Of 'Heartbreak House,' 2 Revues Click

London, March 23.

London has two new revues, and from all indications both are clicks. Third of the week was a revival of Shaw's 'Heartbreak House,' and judging from opening night reception, a new production of Robert Donat and Deborah Kerr in the leading roles, it too, took set for a run.

'Step Out With Phyllis' starring Phyllis Diller, opened at the Whitehall March 19. It's a comic variation of the usual striptease-revue ingredients, but it has received a lot of praise.

'Strike a New Note', which opened at the Whitehall March 18, is an economical production, though lacking class, is an undoubted success. Revue features Sid Field, producing and directing, and making his West End debut.

Shaw revived opened at the Cambridge March 22 with an average sale of \$8,000. Top performances by Donat and Kerr suggest see it through.

Mexico Film Scripters Seeking Pay Increase

Mexico City, March 23.

Complain for pay hikes to justify their evisceration to enable them to produce higher living cost, the writers arranged by film scripters and adapters. They call themselves the 'Mexican Film Writers' Association' and have organized and been formally admitted to the national industry workers' union at local 43.

Adolfo Fernandez Bustamante is secretary of the local.

\$400 for 'A' Pix, \$250 For 'B' Is Tax Scheme On U. S. Films in Cuba

Full details regarding the new Cuban tax scheme on U. S. films in American films have been revealed in New York. Cuban exhibitors were successful in getting an increase in the admissions tax sidetracked, with the result new import duties on American product were proposed as a substitute.

Under the present legislative proposal, the new import duty would tax U. S. distributors \$400 on every 'A' picture and \$250 on each 'B' feature shipped into Cuba. It's not clear as to what assurance distributors would have that each picture would be correctly classified.

ALL-RUSSIAN TROUPE FOR ENGLAND TENTS

London, March 8.

Sidney Burns, an agent, has lined up a circus comprising Cosacows and all Russian entertainers to play in tents at parks and football grounds during the summer.

Aggregation is from local Polish contingent and will be advertised as 'Leinard Park' with part of the proceeds going to Aid for Russians Fund.

Pascal to Confer With Shaw on New Picture

London, March 23.

Gabriel Pascal is on route to England to confer with George Bernard Shaw on purchase of film rights to one of the British playwright's works for production in Hollywood.

Some talk that Pascal would film a play of Shaw as his next, but on last accounts this project will wait until after he produces another of the dramatist's work. Pascal, who has directed 'Pyramion' and 'Major Barbara,' reportedly has an understanding for use of any of Shaw's plays for picture purposes.

Producer plans return in six or eight weeks. While in London Pascal will stage Maxwell Anderson's 'The Eve of St. Mark.'

Nazis Lose Ace Cinema In B.A., Grab Smaller One

Buenos Aires, March 16.

Nazis have lost their ace Latin-American picture, 'The Eve of St. Mark,' to the United States. The picture, which is a time acquired a new outlet in the downtown district.

San Martin will go legit. Axis propagandists apparently have found that, even with the raft of pictures handed out, the spot just wouldn't work in the downtown district.

San Martin, on the official U. S. and British blacklists for some time, appears to have paid for his own embassy coin. It released such Goblebs inspired films as 'Blitz-Peres' and 'The Eve of St. Mark' and 'El Demonio del Oro,' plus so-called Spanish propaganda films and Japs negroes.

Dick Greene in 'Canary'

London, March 8.

Richard Greene has been given the green light to co-produce 'The Yellow Canary' with Anna Neagle. It is being directed by Herbert Brenson and will have RKO release.

Lucie Mannheim, who has been out of pictures for the last six years,

Jarratt Expected To Join Elcock in Brit. Theatre Combo

London, March 23.

Arthur Jarratt, formerly chief booker for Gaumont-British circuit, is expected to join forces with George Elcock, chief director of the Odéon circuit. Elcock now has a new partnership with Jarratt and is understood to be negotiating for more. He left Odéon (on the death of Charles M. Fox) when Rank is reported to have opposed his appointment.

'Col. Blimp' Finished In London for \$740,000

London, March 8.

'Life and Death of Colonel Blimp,' produced and directed by Michael Powell and Emeric Pressburger, was finished at cost of about \$740,000. It's set to open at the Odéon theatre April 29 for an extended run.

British Studio Unions Finally Get Wage Tilt

London, Feb. 26.

After four months of dickering, British Film Producers Association and labor unions have agreed on basis of increases for war bonds. Locked hours resulted from the refusal to work Sundays. This ban was lifted when Producers Association agreed to resume negotiations.

Settlement generally increases staff salaries by 15 to 25 per cent. Workers under 21 will get two-thirds of standard bonus instead of only a half as formerly. Bonus is retroactive to first payday in October. Staff salaries originally asked bonus of \$2.50.

Circuit Profits Up

Montreal, March 23.

United American Circuit, Limited, operating 25 nabe picture houses in Montreal and Quebec province, in annual statement to Dec. 31, 1942, shows net profit \$123,123, equalling around \$132 per seat.

Balance sheet shows cash at \$200,000, and Government bonds at \$100,000. Amusement, general taxes, licenses, income and excise taxes, and other expenses, which is included \$183,574, the Corporation's proportion of taxes and licenses of associated interests, mak-



Announcing

THE SPECIAL
TRADE SHOWINGS

of

Metro-Goldwyn-Mayer's
distinguished production

of

William Saroyan's

"THE HUMAN COMEDY"

starring

MICKEY ROONEY

with

FRANK MORGAN

JAMES CRAIG
FAY BANTER
VAN JOHNSON
JACK JENKINS
JOHN CRAVEN
MARY NASH

MARSHA HUNT
RAY COLLINS
DONNA REED
DOROTHY MORRIS
ANN AYARS
HENRY O'NEILL

From the Story by William Saroyan • Screen Play by Howard Estabrook

Produced and Directed by
CLARENCE BROWN

DIRECTORY of TRADE SHOWINGS

"The HUMAN COMEDY"

CITY	ADDRESS	Day, Date & Hour of Screening
ALBANY	Delaware Theatre 290 Delaware Ave.	THUR. 4/8 8:30 P.M.
ATLANTA	Rhodes Center Theatre 62 So. Rhodes Center N.W.	WED. 4/7 8:30 P.M.
BOSTON	Uptown Theatre 239 Huntington Ave.	THUR. 4/8 8:30 P.M.
BUFFALO	Erlanger Theatre 118 Delaware Ave.	SUN. 4/11 8:30 P.M.
CHARLOTTE	Visulite Theatre 1615 Elizabeth Ave.	WED. 4/7 8:30 P.M.
CHICAGO	Esquire Theatre 58 East Oak St.	MON. 4/12 8:30 P.M.
CINCINNATI	Forrest Theatre 671 Forrest (Avondale)	THUR. 4/8 10 P.M.
CLEVELAND	Hanna Theatre East 14th St.	WED. 4/7 8:30 P.M.
DALLAS	20th-Fox Screen Room 1803 Wood Street	MON. 4/5 2:30 P.M.
DENVER	Broadway Theatre 1756 Broadway	TUES. 4/6 8:30 P.M.
DES MOINES	Roosevelt Theatre 831 42nd St.	WED. 4/7 8:30 P.M.
DETROIT	Mercury Theatre 16860 Schaefer St.	THUR. 4/8 8:30 P.M.
INDIANAPOLIS	Keith's Theatre 117 No. Pennsylvania	WED. 4/7 8:30 P.M.
KANSAS CITY	Edison Hall 14th and Baltimore	WED. 4/7 8:30 P.M.
LOS ANGELES	Ambassador Theatre 3400 Wilshire Blvd.	THUR. 4/8 8:30 P.M.
MEMPHIS	Linden Circle Theatre 311 South Somerville St.	WED. 4/7 8:30 P.M.
MILWAUKEE	Pabst Theatre 144 E. Wells St.	WED. 4/7 8:30 P.M.
MINNEAPOLIS	Century Theatre 40 South 7th St.	THUR. 4/8 8:30 P.M.
NEW HAVEN	Whitney Theatre 1220 Whitney Ave. (Hamden)	WED. 4/7 8:30 P.M.
NEW ORLEANS	Center Theatre 912 Canal St.	TUES. 4/6 8:30 P.M.
NEW YORK NEW JERSEY }	Astor Theatre 45th and Broadway	TUES. 4/13 10 A.M.
OKLAHOMA CITY	Tower Theatre 425 N.W. 23rd St.	THUR. 4/8 8:30 P.M.
OMAHA	Dundee Theatre 4952 Dodge St.	THUR. 4/8 8:30 P.M.
PHILADELPHIA	Erlanger Theatre 21st & Market Sts.	MON. 4/12 8:30 P.M.
PITTSBURGH	Shadyside Theatre 5518 Walnut St., Shadyside Dist.	WED. 4/7 8:30 P.M.
PORTLAND	Oriental Theatre 822 S.E. Grand Ave.	TUES. 4/6 8:30 P.M.
ST. LOUIS	Uptown Theatre 4938 Delmar Blvd.	TUES. 4/6 8:30 P.M.
SALT LAKE CITY	Little Studio Theatre 161 South Main St.	THUR. 4/8 8:30 P.M.
SAN FRANCISCO	El Presidio Theatre 2302 Chestnut St.	TUES. 4/6 8:30 P.M.
SEATTLE	Green Lake Theatre 7107 Woodlawn Ave.	TUES. 4/6 8:30 P.M.
WASHINGTON, D.C.	20th-Fox Screen Room 932 New Jersey, N.W.	TUES. 4/6 1 P.M.

*"With all
my heart"*



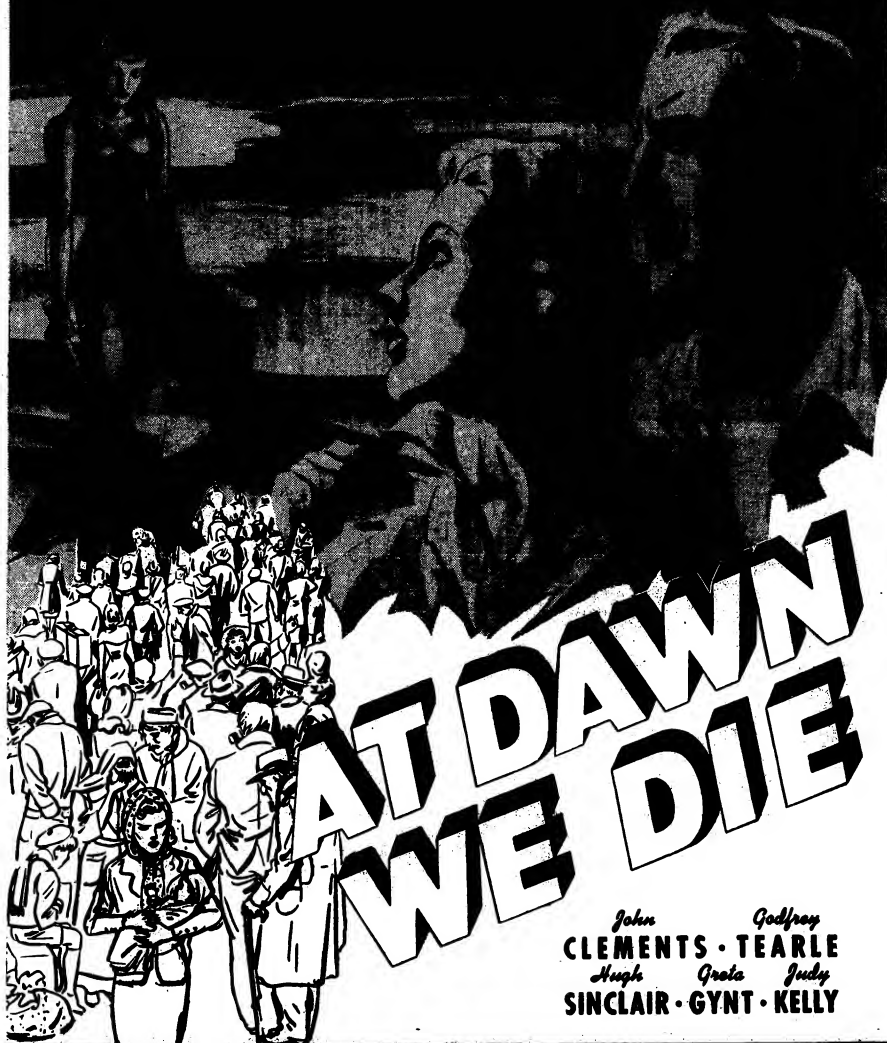
Plodge Plans! Red Cross Drive April 1-7

YOU CAN MURDER HOSTAGES HITLER!

but to kill the man who

their lips for the first time

its memorable scene



AT DAWN WE DIE

John *Godfrey*
CLEMENTS • TEARLE
Hugh *Greta* *Judy*
SINCLAIR • GYNT • KELLY

A REPUBLIC PICTURE

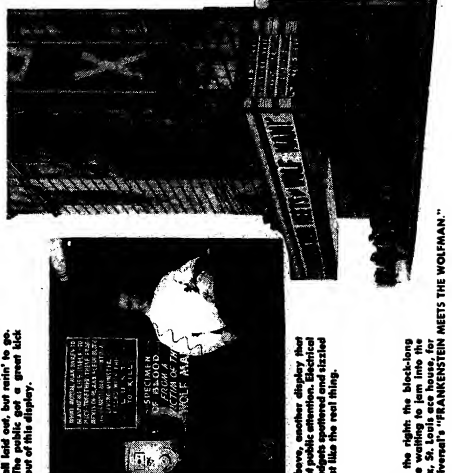
S.R.O. FOR HORROR AT FOX, ST. LOUIS

Two Bad Boys Make Good As B.O. Records Fall



Here's the old boy himself, all laid out, but wait! To go. The public got a great kick out of this display.

St. Louis—it was S.R.O. when Universal's "FRANKENSTEIN MEETS THE WOLFMAN" finally opened at the Fox Theatre. The picture, one of the finest exploitation jobs ever done on a horror picture. Lou Kaufman, publicity and advertising manager of the Fox, didn't miss a single trick. The whole repertoire was used. Newspapers fell in line and gave splendid cooperation. Outstanding however, was exceptional lobby play partially illustrated on these pages.



Also, another display that got public attention. Electrical apparatus spotted and listed for this the next thing.

To the right the black-lung man waiting to jump into the water. This is the lobby of Universal's "FRANKENSTEIN MEETS THE WOLFMAN."

Your audience will be glad to help!
RUSH YOUR PLEDGE FOR RED CROSS WEEK—April 1-7



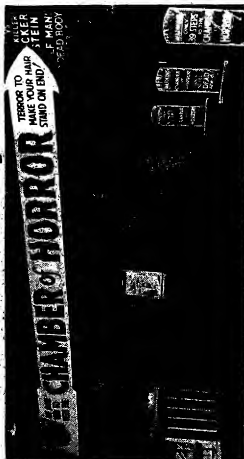
80 Year Old Grandmother: Dares Wolfman to Sit in on Poker Game

St. Louis chuckled and then roared when it was disclosed that any woman who would sit in the Fox Theatre all alone at midnight to see "THE WOLFMAN" MEETS "THE WOLFMAN" would owe them 80 years old Margaret McHale's grandmother.

In her letter applying for participation in contest, she wrote:

"In fact, if Frankenstein and the Wolfman were there in person, it wouldn't make any difference to me. You could get Dracula too, and I'd sit down with all of them and we'd have a good poker game. I'm not squeamish and I like to play poker."

(Signed) Margaret McHale

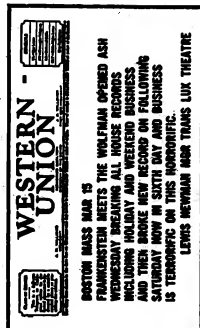


CLYDE S. BROWN, manager of the big 5,000 seat Fox theatre, St. Louis, seeks a moment of quiet among the bomb-drops display that lead to the much anticipated Chamber of Horrors, used in selling "FRANKENSTEIN MEETS THE WOLFMAN" to exploiting business.



A specially constructed animated front put on the Battle of the Century between Frankenstein and the Wolfman.

SMASHES RECORDS IN N.Y., BOSTON, CHICAGO



WESTERN UNION

BOOTH MASS BAR IS
FRANKENSTEIN MEETS THE WOLFMAN OPENED ASH
WEDNESDAY BREAKING ALL HOUSE RECORDS
AND THEN BROKE NEW RECORD ON FOLLOWING
SATURDAY NOW IN SIXTH DAY AND BUSINESS
IS TERRIFIC ON THIS HORRORIFIC.
LEWIS MEYERMAN BAR TRANS LUX THEATRE

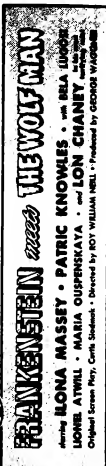
This will tell the story about Boston.



New in its third week at the Wood Theatre, Chicago, with business showing no signs of falling off, here the record breaking opening gross.



At the Rialto, N. Y., "FRANKENSTEIN MEETS THE WOLFMAN" holds over after selling a new high for horror pictures.



FRANKENSTEIN MEETS THE WOLFMAN

Starring
ILONA MASSEY • PATRIC KNOWLES • and IMA LUGONI
LONER AYWIL • MARIA OUSPENSKAYA • and LON CHANEY, JR.
Original Screen Play, Carl Hindrich • Directed by ROY WILLIAM NEEL • Produced by GEORGE WAGNER

Power Default Puts Indpls. Theatres On Friz on Biggest B.O. (Sat.)

Indianapolis, March 23. Downtown film houses were filled to capacity here Saturday night (20) when terrific explosions in an underground cable conduit disrupted electric service on the AC circuits for two and a half hours. The explosions, believed to have been caused by an accumulation of gas occurred at 8:30 p.m., when theatrical trade was at its height. House lights, dependent on DC current, were available, and movie lights and projection booths were completely blacked out.

Straight film houses were hit until 11 p.m. Bill Eklor, manager of Eklor's, reported that approximately 50 refunds and comeback tickets were given customers who wouldn't wait. The great majority, however, remained in their seats until electric service was restored. Operation was resumed at 11:35 p.m. and continued until 1:15 Sunday morning.

The Circuit, in the middle of its picture at the time of the outage, was "The Sign of the Cross." Lucky Millinder's band and supporting acts, and put on its stage show with full hour. Keith's also rushed "casualties" into action to keep the customers quiet.

Local radio stations were off the air, and many downtown buildings, entirely dependent on AC current, including several hotels, were in total eclipse. English's theatre, playing "Junior Miss," was unaffected.

UNRELEASED NOVEL TO SELZNICK FOR \$30,000

Hollywood, March 23. David O. Selznick last week purchased the screen rights to "Shore You Went Away" by Margaret Wilder Butler, slated for June publication by Whittlesby House, at reported price of \$30,000. Selznick also co-purchased the author for 10 weeks to work on the screen treatment.

Ladies Home Journal is publishing the novel in the June issue. Republic acquired screen rights in Kurt Siodmak's novel, "Danvers' Brain."

George Raft bought an untitled original by Rowland Brown, possibly for his own independent production. "Paul Gallico said his mag. serial, 'Romance of Henry Menzies,' to Metro."

Several important legit entries are holding attention of major film company play departments "toppers this week."

Among them are "Kiss and Tell," "Men in Shadow" (Oklahoma), formerly "Green Grass and Lilies," which opened in Boston last week, and "Dancing in the Streets" by Vinny Freedyman, written by Mary Martin, which opened in Boston last night (Tuesday).

Reported that Columbia Pictures has a piece of "Oklahoma."

20th-Fox bought "Ambassador Dodd's Diary," a companion piece, through Embassy Eyes, written by Martha DeLoach, wife of the former U. S. Ambassador to Germany. Varis will be combined into one picture.

Peter Milne and Jack Rubin said an untitled story to Universal for an Andrews Sisters film.

Paramount purchased "Ministry of Fear," novel by Graham Greene.

20TH'S NET PROFIT In '42, \$10,600,000

Consolidated net profit of 20th-Fox for 1942 was \$10,600,000 according to a company estimate made yesterday (Monday). This compares with \$4,921,920 consolidated net in 1941, before after all charges and provision for Federal income taxes. This represents \$5.30 per common share as against \$2.30 a year ago. 20th-Fox estimated its fourth quarter consolidated net profit at \$2,300,000 as compared with \$3,772,762 in the final quarter of 1941 and \$2,606,109 in the third, 1942 quarter.

Outlay for Federal taxes nearly doubled during 1942, company estimating provision for all Federal taxation at \$7,460,000 of which \$2,610,000 is for excess profits taxes. In 1941, it paid \$2,273,500.

Statement by 20th-Fox also placed consolidated earnings of National Theatre, in which it owns a 42% interest, at \$3,300,000 as against \$2,387,246 in 1941. Company benefited to the extent of \$75,000 as a result of \$1 dividend declared by National in the fourth 1942 quarter. Complete 1942 financial statement likely will go to stockholders in mid-April.

LeRoy Directs 'Carrie' After Lewin Released

Hollywood, March 23. Albert Lewin resigned as director of "Madame Curie" at Metro and was replaced by Mervyn LeRoy after two weeks of shooting. Footage already taken in a third of the picture, controversy was about the handling of the central character, played by Jean Garon, and the general tenor of the story, based on the discovery of radium.

Lewin stepped out after a conference with Sidney Franklin, and Edward J. Mannix. Understood he was being replaced by another director of the same ilk. Star of the picture was not involved in the argument.

Soothing Like Nightmare

Hollywood, March 23. Critics get a hardy new dose of RKO production schedule. Three harrowing horrors have been added following the smash hit "The Cat People."

New gooseflesh stories, now in the "Vanities" mill, are "The Screaming People," "The Amorous Ghast" and "The Screaming Skull."

CLEVELAND NEWS

"The Vanities has a sufficiency of girls and solid comedy. It is one of Earl Carroll's best productions."

PETER BELLAMY.

Invitation to Comedy

Supplemental to the regular trade agreements for exhibitors in the exchange territories, Metro will hold special invitation showings of "The Conqueror" in 31 territories during April 5 to 13. Gorka will include elite, social and industrial groups, as well as church, fraternal, fraternal and community leaders.

In several of the key cities where Metro screenings will be held, Metro has taken over legit theaters. Special advertising campaign, to be handled by the local press, has been worked out by Metro for newspapers in each of the 31 exchange keys.

RKO Theatres to Award \$10,000 in War Bonds To Victory Gardeners

RKO will award approximately \$10,000 in War Bonds and Stamps to amateur Victory gardeners, according to E. L. Alpersen, general manager of the district. The plan is aimed to stimulate community gardening activities.

Theaters will conduct their own fair and center, setting up local prize coins to be won by gardeners. Around \$4,500 of the total prize coins is being set aside for RKO houses in the metropolitan New York area.

Local newspaper publicists and other authorities are being recruited to serve as judges.

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REP SHOTS WORKS ON ROY ROGERS PIX

Hollywood, March 23. Republic is upping the budgets on all future Roy Rogers westerns to \$200,000 or more, with \$200,000 earmarked annually for various and sundry things and an additional \$100,000 set aside for promotion and newspaper advertising. The new budget for the new series of pictures will be shown.

To aid the buildup, Rogers will make his last film on Republic, "The Gunfight," starting May 1, Aug. 2 and Oct. 1, and covering the northwest, midwest and New England states.

20th Digs Own River Bed for 'Bernadette'

Hollywood, March 23. Engineers at 20th-Fox are digging an artificial stream on the back lot to serve as a water hole on a golf course. When completed, it will be a section of the River Gave as background for numerous "quintessences in the forthcoming picture, 'Song of Bernadette.'"

20th-Fox is constructing its own river to obviate the necessity of location trips, difficult under wartime conditions. Digging and piping will cost about \$25,000, chiefly for labor, with no new materials required. Production is budgeted near \$2,000,000.

Prepare To Battle

Continued from page 1

should make the D. of J. conscious of the present system's weaknesses. The average exhibit favors the principle of arbitration and feels that it has been administered well by the American Arbitration Assn. but that the provisions and machinery set up by the decree, are unsatisfactory.

So far the D. of J. has not contacted districts with respect to the decree from Nov. 20, but by that date one of three things must be done:

1. Continue the decree permanently, with possible modifications, to accept a substitute trade practice code.
2. Declaration by the D. of J. that the decree has been a failure and proceed with the anti-trust suit against the five companies who signed the decree for the three-year trial period.
3. Drop the suit against the so-called Big Five, permitting the districts signatory in the decree to do business along the same lines as they did prior to it; also to acquire theaters without the restrictions imposed by the decree.

Continue Small Blocks

Even if the decree becomes a thing of the past this fall, it is predicted that the Big Five, which consent distributors would probably continue selling film singly in small groups, with all product screened before being offered to exhibit. They have found this system highly satisfactory in spite of the added costs of selling. Monogram, planning 24 features for next season (1943-44), has just announced it will sell three blocks of eight each.

Continued the so-called "escape clause" of the decree Big Five were not obliged this season in restrict blocks to groups no more than six each to screen the pictures first. However, Par, RKO, WB and 20th have been reluctant to groups no less than five, while Metro has so far this season sold one bunch of 12, another of 16 and a third of 18 pictures. The decree districts have been screening everything prior to sale.

The dispute between the Big Five and the rest of the industry provides that if the Government did not succeed in bringing the Little Theatre Circuit (which includes Columbia) under the decree by June 1, then the Big Five would be relieved of 1942-43 product, starting Sept. 1, 1942, of holding blocks down to five and treadshowing the film.

Local 306 to Ask Indies for Wage Boost If WLB Okays 10% Hike By Majors

We's \$7,548,000 Net

Western Electric earned only \$7,548,000 in 1942, despite a 44% increase in total sales over the previous year. Profit compares with \$16,428,000 in 1941. W. E. showed \$1.26 per share of capital stock, against \$3.07 in 1941. Corporation paid out \$3.11 in dividends in the past year as compared with \$3.47 in 1941. Figures released this week show total sales for past year as \$553,280,000 or 35% ahead of previous peak year of 1929.

Despite higher operating costs, additional output for plants and material, Western Electric provision for taxes amounted to \$74,692,000 as against \$10,800,000 in 1941. Sales in government increased during the year, unfilled orders for U. S. totaling \$60,142,000 on last Dec. 31.

Wash. State Repeals Amus. Tax, but Cities Will Likely Make Levy

Seattle, March 23. The state amendment on amusement taxes was repealed by the recent Washington legislature, but the presumption of the state to levy such a tax canceled.

Allan Dwan has the right to tax back to cities and counties, in this particular field. The tax was 1c an every \$1.00 admission or tuition. Seattle it's a certainty the city council will levy a license tax the equal of the relinquished state tax. Cities, all needing funds, will doubtless do likewise.

Loss of gasoline tax money to cities, due to gas rationing and decreased use of cars, together with influx of more population, is doubtless reason for city's wanting to levy a license tax.

H. M. Home, secretary of Allied Exhibitors of Washington, was lobbyist for theatres at Olympia.

BERGEN, KYSER LINKED IN MUSICAL AT PAR

Hollywood, March 23. Paramount is lining up a musical, "Keep 'Em Singin' and Dancin' Starter for Edgar Bergen and Kay Kyser."

Allan Dwan will produce and direct, from a story by Ralph Spence.

Chinese Word for It Becomes Film Title

Hollywood, March 23. "Gung Ho," battery of the Second Marine Raider Battalion at Guadalcanal, is the title of a feature to be made by Walter Wagner, glorifying Uncle Sam's Lend-Lease. It is an old Chinese term, meaning "work together."

Picture will be made for Universal on a \$1.5 million budget, with the approval of Brig. Gen. Robert L. DeWitt, in charge of public relations for the Marine Corps.

Disney's Latin Surpriser

Hollywood, March 23. Mexico and Cuba will furnish background for the next Walt Disney feature cartoon, "Surprise Package," devoted to the betterment of relations between the United States and the Latin American countries.

Charles Blair, art specialist on the Latin American scene, left for Havana to gather data for the sequence on that island. Disney himself is now in Mexico City recording native music for the picture.

Having applied to the War Labor Board for a 10% increase from major chains operating in the Greater New York Area, basing its claim on the new picture business of Local 306. Moving Picture Machine operators of N. Y. will later seek the same increase from the independent exhibitors.

However, before doing this, the union plans waiting to see what action the WLB will take on its petition. The union also has been successful in existing contracts, from Loew's, RKO, Warner, Paramount, Skouras and RKO circuits, which are in the so-called major scale group.

Local 306 has been pressing for action from the WLB, but reported that, although it was one of the first to file for increases with the N. Y. District office, the WLB has been given preference. Believe that this may be due to the fact that the other cases, under, understood there are about 7,000 cases before the board.

Should 306 obtain approval of a 10% boost in salary from the majors, this would establish a precedent for increased-cost-of-living provisions of the Wage Stabilization Act, and thus a similar increase from the independent exhibitors may become automatic.

The industry is grouped under the long-term contract held with the Independent Theatre Owners Assn.

POSTPONE SUNDAY PIX IN CANADA FOR TROOPS

Ottawa, March 23. Defense minister Col. Ralston has postponed plans for opening commercial picture houses on Sundays in Canada in order to give priority to the "experiment" in Halifax, Vancouver, Edmonton and Winnipeg to provide "moral" support for troops as a morale booster, but he said the Lord's Day Alliance that he would not support the churches take stock of their Sabbath restriction facilities.

Religious groups for some time have been bailing at the possibility of Sunday pix, claiming they provided entertainment for the church halls and similar places for the troops on Sundays.

Church Asks Sn. Pix in Pa.

Harrisburg, Pa. March 23. Pennsylvania legislators, up to the time of the passage of legislation which would legalize Sunday pay for soldiers, this week received a request from the church group, urging the passage of the legislation at once. Furthermore, the communication urged inclusion of war workers in the bill.

The resolution, adopted by the House of Representatives, was sent to the senate, where members are considering legislation in permit Sunday pay within a 15-mile radius of servicemen's bases.

Phiel Leaves SOPEG

William Phiel, organizer of the Congress of American Authors, who has been very active in lining up well-known film of film home-offices and exchanger for the Screen Guild, for the next War Relocation Authority, has shifted to Local 36, Banks & Brokerage Union, CIO, in Wall Street. That union has about 2,000 members.

A successor to Phiel at SOPEG has been named, with the union, with contracts covering most home-office well-knowns, has yet to be named. Diane Hindle, who was with the 20th-Fox, and United Artists exchanges in N. Y.

The greatest trade-mark in show business

ELCA PALACES

CLEVELAND PRESS

"We rate this Vanities the best stage bill the Palace has had in the past year. Fast moving, entertaining and lovely."

OMAR RENAY.

Tremendous grosses everywhere. PALACE THEATRE, Cleveland, this week. COLONIAL, Dayton, next week

*how we're
drumming
up trade
for you*

On "HAPPY GO LUCKY"...Tomorrow — Mar. 25
—hear Rudy Vallee do FOUR "Happy" songs
on Sealtest program—just one of 6 top-program plugs
this week. Plus color ads in 22 national magazines,
39 key-city Sunday papers, reaching 35,000,000.

On "REAP THE WILD WIND" At Popular Prices...
Color ads in 7 national magazines reaching 16,000,000.
Full-hour broadcast by Cecil B. DeMille on the
Lux Program. \$4,000 national fan magazine contest!

On "CHINA" Starring Loretta Young and Alan Ladd.
Full pages coming in 17 national magazines—color columns in
7 others. Great breaks coming on 5 great air programs.

On "LUCKY JORDAN"...National magazine advertising
that's pulled 60,000 fan letters to date!

EVERY MONTH in preferred positions in 7 great national
magazines, a 2-color ad on coming Paramount Pictures.

EVERY DAY somewhere on the air—local chain-break
announcements of current Paramount shows on ace stations
...Add it all together and you have—

The little lady with the
gorgeous...drum is Dona
Drake of Paramount's
"Salute For Three"

Paramount First



BLAZING WITH BOX-OFFICE THRILLS!

**Mighty
Western
Adventure
EPIC!**

THE DESPERADOES

**IN
TECHNICOLOR!**



WITH
**RANDOLPH SCOTT • GLENN FORD • CLAIRE TREVOR
EVELYN KEYES • EDGAR BUCHANAN**

Screen play by Robert Carson • Produced by HARRY JOE BROWN
Directed by CHARLES VIDOR • A COLUMBIA PICTURE



**JOIN THE RED
CROSS DRIVE NOW!**

NBC Not Asking Affiliates to Adjust Returns in View of Full-Net Sales Plan

NBC has no intention of taking up with its affiliated stations the question of adjusting their compensation from the network as the result of the growth of the full network sales plan. Columbia recently broached 45 of its affiliates on the idea of considering a reduction in their network compensation, but all NBC has done about the same problem, it was disclosed last week, is just "think about it."

In the communication to 45 of its smaller affiliates (all of them in secondary markets), CBS pointed out that the sales of full networks and their concomitant 15% discount has resulted in a sharp narrowing of the network's net profits, since the compensation to individual stations remains the same as though there were no such discount. The stations in the secondary markets have, in consequence of the full network selling plan, had their network commercial schedules jumbled from hardly anything to as much as 15 to 15 hours a week.

Grassroots Scale

The contracts held by these stations with CBS are based on a graduating scale of compensation, in most cases starting at 20% of the network card rate and ending at 40%. According to CBS, a sharing proposition is predicated on the network's receipt of the card rate. If it happens, the full network plan satisfies the special 15% discount entirely on Columbia. The network feels that some provision should be made in the contracts of the secondary-market stations for their part of the 15% discount via a reduction in their compensation, since it is they that are most benefited by the plan.

CBS explained last week that it does not know just how much the stations under the secondary-market affiliates to submit to the rate operation, since the network does foresee the time when a large enough accumulation of full network sales will put the web in the position of making a loss on such business, or exacting a cut in the affiliate's compensation. What it is now trying to do is find the network, is prepare for the latter contingency.

CRESTA 'CARNIVAL' SANS COMEDY IN MOVE TO CBS

When the Cresta Blanca Carnival moves to CBS from the NBC, it will be an all-musical show topped by Morton Gould's orchestra with vocal support.

In the meantime the search for a comedian continues. Program moved last Oct. 14 with Pearl as the headliner. Pearl was retained until last January, when he was dropped in favor of guest comic Oscar Levant and George S. Kaufman were heard for several weeks, then Chase Chase, Zero Mostel, and Wally (a repeat) and Jimmy Durante, who was offered a permanent post but turned it down to Pearl for Abbott and Costello on the Camel show.

Tracy's Writer Change

Forrest Ely, recently with WJZ-TV, has taken over the writing of the "Dick Tracy" serial on WJZ-TV. Ely, who started with WJZ-TV, had to relinquish it because of its conflict with contract with the "Farkus" Jury Trial series. Thursday nights on the Blue for William Shandy.

Edna Jones in the agency on the Tracy show.

Kill Radio Tax Bill

Assemblyman John V. Downey's bill imposing a tax of five cents per person over 14 years of age attending at a spectator a radio or exhibition in a radio station or theatre, was killed by the taxation committee of the Lower House.

Senator Peter T. Farrell sponsored a similar bill in the Upper House. However, the measure is considered dead.

Billie Burke Likely In 2 Web Shows

Billie Burke will have two programs on CBS this summer if Palmolive-Colgate keeps the program which is being auditioned this week as a warm up replacement for the Al Johnson-Monty Woolley show. Miss Burke's start in a CBS Sunday morning spot (11:30-12) for Serrel refectory April 8 and the Colgate replacement, as set up for auditions, co-stars her and Woolley. The program, as with the Woolley's and, if the stans clicks during the summer, Colgate may keep it in the fall. Al Johnson is stated to resume at the time in a streamlined minstrel show with guest stars.

The new performance will be "Fashions and Rations," serving strictly an institutional purpose. Besides dealing with rationing, the series will instruct the housewife in the conservation of space for her refectory. The new program will also be used for quick freezing of home grown vegetables.

Vick Knight Spurns Film Offers, Auditions Shows For Morris, Eversharp

Hollywood, March 23. Picture studios are still trying to tempt Vick Knight away from radio. Last week Columbia sought to lure him into a producer berth on a picture deal which would have included Ginny Simms, but he waved them off. He's staying with Milton Bush as executive producer and, in addition to keeping the Simms show on an even keel, he's auditioning two new programs.

One of the trial heats is for Philip Morris and the other a running mate in the "King Sisters" program for Eversharp. Former stars Brian Donnelly, as m.c. with Alvin Remy, and King Sisters, who were dropped at talent will be recruited from defense factories where Ray and his band are now camped and directed as they appear at factory workers, says as Ginny Simms show is aimed at service women.

New Eversharp formula and talent are being worked out by Kniehl.

Colgate Eyeing NBC's

Sat. 7:15 P.M. Period

Colgate-Palmolive is arranging with NBC to move the company's Bill Stern variety program from the Saturday 10:10-10:30 p.m. period to the same evening's 7:15-7:30 time slot. It can have the 10:10-10:30 slot another one of its half-hour shows. CP operates the Cam-Yon "Top Tunes" program in the preceding Saturday half-hour (8:30-10 p.m.).

Account has two half-hour events on CBS, namely, Alvin Remy, Monty Woolley and "Hobby Lobby."

Paul deFur With OWI

Paul deFur has resigned as New York City's director of the War Relocation Authority to join the Office of War Information.

He has been active on the Victory account.

VERSE SUP. CT. Flock of Whodunits Induced As Agencies Hunt for Summer Subs

NBC and CBS are reported to have received assurances from their major clients that they need have no quarreling about any one of them meeting the network approval by putting together their own station hook-ups. In the event the U. S. supreme court should uphold the FCC's rules on chain broadcasting.

These big spenders have declared themselves as prepared to maintain their present business relations with the networks, unless the Black-ett-Sample-Hummert agency should step out of line and, with the support of its accounts, sequester blocks of station time for the formation of a casting network.

But it isn't the possibility of an account or agency stepping out of line that troubles the thinking of the networks as much as the fear that the situation might give birth to another agency. With the FCC's liberating the stations from the restraints of network contracts, there could be nothing to prevent an enterprising station representative from obtaining options on blocks of time during day and time from 20 or 30 high-powered stations and securing himself in the position of a single individual in the industry to come to him for clearance.

It is not the possibility of a "Petty" of that description with a power that has never been held by a single individual in the industry that would have a whiplash in the making or losing of a major network.

All the networks would have no alternative but to deal with him. The service he would have to bid out with one another for the time that the opportunistic station rep of that kind might have in the making of a network.

Petty's Innovation

It will be recalled that it was Edward Petty, who, anticipating the changing trend in station representation, entered the field in the early 1930s with an entirely new type of national representation. Petty introduced the idea of exclusive long-term rep contracts, and the about 15% commission for reps, thereby building in much of the threat and chiding that had been rampant in that phase of the broadcast business. He made the relations between the rep and his station. Petty, in the interim, accumulated a fortune and developed a close working cordial with the networks. The networks seem haunted by the possibility that the imagined Petty prototype may bring into the business that foresight, initiative and boldness which might result in a displaced in those early 30's.

As for the B-S-B agency, it will also be recalled that Frank Hummert and his associates showed an interest in the block time arrangement of the formation of the Transcontinental Broadcasting System in 1934. Hummert is reported to have agreed to underwrite a block of 15% hours a week from the station, but the venture went by the board when, as explained at the time, the station's management was not revenue from this block of time was sufficient to cover the loss and operating charges.

HEINZ DICKERS BLUE'S 'BABY INSTITUTE' SESH

If a Heinz Co. "puckles," which recently assumed sponsorship of the "Baby Institute" program on WEAF-NBC, is negotiating through the Massan agency for purchase of the "Baby Institute" program, the agency's Detroit office is handling the deal. Heinz would like to put its baby foot.

Institute offers child care work, which is being handled by the consulting director of the Harriet Johnson nursery school, Cyril Armstrong, who directs it for the Blue network.

Stations '42 Profits

Washington, March 23. Returns on the 1942 operations by 122 stations which total 478 million dollars of \$2,500,000 more for the year. James L. Fy, chairman of the FCC, announced at his press conference yesterday 122. Annher 105 stations reported net gains of \$2,500 or less and 138 were in the red.

Reports are yet to be filed by 180 stations.

Army Lightens Radio Censorship

Washington, March 23. Radio Division of Army Press Relations has lifted effective this week, most of its censorship regulations controlling local broadcasts of letters from soldiers abroad and interviews with soldiers home from active service.

Using the voluntary censorship code as a yardstick of what is permissible, local stations will be allowed to broadcast all letters and interviews. When in doubt, the stations must check with the nearest Army public relations officer. If he cannot solve the problem, they and only then, shall the matter be referred to the Army Bureau of Public Relations in Washington.

Therefore, all such material had to be submitted to Washington for clearance.

Networks are not covered by the new order. They must continue to clear all material with Washington. Under the liberalized rule, the local broadcast stations are given the same leeway as newspapers.

NBC, CBS Mull Proposal To Audimeter to Nielsen

NBC and Columbia have under consideration a proposal that they each subscribe to the audimeter reports compiled by the A. C. Nielsen Co. The audimeter is a listening measurement device attached to home radio sets. The Nielsen Co. has about 1,000 such installations.

The subscription fee asked of NBC and CBS is \$17,000 each a year. The figure set for the Blue Network is \$13,000, but which has already expressed itself as not participating in the support of the project. The network fears that the Nielsen have to add to each five people each in their research department to study the Nielsen reports as they come in. The Nielsen survey is already being underwritten by major soap, drug and food distributors.

Kirby Hawkes Now Freelancing with B.B.B.

Kirby Hawkes, who resigned as Benton & Bowles radio director some weeks ago to join the Marine Corps, will remain with the agency, but on a freelance basis. He will direct one of the programs, the identity of which will not be set later.

He is also expected to be in charge of the radio sets of B.B.B. and to supervise the Blue Corp. connection with the network. He will also be in charge of the agency's radio show.

'Parker' for Shore

The "Parker" feature in "Dinah Shore in Bristol-Meyers" Friday night spot (8:15-8:30) on the Blue Network April 30.

Pedler & Ryan is the agency.

There may be as many whodunits on the network this summer as there were quiz shows three seasons ago. The ad agencies, which are scouting around for summer replacements, say that they haven't much else to turn to. They feel the current talent market pretty bare, thus eliminating the prospects of cheap variety shows.

As the web scheduler now stand, there is at least one mystery show on every night of the week. Aside from the across-the-board "I Love a Mystery" (CBS), the web scheduler offers "Inner Sanctum" (Blue), "Lights Out" (CBS), "Suspense" (CBS), Mr. and Mrs. North (NBC), Mr. District Attorney (NBC), "The Thin Man" (NBC), "Elery Queen" (Blue), "Bulldog Drummond" (Mutual) and "Mr. Keen" (Blue).

CBS is figuring on shaving the price of "Suspense" now set at \$3,500, with the view of snagging a buyer for the summer replacement hunt.

CBS Launching Its New Listening Survey on Trade

Chicago, March 23. CBS will make available to the trade in the near future a coverage survey based on what it considers to be a valid listening audience measurement. The job, it is said, will fill in the void left by the telephone survey, which has been the mainstay of the time-buyer with a broader basis upon which to determine the actual listening audience.

Unlike the usual telephone-conducted survey, which is based on a listing of station calls, the new survey is reported, extends its probe beyond the station's city and measures the listening quotient of both telephone and non-telephone homes. It will seek to overcome the criticism directed at the usual coincidental survey, which limits itself to but a small corner of the station's audience.

COMPTON AGCY. PLANS NEGRO DAYTIME SERIAL

Tamilton Hughes, Negro playwright and author, has written a serial program, "Little House of Harlem," which the Compton agency is offering to the networks. Hughes is in contact with the network, but has not yet received a response.

Another serial which is being offered by the agency is "The Negroes of the World," which is being offered by the agency. Hughes is in contact with the network, but has not yet received a response.

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New Bill on Radio Libel

Albany, N. Y., March 23. Senator Philip M. Dineen of Albany is sponsoring a bill to amend the New York libel law, which has been introduced in the New York assembly. The bill is being introduced in the New York assembly. The bill is being introduced in the New York assembly.

*Of the Six***GEORGE FOSTER PEABODY RADIO AWARDS *for* 1942**

CBS wins 3

Designed to give educational recognition to meritorious public service by broadcasters, the George Foster Peabody Radio Awards conferred by the Henry W. Grady School of Journalism, University of Georgia, now add, for 1942, three more citations to the eight already won by CBS. The grand total is eloquent testimony to Columbia's continuing determination to serve the public to the maximum of radio's versatile power.



For the outstanding reporting of the Year 1942:

CHARLES COLLINGWOOD

He is a CBS correspondent in North Africa, with a record of notable "firsts" in the news of that theatre. The "award... goes unanimously to Charles Collingwood of CBS, who, with the tools of inference, indignation and fact, has conveyed to us through the screen of censorship an understanding of the troublesome situation in North Africa".

For the outstanding entertainment in drama:

"THE MAN BEHIND THE GUN"

First conceived and broadcast as a CBS sustaining program, and now sponsored by Elgin Watch Co., this "new program... brilliantly written by Ronald R. MacDougall and authentically produced by William Northrup Robson" receives the award "...for a timeliness, a racy dialogue and a vivid sound effect which intensify our appreciation of what the men in action are up against".



Outstanding public service by a regional station:

STATION WCHS, Charleston, W. Va.

"...on recommendation of the University of Georgia faculty committee" WCHS receives its citation "...for the program 'The Home Front'—a twice-weekly feature which was created and maintained morale by providing authoritative answers to listener questions dealing with the most perplexing of public problems in a community at war".

***This is...* THE COLUMBIA BROADCASTING SYSTEM**



Wkly. Radio Payroll of \$1,200,864, As Of Oct., Reflects Avge. for Full-Timers

Washington, March 23.

The country's nine networks and 791 broadcast stations paid their 22,954 full-time employees \$1,200,864 for the week beginning Oct. 11 last, according to a survey of full-time employees data just released by the Federal Communications Commission. Salary average was \$52.20. While the figures are five months old, changes are expected to have been only minor since then, so that the survey reflects a fairly accurate picture of what is happening today.

Listed as executives, general managers, and some technical, program, commercial, publicity and other workers.

The statistics break down as follows:

The nine nets had 95 executive who averaged \$218.29 weekly, with the top managerial employees averaging \$257.73 each. The 791 stations had 2,540 in executive bracket, averaging \$95.06 weekly.

The nets had 3,609 non-executive employees averaging \$58.61 weekly. Tops in this group were 333 staff musicians who averaged \$12.24. Next in line were the outside salesmen with \$117.28. Staff announcers hit the bill for \$78.88 and outside writers got only \$55. Clerical help was in the lowest bracket.

The 791 stations reported 16,350 non-execs averaging \$43.09 weekly. Tops for this group were the outside salesmen, who coined \$94.71 a week on the average. Musicians were next with \$57.56, and research and development people got \$56.83. Announcers averaged only \$41.90 and writers, \$37.21.

The stations in turn are broken down into the Northern, Southern and Western Districts, and their respective regions.

Following through the regions by job, outside the executive bracket, the outside salesman pockets the biggest return generally. This ranges from \$76.73 in the Northeast region to \$48.50 in the South Central region. Musicians hit their top in the Great Lakes region where their take averages \$75.96 and dwindles down to \$31.14 in the South Central region. Research and development men and promotion and merchandising people also do fairly well. Announcer top average is \$47.05 for stations in the Northeastern region, with the Pacific region less than \$1 behind.

Station writers show poorly in the returns. Their top is \$46.54 in the Great Lakes region and they buy them in the Southeastern region for only \$27.98 a week.

Beacon Sets Local Deals

Direct With Stations

Though a national distributor, the Beacon Chemical Co. of Philadelphia, is placing its campaign on Zero, an ammonia substitute, direct with stations at local rates. Paris & Pearl, agency on the account, is answering solicitations for the business with a suggestion that they get in touch directly with the client.

Beacon is buying minute announcements and participation programs.

Davis Solos

San Antonio, March 23. Howard B. Davis is now sole owner of radio station KMAC, with approval of sale made by the Federal Communications Commission. Davis built out half portion held by W. W. McAllister.

Davis, together with McAllister and J. Beretta, local banker, make up the Laredo Broadcasting Co., owner and operator of KPAB, Laredo.

KMAC Sets

HOWARD PETRIE

to

New Camel Program
beginning March 25th
NBC—10:00 to 10:30
P.M. EDT

Retort Proper

Salt Lake City, March 23. KDYL is making extensive mail survey of rural audience, at request of the Utah State Department of Agriculture. Questions concern popularity of farm programs largely, finishing with "What suggestions do you have to offer?"

To this, one disgruntled farmer answered, "Suggest you tell us how to run a farm without machinery and without help."

AFRA SUPPLEMENTS WAGE BOOST DATA

In response to a request by the War Labor Board, the American Federation of Radio Artists last week submitted additional data to support its proposed 10% wage increase under the network commercial and sustaining codes. Most of the figures supplied by the talent union concerned contracts of out of town locals. According to AFRA officials, the WLB attitude appears to favor the boost for actors and singers, but to question the raise for announcers.

No decision is expected from the Government agency until it has had time to digest the additional information.

Other Book Publishers Refute Cerf's Claim Radio Listeners Don't Buy Books

As an answer to Random House prexy Bennett A. Cerf's generalization that "people who listen to the radio don't buy books," William H. Wise & Co. of New York, can point to its current annual outlay of \$500,000 for radio advertising, after a timid start last year with \$60,000. Sales figures are not revealed; but the publishing co.'s agency, Huber H. & Sons, through its "spokesman, John Hope, points out that Wise's total advertising appropriations for all media amounts to approximately \$1,000,000 annually.

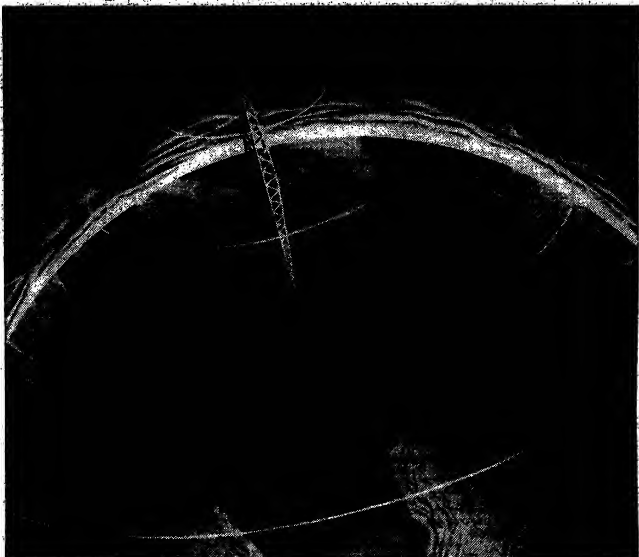
Wise took its radio plunge with "Modern Home Physician," followed shortly with "Garden Encyclopedia" and "The World's Greatest Books." More recently it has added "Popular Mathematics" and "Knitting Guide" to the list of volumes now being advertised via 300 stations throughout the country.

The campaign makes use of five-minute transcriptions, two-minute live announcements, 10- and 15-minute live shows of music or news, and half-hour dramatic stanzas on a participating basis. Another stage

client, Doubleday Doran & Co., is also a heavy radio user, and its programs follow the same general pattern as the Wise stanzas. It pushed "The Sun Is My Undoing" into the best-seller class by radio, and is currently plugging its Book League of America two-best-sellers-for-\$1.99 offer. Except for this bit of merchandising, Doubleday is abnormally quiet. It is withholding its '43 campaign until the approximate effect of paper shortage and newsprint conservation can be gauged.

Leon Shinkin, general manager and treasurer of Simon & Schuster reports that his company had gratifying success with its national spot campaign for "Your Income Tax," which it conducted from January through the second week of March. S. & S., however, is not a regular radio advertiser, but primes its guns for special volumes.

The latest to receive radio promotion is the "Victory Garden Manual." S. & S. has bought time on 75 stations, and the number will be increased to include outlets in every section of the country. Northwest Radio of Seattle is the agency.



now that nations are neighbors

RADIO has made neighbors of all the nations on earth. China and Chile, Brazil and Burma, Portugal and Peru now share the same doorsteps and backyards. And when all the nations become good neighbors, radio will have helped with that miracle, too.

An important role in the creation of this world-community is played by Mutual. Its reputation as the First Network for News rests not alone on

supremacy in domestic coverage. Devoting regular time each week to broadcasts direct from the world's warfronts, with keen analyses from the homefronts, Mutual contributes continuously to a fuller understanding of what the word "global" really means... from the first radioed words of MacArthur to the latest triumph on the remotest battlefield.

This phase of the network's public service helps explain why Mutual has been able to weld the people of all the states into a compact assembly, eager day and night to hear what our correspondents and commentators (and advertisers) have to say.

William Lee Christie

THE MUTUAL BROADCASTING SYSTEM

Red and Blue Divorcement Proves Big Biz Hypo for 2 Frisco Stations

San Francisco, March 23.

The operational divorcement of the Red and Blue networks, which put KPO and KGO into competition with each other, is proving more profitable every day to the two networks, at least according to higher and higher.

KGO, of the Blue web, is now doing as much biz as when it was tied to the NBC open string. Its TV, the case in point, has national spot sales in 1942 was almost as high as KPO's.

Local unit national spot biz of KPO, the NBC station, equals total activity of the two stations before the separation. Booking sales have pretty well tilted up KPO night spots to 10:15 o'clock.

Part of the increase is due to better conditions but a great share can be traced to competition between the two outlets, and the emergence of the Blue web and its station as a major factor in S. F. radio.

Television Net, And Biz Of \$1,000,000,000 Yr., Seen As Post-War Fact

Philadelphia, March 23.

Television will be one of the great post-war industries and could reach a volume of \$1,000,000,000 a year, Harry Brown, executive vice president of the Public Corporation, predicted here last week.

Brown, speaking before the State Council of Optics, said that the growth of motion pictures following the advent of sound.

"It increased by many times the scope, the dramatic quality, and the influence of motion pictures, and therefore public interest and attendance," he said.

Television will add sight to the sound of radio—it adds motion pictures to the radio voice, and certainly that is a far more vital contribution to radio than the addition of sound was to motion pictures.

The beginnings of television chain broadcasting are already well started, Brown pointed out. By the end of the war, he will have an Atlantic seaboard television broadcasting chain made up of stations means of radio relay stations located at 40 to 50 miles apart, he said.

Brown declared that television will have a "tremendous effect on politics."

"We will know the importance in politics of a good radio voice—the so-called radio personality. It is entirely possible that in the future our candidates for office will need to have a picture personality as well as a radio personality."

"When vote by the millions, so our aspirant candidates will need to appear well, in other words be telegraphic, if they are to be successful in attracting votes."

Congressman's Wife Buys Texas Station

Austin, Texas, March 23.

Station KTCB, owned and operated here by R. S. Johnson, of A. Stuart and W. E. Walker, Jr., has been sold to Claudia T. Johnson, wife of Lyndon B. Johnson, congressman. Total shares in the Central Broadcasting Association were acquired by the new owner for \$175,000. Deal has been made by the Federal Communications Commission.

Stations operates with a power of 1,000 watts on 1150 kilocycles day-time only. Austin H. KTCB continues as station manager.

Estes Vice Vogel

Bernard Estes becomes WHN, N. Y., publicity chief March 29, succeeding A. Mike Vogel, who resigned last week.

Estes has been with WHN, N. Y., in a similar capacity for two years prior to his resignation March 18.

Asks Divorce

Memphis, March 23.

James C. Hanrahan, manager of station WMPB here and vice-president of Scripps-Hanrahan Radio Co., has asked for divorce in a petition filed in Chancery Court here recently. Mrs. Hanrahan charged cruelly and unreasonably conduct and support of the two children, plus alimony.

"They were married in 1932,

CHURCH PROGRAM MAY FORCE BENNY OFF CBC

Montreal, March 23.

Whether Jack Benny will be off CBC in Montreal Sunday night next fall is now being decided in this city, where Dr. J. S. Thomson, CBC vice president, is meeting with members of the Central Broadcasting Committee of the Religious Advisory Council, a group of religious organizations for the summer season. But Colonel Rexford is also convinced that this arrangement will continue all the way to the fall in Montreal unless we hear from Canadian Radio Commission.

Onor Renaud, regional director of CBC in Montreal, is cooperating with the committee in working out details of the arrangements, which are stated to cover a larger group of churches than the original.

WLB Acting on New CBS-IBEW Contract

Washington, March 23.

War Labor Board is about ready to take action on proposed agreements with IBEW, both providing raises. Biggest of the contract covers all CBS technicians for the network and all CBS stations except KMOX.

In addition to the increases, CBS contract would reduce from 12 to 10 hours the daily period in which technicians would have to work without overtime pay. It would also reduce from 12 to nine years the period at which the company's periodic six months' raises will bring an employee to his maximum.

The other contract covers KFEF.

Gov't Reps Praise Radio's War Effort

Philadelphia, March 23.

Representatives of the Army, Navy and the Coast Guard, who arrived yesterday (Tuesday) praised the radio industry for its cooperation in the war effort.

They spoke at a meeting of the Third District, National Association of Broadcasters, held at the Benjamin Franklin hotel.

Highlight of the meeting was the election of Roy Thompson, WFGB, Alton, Pa., to a two-year directorship of NAB, succeeding Isaac H. Levy, vice of WCAU, New York.

He will serve until the national NAB convention in Chicago, which opens April 27.

JIM O'NEIL FREE

Newscaster, Carried in Bridge Case, Going to Sea

San Francisco, March 23.

Jim O'Neil, former radio newscaster and news editor here, who was convicted of perjury in testimony at the deportation hearing for Harry Bridge, the labor leader, has been released from prison and plans to join the Merchant Marine.

O'Neil served a year and a half of a three-year sentence at McNeil Island Federal penitentiary in Washington.

Caricade Guests

Willie Wendell, guest of Monday night (29) on 'Caricade of America' over WFAP-NBC, for DuPont.

Warren W. Warren, syndicated script, "The PT Cook Writes Home," by Frank Gabrielson.

Willard guested on the series the following week, April 5, in a story of the Coast Guard, by David Harmon.

Paul Lukas appears in the April 12, in an Arthur Miller script about Cardinal Newman.

Robert Fickett produced the show for the B.B.D. & O. Agency, Kay Wynn books it.

Double-Dealing

Shortage of manpower brings out some strange quips of human nature. Take the case, for instance, of the network vice agent who was offered a couple days later reported that he had told his network boss that he had been in the case, and out of this discussion came a nice topping the agency's bid. The short agent, who is now interested in what he could lead the department.

Blizz Disrupts Network Shows Into Twin Cities

Minneapolis, March 23.

A blizzard which disrupted communications into and out of Minneapolis last night, March 23, put many network programs had to be cancelled.

Engineers of WCCO, St. Paul, worked more than 24 hours without interruption and, as a result of their efforts, only two network commercial programs, one from 1 to 1:15 p.m. and the other from 7 to 8 p.m., were not delivered locally. This record was made despite the fact that the blizzard hit the Twin Cities 10 until 8 p.m., that night full network service was not available to the Twin Cities.

The long line department of A. T. & T. lost the majority of the circuits feeding into the Twin Cities, and the morning of the 16th.

Until the line was fixed locally, then two circuits were set up, using emergency cable. Since there are four network circuits in the Twin Cities, service had to be rationed among them on the basis of commercial network programs.

This system lasted until 8 p.m. when two more emergency circuits were arranged by the Hill cast.

Meanwhile WCCO engineers had contacted the local telephone company to get a special circuit set up from WCCO's studios to the home of R. L. Anderson, station technician.

Anderson's location was chosen because reception conditions there were much better than at any of the other available locations.

Anderson continued in out-of-town stations carrying CBS program, and these were the first to be received at WCCO.

At one time WCCO was picking up a program from WMT, Waterville, Maine, and from WABC, the Twin City area, while at the same time KDAL, Duluth, was picking up from the same station.

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From the Production Centres

IN NEW YORK CITY . . .

Newelyn, "Mystery" and "Gang Busters" feature actress, has joined the George Lowther-Mulford production unit. . . . Bernard Dubois, recently joined from the CBS announcing staff, has just signed to do 26 transcriptions as announcer of the Bell Syndicate feature, "Frank Colby and His World" for participation use. . . . Howard Petrie handles the spotlight for the Quiz Kids during their eastern swing.

Bill Shuman, songwriting-producer, has been named to the second Blue production staff March 15 as a junior producer, the second hired by Ray Knight. Livingston will continue his songwriting chores. . . . Dava Driscoll, WOR director of special events, will be chairman of a round table symposium on documentary reporting to be conducted by the Institute on Education by Radio at the U. of Ohio April 30.

Rocco Tito and Dan MacDonnell joined the CBS announcing staff on the night of 8:15-9:30 p.m. spot if he and the Pepsigens Brewery Co. can come to terms.

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Inside Stuff—Orchestras

Met Ballroom, Philadelphia, which opened recently with Charlie Barnet's orchestra, ran up a shade under 30,000 admissions its first week of operation, according to Charles Solomon, operator of the venture. For its evening and one matinee performance, the Met drew a capacity of about 6,000. Prices are 80c Monday-Tuesday; 75c Wednesday-Thursday and Saturday; 60c Friday and 50c Sunday. Charlie Barnet remains at the spot until next Wednesday (31), opening next night at Capitol theatre, N. Y. So far there is no band booked to follow.

Capitol Records, comparatively new disc company set up on the Coast last year by Buddy DeSylva, Paramount Pictures executive producer, Jimmy Mercer, songwriter and Glen Wallich, producer, has been successful in getting out a weekly house organ containing news of orchestras that record for Capitol. News of others is also included. Sheet, a four-page item, is edited by Dave Dexter, former in-house writer.

Count Basie's orchestra is in three new pictures either awaiting release or in final stages of production is appearing in *"The Big Broadcast With Basie"*, *"St. Louis Blues"* and *"The Republic's Revue With Basie"*.

Disc Ban May Bring Revival of Standard Pops; Bands in Quandary

Theatre audiences are due for a diet of standard pop tunes in the immediate future. Since it has been nearly seven months since Petillo, prez of the American Federation of Musicians, clamped a ban on making fresh recordings, few bands, with the exception of a handful of names, have pop discs on the market which would give them good advantage onstage. Leaders headed for theatre tours within the next couple months may tentatively nursing their memories for material.

In the past, even the least influential band, so long as it was on records, simply made up a list of single melodies from its most recent record releases, which invariably brought recognition from audiences. Such was true here as it is now for broadcasting, now with comparatively few new discs being released by manufacturers, even the top outfits can include comparatively few recorded numbers on a half-hour broadcast.

This gives music publishers a break. For a long period prior to the disc-ban few bands could even arrange a tune they hadn't recorded, much less play it on the air. Now they're forced to play everything within, of course, the limitations of an individual leader's likes and dislikes for prevailing material.

SPIVAK ORCH TO MAKE FOX PIC WITH GRABLE

Charlie Spivak's orchestra appears at the 20th-Fox studios, Hollywood, May 10 for work on *"Pinky and the Betsy Grable"*. Assignment will consume about six weeks, removing Spivak from a May 10 date at the Paramount theatre, N. Y., and moving back his opening at the Hotel Pennsylvania, N. Y., to June 21 or 28. He can fit any it will be the 21st.

The pic company originally wanted Jimmy Dorsey for this film, and a Dorsey commitment was made for one picture, would give latter an option for a second to be in the picture, the 20th assignment first. However, he will be at the RKO theatre, N. Y., from May 5 to June 1, so the May 10 date couldn't be met.

Sargent Part-Times In Memphis With Long

Kenny Sargent, for more than 10 years featured vocalist and saxophonist with Glen Gray's Casa Loma orchestra, is singing the alto part with the Johnny Johnson orchestra in the Blue Room of the Hotel Gayoso, Sargent, who recently was named a Casa Loma to return here and make a permanent home, expects to enter the picture, but will continue to handle part-time singing jobs on the side.

Judge Easy on Singer

San Francisco, March 23. Two-year probation of Russell E. Shores, 21, singer and pianist, who was charged with the murder of a girl, was upheld at the time several members of the band got involved in a juvenile delinquency probe here. Shores was placed on probation, and fined \$100 several weeks ago, on charges contributing to the death of a girl.

Ex-Mastros Coordinates Wash. State Advertising

Seattle, March 23. Rounding out his third term (four years) as lieutenant governor, Vic Meyers, former local band leader and emcee, has been appointed to head the state advertising commission.

In this capacity he'll coordinate the advertising of state's industries.

AFM UPS US PAY TO \$93.50

American Federation of Musicians last week raised by almost one-third the pay scale for musicians in bands playing YPO-Camp Shows, Inc., paid dates, thereby endangering bookings set, but not begun, and possibly killing off future increases in that number of bands used on such tours. Up until last week the scale for 'presentation' type work, such as provided by USO jobs, was \$65; now it's \$93.50 for sidemen and \$115 for leader.

The USO doesn't know whether this scale revision will apply to contracts already signed for or not. It's a problem for the USO, Louis Prima, Dick Rogers, et al. Another disturbing item is the fact that the new scale allows the \$40 raise to stand for these commuted contracts, with a market for them during the tour have to be replaced by one at \$93.50, or \$65?

This is only one of a lengthy string of claims to come between the USO and the use of name orchestras in touring. Since the summer the USO and a committee of band bookers have been trying to get the schedule to accept name bands into camps but something always came up to interfere. It's said reliable elements that the USO was anxious to assign as many bands as possible to such work.

Other unions, too, for example, have lowered scales for actors working USO shows.

Sociologist Tired Of Fattinen' Frogs, So He Quit Band Biz

Detroit, March 23. Gloster Crocker, executive secretary of the National Association for the Advancement of Colored People, left here yesterday to start a band business. Current, whose orchestra used to be heard plentifully in the city, quit the band business after a year of fattinen' frogs.

Translated into lay language, Crocker declared that he quit the business when his top musicians, whom he had paid two times as much as the rest, were lured off by the bigger name bands. He declared that after his resignation he had the lowest level of Jimmy Lunceford and departed, and Lionel Hampton and Fletcher Henderson got four more of his solid scounders, he went back to West Virginia State College and got his diploma, which led to his present work.

Goodman Returns To New Yorker For 3d Yr.

Benny Goodman's orchestra returns to the Hotel New Yorker, New York, next fall for the third consecutive year. But he opens season early October, and will oppose Tommy Dorsey, who opens about the same time at the nearby Hotel Pennsylvania.

Goodman is also booked for the Hotel New Yorker, N. Y., for the summer, following Harry James, who opens the room May 17. Dorsey has been booked for the summer, but probably due to his Pennsylvania booking, is not earmarked for the Hotel New Yorker.

Hotel New Yorker's band looking for trouble here has been issued, at the Hotel New Yorker, N. Y., the orchestra has been set to follow the current Sonny Dunham band April 17. Club probably stay until July 15, when Johnny Long returns.

Wald will oppose Bob Allen, an older new unit, which means a return date at the nearby Hotel Pennsylvania May 3, followed on June 21 by the current Sonny Dunham band.

Water Street and Ken Durbey wrote a Trifle on the Trifling Side for 'Principals' Mother' at Republic. Chief, of Republic's music department, has composed the 'Principals' Mother' at Republic.

Recorders, Petillo Meet Today To Discuss Solution to Disc Ban

LOUIS PRIMA VACATIONS

Brother Leon Takes Over for 10 Days Beginning April 22

Leon Prima will take over leadership of the Prima orchestra for 10 days, beginning April 22, while later vacations. Leon trumpets it is a vacation for him, but he is of the outfit now, although he once led a band of his own.

Prima is in California for a rest, rejoining the band just before a May 7 booking at the Regal theatre, Chicago.

AFM CANCELS AND CENSURES PARLEY

American Federation of Musicians executive board last week voted to cancel the summer annual convention because of a lack of hotel accommodations in the city, and the difficulty of transportation for delegates. Get together was cancelled at the Des Moines-Wallick hotel, opening June 14.

Prior to naming Columbus as the site of the convention, the board had scheduled for Jacksonville, Fla., and subsequently moved to Columbus, Ohio, for the same reason that cancelled it altogether.

Glen Island Casino Meets Cool Reception on Bands Because of Pay Offers

Glen Island Casino, New Rochelle, N. Y., has been meeting a cool reception from band leaders which it has approached recently to its opening May 15. Prices the Casino paid in the past, during the heyday of its run as the top of 1 builder of the city, are recalled by leaders currently eligible for the spot as being comparatively low.

It's likely that when the Casino resumes operation it will be forced to increase its former budget. Casino officials are now said to be hot on the trail of Tommy Tucker to open May 15, its annual getaway date. It has also made overtures to Bob Chester. If Tucker takes the job it will mark a radical departure from the spot's policy. Without exception it has played bands in the past that were predominantly jump outfits. Tucker has a reputation for sweet, though he has lately increased emphasis on 'beat' music.

DICK HAYMES QUITTING T. DORSEY TO GO SINGLE

Dick Haymes, vocalist with Tommy Dorsey's band, has quit the band. He's leaving the band to do a single. He's aiming at radio just as Sinatra did in his 'Lucky Strike Hit Parade'.

Haymes quits Dorsey following the opening of the Orpheum in Los Angeles, in early April, and may be replaced by either Bob Davis, or the late Krupa, or Victor, or Sam Spaulding, one with Harry James.

Thornhill Ails, Settles 'N' Claim by Gen'l Anus.

Claude Thornhill, through his attorney, Harry Guterman, has settled a commissions claim against him for the American Music Corp. Thornhill booked his band before he entered the Navy. GAC assertedly was due about \$3,000 from a string of theatre bookings played by the band before its leader went into uniform, and it claims to have been paid approximately 80% of that sum in settlement.

Several weeks ago the American Federation of Musicians refused to make a decision on the case, after GAC had filed a complaint, stating that the band was in service. It wouldn't bother him. It gave GAC permission to an into civil court action, but the band was not to be contemplated by the agency.

Thornhill is arranger-pianist for Artie Shaw's Navy band in the Hawaiian Islands.

For the first time since James C. Petillo, president of the American Federation of Musicians, launched a campaign against 'canned music' a group representing the recording industry agreed to meet with him and talk over the matter. This meeting will take place at the American Hotel, New York, on Wednesday (Wednesday). Persons close to the AFM's executive board believe that the meeting is a move to get to a speedy end if the recorders offer a 'reasonable' plan of settlement to Petillo's 174,000 members. Petillo has won an all-out victory in the courts and that he, to maintain his prestige, must have some material fruits to his membership.

The recording industry last week invited Petillo to meet with it after the AFM had refused to come forth with any more settlement proposals. The recorders, however, had failed to measure up to the test of good faith in collective bargaining, a charge which industry with failing to offer any counter-proposals and suggested that he had refused to meet with it. The recorders are advancing one proposal after another and having each rejected. Petillo has said that he has added, 'that we can present until you are prepared to submit in good faith counter-proposals to our proposals for the solution of this tragic problem.'

In their wire advising Petillo of the meeting, the recorders told him representatives of the recording industry declined. 'Individually and collectively we have always been and continue to be ready to confer and bargain with you on the question of recording contracts under conditions which, under both the National Labor Relations Act and universal principles of justice, would provide for the immediate resumption of recording.'

That move contributed to an early solution of the impasse as far as the recording industry is concerned. The recorders' representatives that the photograph record companies are a part of the music business. They shut off from new pop tunes. While their rates are as big as ever, the recorders are not willing to pay, said, do not fancy the idea of running behind in current hit tunes. The recorders are not willing to let out of the habit of looking to them for the latest pop material, as happened in the case of the recorders. It would be too risky for the future of the business to allow: any such situation.

That some of the theomorphs are running short of material is indicated by the fact that the recorders are out of the art Shaw disc. Decca is understood to be reading ready to join the recorders. The recorders would be too risky for the future of the business to allow: any such situation.

Taxi Dancers Help AFM To Picket Own Hoofbeats In Detroit During Lulls

Detroit, March 23. Taxi dancers and waitresses are here picking three clinics-dance parlors where the orchestras were booked for the season.

Detroit Federation of Musicians clamped the picket lines on the three dance parlors. The picketers are against the musicians being forced out by canned music, and the gain for the dancers and waitresses. 'A little over a year ago the musicians threw their strength behind the picket line. The organization went out for more money and better conditions.'

Jack Perenti, federation president, said that the union would continue to picket the three parlors in front of all dancehalls until the musicians are rehired. The managers of the three parlors said that the tempo of work has stepped up here, and that the reduced pay here has forced them to go to recordings.

2 Infringement Claims Vs. Tune, And It Hasn't Even Had a Chance to Be a Hit

Even before it has had a chance to become a hit, 'Johnny Zero', the Santy-Joy firm's latest song release, is faced with two infringement claims. Bernie Miller, counsel for S-J, was in process of settling one of the disputes last yesterday (Tuesday), while the other alleged infringement will likely be fought through the courts.

The claim that Santy-Joy is seeking to settle was brought without benefit of litigation by Eiteman-Steiener and Harold Steiner, the former now being employed in a war plant. The writers who have gone to court on the same song are Al Hoffman, Jerry Livingston, Mann Curtis and Cy Coleman. In a suit filed in U. S. federal court last week the foursome charged that a sound effect used in 'Johnny Zero', namely the imitation of machine-gun fire, was an infringement of their own tune, 'The Machine Gun Song'. According to the quartet's complaint, the machine-gun sound was the outstanding part of their own lyric.

No infringement argument has for years caused as much discussion within the music industry as that provoked by the Eiteman-Steiener claim. It has almost become a cause célèbre, with the sideline dispute being divided into two factions, namely, those who believe the story, as told by David Dreyer, production manager of Irving Berlin, Inc., a key figure in the Eiteman-Steiener claim, and those who are inclined toward the protestations of innocence made by Mack David, writer of the lyrics of 'Johnny Zero'.

Dreyer's Charge

Dreyer came into the 'Johnny Zero' picture when a member of Santy-Joy's professional staff sought to get a plug for the tune from a bandleader. Dreyer, on hearing the title of the tune and learning that it was written by David, clarified that David had barked him out of the song.

When pressed the next day by Santy-Joy for the basis of his charge, Dreyer explained that back in January Eiteman and Steiner submitted to him a song in the name 'Johnny Zero' title and theme and that he (Dreyer) had several days later told David about the tune and suggested that he (David) doctor it. What gave Dreyer's narrative a curious twist was that at about the time that David's song was accepted by Santy-Joy, Dreyer prevailed upon some one on WPAAT, Paterson N. J., to broadcast a request that Eiteman and Steiner report their whereabouts to the publisher. In other words, Dreyer had not obtained the addresses of the writers when they offered him the song. Dreyer also admitted that he had not given the twosome a contract, but argued that it was his intention of eventually doing something with the number.

Faced with Dreyer's statements, David made a complete disavowal. David disclaimed ever talking to Dreyer about a song on the 'Johnny Zero' theme or even having seen Dreyer in January or any time since then. David declared that the idea for the song had come from his brother, a soldier. It was later revealed that Vee Lawnhurst, who wrote the melody of 'Zero', agreed to accept but a third of the royalty because David had advised her that he would have to cut in some one else on the song.

To avoid further recriminations, Santy-Joy last week prevailed upon disinterested parties to listen to both sides of the controversy and offer their ex-parte judgment. The arbitrators listened and then submitted themselves to be too perplexed to say which side was telling the truth.

\$806,143 NET IN '42 FOR DECCA, TOPPING 1941

The war's inroads on materials and the AFM ban against new recording didn't harm Decca's annual statement, released last week. Net sales of the company for 1942 were 22% higher than for 1941: \$10,675,028 as against \$8,216,145. Decca's profit, after all charges and provision for Federal taxes amounted to \$806,143, compared to 1941's black of \$781,204. This is equivalent to \$2.08 per share against \$2.01 the previous year, on 398,325 shares capital stock outstanding through both periods. Decca's current assets total \$2,162,018, against liabilities of \$1,553,233.

U. S. Arbitrating Row Between D. C. Symp., AFM on Wage Scale

Washington, March 23. Deadlocked wage dispute of the National Symphony orchestra and Local 101, Musicians Union, over a new contract for 1943-44 season has been sent to the United States Conciliation Service.

Negotiating committee of the Symphony and the board of directors of Local 101 were hopelessly in disagreement over new terms, with the musicians demanding an upper wage scale and the Hans Kindler organization asking for the same 1942-43 terms.

Decision to leave the solution to U. S. conciliators came after parties ran into a dead end believed to be the first time that a musician's dispute has been referred to the U. S. Department of Labor. Both sides have agreed to abide by the findings of the arbitrators.

John R. Steelman, director of conciliation, is personally interested in the controversy and will conduct the negotiations. Early decision is contemplated since the National Symphony plans an early-April drive for funds immediately after the Red Cross appeal ends. Milton King will be in charge of the local drive, with Representative Joseph E. Baldwin of New York attending to the national campaign. Baldwin wants to raise sufficient endowment to up the Symphony personnel from 88 to 110.

Ray Webb doing the score for 'Leopard Man' at RKO.

Mills Reported in Peacemaker Role; Asks Writers Drop Buck Campaign

E. C. Mills, general manager of the Songwriters Protective Assn. and a former ASCAP executive, was reported last week seeking to persuade the element huzzahing for the reelection of Gene Buck as ASCAP prez that it would be for the best interest of all concerned to stop this agitation and join in maintaining harmony within the Society. Mills' intervention as a peacemaker has caused much surprise within the music industry.

Mills is reported as having advised L. Wolfe Gilbert, ASCAP director and leader of the insurgents among the writer members, that the agitation for Buck could develop into an ultimately rift and also urged that the West Coast writers withdraw their resolution calling for Buck's reelection.

Another report current in the industry last week was that Buck would take the floor of the ASCAP meeting at the Ritz Carlton Hotel, N. Y., next Thursday (31) and renew his charges that the publishers are trying to 'steal' the Society. Two years ago he made Louis Bernstein the personal target of his attack. This year, it is said, the publisher will be Herman Starr, head of Warner Bros.' music group.

Buck is reported smarting under Starr's reference to him, during a recent West Coast writers meeting, as a 'great sentimental' but an in-

adequate business administrator. Starr explained that Buck's later deficiency made it imperative that he be pensioned off and a more businesslike administration installed.

Robbins Names Marquez Mex Rep in Reciprocal Deal on American Rights

Mexico City, March 23.

Jack Robbins, head of the Mexican Robbins publishing group, has made Hermann Marquez, local music publisher and distributor, the exclusive agent in Mexico for all M-R works, deal also giving Robbins the exclusive American representation of Marquez's copyrights.

Contract stipulates that Mexican writers be guaranteed the same royalties that Robbins pays to Cubans, Brazilians and Argentinian composers.

Alonso Esparrza, Oteo, secretary general of the Mexican Union of Authors, Composers & Publishers (Socem), participated in the negotiations.

Carmichael Music Publications, headed by Walt Goldman, is publishing the score for the Republic picture, 'Tahiti Honey', including six numbers by Lew Pollack and Charles Newman.

Publishers' List Best Sellers

Week Ending March 20

I've Heard Song.....Mayfair
As Time Goes By.....Harms
Old Black Magic.....Famous
You'd Be So Nice.....Chappell
Star-Spangled Banner.....Miller
Me and My Gal.....Mills
Please Think of Me.....Witmark
Taking Chance on Love.....Feist
Army Air Corps.....Fischer
Brazil.....Southern
Are Such Things.....Robbins
Moonlight Mood.....Yankee
I Kissed Your Picture.....Crawford
Roseann.....Shapiro
Don't Get Around.....Robbins

Second 'Hit Kit' Slated For April 1 Issuance

The second 'Hit Kit' will be issued by the special service division of the Army in cooperation with the Music Publishing industry around April 1. The tunes will consist of 'I've Heard That Song Before', 'I Just Kissed Your Picture Goodnight', 'There's a Star Spangled Banner', 'Coming In on a Wing and a Prayer', 'This Time and Marching Along Together'.

Walter Shurt, head of Republic's music department, writing the score for 'Prodigal's Mother'.

A RINGING HIT!



Words and Music by BOBBY WORTH

A Novelty With a Kick

"GIDDY-AP GIDDY-AP NELLIE"

RAY GILBERT

"DO I KNOW WHAT I'M DOING"

LEW POLLACK - KAY CROTHERS - RAY GILBERT

"BRAZEN LITTLE RAISIN"

MORT GREENE - VEE LAWNHURST

"A TEAR-FUL JIVE-FUL"

"DRIP DROP"

HOAGY CARMICHAEL • RAY GILBERT

BORIS MORROS MUSIC COMPANY

ABE FRANK General Manager

1479 N. VINE ST.

HOLLYWOOD, CALIF.

COMIN' IN ON A WING AND A PRAYER

MUSIC BY JIMMY McHUGH

moderately

One of our planes was miss-ing. Two ho-urs o-ver-due. One of our planes was

miss-ing, With all its gal-lant crew. The ra-di-o sets were hum-ming, They

wait-ed for a word; Then a voice broke thru the hum-ming and this is what they heard:

Chorus, Moderately

"Com-in' In On A Wing And A Pray'r Com-in' In On A

Wing And A Pray'r Tho'there's one mo-tor gone, we can

still car-ry on, Com-in' In On A Wing And A Pray'r. What a

show What a fight Yes, we real-ly hit our tar-get for to-

night How we sing as we limp thru the air Look be-

low, There's our field o-ver there With our full crew a-board and our

trust in the Lord We're Com-in' In On A Wing And A Pray'r."

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50,000
COPIES
OLD IN
WEEKS

had been invited to Carroll's party showed up. Otherwise, affair would probably have been plastered all over the front pages. As it was, not a line about it appeared in the local dailies.

OBITUARIES

MIKE TERRINA

Mike Terrina, 74, born in Brooklyn, N.Y., died at his home, 100 E. 10th St., New York, N.Y., March 19, 1913. He was a well-known actor and a member of the New York Dramatic Club. He was married to Mrs. Terrina, who died in 1905. He was a member of the New York Dramatic Club and a member of the New York Dramatic Club.

Making her American debut with Walter Dillmann's company in Boston in 1898 as Elsa, in "The Miserable," the soprano alternated with Katharine Kidney to lodge during that season. In 1899 she made her first appearance at Bayreuth as Kati in "Parsifal." On Christmas Eve, 1895, she sang the same role in New York in the first performance of the opera anywhere outside of Bayreuth. For this she was penalized by Cosima Wagner, and as a result she sang at Bayreuth.

After leaving the Met, Mme. Terrina continued to sing at Covent Garden, London, until 1908 when she was forced to retire because of a partial facial paralysis resulting from cold she contracted while mountain climbing in Switzerland.

ISRAEL DAVIS

Israel Davis, 44, British film theater pioneer, died in London March 14. He was the first man in Great Britain to build a theatre especially to show films, other theatres of the time using converted buildings in what to screen pictures.

In 1899 Davis built his first film theatre in Highgate, a North London suburb. His wife, enthusiastic over the future of films, persuaded him to build what were imposing structures. During the Middle Ages, the theatre opened in 1914 and considered the foremost cinema house in London at the time.

During World War I Davis began doubting the future possibilities of films, but his wife urged him to remain in the business. He acquiesced and they built Shepherd's Bush Palace, also a famous cinema house. By that time Mrs. Davis had become known as the "queen" of the British film industry. During the war, he was engaged with his husband in almost every branch of the business. The Gaiety-British Picture Corp. bought four of their theatres for \$200,000.

ELMER F. ROGERS

Elmer F. Rogers, 72, manager of the Palace, N. Y., throughout the time it was a big-time vaudeville theatre, died at his home in Cranford, N. J., Saturday 120. When the late Martin Beck built the Palace, Rogers was moved up from the old Union Square theatre. He then developed into a crack manager, his salary being raised to the \$250 per week level. Last week he was laid off from the Palace was the week of March 13, 1912, and during that time he left the job, in which he had remained when the house passed to Albee-Ente.

Rogers knew many well-knowns, but was of a retiring nature, and never mixed with the showmen when away from the Palace. In his leaving with the K-A outfit 35 years.

ALFRED PARKER MORELL

Alfred Parker Morell, 36, author, magazine and screen writer, died March 17 in Jefferson hospital, Philadelphia, following an operation. He wrote the biographical books, "Diamond Jim Brady" and "Lillian Russell." Morell was a regular contributor to the Saturday Evening Post, Ladies Home Journal, Cosmopolitan and other magazines, and several of his books were filmed. He was also a scenarist at Universal some years.

Parents, widow, two sisters and a brother survive.

EDDIE MILNE

Eddie Milne, 56, for 35 years with the "Panorama" circuit, died at his doorman to general booking man.

March 16, 1913, after a long illness. He had been a student of dramatic art in the Boston, Mass., and in two years.

STEVEN J. GRADY

Steven J. Grady, owner of the vaudeville acts, died at his home, 100 E. 10th St., New York, N.Y., March 19, 1913.

He has returned from the stage since 1905.

JACOB RAUB

Jacob Raub, 62, retired song and dance man of the medicine show era, died March 14 at Little, O. He turned a audience about at 17 and toured the country for about 10 years.

Mrs. Elizabeth R. van Elteren, who inaugurated the annual school children's matinee at the Metropolitan Opera House, N. Y., died in New Rochelle, N. Y., March 18.

Ludwig Wolf, 81, who organized the first city band in Manhattan, O., 63 years ago, and was a trouper in the days of the medicine show era, died March 14 at Little, O. He turned a audience about at 17 and toured the country for about 10 years.

Henry J. Wagner, 53, father of the late Mrs. Wagner, died March 13 in Boston. Deceased was also brother-in-law of Broadway Lindy, an all-England producer.

Dr. LeRoy R. Haddock, second grandchild of Alfred Noyes, opera star who died recently, was found in his Baltimore hotel room March 18. Miss Noyes died in N. Y. March 18.

Thomas G. Evans, 71, who organized the Van Wert Amusement Co., Van Wert, O., which operated three theatres there, died March 18.

Ralph H. Dunn, 68, father of James Dunn, stage and screen actor, died March 18 at Little, O. He turned a audience about at 17 and toured the country for about 10 years.

Widow and two sons survive.

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Broadway

Robert Goldstein, 20th-Fox talent scout, to Chicago.

Nate Spingold leaves shortly for Pacific Beach vacation.

Kermit Bloomgren is back with "Avalanche" (Mammoth).

Richard Worff, Metro contract player, cast on a vacation.

Jack Durand, the comedian, left Thursday (18) for Hollywood.

Jack Jacobsen leaves shortly for the forthcoming "Show Time" tour.

Arthur Murray, the dance studio manager, booked for the forthcoming "Show Time" tour.

Walter Goff, United Artists contract manager, booked for the forthcoming "Show Time" tour.

Jackie Wilson, eastern style singer, booked for the forthcoming "Show Time" tour.

Herman Robbins, president of the United Artists, booked for the forthcoming "Show Time" tour.

Ed Eugene W. Castles vacationing at Sarasota. He's the industrial film producer.

Mary Grant will design the costumes for next season's "leopards", the first solo musical.

Maxine Bergman, Universal press chief, back job after being bedded for three days by sinus.

Walter Warshaw, Broadway cocktail party Wednesday night (17) for the volunteer staff workers.

Miss Cicilia, Chicago Opera Co. tenor, is at French Hospital following an intestinal ailment.

Sixteen of the times: restaurants printing statements on their menus that they are not smoking.

Sam Taub and sports personality, will appear tomorrow (25) at the Radio City Canteen, new spot for servicemen.

Harold Rose, recently induced by the Army, musical comedy adaptation of the "Burnaby" comic strip in play.

Russell Crozier writing the script for a film short about music in the Army, to be directed by Currier for the Signal Corps.

David Lipton, Broadway ad-publicity chief, has suffered a relapse on leaving the hospital, closed an operation. Confined to bed.

Paul Benjamin, of National Service, has a vision of Broadway New Jersey place that numbers 32 and 34, from scullery maid to opera.

Mrs. Roosevelt is announced to attend "Counsellor" (17) at her home for show people who have been hospitalized by the War Relocation Authority.

Martha Bode, actress-daughter of the late William Bode, attended the closing performance Saturday night (20) of "La Paix" at the Theatre de la Ville.

Barney Oldfield is now a major in the Army Air Corps, flying the airplane liaison aircraft at Stout Field, Ind., attached to the Troop Carrier Command.

Mrs. Julius Ochs Ader throwing cocktail party Sunday (20) at her home for show people who have been hospitalized by the War Relocation Authority.

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Australia

By Eric Gerrick

Edwin Stiles is visiting in Reunion in Vienna (18) for W-2.

John Grable is regarded as the top foppe with the troops in this area.

Cecil Marks, formerly g.m. for United Artists, may join the Hoyts' Williamson-Tait reviving "Ferry Wagon" in Melbourne (18) for W-2.

Frank Ellis gravely ill, "Ferry Wagon" (Rep.) to U.S. officials and Chinese Consulate rep.

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ter, has been appointed head of the new England Exhibitor's Association.

Clam Whiteley, ad director for the Department of Handing matter for the Hoyts' shows.

Shows routed via Little theatres into the main theatres for the Hoyts' shows.

Ben Fuller has swung a second round in the policy at Majestic, Adelaide, in place of the Hoyts' shows.

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London

Charles Courtier, "Big Top" revue has gone on a provincial tour.

Barbara Blair, back from America after two years, to play concert for ENSA.

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Bands' Peak Market

Continued from page 3

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Hollywood

Carmen Miranda on set at Palm Springs.

Bill Brecher joined 20th-Fox publishing firm.

Bill Porter joined Republic's publicity staff.

Jack Quip, Decca producer, is town on business.

John Gayfield, seeking on sunshine in the Army, to Col. James Joy.

Dudley Murphy, film director, being sued for divorce.

Desi Arnaz, handling for M-G-M, is in the city.

Jim Burke left on a six-month tour of the South Pacific for U.S.O.

Monte Brumberg, back for 10 days on War Production Board.

Herb Shriner, radio ex, goes into the Army in California.

Clarence Hession moved into 20th-Fox, an arrival in Col. James Joy.

Betty Raskin, New York talent agent, spent several days in Hollywood.

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9th

**CONSECUTIVE
YEAR ON THE
BOARD**



**MADE UP OF THE TOP TALENT from
MAJOR BOWES' ORIGINAL AMATEUR**

*On the Air Each Thursday Night
on Plymouth Dodge De Soto and Chrysler*

THE NEW YORK TIMES

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VOL. 150 No. 3

NEW YORK, WEDNESDAY, MARCH 31, 1943

PRICE 25 CENTS

RADIO, CHILDS, NEW, FACES

The I-A Blues

Since Kay Kyser's appeal from I-A was turned down, reports have circulated around New York concerning other leaders who may debut in uniform. During the past week no less than five names have been talked of as being put in I-A, all reports being emphatically denied by managers and bookers. Tommy Dorsey, Woody Herman, Vaughn Monroe, Jerry Wald and Hal McIntyre are those involved. Perhaps the only leader known definitely to be in I-A is Will Osborne, and the majority of his musicians are said to be likewise. Sonny Dunham takes a draft board physical April 21.

U.S. Cliveden Set Reputedly Mapping New Drive Vs. Films, Radio, Stage

On basis of evidence compiled by Non-Sectarian Anti-Nazi League, a new wave of propaganda directed against the film industry, radio and the stage is being mapped on a nationwide scale by appaser and isolationist forces. Lines along which the appaser crowd will proceed were reportedly mapped at a secret convocation held last month in Chicago. Anti-Nazi League likewise disclosed that, simultaneous with the re-indictment of George Sylvester Viereck by the U. S. Government on edition charges two weeks ago, it had turned over to the Federal Bureau of Investigation a heretofore unpublished letter written by the indicted Nazi agent accusing the film industry and the legitimate stages of inciting the American people. (Continued on page 40)

PM Scooped on How Its Editor, Ingersoll, Got Battle Citation

PM, the New York afternoon tabloid, was scooped Sunday (28) on the story of how its own editor, Ralph Ingersoll, on leave to the U. S. Army, had arrived in North Africa, and had been acting as a military battlefield as a lieutenant in the U. S. Army Engineers. Story, which cleared the censors at Allied Headquarters in North Africa, was carried in Sunday's N. Y. Times and related in detail how Ingersoll, who reached the North African area last month, volunteered for service with the Infantry in an action that took place southeast of El Gueitar on Sunday (29). Fact is that PM was obliged to 'sit' (Continued on page 45)

ANNETTE KELLERMAN'S AUSSIE R.C. SERVICE

Sydney. Editor, 'Variety': Why am I impelled to write this letter? Ask me another: I am not looking for next week. I've been booked solid for three years on the V. S. Circuit (Voluntary Service—Red Cross theatrical unit). We don't even get down. Anyhow, we are lucky to get anything now the Yanks are here. How they can eat our 'Lend and Lease'! Here is one thing I do want to tell you. We have never missed our

Radio Go-Between In Hands-Across-Sea Act

Washington, March 30. Members of Congress will shortly vote to members of Parliament on show business. Ad agency directors figure that the turnover of new voices in the ranks of those who get even occasional work on network programs is less than 5% a year, while actors who have done some acquaintance with Hollywood and legit hold that radio rates as the toughest medium for a member of their craft to crash.

Bette, Bogart 1-2 In Negro Houses

Washington, March 30. Patrons of the colored motion picture houses have their own choices in screen stars, not influenced by exhibitor favorites or the various political A. E. Lichtman, who, with 28 houses, runs one of the largest chain of theatres catering to Negro patrons, has been checking over his 1942 grosses and comes up with: (Continued on page 44)

U. S. Actors Told to Join Aussie Equity and Ready For Post-War Market

Australia as a major stop-off for American performers after the war is virtually assured, an Australian actor now in New York has revealed to 'Equity'. The vast extension of plane travel is contemplated during post-war reconstruction is expected to play an important part in the interchange of American and Australian talent, notably from the legit and variety fields. With these factors in mind, Donald Sharpe, a performer from Down Under, has indicated the availability of American talent joining Australian units, particularly that legions (Continued on page 45)

Shuberts Would Produce Operettas in Ball Park

Chicago, March 30. Negotiations are under way between the management of the Chicago Cubs baseball team and the Shuberts for the use of Wrigley Field this summer. Plan is to present six weeks to

DIRECTORS HAVE OWN STOCK COS.

Unknown Actors Find It Virtually Impossible to Crash Dramatic Side of Network Broadcasting—Less Than 5% Newcomers Yearly

TOUGHER THAN PIX

By BEN BODEC The dramatic side of radio has become the tightest 'closed shop' in show business. Ad agency directors figure that the turnover of new voices in the ranks of those who get even occasional work on network programs is less than 5% a year, while actors who have done some acquaintance with Hollywood and legit hold that radio rates as the toughest medium for a member of their craft to crash. The actors and directors agree on one thing, that is that commercial radio, as now constituted, offers the narrowest of room for the development of fresh dramatic talent. An appraisal of the situation requested (Continued on page 44)

Jessel Asks Networks To Halt All Radio Gags About His Private Life

George Jessel is not amused by radio gags at the expense of his private life, and the networks were informed of his feelings in two letters sent to them by Jessel's attorney, Martin J. Desmond, within the past month. 'The first letter, protesting the unauthorized use of the Jessel name, was written about three weeks ago, but several subsequent violations occurred and another letter was mailed early last week. "Why," burns Jessel, "do I hear the calls out-dated gag about matters that are nobody's business but his own? My activities as a comedian and actor are public property," he added, "but my private life is strictly private." The only person who does not have to get clearance for the use of Jessel's name is Fred Allen, and that's because he's a gentleman,' Jessel pointed out.

HYPNOTISM COMEBACK

Pittsburgh Agents Find Exhibitions Are Growing in B.O.

Pittsburgh, March 30. Something odd in show biz, and big biz, too, is just starting a local comeback. It's hypnotism, and it's been packing them in everywhere of late hereabouts. Top-flight local agents have taken the putter-to-sleepers under their thumb. The audience reaction to exhibiting of the second front on the Con-

USO May Spend \$10,000,000 in '43-44 In Supplying Shows to Servicemen

Fred Allen's Sponsor Not Hop to Retirement Talk

Despite Fred Allen's mumbblings of late that he has decided not to return to the air next season because of his health, Texaco is going ahead with plans for another 30-week run with Allen starting in early October and to take care of his summer layoff with a musical program. Allen's final Texaco broadcast for the current season will be that of June 27. Allen has been telling friends that the plan of preparing a weekly program has become too much for his health, and that it was about time that he retired from show business for at least a year.

3 USO Performers Die in Plane Crash

For the second time within five weeks tragedy struck at USO-Camp Shows performers on Saturday (27), when three members of a tabloid unit assigned to entertain U. S. servicemen at offshore bases lost their lives in the crash of a Royal Canadian Air Force plane in the Canadian Northwest. Camp Shows execs yesterday (Tuesday) were still awaiting word from the War Department as to details of the crash, in which a total of (Continued on page 19)

Burton Holmes, 73, Has Biggest Senior 1930: \$56 in 127 Spots

St. Louis, March 30. Burton Holmes, 73, vet traveler, wound up his golden anniversary on the boards here last week with a take of approximately \$85,000 for 127 p.a.'s, his best season since 1930. Starting in the east in mid-September last year, Holmes played 14 states and the District of Columbia, and according to his manager, Walter T. Everett, got bigger hits in all situations except in Kansas City. Best gross was in Chicago where the show of Holmes' trip through Glacier Park before gas rationing (Continued on page 44)

Promises Blow-by-Blow Broadcasting of Battles

Ottawa, March 30. When Canadians go into action in Europe, radio will go with them. Dr. J. S. Thomson, Canadian Broadcasting Corp. gen. mgt., told an Ottawa wireless club. He predicted a blow-by-blow airing of the second front on the Con-

With more than 100 paid performers currently entertaining servicemen of the American armed forces at the various offshore bases, Camp Shows, Inc. is spending a total of \$10,000,000 in overseas operations. It's disclosed by Lawrence Phillips, executive vice-president of CSI in charge of the administrative aspect. Later in huddling this week with USO execs on 1943-44 budget allocations, with probabilities that Camp Shows will receive upwards of \$10,000,000 to take care of its vast entertainment program during the next fiscal year. The CSI allocation represents about a third of the entire USO budget, which recently overshot its goal of \$25,000,000 by more than \$500,000. The \$10,000,000-plus figure compares with the \$6,887,000 appropriated to CSI for the current fiscal year and reflects the growth of the entertainment schedule put into operation in order to service the fighting boys not only in this country but the various fighting fronts. Currently, expenditure of \$10,000 a month for its overseas operation, with virtually all costs associated going into transportation and salaries for paid performers, is but a starter, with the amount likely to multiply by summer as the War Department requests for more offshore talent (Continued on page 45)

Air Officers 'Boycott' Theatres When Chain Refuses Cut for Cadets

Knoxville, March 30. All seven of the Knoxville theatres of the Wilby-Kinney chain have been declared 'off limits' for aviation cadets training at the University of Tennessee here, because the theatres wouldn't 'cut' in reducing prices. Air Force officers announced. The chain owners of the theatres in town and all the major ones. Eugene Street, city manager for Wilby-Kinney, said: 'When all other business interests in Knoxville join in some sort of hospitality arrangement whereby reduced prices or discounts are given, we shall be glad to join in on the same basis.'

WARNER BROS. MAY PUT 'THE MIRACLE' ON FILM

With a religious film cycle in sight Warner Bros. is planning to make 'The Miracle' based on the story of 'The Life of Christ' for release on the coming 1944-45 season. The same company is also interested in doing 'The Life of Christ' but seller, which was bought by Frank Ross for release through RKO, is reportedly on the market for sale to any other company, but so far, there are no,

Most Film Directors Hit Jackpot After Years As Struggling Actors

By JACK JUNGMEYER

Hollywood, March 30.

Scratch a veteran screen director and you're apt to find an actor.

None after many years in the top bracket, seems up to verify the generalization. Many have been in the actor role since the early days of soundless films and are still turning out some of the best and commercially most inspiring work.

It is, of course, an obvious conclusion. The easiest and most natural way into directing ranks has been through theban preliminaries and scene-shooting. That transition still goes on, with a constant succession of actors scrubbing off the makeup to all in the pilot's chair.

Listing the list of directors who previously were actors are C. B. DeMille, Charles Chaplin, Robert Z. Leonard, Edward G. Robinson, Frank Lloyd, Lloyd Bacon, Irving Cummings, Hal Roach, John M. Stahl, Ernst Lubitch, Raoul Walsh, Mel S. Clair, Edward Sutherland, Arthur Lubin, Edward G. Gribble, Eddie Buzzell, George Stevens, David Butler, Christy Cabanne.

(Continued on page 17)

JOLSON, COL DIFFER ON WHO'S TO PLAY JOLSON

Hollywood, March 30.

Al Jolson will huddle with Columbia today to decide whether he will accept the studio's reference to the film based on his life. Jolson would like to portray himself, but the studio wants a younger actor for the part, with Jolson's voice dubbed in for the songs.

There is talk of arranging a deal with the one the late George M. Cohan had with Warners for "Yankee Doodle Dandy." The Jolson even says is based on an idea by Sidney Skoloff.

Show Biz Names in Radio Bow to Mentor Whitman

Hollywood, March 30.

Those who springboards to musical prominence from radio. Whitman band will be recruited by the Blue network for a grand salute to the new director of music for the chain, which is Poppe himself. Net has designated Whitman as the "house" for the Whitman protégés and they will be inserted on the program from the time on.

Among these will be Jimmy and Tommy Dorsey, Henry Busch, Morton Downey, Billie Holiday, Rose, Mary Malneck and scads of others.

Once likely will be Ed Gardner. Some of the few headliners in radio who never worked with or for Whitman.

Nidgets' War Use

Memphis, March 30.

Uncle Sam's Air Force is finding new uses for nidgets. A number are in training for the County School or Aeronautics to work on Army airplanes, crawling into parts of motors and ships. The nidgets of normal size can never penetrate. Couple of former circus performers in the group have been Davis and Thaisa Gardner. Later worked for Metro in "Wizard of Oz."

10 Little Gagmen

By ALAN LEPCOTT

Ten little gagmen, whipped into line.
One wrote a cliche—then there were nine.
Nine little gagmen, working very late.
One slugged the comic—then there were eight.
Eight little gagmen, wishing there were seven.
One touched a commercial—then there were six.
Seven little gagmen, using all the tricks.
One said: "You're wrong, my friend," and there were five.
Six little gagmen, only half alive.
One smelted fresh air—then there were four.
Five little gagmen, waiting a look-a-doing.
One hit a parlay—then there were three.
Four little gagmen, never can agree.
One lost his joke—then there were two.
Three little gagmen, in a mental stew.
One got an ulcer—then there were two.
Two little gagmen, never can agree.
Both asked for raises—then there was one.
One little gagman, lonesome for another.
One became the first head-of-household to another.

Times Do Change

Hollywood, March 30.

Theodore Dreiser, who once wrote heavy novels with solemn purpose in doing a screenplay at MGM for Brito, a nimble-legged ice skater.

"Title is 'Lady, Let's Dance'."

U. S. Brit Co-Op On Next War Pic

Washington, March 30.

The Capital's film row is hinting that the next front-line documentary may be a combined British and American production. Cameramen of both armies are busy recording the current Tunisian campaign, and it is reported that their shots may be incorporated in one super picture in a follow-up to "Liberate, Zanuck's 'At the Front and the British-made 'Desert Victory'."

The film would show the British breakthrough of the Meccan Mall, the American push into Western Tunisia, and it is hoped, the final mop-up of the Afrika Korps in the Tunisia-Bizerte area.

MRS. ROOSEVELT LAUDS THEATRE IN WARTIME

Mrs. Roosevelt cited the theatre and its people during a short address on the stage of the Royale, N. Y., last Thursday (25) after the first act of "Counselor-at-Law," being introduced by John Golden, the play's producer. The First Lady specifically lauded the American Theatre Wing Stage Door Campaign in N. Y. and elsewhere, the appearance of players there to entertain men in uniform and the generosity of theatre managers in giving free tickets to shows and other events. Proceeds of the performance were to be donated to the President's wife, to be devoted by her to charity.

Golden was cited by the Red Cross for his efforts at the recent Madison Square Garden rally, the parchment reading. For the finest dramatic presentation of the Red Cross Services to the Armed Forces ever sponsored in the City of New York. The show was staged by Leon Leinoff.

Red Cross benefit show will be held at the Garden next Monday (31) with Ed Sullivan as m.c.

Hildagard Gets \$1,000 Bond Bonns for Chi Biz

Hildagard, who is in the Perlan Room, Plaza Hotel, N. Y. April 6, for a repeat engagement, after chalking up smash hits in the Empire City theatre, Y. F. House of Blues, where she closed last Wednesday (24).

Chi Henry grossed about \$252,000 during the singer's 12-night engagement there, according to management. She was a bonus, Edward T. Lawrence, Palmer House vice pres, presented her with a \$1,000 war bond at conclusion of her run.

Hildagard is expected to return to the Empire Room next year.

BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

It will cost money to defeat Germany, Japan and Italy. Our government could not go to help now. Buy our savings bonds or stamps today. Buy them every day if you can. Buy them on a regular basis.

ILLNESSES HIT HARD AT BROADWAY SHOWS

Illnesses caused cast withdrawals from a number of Broadway shows during the past week and may be the reason why Fredric March and Florence Eldridge plan to withdraw from "The Sign of the Cross" at the Plymouth, N. Y., at the end of May. March has been out of town since. Announced reason is the flu. March is to rest during the summer at his farm in Connecticut, and Florence will be at Tullulah Bankhead, Florence Reed, featured, was out of "Tenth" for some time with spinal meningitis, but recently returned. Latest "Tenth" illness casually by Montgomery Clift, replaced by Cary Grant. (Continued on page 46)

Maxwell Set to Tour Army Camps in Summer

Maxwell House radio troupe will make a tour of camps this summer. The troupe from NBC here, will leave in July. Hittus covers eight or 13 weeks. Jany has done all its Broadway work at the NBC here. Previously Fanny Brice and Frank Morgan alternated at vacationing with the troupe remained on the air throughout the year.

H'wood Rushes Dinner To Mme. Chiang Kai-shek

There is such a mad scramble among the cinematics for bids to the forth-coming Mme. Chiang Kai-shek banquet at 4 star Ambassador hotel, that David O. Selznick, who is in charge of the affair, had to name a committee to issue the invitations, which are limited to 600. The invitations will be sent to those who have made significant contributions in time and money to various Chinese causes.

The committee includes: James Cagney, president of the Screen Actors Guild; Lester Cole, president of the Screen Writers Guild; Mark Sandrich, president of the Screen Directors Guild; Y. F. House of Blues, chairman of the Producers Association; and Walter Wagner, president of the Motion Picture Arts and Sciences.

Reisman Reorgs Band

Leo Reisman, who broke up his band following the close of the Hainbow, New York, season at the first of the year, is reorganizing. He expects to put together a group of 14 pieces and a girl singer, and may open at a New York spot about May 15.

Prior to the possible N. Y. job, however, he will be booked for the street and similar work.

Rooney As Minstrel

Metro is reading "Honey Boy" for Mickey Rooney. The yarn about the career of "Honey Boy" Evans, a star of the minstrel era, will be turning this Arthur Freed production.

GREENER FIELDS BEYOND

Hollywood, March 30. Screen Actors Guild reports a sharp decrease in applicants for extra jobs in the films since the Government launched its drive for declassification of war veterans. In the last month only 10 Class B memberships have been issued by SAG.

The play, 1943 the season through and into the next.

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Show his once over lightly. "West End looks like Broadway with half a dozen American hits, such as 'Armistice and Old Lace,' 'Theatrical Farce,' 'Let's Face It,' 'Dubarry Was a Lady,' 'Watch on the Rhine'... Americans get a boot out of the playhouse (which you can't do) and the theatre in the event of an air raid. Those desiring to leave the theatre may do so but the performance will continue."

George Blaisdell's revue, "Best Bits and Tunes," with Tommy Trinder, who is closest to the Berle type of comedian, and the big American song number wherein "Waiting for the Robert K. Lee" is done as a tribute to New York. The revue enjoyed a successful run in London, and a successful tour during "Why Old Kentucky Home" and whiplashed. If anybody says a word against Kentucky 111 knock him cold—seven if I am from Ohio! The audience resemblance of Arthur Honegger, the producer, who presides over the theatre, had the choice spots in Berlin, Rome, Bucharest (last name was his own Axis or occupied country)...

The tremendous competition for stars, stories and—surprise—venues and other severe material... Producers worry as much about the latter as they do about the former... The great competition for live acts on account of so many were killed, and the men to watch, Jack Hylton, the one in the theatre, is a leader who has a theatrical power (of which Hylton is very much aware)...

MCSB—Tin Pan Alley is on Denmark street and what gets the inspectors... Southern Music is doing it has recovered the first piece of Jap territory regained by the United States—the Tokiwa hotel, which it is using as new offices... The remarkable business being enjoyed by publishers (even as the stage is) "Sunshine" inspired by top...

Continued on page 47

SPITALNY'S GALS SET FOR METRO'S 'CO-ED'

Hollywood, March 30.

Metro signed Phil Spitalny and his "Gals" to appear in "Co-Ed" for a featured spot in "Mr. Co-Ed," a musical charted for an early start in the summer. The first was when Johnny Comes Marching Home at Universal. Metro has assigned Don Bays and Gene de Paul to direct the score.

Deal with Metro was one of the four offered to Spitalny and his "Gals" for a featured spot in "Mr. Co-Ed," a musical charted for an early start in the summer. The first was when Johnny Comes Marching Home at Universal. Metro has assigned Don Bays and Gene de Paul to direct the score.

Warners' Canadian Army Show

Toronto, March 30.

"The Army Show," Canadian soldier outfit designed for civilian patronage, opens Friday (31) at the Victoria here. A number of the Victoria here are expected to be on hand. Jack Wilk is expected to be among the first-nighters for the possible purpose of making a deal for Warners to screen the show.

Canadian 'Army' is slated for a continental tour after the eight-day date here, being booked into camps as well as cities. It is also possible that it will be booked in American states. Cast has about 180 people, including 40 girls recruited from the Canadian Women's Auxiliary Corps. Romney Brent is flying.

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Ben Bernie Improving

Hollywood, March 30.

Herman Bernier, brother and manager of band leader Ben Bernie, today denied a radio report that his brother had been bedridden for weeks with a severe heart attack, suffered a hernia.

Herman Bernier declared that the report is continuing to show marked improvement.

Deakin Leaves WB

Irving Deakin, Warner's eastern story editor, resigned last week. Helen Herman is pinching.

Famous First Nights

"The Heart of Maryland" (Herald Star, N. Y., Oct. 22, 1935). David Belasco, who was rapidly making an actress of 1912, Laela Carter, who had sprung from poverty to the stage, presented her in the own southern wartime play with a small cast and a small budget. The thing was a hell to repeat on the old scene. Laela Carter was generally well received, though a clique the opening night would its appearance. The play was a success. They were husband and wife the play a better chance.

With Marjorie Barrimore, John E. Kellard, Edward M. Brown, Frank M. Brown and Cyril Smith, a wonderful support. The women did not matter. Lavishly produced.

The play, 1943 the season through and into the next.

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Victor Franz, Noted As European Comic, Dies In New York Obscurity

Hollywood, March 30.

Victor Franz, a refugee actor who played a small part in "Harriet" (Helen Hayes), at the Miller, N. Y., died each last week while in the press. Franz was well known as a comedian in continental Europe, but became lost in the "Woodstock" in the press. Franz was well known as a comedian in continental Europe, but became lost in the "Woodstock" in the press.

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BERGEN GOING OFF AIR FOR ARMY CAMP TOUR

Hollywood, March 30.

Edgar Bergen will wind up his season's run for Chase & Sanborn on the same week and if his health permits, Benny will likewise take the camp trail.

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She Came As Writer And Stays As An Actress

Hollywood, March 30.

Cornelia Skrine will make her screen debut as a hospital nurse in the Paramount picture, "Uninvited Guest." Skrine is a former stage actress recently "crashed" Hollywood in a roundabout way as a social worker.

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Golden Setting New RKO Deal For 'Race'; Studio Costs Up Around 7%

Edward Golden is negotiating a new deal with RKO for his next production, "The Master Race," reportedly ironing out details on studio operating charges which have recently been increased to the same rate as for the company's own production.

As a means of attracting outside producers to the RKO film studio, previously fixed operating charges for independents approximately 7% lower than the normal company rate. Owing to higher costs and increased activity at RKO during the past six months, operating charges for outside producers have been brought up to the level.

Golden, from accounts, sought to obtain studio facilities at the old rate for his next film, but indications are that, taking into account negotiation and action, the production of "Hitler's Children," he will close with RKO at, or close to, the new level.

Golden has bought rights to Louis F. Lochner's "What About Germany?" as the basis for a picture in connection with other material. As in the case of Gregory Zelmanoff's "Educated People," in "Hitler's Children," Lochner will be in for a percentage of the profits.

Golden leaves New York for the Coast around April 12. Lochner is scheduled to go out later to act as technical advisor on the film.

Thacher, Who Upset Film Bd. of Trade, To Be N.Y.'s Acting Mayor

The author of the famous so-called Thacher decree, which about 14 years ago broke up the system of Film Board of Trade rule in arbitration of distributor-rental relations and nullified what was then known as the standard exhibition contract, will be Mayor of New York City when F. H. LaGuardia is away at the wars with commission as Brigadier General.

He's Thomas D. Thacher, corporate counsel for the city of New York. While official appointment has not yet been made that he will carry on for LaGuardia, inside official sources state he will take over and within a week will make an official statement to be made similar to him.

Not only is Thacher familiar with the film business as result of the many years of study given to the famous case against distributors resulting in the Thacher decree, but he has figured importantly in connection with industry matters since then. Thacher was on the Federal bench when he handed down the decision making a violation of law for distributors to sell pictures under the same form of contract, with Film Board of Trade arbitration as a part of every agreement concluded, with result every contract was forced to work out as a separate contract.

After retiring from the bench, Thacher, a member of the firm of Simpson, Thacher & Bartlett, became counsel for the city in defending the anti-trust case brought against it and seven other distributors on charges of violating the anti-trust laws. This resulted in the signing of a consent decree by Paramount, Metro, Warner Bros., 20th-Fox and RKO.

FIVE-YEAR DEAL FOR FOUR MONO BIGGIES

Hollywood, March 30. Four Monogram contracts relating their current jobs for five years, beginning at the expiration of their contracts next autumn, have been approved by the board of directors at the annual meeting.

W. J. Ray, Johnston, continues as president. Terr Carr as producer; chief, Steve Brody as president; and Scott R. Dunlop as producer.

Alperson Goes West

E. L. Alperson, RKO theatre head, is scheduled to leave N. Y. for the Coast April 16. Plans a two-week stay.

Par Paying Off All Bank Loans

Paramount directors have voted to pay off all bank loans of the corporation. "Announced that this good means \$5,000,000 borrowed from banks last January will be repaid in a few days."

Action of paying off all loans is in line with Paramount's program of debt retirement, and eliminates all fixed or more major companies set the wheels rolling on material about rear-guns. Then they discover War Writers Board and other sources, film companies have suddenly discovered on several occasions that they are all making pictures about the same subject at the same time.

Officials in some government bureau may decide that it would be a good idea to make a picture about a rear-gunner in a Flying Fortress. Hint is given via the mails and rumor quickly spreads that the government wants a picture about a rear-gunner.

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ROACH MAY STOP FILM PROD. UNDER OWN NAME

Major Hal Roach, now on active Army duty, may discontinue production under his own banner at the Roach studio this year. There has been an entertainment film production unit on the Roach, for some time, pending Roach's final decision.

United Artists has eight more completed "Streamliner" under its current distribution deal with Roach, with indications that selling on the Normal change for outside producers is around 25%.

\$1,625,000 Total For U. N. Theatre Drive

St. Fabian, Herman Robbins, E. L. Alperson, Fred Wood and others left for Washington to present the War Relief Control Board's appeal for \$1,625,000 for United Nations relief. Coin was raised via theatre collections during the campaign which Alperson chairmaned. Understood that some \$125,000 in theatrical pledges are still to be collected.

'Curie' Put Back On Prod. Line by LeRoy

Hollywood, March 30. Work on Metro's high budget production, "Madame Curie," was resumed yesterday (Monday) after a 10-day lay-off after a summer production. Mervyn LeRoy took over the job started by Albert Lewis, who pulled out after summer production Sidney Franklin, producer, and Edward Minsky, supervising exec.

Cliff Ray, Johnston, continues as president. Terr Carr as producer; chief, Steve Brody as president; and Scott R. Dunlop as producer.

OFTEN RESULT IN STORY SAMENESS

Picture company production departments are faced with a growing problem in warding off sameness in screen material resulting from suggestions by various official and semi-official groups suggesting war themes, which have too often been accepted as articles of divinity by executives.

Swamped with pamphlets, bulletins, mimeographed letters and other communications from such agencies as the Office of War Information, War Writers Board and other sources, film companies have suddenly discovered on several occasions that they are all making pictures about the same subject at the same time.

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(Continued on page 19)

Spitz Leaving Chi Law Firm

Leo Spitz, Chicago, March 30. RKO, is retiring from law practice as member of the Spitz & Adcock firm here. The partnership is being dissolved effective sometime in April. Judge Edmund Adcock will continue law practice and absorb most of the present Spitz & Adcock business with the exception of Arthur Goldberg.

Goldberg, who has been active in the past 10 years in the handling of Paramount Pictures and Balaban & Katz legal matters, is expected to join the Balaban & Katz organization as company attorney April 1.

GOLDWYN, RKO IN DEAL ON 'SPITFIRE' RELEASE

Samuel Goldwyn has closed deal with RKO for distribution of "Spitfire," British-made production.

Understood that RKO has set releasing terms considerably higher than the 17½% under which regular Goldwyn picture are released. Normal change for outside producers is around 25%.

DELAY MEETS MEETING

The annual meeting of the Hayya office, scheduled for March 29, has been postponed until April 15. Delay in holding the session is because several directors now are on the Coast.

Hollywood Casts Wary Eye On Film-Making Activity in Mexico

Hollywood, March 30. After-the-war industrial problems are on the air and on the front page, but the film producers of Hollywood are concerned with industrial and economic problems in the date and nearer home. They are casting questioning eyes at the sudden drop of movie picture production in Mexico City, where new companies are springing up with plenty of money and plenty of Government support and the whole Latin-American terrain as a market.

Mexico has become publicity conscious in an international sense, along with the other republics in the western hemisphere. In addition, it

Bulls Plunge Into Film Stocks, Pushing Values Up \$42,000,000 In Single Week; Six-Year Highs

Get Your Hissers Ready

Hollywood, March 30. John Farrow draws the director chore on "The Hitler Gang," an authentic story of the rise of the Nazi crowd, including the private tales of Hitler, Goering and Goebbels.

Pictures will be produced by Joe Sistrom at Paramount with B. G. De Sylva in general charge, with co-operation by the U. S. Department of State and the OWI.

Korda Still Mulls UA Stock Sale

Hollywood, March 30. Alexander Korda is still undecided about selling his United Artists stock, it was announced at a meeting yesterday (29) by M. S. Silberberg, his attorney and proxy at the session. Another meeting is scheduled for later in the week for a general discussion preliminary to the election of officers, which will take place within 10 days.

David O. Selznick was the only stockholder to show up at the meeting, the others being represented by proxies.

SEC Getting Full Report On Nat'l Theatres Prior To 20th's Stock Buy OK

National Theatre execs are drawing up detailed reports on the N. Y. circuit for the Securities Exchange Commission preparatory to a takeover by 20th-Fox of Chase National Bank's 58% interest in the chain.

Before deal can be set, SEC already has asked for a complete financial statement of the multi-partnership, operating and leasehold delay in holding the session is because several directors now are on the Coast.

Statements covering all phases of circuit's operations and financial standing involve lengthy negotiations which may prolong negotiations for another two or three months. Lehman Bros.' entry into 20th-Fox awaits prior deal for Chase to transfer N. Y. to the film company.

Charles Skouras, National Theatre, arrived in New York from the Coast over the past week and to sit in on final details of the report being drawn up for the S.E.C. Skouras, who is also in N. Y. this week, reportedly to huddle on the report with Skouras.

Actively participating in the generally improved stock market of the past week, film company shares rose approximately \$42,000,000 in value less than a week's time as picture stocks soared to highs for the last six years or longer. Actual appreciation of common shares from Wednesday (24) to the first of this week was \$20,282,880, with the preferred stocks rising around \$2,770,000 in value.

Sweeping advance of picture shares, which was not confined to any specific major film company, represented renewed confidence in the profit-making ability of motion picture corporations. Despite the war and greatly increased taxes. Strong product, booming business at the theaters, and the fact that most producers have been able to turn out features on which the percentage of profit has grown are factors in the stock market's advance.

As one downtown house understated it this week: "This war is doing no harm to the picture industry."

Loew's Leads Rise
Amusement group with a \$7 gain on less than a week's trading, Loew's also paced the others with \$1,659,981 enhancement in value, as common shares outstanding. Warner Bros., 20th-Fox, and United Artists, all advanced \$2,371; and \$100,000 improvement in stock value. Loew's of \$2,871; to \$24.75, improved \$10,181,875 in value.

Paramount preferred, which is being called in May, soared \$15.50 to new peak at \$170.50, increase in value being accumulated by spurts of \$4 and \$5 in several years. Loew's was enhanced by \$2,513,917 while that of 20th-Fox was \$3,483,921. Loew's common, which moved up \$1.17; rose \$50,250 in value.

Improvement in Columbia is understandable because the company already has paid 50c on the common after a lapse of several years and is getting good returns on numerous films. Loew's, which has been behind the market in film shares for some time, advanced apparently on realization by traders that the 1,005,713 common shares held stand to benefit by steadily growing business. Closed on Monday (29) at \$58, only 35c away from its new high for several years.

Steady climb of Paramount common, which is predicted on the fact that all preferred will have been retired by the end of next May, also helped the advance. Recent bank loans will be paid off soon. Corporation already has paid \$500,000 in 1942, and the stock went up on its favorable earnings statement for 1942 plus expectation that the common divvy will be continued.

"RKO common and preferred have been retired, and the company's improvement in product although the former only has gone up to \$7.62."

From his \$10.50 in 1942, Loew's common, which has been among the most actively traded shares on the N. Y. stock exchange in recent sessions, climbed to \$12.25 this week.

UA IN QUICK PAYOFF OF \$4,000,000 LOAN

United Artists is reported paying off at least \$4,000,000 of its \$1,000,000 in loans required to finance the purchase of 13 Paramount pictures.

Understood that more than 30% of the debt has been liquidated since the start of the Par payoff into general treasury.

Deal provided UA with three Par features, three Harry Sherman feature, and seven Hopalong Cassidy.

Paramount Decision Indicates Failure For All Suits to Regain Extortion Coin

Unless appeal is taken, which is unlikely, film companies which passed out large sums to George E. Browne and Willie Bloff, heads of the International Alliance of Theatrical Stage Employees, will not be required to return the purloined money to their own treasuries for computation in accordance with stock dividend regulations. That stockholder attempts to recover extortion money are doubtful of success is indicated by the unanimous opinion of the five justices of the Appellate Division of the N. Y. supreme court, which on Friday (28) ruled that Paramount was acting for the benefit of its owners in paying over \$100,000 in hush money to the Browne-Bloff pair.

The suit against Par. first to be tried, is expected to serve as a precedent in connection with other pending actions. Unanimous decision of the Appellate Division was signed by Justices Martin, Untermyer, Colin, Callahan and Dore.

In presenting the facts of the Par case to the Appellate Court, Louis Nizer, counsel for Indiana defendant directors, including in the case on file against 20th-Fox, stated that not only Par but 20th and Loew's had been threatened with a strike against theatres unless demands for money were met.

Bloff's Call Strikes Call
Nizer pointed out that Austin C. Knoch, v.p. and general counsel of Paramount, did not doubt that Bloff could go through with his threat. He had four months before in Chicago, when Bloff closed 70 Paramount (Balaban & Katz) houses. At that time, Nizer said, the industry had retained former Solicitor-General Beck, Gov. Miller and others to fight against Bloff, but had through his illegal conduct, forced the industry to surrender. Judge Carroll G. Walter, of the supreme court, had found as a fact from the testimony presented, according to page 25.

PA. GOV. SAYS HE DIDN'T INSULT LOCAL PIX SPOTS

Harrisburg, Pa., March 30.
Because of the resentment of Harrisburg theatre managers to certain parts of his remarks recently regarding Sunday films, Governor Martin last week issued another statement in which he clarified his position. Local theatre men felt that the Governor was taking a slap at the city when he said that soldiers at the nearby Indian Gap Military Reservation see more motion pictures than they can see by coming into town.

The Governor explained that he meant that, new pictures get to the camps earlier than they do to some of the cities. "I am awfully sorry," he said, "I did not mean to insinuate that there is a difference in the picture."

Sidney Bernstein On A Special Mission in Africa

London, March 30.
Sidney Bernstein, special adviser to the Film Division of the British Ministry of Information, is reported in North Africa on a special mission. Bernstein was in London for a New York last year, when he set the distribution fight with B.M.I. production.

Setting Ranks With Deal S. R. Kunkin, N. Y. Attorney, Let

per yesterday (Tuesday) for the Coast to work out a deal with Metro for a series of shorts titled "This Is My Movie." Ideas for the series was conceived by Kunkin, after negotiations with Metro got cooperation from Nelson Poynter, head of the Hollywood office of the OWI.

John Erskine will collaborate with Kunkin on the initial subject to be filmed, "Who Is Mr. Right?"

Hold On to Your Hats

Hollywood, March 30.
Bill Pine and Bill Thomas borrowed practically every wind machine in town to start their picture, "Tornado," at the Fine Arts studio for Paramount release.

Picture blows with Chester Morris as male topper and Nancy Kelly as femme fatale.

Labor Says Rick May Be Building Up His Film Biog

Washington, March 30.
Organized labor intends to pound C. Eddie Rickenbacker as the spearhead of a Congressional drive to hobble union card members. Both the AFL and CIO publicists have been urged to put on the World War and Pacific War hero, who made the picture for the National A. W. of F. Sheehan makes Rickenbacker's life story for the screen.

First blast against Rickenbacker was put into the mails and delivered to every member of Congress last week. It was contained in the International Labor News Service paper. (Continued on page 39)

CASTING PROBLEM ON 'THE SULLIVANS' PIC

Hollywood, March 30.
First destroyer in American Naval history to be named after more than one individual will be "The Sullivans," which will also be the title of the picture to be produced by Sam Jaffe, Lloyd Bacon and Jules Schermer. Story is based on the deaths of the five Sullivan brothers, all lost on the same ship in a South Pacific battle last fall.

Now the producers are up against a tough casting problem. The five actors ranging from 20 to 28 and looking like brothers.

'Outlaw' Okay in Pa., But with Quiet Rally

Pittsburgh, March 30.
"The Outlaw" was passed by Pennsylvania State Board of Censors some months ago. Mrs. Edna R. Carroll, chairman, has revealed, but only after it was "censored" considerably.

Stills of objectionable parts cannot be used in advertising. Mrs. Carroll warned, with true expunction, due to gaudy rationing, but fearing a buy in the black market on petrol.

No leaders in Pennsylvania have been set yet, although there is some talk of pulling the film into the New York theatre where legal scene ends late in May.

Spyros Skouras to Akron For Greek Relief Confab

Spyros Skouras, 20th-Fox proxy, is scheduled to pull out of New York today (Wed) for Akron, Ohio. Planning to attend a Greek War Relief conference there.

F. L. Hartley, 20th-Fox managing director in Great Britain, plans to return to England shortly, ahead of Spyros Skouras, after having been in the U.S. since early this year. Following recuperation from ill health, he has been budding at the home office.

Skouras has been planning a trip to England this spring to meet a number of exhibitor groups and become better acquainted with theatre owners.

SOUNDS CASH IN NON-CYCLE

By JIM CUNNINGHAM

Hollywood, March 30.
Horror pictures, horror in who-

stopping and just plain whoadens, are making up more importantly than any most Hollywood lites. Stills-by-

reveler momentum in the titling of "dimes, quarters and halves an boxoffice.

The chills are cleaning up in most spots around the country, even getting first-run and downtown bookings in unprecedented manner, and because of their usually low budgets, are, as a class, reaping comparatively greater profit than other picture types.

Chalk it up to the war. Studio and film-row execs point out that World War I gave a needed to gangster themes, and the although horrors and whoadens were always around World War II, with its greater and swifter destruction, is encouraging more of their production to satisfy public taste whetted by war headlines.

Studio execs have been scanning the reports on climbing grosses on the horrors, and especially the whoadens. These moved them to give story editors the go-ahead to speed more themes, and in checking out of increasing public interest, and the edging the public library and (Continued on page 46)

FIVE LAWYERS LOSE SUIT AGAINST 'MEANEST MAN'

New Haven, March 30.
Efforts of five New Haven lawyers "The Meanest Man in the World" barred from local screen proved futile yesterday (28) when Superior Court Judge Paul B. O'Sullivan denied their motion for an injunction. Lawyers contended the film "defamed, falsified and disgraced the legal profession."

The court ruled the five complainants had no standing "to obtain the relief they sought," although commending their zeal in attempting to guard their profession from "unwarranted attack."

"This picture," said the court, "purports to be a force centering on the career of a county lawyer, who eventually goes to New York to practice law. Defamatory words used broadly in respect of a general class of persons such as doctors or lawyers give to a member of that class no right of action where there is nothing that points, directly or by innuendo, to that individual."

Distrib Toppers Seek More Gas For Field Forces; Fear Black Market

With film salesmen experiencing difficulty in covering their expenses due to gas rationing, but fearing a buy in the black market on petrol, they would appeal to the War Relocation Office of Price Administration. Active in this direction is the Motion Picture Industry Association, which would appeal to the government's attention in Washington on film matters.

Industry circles feel it is telling while the test case brought recently in St. Louis in the hopes of getting more gas by rationing may have some effect, on the other hand what is sought is a ruling from the OPA that would apply to the rationing of the problem is the same in every territory.

Picture sellers have been trying to get along on 'A' and 'B' cards since 'C' cards held by most of them formerly have been taken away. To acquire the situation is the order of the OPA, effective Monday (22), which cut the ration on 'A' cards in half to only one-and-a-half gallons weekly. At the same time

Raw Film Crisis Passing As Majors Say They Can 'Live Comfortably' Under WPB Rations; May Improve

49th Hop for Boyd

Hollywood, March 30.
Bill Boyd addressed his sleed this week for his 49th ride as Hopalong Cassidy, this time in "Faise Coins," with Claudia Drake as femme fatale.

Harry Sherman production rolls at California Studio, George Archainaud directing.

IA Renews Plea In D. C. to Defer Projectionists

Washington, March 30.
Lew Kross and Richard Walsh, IATSE officers, are expected to confer tomorrow (Wednesday) with Emanuel Lerner, chairman of the War Relocation Commission, on essential activities, to seek occupational deferments for film theatre projectionists.

Previous appeal for deferments for projectionists and others in exhibition, made several weeks ago by the officers of theatre operators met with no success. IATSE spokesmen are expected to ask for reconsideration and a chance to submit additional information. Manpower Commission said it is still awaiting additional data on laboratory workers which was promised by the industry.

Meanwhile, WMC has not taken any action yet on the request for deferments for film laboratory technicians. The industry recently asked special consideration for these people, being backed up by several letters from high Government officials. Manpower Commission said it is still awaiting additional data on laboratory workers which was promised by the industry.

Gross As Producer

Hollywood, March 30.
Frank Gross joined the associate producer ranks at Universal yesterday (29).

Twenty years ago he started in the studio's accounting department.

Trans-Lux \$71,191 Net Reflects B.O. Uptbeat

Upbeat in its theatre department is held responsible for an improvement in the B.O. picture compared with the profit of Trans-Lux Corp. in 1942 as compared with the preceding year.

Federal, state and Canadian taxes, as against \$10,884 in 1941. The Trans-Lux Movie Ticket Corp., in which \$71,191 net was reported, was elected Monitor.

Max Blackman, Warner, was re-elected president and Julius L. Collins, ASCAP, recording secretary, and Jerome I. Hyman corresponding secretary.

One of the first and most troublesome problems affecting picture business since Pearl Harbor, curtailment of raw film supplies, has from all indications been stabilized, according to top industry quarters. Producer-distributors, in opinion of several major company execs, can "live comfortably" under current raw stock allocations, although there has been a reduction in short subject production in some quarters, and outlook remains favorable for maintenance of current or possibly greater volume of footage for the balance of 1948.

Easing of the celluloid strain is considered primarily due to the fact that with the end of the war for the armed forces, largest single source of demand for celluloid, are non-recurring. Army libraries are now well stocked with negatives and prints of types of films which it is not necessary to repeat. Combined with this is a noticeable tendency in high government and military circles to reduce the number of government bureau requisitions for film.

Not generally known is that some of the major companies did not use up their full allotment of stock under the first round of film credits. One company had some 4,000,000 feet of film on balance in addition to several million feet of film credits under the terms for servicing army camps. WPB is not deducting unissued stock from subsequent quarterly allocations.

Most of the majors, however, did use up their full allotment of stock for the first quarter. This was made possible, however, only by the fact that the B.O. and a firm control of directors.

SCHIMMEL HEADS 'NAI' BIRTH CINEMA LODGE

Adolph Schimmel, of Universal, has been elected president of the Cinema Lodge, Samuel Byrde, succeeding Irving Greenfield, Metro, for the new term.

New state of officers elected for the 1943-44 season includes the following vice-presidents: Leon Goldberg, RKO; Leo Jaffe, Columbia; Col. A. Ralph Steinberg; Robert M. Weisman, Paramount; Norman Steinberg, 20th-Fox; and Charles Wood, United Artists; William Meinkner, Alvin T. Spanday and S. Arthur Hildner, Dr. Charles Wood, was elected Monitor.

Max Blackman, Warner, was re-elected president and Julius L. Collins, ASCAP, recording secretary, and Jerome I. Hyman corresponding secretary.

Trans-Lux \$71,191 Net Reflects B.O. Uptbeat

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Max Blackman, Warner, was re-elected president and Julius L. Collins, ASCAP, recording secretary, and Jerome I. Hyman corresponding secretary.

Dixie-Spivak Stout \$46,000 in Chi; Holiday at Hot 20C, Rhythm 24C, 4th

Chicago, March 30. For fourth consecutive week, 'Star Spangled Rhythm' (H-E) (2,000; 35-75) leads straight film houses, being sold \$20,000 currently. 'Holiday' (U) (2,000; 35-75) follows, 'Amazing Mrs. Hatcher' (U) and 'When Johnny Comes Marching Home' (A), at Palace, looks a dandy \$20,000. Of the holdovers, 'Random Harvest' (U) in eighth session, 'The Sign of the Cross' (U) and 'The Sign of the Cross' (U) Artists, is holding to around \$17,000 and 'In Which We Serve' should get \$15,000 in third week. Rounders.

Estimates for This Week
 Apollo (B&K) (1,500; 35-75) — 'Johnny Margaret' (M-G) (2d wk) — 'The Hard Way' (WB) (2d wk) — 'Good Luck' (WB) (2d wk) — 'Good Luck' (WB) (2d wk)

Chicago (B&K) (4,000; 35-75) — 'Whistling in Dixie' (M-G) (2d wk) — 'Charlie Spivak's orch on stage' (B&K) (2d wk) — 'Post #1416' (U) (2d wk) — 'Post #1416' (U) (2d wk) — 'Post #1416' (U) (2d wk)

Orpheum (B&K) (3,000; 35-75) — 'Crystal Ball' (UA) and 'Mysterious Dr. X' (WB) (H-E) (2d wk) — 'The Hard Way' (WB) (2d wk) — 'The Hard Way' (WB) (2d wk) — 'The Hard Way' (WB) (2d wk)

Palace (RKO) (2,000; 35-75) — 'Amazing Mrs. Hatcher' (U) (2d wk) — 'When Johnny Comes Marching Home' (A) (2d wk) — 'When Johnny Comes Marching Home' (A) (2d wk) — 'When Johnny Comes Marching Home' (A) (2d wk)

United Artists (B&K) (1,700; 35-75) — 'Holiday' (U) (2d wk) — 'Johnny Margaret' (M-G) (2d wk) — 'Johnny Margaret' (M-G) (2d wk) — 'Johnny Margaret' (M-G) (2d wk)

Weeks (Easman) (2,000; 35-75) — 'American Empire' (UA) and 'Mysterious Dr. X' (WB) (H-E) (2d wk) — 'The Hard Way' (WB) (2d wk) — 'The Hard Way' (WB) (2d wk) — 'The Hard Way' (WB) (2d wk)

Flame Sizzling \$18,500, St. Louis

St. Louis, March 30. Bit is on upstart currently after a big slump last week, 'The Flame' (U) (2,000; 35-75) is leading, followed by 'The Flame' (U) (2,000; 35-75) and 'The Flame' (U) (2,000; 35-75). 'The Flame' (U) (2,000; 35-75) is a double second with 'Hello Frisco, Hello'.

Estimates for This Week
 Low's (U) (3,000; 35-75) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk)

Orpheum (Low's) (2,000; 35-75) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk)

Palace (Low's) (1,500; 35-75) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk)

United Artists (Low's) (1,200; 35-75) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk)

Weeks (Low's) (1,000; 35-75) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk) — 'The Flame' (U) (2d wk)

'Hit Parade' Tops at \$11,000
 Portland Ore., March 30. 'Hit Parade' (U) (1,000; 35-75) is rolling at Paramount on holdover record-breaker 'The Sign of the Cross' (U) (1,000; 35-75). 'Hit Parade' of 1943, at Broadway, is stand-out of newcomers.

Estimates for This Week
 Broadway (Parker) (1,000; 40-65) — 'Hit Parade' (U) (2d wk) — 'Hit Parade' (U) (2d wk) — 'Hit Parade' (U) (2d wk) — 'Hit Parade' (U) (2d wk)

First Runs on Broadway (Subject to Change)

Week of April 1
 Actor—'Human Comedy' (M-G) (5th week).
 (Reviewed in 'Variety' March 2; Capitol—'Slightly Dangerous' (M-G) (1st week).
 (Reviewed in 'Variety' March 3; Critterian—'It Ain't Hay' (U) (1st week).
 (Reviewed in 'Variety' March 7; Gledish—'Hello, Hello, Dear or Alive' (U) (1st week).
 (Reviewed in 'Variety' March 12; Gledish—'Hello, Hello, Dear or Alive' (U) (1st week).
 (Reviewed in 'Variety' March 17; Gledish—'Hello, Hello, Dear or Alive' (U) (1st week).
 (Reviewed in 'Variety' March 22; Gledish—'Hello, Hello, Dear or Alive' (U) (1st week).
 (Reviewed in 'Variety' March 27; Gledish—'Hello, Hello, Dear or Alive' (U) (1st week).
 (Reviewed in 'Variety' March 31; Gledish—'Hello, Hello, Dear or Alive' (U) (1st week).

Paramount (H-E) (3,000; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

United Artists (Parker) (2,000; 40-65) — 'Random Harvest' (U) (2d wk) — 'Random Harvest' (U) (2d wk) — 'Random Harvest' (U) (2d wk) — 'Random Harvest' (U) (2d wk)

Orpheum (H-E) (2,000; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

Palace (H-E) (1,500; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

United Artists (H-E) (1,200; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

Weeks (H-E) (1,000; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

'Mr. Pitt' Tall \$11,000, Leads New Seattle Pix, 'Serve' Study at 94C
 Seattle, March 30. The Liberty is stepping out with many newspaper ads on 'In Which We Serve' (U) (1,000; 35-75). 'Mr. Pitt' (U) (1,000; 35-75) is helping 'Johnny' (U) (1,000; 35-75) at the Paramount. Third session for 'In Which We Serve' (U) (1,000; 35-75) are hanging up strong bit, both extended to four weeks.

Estimates for This Week
 Blue Moon (Hamrick-Evergreen) (1,000; 35-75) — 'Mr. Pitt' (U) (2d wk) — 'Mr. Pitt' (U) (2d wk) — 'Mr. Pitt' (U) (2d wk) — 'Mr. Pitt' (U) (2d wk)

Orpheum (H-E) (2,000; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

Palace (H-E) (1,500; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

United Artists (H-E) (1,200; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

Weeks (H-E) (1,000; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

'Meanest Man' Rugged \$11,000, L'ville Topper
 Louisville, March 30. No records will be broken this week, original product being 'The Meanest Man' (U) (1,000; 35-75). 'The Meanest Man' (U) (1,000; 35-75) is leading, followed by 'The Meanest Man' (U) (1,000; 35-75). 'The Meanest Man' (U) (1,000; 35-75) is a double second with 'Hello Frisco, Hello'.

Estimates for This Week
 Low's (U) (3,000; 35-75) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk)

Orpheum (Low's) (2,000; 35-75) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk)

Palace (Low's) (1,500; 35-75) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk)

United Artists (Low's) (1,200; 35-75) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk) — 'The Meanest Man' (U) (2d wk)

First Runs on Broadway (Subject to Change)

Week of April 1
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 (Reviewed in 'Variety' March 2; Capitol—'Slightly Dangerous' (M-G) (1st week).
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Paramount (H-E) (3,000; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

United Artists (Parker) (2,000; 40-65) — 'Random Harvest' (U) (2d wk) — 'Random Harvest' (U) (2d wk) — 'Random Harvest' (U) (2d wk) — 'Random Harvest' (U) (2d wk)

Orpheum (H-E) (2,000; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

Palace (H-E) (1,500; 40-65) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk) — 'Spangled Rhythm' (Par) (2d wk)

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'Sweethearts' Unit Oke \$13,800, Omaha
 Omaha, March 30. Despite favorable word, 'Sweethearts' (M-G) (1,000; 35-75) is not doing well, except the Paramount with better word. 'Sweethearts' (M-G) (1,000; 35-75) is leading, followed by 'Sweethearts' (M-G) (1,000; 35-75). 'Sweethearts' (M-G) (1,000; 35-75) is a double second with 'Hello Frisco, Hello'.

Estimates for This Week
 Paramount (Tristate) (3,000; 11-50) — 'Sweethearts' (M-G) (2d wk) — 'Sweethearts' (M-G) (2d wk) — 'Sweethearts' (M-G) (2d wk) — 'Sweethearts' (M-G) (2d wk)

Orpheum (Tristate) (2,000; 11-50) — 'Sweethearts' (M-G) (2d wk) — 'Sweethearts' (M-G) (2d wk) — 'Sweethearts' (M-G) (2d wk) — 'Sweethearts' (M-G) (2d wk)

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Bway Still Robust; 'Frisco'-Marx Sockeroo \$88,000, Moon Hefty 38C, Lucky-Les Brown Torrid \$60,000

The tone of business in the downtown N. Y. area, with the past week's high note, continued on strong side in spite of Lent and Easter holdovers. 'Frisco' (U) (2,000; 35-75) weather the past week has helped. All four new first runs are doing well. 'Frisco' (U) (2,000; 35-75) is leading, followed by 'Frisco' (U) (2,000; 35-75). 'Frisco' (U) (2,000; 35-75) is a double second with 'Hello Frisco, Hello'.

Estimates for This Week
 Low's (U) (3,000; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

Orpheum (Low's) (2,000; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

Palace (Low's) (1,500; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

United Artists (Low's) (1,200; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

Weeks (Low's) (1,000; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

'Frisco' Topper In Philly, \$30,200
 Philadelphia, March 30. No holdover in gross this week, despite Lent and slash in gas rate. 'Frisco' (U) (1,000; 35-75) is leading, followed by 'Frisco' (U) (1,000; 35-75). 'Frisco' (U) (1,000; 35-75) is a double second with 'Hello Frisco, Hello'.

Estimates for This Week
 Low's (U) (3,000; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

Orpheum (Low's) (2,000; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

Palace (Low's) (1,500; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

United Artists (Low's) (1,200; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

Weeks (Low's) (1,000; 35-75) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk) — 'Frisco' (U) (2d wk)

Picture Grosses

ended last night (Tuesday), hitting \$88,000. Last week, second for 'Frisco' (U) (2,000; 35-75). 'Frisco' (U) (2,000; 35-75) is leading, followed by 'Frisco' (U) (2,000; 35-75). 'Frisco' (U) (2,000; 35-75) is a double second with 'Hello Frisco, Hello'.

Estimates for This Week
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'Frisco' Topper In Philly, \$30,200
 Philadelphia, March 30. No holdover in gross this week, despite Lent and slash in gas rate. 'Frisco' (U) (1,000; 35-75) is leading, followed by 'Frisco' (U) (1,000; 35-75). 'Frisco' (U) (1,000; 35-75) is a double second with 'Hello Frisco, Hello'.

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THE THUNDER OF OUR AIR FORCE ECHOES 'ROUND THE CLOCK



...THEIR PRAISE ECHOES 'ROUND THE WORLD

No, they're of no "master race", these flying men of America. They're the boys from up the street, U.S.A., doing their big job in the only way a determined American knows—the way of a winner!

It was important for Warner Bros. to produce a picture about these boys. For this company is dedicated to making the precious hour you spare for motion picture entertainment count to the fullest in its contribution to America's morale. 'Yankee Doodle Dandy' is one of our current examples . . . So is 'Casablanca'.

And now we have 'Air Force'. We've poured everything into making this story. But its element of greatness comes from those who are living it—the fighting heroes of the American Air Force.

The editors of LIFE say "'Air Force' will be one of this year's Ten Best". But it was when the N. Y. TIMES said, "'Air Force' leaves you feeling awfully good" that we of Warner Bros. knew a little of the satisfaction our boys at the front know when reporting "mission completed — we're ready for more".

JACK L. WARNER, Executive Producer

WARNER BROS. ARE NOW PRESENTING

Air Force

PRODUCED BY HAL B. WALLIS

★

HOWARD HAWKS PRODUCTION

WITH JOHN GARFIELD • BOB YOUNG • HARRY CAREY • ELO • LEO • ARTHUR
THE MEN WHO LOVED HARRY ARNOLD • THE FLYING FORTRESS • SCREENPLAY BY DUDLEY NICHOLS

BUSH PLEDGE FOR RED CROSS WEEK!

Another of a special series of Warner Bros.
messages appearing in national magazines

'Journey' Vaude Paces S. F., \$32,000; Sally Fans Quiet to 31G, 'Pitt' Neat 25G

San Francisco, March 31.—It is only slightly off in the value of income not payable, but the picture is better than last year. 'Journey Into Night' (WB) and 'The Night of the Hunter' (WB) are both doing well. 'Journey Into Night' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

Key City Grosses

Estimated Total Gross
This Week... \$1,204,000
(Based on 25 cities, 175 theaters, chiefly first runs, including second runs.)
Total Gross Same Week
Last Year... \$1,452,500
(Based on 25 cities, 175 theaters)

LUCKY GREAT \$28,000 IN HUB

Boston, March 30.—With spring weather on tap, the Hub's big reflects its traditional love for the outdoors. 'Lucky Great' is leading the pack at \$28,000. 'The Night of the Hunter' (WB) is doing well.

at the Bradford, is also a sock holder. Estimates for This Week: Adams (Adams-Park) (1,850; 25-90) 'Lucky Great' (WB) (1,850; 25-90) 'The Night of the Hunter' (WB) (1,850; 25-90) 'The Night of the Hunter' (WB) (1,850; 25-90) 'The Night of the Hunter' (WB) (1,850; 25-90)

'Air Force' Huges \$54,000 in Triple L.A. Preem; 'Jordan' Handsome 37G In 2 Spots, 'Pitt' Mild 32 1/2 G in 3

Broadway Grosses

Estimated Total Gross
This Week... \$447,500
(Based on 12 theaters)
Total Gross Same Week
Last Year... \$341,500
(Based on 12 theaters)

FRISCO BIG 13G IN K.C.

Kansas City, March 30.—Grosses are up sharply this week. 'Air Force' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

Los Angeles, March 30.—'Air Force' is soaring above competition. 'The Night of the Hunter' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

'Johnny' Port \$13,500 In Buff; 'Towers' 18G

Buffalo, March 30.—With fresh releases predominating, Main Street houses are doing well. 'Johnny' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

Chicago, March 30.—'The Night of the Hunter' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

Flame 'Hugs' \$12,000 In High; 'Commander' 9G, 'Children' Big H.O.

Chicago, March 30.—Two newcomers, 'Keeper of the Flame' (WB) and 'The Night of the Hunter' (WB) are doing well. 'The Night of the Hunter' (WB) is doing well.

Montreal, March 30.—'The Night of the Hunter' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

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'Casablanca' Leading B'klyn, \$22,000, 3d Wk.

Brooklyn, March 30.—Among numerous holdovers downtown, 'Casablanca' and 'Stand By My Side' (WB) are doing well. 'The Night of the Hunter' (WB) is doing well.

Chicago, March 30.—'The Night of the Hunter' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

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NATIONAL BOXOFFICE SURVEY

While none of the new pictures are being more thoroughly tested currently, many key cities are glutted with holdovers and extended runs. 'Moon Is Down' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

In Balto and Langport on St. Louis and Cleveland holdovers. 'Young Mr. Pitt' (WB), while strong in Frisco, is merely nice to good in several other spots and a disappointment in three L.A. theatres.

'Hillyer's Children' (RKO) continues' handing out great big, being socked in R.C. great on holdovers. 'The Night of the Hunter' (WB) is doing well.

'The Night of the Hunter' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

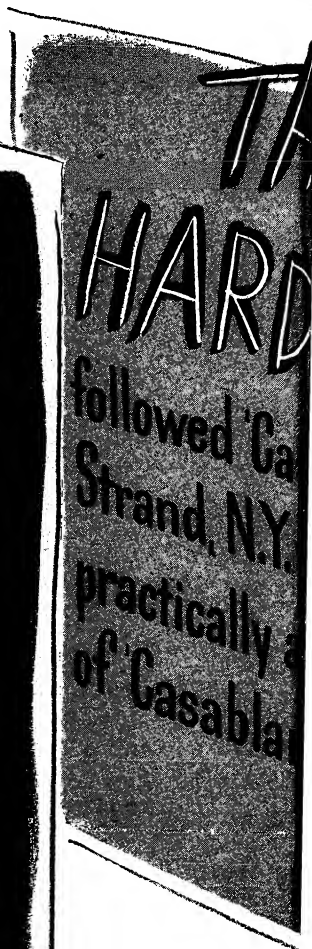
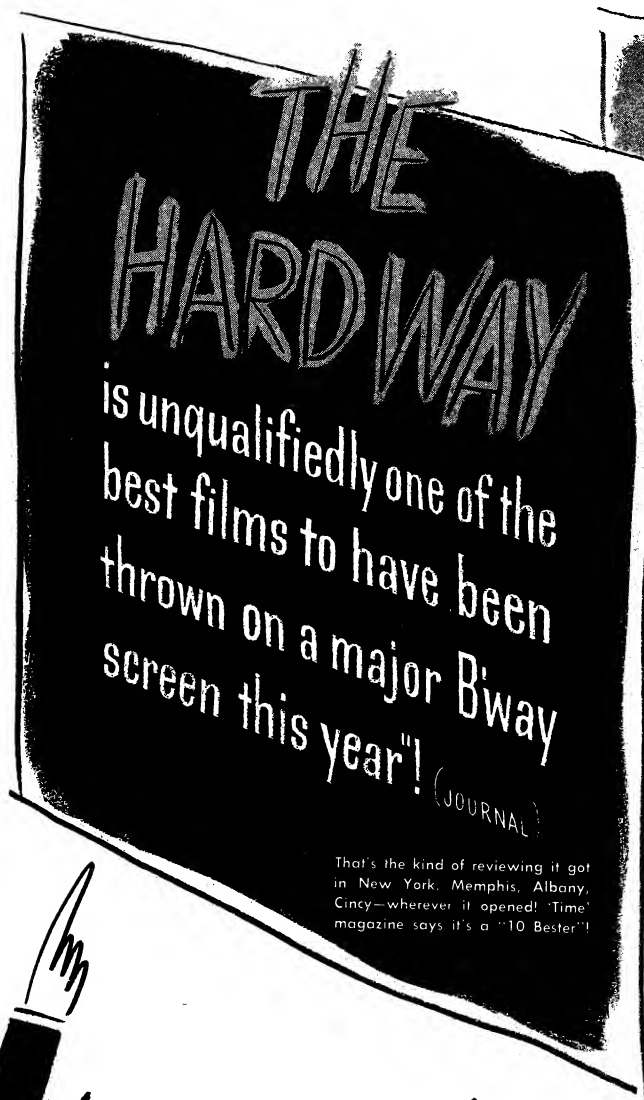
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'The Night of the Hunter' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.

Prov. on Debutant Box 'Tix' Breezy \$14,000

Providence, March 30.—Majestic's 'Young Mr. Pitt' is top holdover. 'The Night of the Hunter' (WB) is doing well.

'The Night of the Hunter' (WB) is doing well. 'The Night of the Hunter' (WB) is doing well.



YOU SHOULD'A KNOWN IT

IDA LUPINO · DENNIS MORGAN



JOAN LESLIE in 'THE HARD WAY'

THE WAY
ablanca' at
with 1st week
carbon copy
ca' figures!

THE HARD WAY
held everywhere! 4 weeks
in Hartford-a cinch for 4
N.Y. weeks-in L.A., held in
3-theatre engagement!

because **WARNERS** made it!



JACK CARSON • GLADYS GEORGE • FAYE EMERSON • Directed by VINCENT SHERMAN • Screen Play by Daniel Fuchs and Peter Viertel

RUSH PLEDGE FOR RED CROSS WEEK

Inside Stuff—Pictures

Leut. Col. David Macdonald, producer of the official British war film, "Desert Victory," is a product of the Hollywood studios. A Britisher en route to the Far East, he made a stop-over on the Coast in 1929 and liked what he saw so much he took this job in Malaysia the following year to make a stab at film. Macdonald brought his own camera moving up to become a technical adviser for film with tropical and Oriental backgrounds. Shortly after that he became assistant director, working under such men as Cecil B. de Mille, King Vidor, Henry Hathaway and Rouben Mamoulian. In 1937 he returned to England, where he directed pictures until the war broke out. After some work for the British Army, he became commanding officer of the Army Film Unit, the organization which has made "Desert Victory."

Warner Bros. and 20th-Fox, already represented with rival pictures dealing with Nazis in Norway, "Edge of Darkness" and "Moon Is Down," respectively, are co-producing a new picture, "The Last Days of Pompeii," soon releasing "Mission to Moscow," based on the Joseph E. Davies book and diplomatic papers. 20th has acquired the diary of the late William E. Dodd, former ambassador to Germany, and "Through Embassy Eyes," which was written by Dodd's daughter.

The two companies do not stop there. Warners recently announced a picture for Erol Flynn built around the life of Buffalo Bill, frontiersman. During the past week 20th stated that it had closed a deal with Harry Sherman to produce "Buffalo Bill" for the company with Joel McCrea as star.

"The Last Will of Dr. Mabuse," originally made in Germany, but reviewed in "Variety" in 1935, now shows in its French version at the World Theatre, N. Y. Picture, originally called "Testament of Dr. Mabuse," was outlawed in Germany because of its politico aspects, hence it is world preem in Budapest.

At the time the original German production was made, a French version was turned out on the same subject, with Fritz Lang again directing. This is the one at the Rialto. The French version of the picture was obtained both French and German versions was common at the time. Dr. Mabuse and also Hoffmeister roles are played by the same actors in both versions.

Motion picture industry gets the full credit for making the 1943 celebration of the President's birthday in Washington the most successful in history. Receipts will net more than \$125,000. One-third of the gross from March of Dinah theatre collections, balance from midnight shows, hotel appearances and the "Comedian's Performance" of Eve of St. Mark. Profit was realized with lowest per capita expense budget in the history of these January fests. The National theatre, with \$2,462 collected over the last 10 days, played the "Hunchback of Notre Dame" with the largest single gross turned in by any legitimate house in America.

Paramount is changing the title of "Letter From Uster," British Ministry of Information feature, to "Letter From Ireland" and reducing it to two-reel size for distribution. Originally ran four reels. Picture, which originally was drawn by H.Q. is being made into a two-reel picture. The company recently has had too many BMT films for release in this country.

Film, to be released May 14, covers U. S. troops encamped in Ireland and being hardened up for active battle service.

Filmmakers in the Dominican Republic, West Indies, want films of commonplace activities of American families, according to a Department of Commerce survey. They mix war scare and psychological films and don't fall out at the box office for propaganda. The picture market in the West Indies are American made. They carry Spanish subtitles. Argentine and Mexican films are cutting into the market because of the language factor.

Understood Paramount has edited its high budget picture, "For Whom the Bell Tolls," with numerous cuts, to 18,000 feet for a forthcoming sneak preview. That footage will go into general release unless radical changes are made after the sneak. It is generally known that Buddy De Sylva, Paramount's Wood director, and Dudley Nichols, screen writer, are against any further shearing.

Mount Parangaricuti, volcano in southern Mexico, put on a double bill for the benefit of a camera crew for Cecil B. DeMille's Paramount picture, "The Story of Dr. Wassell." Unit under Arthur Rosson shot not only a big three-reel picture but also a two-reel picture, "The Story of Dr. Wassell," which is being released in the United States. The picture is being released in the United States. The picture is being released in the United States.

First femme horri-fic to be starred on the screen, according to the boys at Universal, is the Acquaintance, cast as a chille: "Captivity Wild Woman." Idea of the story is that a biological chemist turns a glamor girl into a femme gorilla.

Asks Court to End Newark Theatre Deal

Hearing is scheduled at Newark today (Tuesday) to show cause why a partnership formed to lease and operate the Mosque theatre here should not be dissolved. Action is being brought by Norman H. Waters, of Birmingham, Alabama, against Russell and Bobette Mack, lessees, as Waters & Mack, of the house. Waters is asking for termination of a receiver and an order restraining the Macks from collecting, receiving or disbursing any funds of the partnership.

Waters alleges that he formed a partnership agreement with the Macks on Nov. 12, 1942, whereby he and they each posted \$5,000 for the purpose of leasing and operating the theatre when it was not being used by the owners.

Restraining order was signed last week by Vice Chancellor Bigelow, before whom the hearing will be held.

Berman's 'Dragon Seed'

Hollywood, March 30. Sam Palmer, who took the producer assignment at Metro on "Dragon Seed," based on the Pearl Buck novel and called it a production budget similar to that of "The Good Earth."

Chinese story will be turned into a screenplay by Jane Murnin.

New Post for Bishop

Chicago, March 30. Bill Bishop, Metro central division exploitation head, has been switched to the Chicago post office for today (Tuesday), but continues to headquarters.

In his new post, Bishop will supervise publicity in 11 cities, consisting of New York, New Orleans, Minneapolis, Des Moines, San Francisco, Milwaukee, Los Angeles, Portland and Salt Lake City.

Old Stuff to Pat

Hollywood, March 30. RKO assigned Ray Enright to direct "The Iron Major," based on the career of Major Frank Cavanaugh, decorated for valor in World War I and later coach of the Fordham football team.

Title role will be played by Pat O'Brien, currently touring Army camps.

KREISLER'S 10c GIVEAWAY

Bernie Kreiser, Universal feature-length-neurotic manager, has set up a 10-cent exhibition card to some 10,000 exhibitors.

In the title, suggests that exhibitors should show the card on the 27th of the week ending March 27 of the Saturday Evening Post with enclosed time and read the enclosed material. The card is attached to a card reading: "Millions of Readers of the Saturday Evening Post will look forward to your showing of the new type series on your screen."

More Round-Clock Preems for 'Force'

Encouraged by receipts on round-the-clock openings of "Air Force" in Bridgeport and Hartford, Conn., last week, Warner Bros. is planning similar preems for the war film in other cities. Theaters in Bridgeport, Hartford, and New Haven, Conn., are being approached. In Bridgeport, Conn., the film is being shown in the afternoon, evening, and late afternoon, with others to follow.

In Bridgeport "Force" from 12:30 a. m. to the normal opening hour of 2:30 p. m. is being shown in the afternoon, evening, and late afternoon. This is a 1,200-seat house, making it more than two capacity audiences on the post-noon hour. At Hartford the results were comparable and the idea met with immediate response from plant personnel managers, labor relations men, foremen and others.

'Canteen' to Get Global Preem for Fighting Forces

Grad Sears, United Artists up in charge of distribution, and Paul Lazarus, Jr., have completed plans for a 'global' preem for "Stage Door Canteen" to be staged exclusively for the armed forces in combat zones.

Tied in will be shortwave broadcast coverage from the film participating, including Katharine Hepburn, Gertrude Lawrence, Katharine Cornell, Charles Laughton, Lynn Fontanne, Paul Muni, Guy Lynn Lee, Grace Field, Bert Lytell, Tallulah Bankhead, Ethel Merman, and orches such as Guy Lombardo, Kay Kyser, Benny Goodman, Count Basie, Xavier Cugat, and Freddie Martin.

"Canteen" is to be shown in May for troops on numerous military fronts, including Iceland, North Africa, England, Ireland, Iran, Australia, Hawaii, the Solomon Islands, Trinidad, Alaska, etc., and on board fighting ships at sea.

SEX BALLY ON OUTLAW WAS BIZ HYPO IN S. F.

San Francisco, March 30.

In closing a seven-week Frisco run Sunday (28) at the Tirol, Howard Hughes' "Outlaw" drew a six-figure box office, doing about \$140,000. Despite the sex picture, the picture was a success.

The picture was a success, doing about \$140,000. Despite the sex picture, the picture was a success. The picture was a success, doing about \$140,000. Despite the sex picture, the picture was a success.

Police ban on lush musical 24-hour run of Jane Russell in "The Outlaw" was broken by George M. Cohan, Howard Hughes' rep, moved the picture to the next three weeks at Geary, because of prior commitment of Geary, while they begin again show "The Outlaw" on the next three weeks. As soon as the ban was lifted, Cohan advertised in all the dailies that admission for last Sunday was on the cuff as a 'welcome back' gesture. The house was jammed and hundreds were turned away.

Celebrates Gas Okay With Cuff Admissions

Philadelphia, March 30.

Joe Conway, operator of the Exploiter, in Bala-Cynwyd, a Philly picture house, not only survived the gas ban but came back customer, who had stopped coming to his house because of the gas ban. Conway was the first to come back. As soon as the ban was lifted, Conway advertised in all the dailies that admission for last Sunday was on the cuff as a 'welcome back' gesture. The house was jammed and hundreds were turned away.

Palmer Back at Desk. Sam Palmer, who took the producer assignment at Metro on "Dragon Seed," based on the Pearl Buck novel and called it a production budget similar to that of "The Good Earth."

Stanley-Warner Reported Buying Philly Nabes; Theatres & Exchanges

Philadelphia, March 30.

Real estate deals—actual and in prospect—have been the subject of the spotlight along Philly's art row in the wake of the theatre-buying spree of the Stanley-Warner chain and William Goldman, prominent local exhibitor. Although S-W officials continue to deny their interest in the city, it is reported in really circles that the chain has purchased the 30-theatre, 100,000-seat Liberty, Fairmount, Orpheum, and other theatres in the city. Chester Pa. The string is said to have been bought for \$1,000,000. Several other nabes in North Philly. Warners is also consolidating its position by renewing long-term leases of other houses.

The consolidation of the Warner chain's string here is being made to meet the needs of the city. Warners is also consolidating its position by renewing long-term leases of other houses.

Four other Warner-leased theatres underwent refinancing, last week. They are the Tower, Nixon, Frankford and Roosevelt, owned by the city. The city is also consolidating its position by renewing long-term leases of other houses.

A mysterious buyer whose identity is being kept secret, it is said, has purchased the Family, small and old downtown film house, which is owned by the Stanley-Warner chain. The buyer is said to be a member of the Warner family. The buyer is said to be a member of the Warner family.

Price of the Family property is said to have been \$700,000. The Stanley-Warner chain has a long-term lease on the Family. It is also lessor of a couple theatres which recently bought.

Charlie Einfeld Coming East. Charlie Einfeld, who has been in the city for some time, is coming east to supervise opening of "Mission to Moscow" at the Hollywood on April 21.

May, RKO branch manager for Warners in Buffalo, in town the past week, is expected to be in the city for some time. He is expected to be in the city for some time.

Joe Silver, zone theatre manager for Warners in the Pittsburgh area, is in town for some time. He is expected to be in the city for some time.

Roy Hanks, western-southern district manager for WB, is in town for some time. He is expected to be in the city for some time.

Albany's Record Taxes. Edmonton, Alta., March 30. Prices theatre patrons will pay more than \$200,000 is amusement tax for the year ending March 31, according to records, were filed by officials of the provincial government.

In the fiscal year ended March 31, the tax on amusement was \$115,105, as compared with \$105,400 the year before. In the current fiscal year, the number of admissions at the theatres in the city is estimated at 1,230,000, over the preceding year, according to American troops is said to be a big factor.

Groom Up in Memphis. Memphis, March 30. Arthur Gordon has been named by the city as the new city manager. He is expected to be in the city for some time.

Partnership to Corp. Detroit, March 30. Informal partnership of Louis Goldberg and Wesley B. Graham, who owned the operation of their theatre for several years, has been turned into a corporation, the S. G. Theatre, New chain will operate in Detroit. The new chain will operate in Detroit. The new chain will operate in Detroit.

chain assigned Carol Scholer, cashier at the Times Square, as manager of the new chain. The new chain will operate in Detroit. The new chain will operate in Detroit.

Norman Mervin, head of the Mervin chain, expects to leave the city in the next few months. He is expected to be in the city for some time.

First femme assistant manager in the Stanley-Warner chain is Nina Warner. She's at the Paramount in New York. She is expected to be in the city for some time.

Royal and Merchant theatres in Princeton, N. Y., have been leased to J. H. Gilbert, of Bluefield, by F. F. O'Connor, Jr., of the city. He is expected to be in the city for some time.

John Hanna, with 20th-Fox here for 25 years, is expected to be in the city for some time. He is expected to be in the city for some time.

A new theatre will open soon in the city. It is expected to be in the city for some time. He is expected to be in the city for some time.

Wally Anderson, operator of the Palace, is expected to be in the city for some time. He is expected to be in the city for some time.

Harris Amusement Co. here will issue a new set of rules for the city. He is expected to be in the city for some time.

Milton W. Smith, former manager of the city, is expected to be in the city for some time. He is expected to be in the city for some time.

Indpls. Swing Shift. Mt. Cliché, Indpls., 20th-Fox, is expected to be in the city for some time. He is expected to be in the city for some time.

Harold Braun is new assistant manager of the city. He is expected to be in the city for some time.

Frank Flynn, an army instructor, is expected to be in the city for some time. He is expected to be in the city for some time.

Joe Nisse, operator of the Vogue, donated about 400 incriminated articles of clothing to the American troops in the field department to Russian War Relief.

Mac Paige has been named head booker at 20th-Fox. He formerly was head booker at the city. He is expected to be in the city for some time.

Goldberg Estate \$255,516. San Francisco, March 30. Leuchter, executor of the late Aaron Goldberg's seven grand houses and two new theatres in San Francisco and Oakland was valued at more than \$107,500 in the city. He is expected to be in the city for some time.

Home's Three-Plyer. Hollywood, March 30. Sol Lesser handed a new sort of theatre to the city. He is expected to be in the city for some time.

IT ALL ADDS UP

First ten engagements, same theatres—same number of days, did 156% of **SPRINGTIME** and 132% of **BLACK SWAN** (biggest grosser 20th Century-Fox has had in years!)

On opening day at the **ROXY**, N.Y., lines stretched from 7th Avenue to 6th Avenue! Now playing to tremendous business!

ALICE **FAYE** JOHN **PAYNE**
JACK **OAKIE** LYNN **BARI** in

"Hello, FR!"



A **20th**

to Sensational Business!

First time any picture has played the Fox, San Francisco, for a 3rd week—and it's the 3rd largest house in the country! - Smashed all opening and holdover records!



Century-Fox TECHNICOLOR *smash!*

RED CROSS WEEK

Apr. 1-7




Cabin in the Sky
has hit a new high
(3rd big Dallas Week! And sky-high everywhere!)

Keeper of the Flame
has done the very same
(3rd week as Radio City Music Hall goes M-G-M again!)


Human Comedy is the master
of Broadway's famous Astor
(5th week! You'll soon be enjoyin' Saroyan)

film row's steady payer
is Metro-Goldwyn-Mayer
(held over for the 19th year by its friendly customers)

And be alive for the Red Cross Drive!



"HAP- PY GO LUCKY" IS DUCKY-y-y




Stepping out
on Broadway
ahead of
"The Fleet's In"
at the New York
Paramount




Opens in a blaze
of glory at the
Met., Boston—
20% over "The
Forest Rangers"
figures



Opening day
topped "The Major
and the Minor"
at New Haven's
Paramount
Theatre



Leading "Fleet's In"
by 25 per cent at
Cleveland State—
50% over "The
Forest Rangers"
in Cincinnati



Out in front
of "Forest
Rangers" in first
five days at the
Springfield
Paramount

*Paramount makes
the Musicals!*

starring
Mary MARTIN
Dick POWELL
Betty HUTTON
Eddie BRACKEN
Rudy VALLEE

Directed by CURTIS BERNHARDT
Screen Play by Walter DeLeon
Norman Panama and Melvin Frank

In Technicolor!



Red Cross Week, April 1st-7th

"WHAT'S COOKIN'?" BOX OFFICE CAKE!"

You may think your box office is fairly healthy...the line is there—well maybe not such a long line...the ticket machine is clucking like a contented hen—well, part time anyway—"Cluck, cluck, cluck!" (Long silence.)... and you are sitting pretty with your slice of the local amusement dollar—well maybe not such a big slice. Hiss! How about a change of diet—frinstance—Cake!

For when box offices get off their feed... they just can't hold any extra dollars on their stomachs... They belch and blurr and blow... and do a lot of other impolite things... gangrene finally sets in... so do the creditors.

It takes no Einstein to deduce... that if you had Hollywood's sure-enough, all-time, champ money-getter on your screen... and only a small fraction of your potential patrons knew it was there... there'd be no new mink coat bought out of the proceeds, for Momma.

But with a beautiful, gaily-colored, lovely-lighted sign display in that lobby... and good, fool-proof, show-selling ad wallops hung all over that front... and on that marquee... and on that screen... and all over town... That's cake... box office cake... box office mouths water for it... and they should... It produces a certain flow in their digestive tracts... A flow... a flush... a flood of that stuff that leaves the theatre... between the pages of bankbooks, in bags, in bales, in armored cars... That's why it's called "Box office cake"... It stops bellyaches.



NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

AFRA Appears Likely to Turn Down 10% Boost From Transcription Cos.

city chief this week, replacing Bernard Estes, whose resignation was effective March 20. William T. Carley was named station promotion and

THE PITCH FOR STORE BIZ

N.A.B. OUTLETS IN POOL ON PROJECT

A presentation on the effectiveness of radio as a medium for department stores, described as the most elaborate and expensive project that a group of local broadcasters has yet undertaken, is beginning to take form and shape. It is estimated that the cost of this presentation will run over \$100,000, and it will be as comprehensive a job as done by radio or any other medium for any precinct of advertising.

The project is being financed by contributions from member stations of the National Association of Broadcasters.

Shelton R. Coons, former Lord & Thomas official and a nationally-known merchandising expert, has been retained to direct the gathering and coordinating of data for the presentation. This data will contain success stories on department store advertising which have been contributed by stations in all parts of the country. No timetable has been set for the completion of the presentation, but it is figured that it shouldn't take more than a couple months more.

Various stations have in past years developed promotional works of their own in the field of department store advertising, but this will be the first time that a master plan which can be applied nationally to the subject has come out of the industry. The presentation, as evolved by Coons and his staff, will not only cover radio's department store story to date, but show how the medium can do a still more effective job.

Miller Says Draft Bds. Have Been Synthetic With Radio's Problems

Washington, March 30. The broadcasting industry has had sympathetic understanding at the hands of the National Selective Service Bureau and, in most cases, from local draft boards, Neville Miller, NAB pressy, declared here in a statement Friday (28). Meanwhile, he warned the stations not to sit and keep their fingers crossed, but to conduct active training of personnel not likely to be drafted.

"With almost 6,500 local boards," Miller said, "it is expected that the quality of their judgment will not be uniform. But, by and large, I believe the system is being only administered in accordance with the law as enacted by Congress and approved by the President. It is a democratic, grass roots system of selection. It is possible that a National Service Act, such as proposed in the Austin-Wadsworth bill would provide for keener discrimination between the needs of the armed forces and essential industry. That is for Congress to decide."

Meanwhile, as NAB has repeatedly advised the industry, the training wherever possible of personnel not selected to "inductum into the service" course for stations to follow in meeting the manpower problem.

Ithaca (N. Y.) College Adds to Radio Course

Ithaca College, Ithaca, N. Y., is instituting additional radio courses in its current instruction in that field. Station administration, production, sales promotion, announcing, script and continuity writing, and programming, will all be covered and plans have been made for the awarding of degrees.

New courses begin with the term opening June 28.

Cooper to MCA
Frank Cooper, head of General Amusement Corp.'s radio department, moves from that agency to Music Corp. of America next Monday (31).
At MCA he will be under Hal Hackelt, head of that agency's eastern radio department.

Guy Bradford Upped By Texas Station Chain

Weslaco, Texas, March 30. Guy W. Bradford, general manager of KRGV, has been named assistant regional and national sales manager of the Taylor-Howe-Snowden group, operators of four Texas radio stations, which includes KRGV, here; KGNC, Amarillo; KTSV, San Antonio; KFTO, Lubbock. Archie Taylor, business manager for KRGV, will succeed Bradford as manager, effective April 1. Bradford is slated as assistant to Ken L. Sibson, former KRGV manager and now managing director of the Lone Star Chain and national and regional sales manager for the Taylor-Howe-Snowden group.

Kelsey Leaves WHOM

Jack Kelsey, program director of WHOM, Jersey City, leaves tomorrow (Thursday) to take a similar assignment with the FM division of Muzak. He is succeeded by Charles Baitin, the station's director of war activities, who will combine the duties of both jobs. Samuel Vieman, of the bond sales department, moves over as assistant.

Dann Motley, formerly of WNEB, Binghamton, N. Y., has joined the WHOM announcing staff, and Theodore Gemp has been appointed chief engineer, succeeding Allison Burham, who resigned to go war work. Carol and (Mrs.) Lucia Sobolewski, of the station's Polish language staff, have resigned so Sobolewski can take a newspaper job in Baltimore.

OWI Powwow in Chi Will Consider Cutting Volume of U. S. Air Material

Washington, March 30. The possibility of cutting down a little the volume of Government announcements and feature material now being broadcast will be one of the top subjects for consideration at the OWI radio huddle in Chicago on April 5. Don Stauffer, new chief of the OWI domestic radio branch, said it is important that the public does not become satiated in the point where it will begin to turn off sets in disgust.

Stauffer made clear that he does not feel Government material has

reached a saturation point on the air. Nevertheless, he believes it will be most effective at the lowest level to which it can be reduced without eliminating important material.

Douglas Meservey, assistant chief of the branch, estimated that if it were not for OWI control of the situation, 75% more Government material from all sources would either be on the air, or seeking time today. OWI, as a coordinating agency, has eliminated duplications and the less important material offered by the Federal agencies.



In these 2 major cities
WLW delivers 48.7% of all radio listening*
...and in the rural areas around them, the
listening index averages 2.5% greater

WLW's dominance is familiar wherever the power of radio is known. It is the natural outgrowth of a progressive programming policy (WLW invests three and one-half times as much for programs as the average 50,000 watt station) . . . a clear channel frequency with the third highest radiation per kilowatt in radio . . . constantly improved news, agriculture, and public service programs handled by the ablest staff it is possible to assemble.

This dominance is significant in one of the wo. d.'s lar. est markets — over twelve million people who buy more drug and grocery products than are sold in the five boroughs of New York and the City of Chicago combined.

*Based on Hooper Mid-Winter WLW Area Rating, 1942, a weighted average figure which does not represent the size of our audience in any one city. Remainder of the audience is derived among 415 other stations identified by call letters in the Hooper report.
© FCC Documents.

WLW audience dominance, plus the cooperation we receive as a result of continuous dealer contact, now augmented by SPECIALTY SALES, offer you the most effective means ever devised for directing the distribution and sale of consumer food and drug products.

DOMINANCE WITH DEALERS. Implementing your advertising on WLW is a carefully developed plan of merchandising which covers every phase of distribution from manufacturers' representative through consumer — climaxed by 28,000 personal contacts every year on the wholesale and retail dealers who move your merchandise. This comprehensive merchandising program is controlled and directed by WLW, costs advertisers nothing.

A NEW SALES SERVICE. Answering the problem of the man-power shortage is SPECIALTY SALES, a WLW affiliate. SPECIALTY SALES offers the services of experienced salesmen who cover every grocer and druggist in all cities of our four-state area. SPECIALTY SALES enables you to maintain dealer contacts or introduce new products at a fraction of the cost for man-power.



Payroll Traffic

Buffalo—Otto Retter, who produced German-Canadian programs on WBER for 15 years prior to the war, is off to work in a plant. His foreign-language programs were dropped he headed the transcription department.

Kington, N. Y.—George S. McGinley and Martin Welson have joined WKMG as general manager and program director, respectively. McGinley came to the Kingston area from WTTN, Trenton, where he was commercial manager, and Welson was recently an announcer for WJIS, N. Y.

Regina, Sask.—Bill Smither, formerly with CKBI, Prince Albert, Sask.

Edmonton, Alta.—Assistant manager of CICA, Edmonton, Walter Dale, has taken manager's job at CJAT, Trail, B. C.

Flint, Mich.—Clark Brose, formerly with WHBL, Silesburg, Wis., has joined the announcing staff of WJLB.

Buffalo—Allen Fort, WBER announcer, shifted to WGR-WKWB.

Cleveland—In the course of one week, WIK-WCLE has experienced three changes in its staff. Warren Whitney, mail supervisor, Simpson Thomas, orchestra leader, Don Dewhurst, veteran announcer, moved into war production, Mill Hill, publicity, and W. K. Brannan, salesman; Bob Page joined CBS announcing staff in St. Louis.

Buffalo—Norman Coffas, who has handled several general programs on the Buffalo Philharmonic Orchestra since studying office in New York, is now working in the transcription department at WBBN.

Clive Lynn Dillon, Jr., is the latest addition to WBBN announcing staff.

Boston—Lionel Ignazio joined WEEI's sales department staff, succeeding Bettayne Ross, who became the bride of Charles Thomas, USN, Feb. 15.

Lloyd O. de Castillo, WEEI program director, is spending the next three weeks mid-winter vacation in San Francisco. Doris Tirrell, music librarian, is pinch-hitting for him on organ duties.

Schenectady—Dave Murphy, WGY announcer, m.c.'ing "D. & H. Anthracite Hour" and the "Vicks Dinor Dance," replacing Vic Campbell, production manager, now in Army, Roy Bowen, now with Buffalo Broadcasting.

Ottawa—Hugh Whitney Morrison joined as assistant to program director, public affairs of CBC to become assistant to president of British West Indian Airways in W. Y.

Rechester, N. Y.—Foster Brooks, who has handled the Musical Clock program over WHBC for the last year and before that was at WHAM for two years, joined Buffalo, N. Y., this week to handle similar shift. Jack Barry takes over the WHBC shift in addition to his regular broadcasts, dropping other announcing chores.

New York—Charles M. Higgins, Jess Barnes and Robert Strand are among the latest additions to the KGOB-SBS department. Higgins and Barnes came from Outdoor Advertising Co. The net's publicity staff also has a new member. He is George Lewis, ex-Schubert p. a.

Wil Marcell publicity director of CBS' International Broadcasting division, has resigned to handle special war work for Polaroid Corp., where he directed publicity about two years ago. Reassignment is to become effective within two weeks.

Ted Webbe has resigned from the announcing staff of WABC to become program and studio manager of WPAT, Paterson, N. J.

Florida—Boris, of the continuity department of WJ, has joined WLIB as a continuity writer. Ken Stephens and Dick Allen have resigned from the WLIB announcing staff. Charles Davis, who quit the station's announcing to join the Army Air Forces, is training at Atlantic City.

Number of resignations have been made in the staff of WLIB. Edith Zornow, of the business department, now has charge of trans-

Roger Wayne, assistant musical director, has been relieved of production chief. Malcolm Child divides his time between announcing and conducting. Paul George does the newscasting.

Victor Bennett, account executive of WGR, has resigned to join WAAT, Jersey City as vice-president and national sales manager. Slater Barendsen, WGR's publicity editor, has resigned to join North-east Airlines as a navigator. Allyn Bland has left for Paul George, doing announcing shift, and is replaced by Robert Hope. Paul George resigned from the WOR artist bureau.

Enze Hart has joined the promotion department of WOR, New York, succeeding Alice O'Connor, who resigned March 12. Evelyn Inez Parson has resigned as publicity director, engineering office and Florence Connolly has resigned from the recording department.

Norman Forrest, formerly at WMBX, Boston, joined the announcing staff at WLIB, Brooklyn.

Philadelphia—Irvin N. Enay, KYW engineer, last week replaced George Hackett as technical director of KFTZ. Hagerty has been granted a leave of absence to accept a commission as first lieutenant in the Army. Gary Linn, of the program department, was named traffic manager, taking the place of J. L. Stephens, who was transferred to the Philadelphia plant of the Westinghouse radio division.

Washington—William Costello has left to join the staff of KFTZ to join the news staff of WJIS, CBS station here, as news writer and reporter.

Wichita, Kan.—Ray Linton has resigned as Editor of the station here to return to the station report field and his place has been taken by Robert K. Lindsey.

Boston—Carlton Dickerman, WEBB chief announcer, observed his 18th anniversary in radio.

Frederick A. McLaughlin, director of special events at Yankee Stadium, has resigned to join the WABC-TV personnel division with the company of the United Fruit Co.

Clifton T. Belmont, former announcer at WFL, Pawtucket, B. I., has joined WBBN, has joined the WEBB staff.

Cleveland—Everett Jarrett has joined the sales staff of WGL-WCL, replacing William Brzusman, who has been granted leave of absence to take publicity directorship of the Paul Fisher Bomber plant.

Dorothy McDonald, formerly with WABC-TV, has joined the program director in Cleveland, taking the place of WBBN.

St. Louis—Bun S. Lechridge, former veteran advertising manager of Young America Magazine, has joined the sales staff of KMOX.

Gaylord Avery, gaffer at KMOX, is on leave of absence to go to the U. S. Air Corps, in which he enlisted last Sept.

Civil Hobart, former musical director at WBBM, has joined the music director at KWK.

San Francisco—Bob Greene, formerly of KROW and KNBC, checked in at the latest additions to the KGO-SBS department. Higgins and Barnes came from Outdoor Advertising Co. The net's publicity staff also has a new member. He is George Lewis, ex-Schubert p. a.

Charleston, W. Va.—Julius Glasgow, left his berth with WJGL, Cleveland, to become continuity writer and program director of WGVN, Johnstown, Pa. He formerly was publicity vice-president of station WMAN, Marinette, Wis.

Salt Lake City—Radio station KJLV, KJLV, has shifted its staff with shifting of George Snell from continuity director to director of news and features. The later addition is added to continuity director, with Barbara Brown as assistant director. After she is released from hospital,

where she is recovering from an appendectomy.

Alvin G. Pack takes over as assistant program director, and George Fisher, formerly of CBS, New York, Hollywood, is added to announcing staff. In addition to regular music show, Fisher will host a film-kiosk show, not as yet set.

Myron Fox has been appointed publicity director for KJLV.

Pittsburgh—James Murray, director of publicity and special events at KDKA since last September, is moving over to station's sales staff. Murray is replacing J. L. Stephens, who is resigning to take a post in the Industrial Relations Bureau of Carnegie-Iliff Steel Co. John McMahon, of KDKA news staff, will take over both Murray's vacating.

Norman J. MacLean, secretary to manager, is first member of WCAP staff here to join the WAACS. He enlisted on 21st birthday.

Philadelphia—Martin Osh's, vice assistant technical supervisor, resigned recently to join the Government service. His assistant was by James Tisdale, control engineer.

High Chambers, WIP sports, resigned to take a post with S. Louis. He will return to New York City with High Chambers.

Norman Jay, freelance news reporter, doing a daily news show on WABC, is being bankrolled by Spence Optical Co.

Springfield, Mass.—Warren Greenwald, who broke into radio as an announcer at WMAS, has returned there to join the staff of WWSB. He has been at WHAI at Greenfield. He succeeds Bill White, now OPA in the U. S. Army, specialist for western Massachusetts.

Philadelphia—Mary Agnes Whelan has been added to KYW program staff, replacing Jane Simmet, transferred to traffic department. David Siner has been named KYW auditor taking the spot left vacant by resignation of Harry Bates. Don Taylor leaves the WCAU newscast to take a similar spot with WFLA, N. Y. His place here is taken by Fred S. Rosenau.

Boston—Volney Hurd, news speaker at WRUL, showtowner, has moved to WRAC to similar chore. He was formerly of radio editor of the Science Monitor and later its city editor.

Yay Ferris, in WNAZ program department past 10 years, has left to join WAAC.

Delroit—Following the transition in the staff of the usual pattern, C. H. Hopkins has gone from pick to radio. Hopkins, who was doing commercial work for the Canadian Government at Ottawa, has joined the staff of Station CKLW, Windsor, as an announcer.

Los Angeles—Jack Sexton, formerly with WABC, Peoria, Ill., and program director at WTAD, Quincy, Ill., is the newest gaffer at KMOX. Wendell B. Campbell has been added from general sales manager to assistant station manager at KLOX.

San Antonio—Lionel Preston has been named assistant manager of station KJLB, WJLB, and program director in absence of Hardy Harvey; he is also manager of KNOW, Austin.

Cincinnati—Sam M. White, who was radio ad manager for the Indianapolis Star, joined the WLVW program department. He's been groomed to replace Dave Partridge as assistant to Milton F. Partridge, who is also manager of KNOW, Austin.

San Francisco—Florence Crowell, upped from assistant music rights manager to director of a new program, Claire Patrick, who joined WAAC, Doreen Witt, secretary, and Mary Ann Foster, who was replaced by Mary Ann Foster.

Larry Smith, Price newspaper, has been named former International Service head in Japan, joining KPO-NBC commentator staff.

Cleveland—Johnny McKnight, announcer, left for WHN, New York, to join the staff of WJLB, which also signed new Gremman Clock 15-minute daily platter program.

Buffalo—Mel Benstock, who has been one of Buffalo's busiest radio men, is the latest addition to station's WBBN announcing staff.

Portland, Ore.—Dell Randall, one of Portland's pioneer announcers, is back on the air after about five years.

From the Production Centres

IN NEW YORK CITY

Arthur Elmer has become m.c. for the "Game Parade" on the Blue, and has joined the cast of Tom Howard's "It Pays to Be Ignorant" on Mutual.

Paul Lucas guests tonight (Wednesday) on "Eyes and Ears of the Air" on WABC, portraying the lead in Milton Geiger's script about the New Hampshire air water guard organized by ski champion Hans Schneider. Bill Robson will direct, on assignment from the Radio Directors Guild, and Westbrook Van Dyke, the March 21st announcer, will narrate. There will be a studio audience for the first time since the series started. The show is now carried by transcription on 185 eastern stations. The Blue, carrying the lead in Milton Geiger's script about the New Hampshire air water guard organized by ski champion Hans Schneider, will direct, on assignment from the Radio Directors Guild, and Westbrook Van Dyke, the March 21st announcer, will narrate. There will be a studio audience for the first time since the series started. The show is now carried by transcription on 185 eastern stations. The Blue, carrying the lead in Milton Geiger's script about the New Hampshire air water guard organized by ski champion Hans Schneider, will direct, on assignment from the Radio Directors Guild, and Westbrook Van Dyke, the March 21st announcer, will narrate. There will be a studio audience for the first time since the series started. The show is now carried by transcription on 185 eastern stations.

Edith Olin, producer of the Kodelenets program for the D'Orey Agency, to the Coast for about two weeks. Charles Martin takes the Philip Morris "Playhouse" to the Coast for three weeks. His research, Edith Olin, preceded him there.

Coming films, using the same leading players. Olin Ties, formerly with WBS, Washington, and WBT, Charlotte, joined the CBS announcer staff. Edith Olin, producer of the Kodelenets program for the D'Orey Agency, to the Coast for about two weeks. Charles Martin takes the Philip Morris "Playhouse" to the Coast for three weeks. His research, Edith Olin, preceded him there.

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N. Y. Indies

Continued from page 27

broadcast. It stated that it would not interfere with customary trade.

The CBS Gets Exclusive

The OWI had been asked by the State Department to be acting on a request from the British Embassy, to arrange for a national broadcast. The OWI had been the usual practice, the OWI would not have the event to be broadcast. The OWI had been the usual practice, the OWI would not have the event to be broadcast. The OWI had been the usual practice, the OWI would not have the event to be broadcast.

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Mosby Proposes

Continued from page 27

audiences are maintained because of the program network show follows another popular network show.

network advertiser is reluctant to buy a network spot that is not preceded by another network commercial.

Under Mosby plan, every second commercial on a network schedule would be added with the disadvantage of having to warm up the audience for as an audience is concerned. Sunday, Tuesday and Thursday are the best listening hours, but they are because of the success of high-powered network programs that follow one another.

Mosby's plan would operate to the disadvantage of the local advertiser. The local advertiser is already paid 15 minutes following a high rating network commercial.

But a network advertiser, according to the network's viewpoint, would not fancy the idea of starting a program after these hookup uncouplings. Experience has demonstrated that the audience is with him in the program is preceded by another network commercial program.

Abbe Gets Sponsor

Portland, Ore. March 30. James Abbe, KGW-KEK commercial manager, has signed a contract with Fisher Flouring Mills, Seattle to go on the Blue Network in nine spots a week, starting Monday, March 31 at 7:30. Show will be "Abbe's Observations."

Abbe's observations becomes the second largest Blue Network show on the Coast. Grandpaudy and His Pals, which is with him in the program is preceded by another network commercial program.

Paper Curb's Offspring

Before the magazines started to feel the restrictions on paper, the new business department of an advertising agency would go after an account because of the accumulative appropriation involved. Now the same agency, if it has a radio department, is more inclined to center its quest for new businesses on those accounts that occupy some choice time on the networks.

The routine previously used by an agency to wean away an account was to argue that the agency in control had mislaid fire on all phases of the account's advertising. The new technique is to forget about the space advertising and to direct the attack on the program which the account has on the air. The soliciting agency submits an analysis purporting to demonstrate that the account's half hour is being wasted, and then makes a radio appeal, "Why not turn that half-hour over to an agency that can actually do something with it?"

CBC Is Mulling Second Network

Toronto, March 30.

Canadian Broadcasting Corporation is considering the establishment of alternate trans-Canada networks on the pattern of the NBC Blue and Red system, according to Dr. J. S. Thompson, CBC president. The national network is now in existence and purpose of new plan is to give Canadian listeners the choice of two types of programs.

Problem has come to a head through deluge of correspondence whereby hockey fans want to know how long they have to listen to symphonic music, and a lover of the latter vice versa. During hockey season, many Toronto listeners are particularly rabid in noting that CBL, CBY, CFRB and CKCL, all in this city, carry interminable accounts of the ice activities when they would prefer something else.

Present wire transmission cost on the CBC national network is over \$200,000 annually and additional cost of another chain will be a major problem. Attempt may be made to utilize private stations in some of the larger cities as outlets for the alternative network, but this solution still under advisement.

S soap Co. to Sponsor 'Scramby' Quiz on Coast

Cincinnati, March 30.

Sweetheart soap closed a deal here last week through Mo Kleinfeld, of the Franklin Bruck agency, N. Y., for exclusive rights, on a royalty basis, to the "Scramby Ambly" program, originated by Ray Shannon, WLW staffer. The program will be heard on WLW for 96 weeks, with the Walter H. Johnson Candy Co., Chicago, and Sweetheart soap as separate sponsors. It has been off the air since last June.

It will resume April 14 on KFI Hollywood, for an NBC regional spread, to be expanded when other stations clear time. Shannon, who conducted the series here, is not included in the package.

Sportswriter on WSAI

Cincinnati, March 30.

Lou Smith, the Cincy Enquirer's baseball writer, has been signed to double during the regular season as a miker on WSAI. He hit the air last year for the first time with WCKY, doing an early evening review of Reds' games when the club was in town.

On WSAI Smith will be heard with Bob Bentley, the Enquirer's radio editor and nightly newscaster, when the local team is here. At other times he will file a review of the day's game for reading by a station staffer.

KXL PORT, SHAKEUP

Portland, Ore., March 30.

A reorganization of the personnel of KXL has been announced by Hal Wilson, general manager. Frederick J. Eichhorn, who for a year has been program director, has been named production manager, and Barbara Forest, who has been handling traffic, is now program director.

George Heimrich has been named coordinator of Government programs and director of public relations. Arthur Stoull has been added to the announcing staff. Dorothy Arnschuld is writing script.

Red Barber will call his first ball for WHN, N. Y., Friday 121 at 3:30 p.m. when the Dodgers meet the Cadets at West Point in a pre-season exhibition game. His regular Ebbets Field stand starts April 3 and 4, with report of Dodger's Red Sox contests.

ACKERMAN GOES WEST FOR A 'HENRY ALDRICH'

Harry Ackerman, radio production head of the Young & Rubicam agency, will probably go to the Coast this weekend, to be gone about three weeks. However, the trip depends on an okay from his Local Board, which has just reclassified him I-A. He hopes to get permission to take his physical exam while on the Coast.

Purpose of the trip is to look over possible Hollywood replacements for Norman Tokar in the Henry Aldrich program. The Aldrich Family program for General Foods. Tokar, who has been attending Signal Corps school, is slated for induction this current cycle. Ackerman also will work out various army camp appearances for the Kate Smith program, which goes to the Coast next week while the singer does a sequence for the forthcoming Warner filmization of 'This Is the Army'.

Hanrahan Divorced

Memphis, March 30.

James C. Hanrahan, manager of station WMPS and vice-president of Scripps-Howard Radio, Inc., was divorced Saturday 127 in a Memphis Chancery Court.

Grounds were cruel and inhuman treatment, with Hanrahan agreeing to pay former wife \$335 monthly alimony. Mrs. Hanrahan was given custody of the two children, whose maintenance and support is included in the alimony allowance.

Frisco Smallies Seek 'Help Wanted' Ads As Sub for Waning Retail Biz

San Francisco, March 30.

WJW Moving from Akron To Clevel. By July 1st

Akron, March 30.

Warline problems have been cleared out of the way and Akron's Mutual outlet, WJW, is finally set to move to Cleveland and begin carrying Blue network programs there by July 1. That was the latest word this week from William O'Neill, owner of the station, after conference in Cleveland with realty brokers in an effort to lineup studio space.

O'Neill expects to start moving the equipment to Cleveland by mid-April. A new transmitter (which WJW bought before priorities) will be moved to North Royalton.

WJW will operate in Cleveland on a frequency of 880 kilocycles, with its power increased from 250 to 500 watts for day and nighttime.

Weddell Jumps

Chicago, March 30.

William Weddell, NBC salesman, has been promoted to assistant sales manager of NBC Central Division under Paul McClier.

Besides acting as McClier's assistant he will maintain his own NBC accounts with Procter & Gamble Co., General Mills and Andrew Jergens company.

The small indie stations in this area, hard hit by a shift of retail mix to the larger regional and clear channel stations, are eyeing the 'Help Wanted' ads flooding the newspapers as a possible source of new biz. Idea developed out of fact that shipyards are using the ads on the stations to make direct appeals for workers. Station men argue that if it will work for shipyards it should work for any line of business that is seeking sorely needed help. They also figure that possibilities for dramatizing a 'Help Wanted' appeal on the radio would make it more effective, in many cases, than having it in printed form.

KPO, Stanford U to Give 8-Week Radio Course

San Francisco, March 30.

KPO and Stanford University will conduct an eight-week practical course in radio, similar to sessions being given by NBC in conjunction with Northwestern U. and the U. of California in Los Angeles.

The course here will start June 17, and will be open to 100 selected students, who will have the opportunity of getting help to radio writing, producing, acting, announcing, public service and control room operation.

WOR is not an Albany station

(we mean Albany, N. Y.—not Georgia, really)*

He was rather impatient. He was a manufacturer. The product was a war-substitute for mending clothes, shades, soft goods...

(Please be patient and read on — there is some very important meat in this.)

WOR was the only station this man could afford;

we mean, big station. And he had — what some people would think — peculiar ideas.

"Sell my product," he said. "Sell it in Albany, N. Y., and Boston, which is in Massachusetts, and Philadelphia — as well as (hold tight) Maryland."

We could try.

WOR jumped this man's Albany sales 190%. In Boston and such surrounding territory as Connecticut, Rhode Island, WOR sold 75% more of this man's product than ever before. Maryland? Up, too. About 100%.

And so the story went — in practically all the 16 great war-active cities WOR platters its power down on.

WOR even persuaded 43 department stores which had never handled the product to handle it.

Would you, perhaps, like to have WOR do maybe this kind of job for you? In cities like Paterson, Newark, Trenton, Bridgeport, New Haven, and even — well, maybe Albany, N. Y., or Boston?

our address is — **WOR**

—that power-full station,
at 1440 Broadway, in New York

* WOR does not argue the point that each of the cities mentioned is served in a very special way by one or more local stations. Their job is an important and unique one. So, too, we feel is WOR's collective 16-city impact.

MEMBER OF THE MUTUAL BROADCASTING SYSTEM



Argentina Activities

By Ray Joseph

Buenos Aires, March 16. **Fernando Ochso**, pop music, back on **Mundo (LDI)** and chair for **Jabon El Cauchon**, soap made by Swift, U.S. company. **Martin Zabulian** featured in company.

Belgrano (LR 3) now tied in with **ZP 5** and **ZFA 5**, Radio Encarnacion, Paraguay. **Outlet** has new equipment from Dutch company **Philips Argentina**, and will pick up programs from **LV 10** **Radio Cuyo de Mendoza**. **Transmitter Belgrano**, web **Primera Cadena Argentina de Broadcasting** 12 stations.

Congressional Committee still working on problem of local broadcasting, with visits to individual transmitters now complete. New regulations not likely to come up until next session of legislature in July.

Chas de Cras, film commentator on **Belgrano**, off on regular summer vacation.

Carmen Valdes signed for leading role in radio version of **La Hora Secreta** (Secret Hour) scripted by **Boris Zipman**, who handles **Metro** publicity. Show sponsored by **Lever Bros.** for **Lux** and other products, goes on Mondays through Fridays at 4:30, top p.m. spot.

La Negra Teasmana, Argentine folklore artist, now getting national audience for **Belgrano** web. Show particularly angled for provincial audiences.

'Momentos Apasionantes', scripted by **Juan Verni**, now on for **Colgate** over **Mundo** chain. Show features **Maria Piaz**, **Christina de los Llanos**, **Rita Miranda**, **Julio Navarria** and **Jose Castro Volpe**. Goes on Mondays and Wednesdays at 8 p.m.

Federal Ssp planning musical series for mid-1943, plus dramatizations of famed plays, including **O'Neill's 'Emperor Jones'**. Show will also feature **Hugo Deviant**, recently

returned from extensive international tour.

Inma Sumar and **Peruvian** folklore company now on **Mundo** reported booked by U. S. tour.

Colgate re-linked with **Radio Mundo (LR 1)** for two weekly hours at 8 p.m. Mondays and Thursdays. New show entitled **'Momentos Apasionantes'**, dramatizations of high spots in lives of historic heroes.

Splendid (LR 4) chain opening new series, **'Kolyndandis, El Pais de la Sonrisa'** (**Kolyons Land, Country of Smiles**), sponsored by **Kolyons** soap. Will be directed and headed by **Enrique Santos Discopoli**, known professionally as **Discopoli**.

Radio del Pueblo (LS 6) now concentrating on sport broadcasts and transmissions of all top events in football, polo, etc. Majority of commentators use English names. Typical are **Boris Solit**, who calls himself **'Mister'**; **Hector D. Thomas**, known as **'Crack'**; **Manuel Solit**, who is **'Corner'**; and **Arturo Samz**, who somehow picked the handle **'Last Reason, Jr.'**

Argentine government now running an official news roundup on **Administration** outlet **Radio del Estado** and over **RADES** web. Program is mainly roundup of government handouts with little attempt at dress.

Palmitive Ssp now on **Mundo** from 1 to 1:30 Tuesdays and Fridays with **'Palmitogramas de Palmitive'**, audience participation show.

Devita Deis and **Domingo Remoli** off to **Mendoza** to inaugurate series on **OLV 10** **Radio Cuyo**. Will also do shows from outlets in **San Juan** and **San Luis**.

Oscar Valjeles, film star, inked for leading role in new show sponsored (Continued on page 47)

WPID, Petersburg, Makes Latest of Nine Local Stations to Fold Up

Washington, March 30.

The Federal Communications Commission policy that a station must either continue operation or surrender its license has resulted in the cessation of broadcasting during 1942 and '43 by nine small local stations that were unable to meet operating expense due to the loss of wartime advertising revenues. The latest station to close shop is **WPID, Petersburg, Va.**, whose license expires tomorrow (Wed.) at midnight.

On March 9 the station asked the FCC for permission to suspend operation for the duration, as it could no longer meet expenses because of curtailment of advertising revenues. The FCC refused for the reason given above.

Stations that surrendered their licenses when refused suspension permission by the FCC during 1942 were: **WPID, Petersburg, Va.**; **WBSB, Buffalo, N.Y.**; **KFPL, Dublin, Tex.**; **KGBU, Ketchikan, Alaska**; **KIBW, Lamar, Colo.**; and **KKXK, Ketchikan, Alaska**. In 1943 14 victims of wartime advertising curtailment in addition to **WPID** are: **WBBR, Red Bank, N. J.**; and **WJWC, Hammond, Ind.**; **KAST, Astoria, Ore.**, also made a bid for suspension but when permission was refused, it decided to carry on.

Hackett, McHugh Switch

Hollywood, March 30.

Hal Hackett and **Bart McHugh**, who head the radio department, east and west, for **Music Corp. of America**, are being put on an "exchange basis." **McHugh** has gone to **New York** to cover that sector; the next four to six weeks, while **Hackett**, the headman, comes west for that period.

Idea is to keep **Hackett** and **McHugh** familiar with what goes on nationally in radio through the medium of having them split up their time between the two coasts.

Nvea Mala, Brazilian singer, now on **Radio Splendid (LR 4)** after big season in **Rio**.

Congressmen's Ven to Sound Off Via Radio a Boon to House E. T. Studio

Washington, March 30.

Congressmen are pounding the airwaves in their districts to an unprecedented degree, telling the folks back home what goes on in Washington. About 130 Representatives and Senators are now making discs in the House radio studio for regular periodic shipment to local stations and local networks. Some of the members transcribe semi-weekly, others operate on a weekly basis and some make the platters twice a month.

The 'regulars' are generally the younger men in Congress, with the veterans using radio only around election time and snorting at the upstarts who crowd the air all around the calendar.

House radio room is a unique set-up located in the Old House Office Building. It consists of two studios, an office and a control room for making the platters. Legislators shell out \$5 for a 15-minute transcription, including the rehearsal script. Usual commercial rates for this average about \$12.50. Rules of the radio room are that the talks must be primarily non-political, dealing mainly with Congressional activity as it affects the voters back home.

In addition to the legislators, several Washington correspondents also make weekly discs in the studio for shipment back home. These are put out by the platters. Legislators shell out \$5 for a 15-minute transcription, including the rehearsal script. Usual commercial rates for this average about \$12.50. Rules of the radio room are that the talks must be primarily non-political, dealing mainly with Congressional activity as it affects the voters back home.

One of the programs with the heaviest response is **'Texas Forum'**, piped over the Texas Quality Net for the past year. The Texas delegation rotates on this job with plenty of roundtable discussion on how Washington affairs affect the Panhandle State.

Newest program scheduled to come out of the room will be made by the Senate Small Business Committee. It will be a series of panel

discussions by Senators covering their recent fact finding survey on how the war is hitting little bit. This show, first of its kind, gets underway in two or three weeks. The Congressional radio service is operated by a firm-wide, radio-wise veteran, **Robert J. Coar**, pioneer sound engineer. During the early '20s, Coar had charge of sound reproduction for **RKO** theatre, later switching to **RKO** in Hollywood, where he was a sound expert on early musicals. He then went into radio and came to Washington seven years ago to install sound equipment for FCC.

Senator **Arthur Capper**, Kansas Republican, hired Coar to make a transcription for the folks back home. Others followed suit and Coar got permission to set up a studio in the Old House Office Building, to be supervised by the House Office Committee. It is for the use only of Congressmen and endorsed outside.

Coar pays a secretary and engineer out of his take per platter. His wife also aids him; she is the former **Helen Badgley**, one of the early kid players on the screen.

CBC Bd. Additions

Montreal, March 30.

Prime Minister **Mackenzie King** announced appointment of **Howard B. Chase**, of Montreal, to the Board of Governors of the Canadian Broadcasting Corp. He is vice-grand chief of the Brotherhood of Locomotive Engineers and will fill one of the two vacancies on the CBC board.

His appointment is for a three-year term dated from Nov. 1, 1942. Other vacancy is being filled by **Mrs. Mary Sutherland**, former member of Board of the Unemployment Insurance Commission.

He will represent labor on the board and his appointment follows a recommendation made by last year's Parliamentary Radio Commission that wider representation should be made in the board's membership.

Elgin's great radio war drama: "The Man Behind the Gun"

acknowledges with pride and appreciation the receipt of a

George Foster Peabody Radio Award for 1942



THESE ARE THE MEN BEHIND "THE MAN BEHIND THE GUN"

JACKSON BECK
AL BINNIE
CAROL BULKLEY
ART CARNET
EUGENE EUBANKS

JOHN GIBSON
CHARLES GRENIER
LARRY HAIVES
CHARLES HOLDEN
EDWARD LATIMER

PAUL LUTHER
RALPH MACDOUGALL
MYRON MCCORMICK
TED OSBORNE
WILLIAM QUINN

WILLIAM N. ROBSON
JAMES ROGAN
JERRY SULLIVAN
GEORGE TIPLADY
NATHAN VAN CLEAVE

FRANK LOVEJOY

Heartiest congratulations are extended by the Elgin National Watch Company to those who, by their splendid writing, production and acting, have won for "The Man Behind the Gun" the 1942 George Foster Peabody Radio Award "for the outstanding entertainment in drama."

Quoting from the Peabody citation: "This new program...brilliantly written by **Ronald R. MacDougall** and authentically produced by **William Northrop Robson**...receives the award...for a timeliness, a racy dialogue and a vivid sound effect which intensify

our appreciation of what the men in action are up against."

In presenting this fine radio drama each week over the CBS network, **Elgin** hopes sincerely that these graphic pictures of life on the fighting front will inspire Americans here at home toward even greater efforts in winning the war.

"The Man Behind the Gun" is broadcast every Sunday night over most stations of the CBS coast-to-coast network: 10:30 EWT; 9:30 CWT; 8:30 MWT, and 7:30 PWT.

ELGIN NATIONAL WATCH COMPANY ELGIN, ILLINOIS, U. S. A.

Marx Hot \$88,000, N.Y.; Basie Big 25G

In Cleve., Spivak Chi Leader at 46G

(Estimates for This Week)
Bob Allen, Philadelphia (Circ.): 2,900; 35-51—With Andre Mitchell, others, on stage and "Holmes and Watson" (Circ.). Band well liked, but Andrews Sisters act major credit, about \$18,000.

Paul Basie, Cleveland (Palace): 3,700; 33-51—Plus "Come Up Love" (U.). Extra good \$25,000 on stage; even split.

Les Brown, New York (Paramount): 3,600; 33-51—With Glen Lambo and King Sisters on stage and "Happy Go Lucky" (P.R.). Ended first week last night (Tuesday) at big \$60,000 and starts second lot \$40,000 Wednesday.

Bob Chesler, Boston (RKO-Boston): 12,000; 44-60—With John Bales, Dixie Danton, others on stage, and "Night to Remember" (Circ.). Weather believed holding, but expected to below-average \$24,000.

Bob Crosby, New York (Capitol): 4,000; 33-51—With "Van Alexander band, Joan Edwards, Mary Kaye and Naidi, others in person, and "Stand By Action" (M-G). Currently on third and final week of highly profitable engagement, blowoff looking \$22,000 or thereabouts, while last week (2d) hit \$44,000.

Jan Garber, Los Angeles (Orpheum): 2,000; 33-51—With "Tahiti Honeys" (Rex) (1st run). Garber's hit help boost to modest \$17,000.

Harvey Kalish, San Francisco (Golden Gate): 2,850; 44-75—Plus "Journey Into Fear" (RKO). Film pulling okay \$22,000.

Ma Ray, New York (Strand): 2,750; 33-51—With Jane Wyman, Irene Manning, Jerry Lester in person, and "Hard Way" (WB).

Holding up stoutly, this week 13-14 look-out about \$38,000.
Gene Krupa, Pittsburgh (Star): 3,800; 33-51—Plus "Strut" in Town (M-G). Picture got surprisingly good notices. This is helping Krupa, who got best reviews he ever had here for very satisfactory.

Johnny Long, Newark (Adams): 1,500; 25-49—Teamed with "Apache Trail" (M-G) and stage show. Band getting all the play and flirting with \$30,000.
Cliff Marx, New York (Rox): 3,400; 40-60—With "The Great Guy" (M-G) and stage show. With Marion Hutton, others on stage, and "Hello, Frisco" (Circ.).

Of 16,000 who saw picture, which returns Alice Faye to screen, pulling took \$48,000 on Chicago week ended last night (Tuesday).

Charlie O'Connell, Chicago (Chicago): 4,000; 33-75—With "Whistling in the Wind" (M-G). Big \$45,000, with draw about evenly divided.

Joe Venuti, Providence (Metropolitan): 1,000; 30-51—With "Silent Witness" (M-G) and stage show. With "Mona and Barry Wood" on stage. Nice \$7,500 in three days.

Harry Moss to Spiel

Harry Moss, Music Corp. of America official in New York, will be commentator of a jazz concert next month, namely one slated for Symphony Hall, Boston, April 15, by John Kirby's orchestra, Ella Fitzgerald, Una Mae Carlisle, Ammons and Johnson, others.

John Hammond and **George Frazee**, jazz critics, were sought for the chore, but neither could make it.

Tjrn Spanner cleaved "Rainbow Over the Range" and "Blue Bonnet Girl" for "Song of Texas" at Republic.

Button My Ears, Boy

Erskine Hawkins recently ran into a situation wherein he found his band suddenly increased to six trumpets, six sax, three trombones and four rhythm. And he had no desire for that many instruments.

Three of Hawkins' men were about to be inducted into the army and a sax, and to protect himself he was forced to hire replacements. When the three going out were all rejected for military service, they came back as replacements. Erskine Hawkins was required to give two weeks' notice to the men he hired as replacements. The replacements went along with perhaps the largest trumpet section in the business until last week.

Archie Blythe, Chicago (Chicago): 4,000; 33-75—With "Whistling in the Wind" (M-G). Big \$45,000, with draw about evenly divided.

Joe Venuti, Providence (Metropolitan): 1,000; 30-51—With "Silent Witness" (M-G) and stage show. With "Mona and Barry Wood" on stage. Nice \$7,500 in three days.

James Draws Over 10G

On Cal. 1-Niter; Monroe Big \$3,200, Scranton

(Estimates)

Peter Cutler, (Trem Pol): 2,000; 33-51—With "The Great Guy" (M-G) and stage show. With Marion Hutton, others on stage, and "Hello, Frisco" (Circ.).

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Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge being done by name bands in various New York hotels, dinner business (7:00 p.m.) not rated. Figures after name of hotel give names of bands and cover charge. Figures in parentheses indicate hotel price. Completion is based on period from Monday to Saturday.)

Band	Hotel	Cover	Week	Total
Ray McEntyre	Biltmore	\$10; \$1-50	48	1,850
Ray McEntyre	Commodore	\$10; \$1-50	48	1,850
Ray McEntyre	Lexington	\$10; \$1-50	48	1,850
Sonny Dunham	New York	\$10; \$1-50	48	1,850
Jimmy Dorsey	Pennsylvania	\$10; \$1-50	48	1,850
Carmen Cavallaro	Waldorf	\$10; \$1-50	48	1,850
Abe Lyman	Lincoln	\$10; \$1-50	48	1,850
Guy Lombardo	Roosevelt	\$10; \$1-50	48	1,850

* Asterisks indicate a supporting floor show. New York and Biltmore have ice shows; Waldorf headlines Victor Borge and Cavallaro.

Chicago

Griff Williams (Empire Room, Palmer House): 750; \$3-45.50 min.). Last four days of Hildegarde and Joe Reichman and three days of Griff Williams and floor show drew 7,000 people last week.

Art Kasei (Walnut Room, Birmahack Hotel): 300; \$1-50-\$2.50 min.). Business on uptown here last week. Kasei responsible for 2,500 tabs.

Nell Bonduke (Mayfair Room, Blackstone Hotel): 350; \$2.50 min.). Bondy and Tio Gouzar drawing steady business. George Tapes min.). Howard open Thursday 11; 1,000 \$1-50.

Cal Callaway (Panthor Room, Sherman Hotel): 850; \$1-50-\$2.50 min.). Glen Gray closed Thursday (25) and Callaway opened Friday (26). Around 5,500 on the week.

Rae Margas (Marine Room, Edgewater Beach Hotel): 1,100; \$1.25 min.). Business off here for some unaccountable reason. About 2,100 last stanza.

Los Angeles

Harry Owens (Ambassador): 900; \$1-51.50. Playing around 5,000 covers, standard figure here.

Malnee Malnee (Biltmore): 900; \$1-51.50. Malnee's intimate group is now 14 and should nuzzle the 3,000 mark for past stanza. Floor show helps, even more than usual.

Boston

Frankie Masters (Main Ballroom, Hotel Bradford): 1,700; 85c admission). Masters pulled 5,000 in second week, beating previous by 300. Best big room has seen thus far. McFarland Twins opened Monday (20) for two-week stay.

Billy Newman (Oval Room, Copely Plaza): 350; \$1 cover). Hartman's full first week was huge with 2,217 covers. Newman's fourth week.

Mill Herth (Colonial Room, Copely Plaza): 400; \$1 cover). Herth is pulling as big as ever, 912 covers last week.

Ray Merlen (Main Ballroom, Copely Plaza): 1,800; \$1 admission). Merlen has been featured in hotel's Oval Room at various times in past six months. In new location, used only twice previously for Saturday evening straight dancing with Jack Teagarden, playing to 620 the one night. Good since he's not big name.

St. Louis

Nick Stuart (Club Continental, Hotel Jefferson): 900; \$1-42 min.). Stuart one of the mainstays of this downtown spot and now in 28th week. Surge of spring temperature clipped by a trifling but 3,800 customers were clocked last week.

Minneapolis

Edgar Dore (Minnesota Terrace): 500; \$1.50). Final stanza of successful nine-week run, longest in town for traveling outfit, this well-lit small society dance band pulled good average of 450 nightly. New floor show acts are Bob Neller, Charm Singers and Dancing Andrews.

Location Jobs, Not in Hotels

(Los Angeles)

Ben Goodman (Palladium B. Hollywood, fifth week). One week to go and sure to hang up new record. Another 36,000 last week. Glen Gray and the Casa Loma crew on deck.

Franky Baker (Casa Manana B. Culver City, fifth week). Strictly week-end trade and may top it up to 3,500 with more than half of that on Saturday night.

Leslie Armstrong (Trianon B. Southgate, third week). Running the count way past the former high of 1,000 and heading for a solid record.

Noble Sims (Casino N. Hollywood, first week). Aided by all-sepian floor show and may get around 3,000 admissions.

(Chicago)

Les Brees (Chez Paree): 850; \$3-44.50 min.). Ropes are up here most of the time due to popularity of Les Brees and Joe E. Lewis: 4,500 last week.

Gracie Harris (Blackhawk): 500; \$1-52.50 min.). Business falling off in Miss Barrie's last weeks. Chuck Foster comes in April 7. Down to 1,800 last week.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by owners to Variety. Names of records on both end of notation after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publications.)

1. Heard That Song Before (10) (Morris)...Harry James...Columbia
2. Old Black Magic (5) (Famous)...Glenn Miller...Victor
3. So Nice Come Home To (7) (Chappell)...Dinah Shore...Victor
4. Brazil (19) (Dorsey)...Jimmy Dorsey...Decca
5. Moonlight Becomes You (14) (Famous)...Bing Crosby...Decca
6. Don't Get Around (2) (Robinson)...Inkspots...Decca
7. There Are Such Things (18) (Yankee)...Tommy Dorsey...Victor
8. For Me, My Gal (1) (Mills)...Judy Garland...Decca
9. Why Don't You Do Right (9) (Mayfair)...Guy Lombardo...Decca
10. Crazy Dream (16) (BVC)...Harry James...Columbia

OTHER FAVORITES

(These records are directly below first 10 in popularity.)

- Why Don't You Fall Love (20) (Harms)...Connee Boswell...Decca
 It Started All Over Again (Embassy)...Johnny Long...Decca
 Touch Texas (Southern)...Tommy Dorsey...Victor
 As Time Goes By (Harms)...Freddie Martin...Victor
 Taking Chance On Love (Feist)...Jacques Renard...Decca
 Please Think Me (Witmark)...Rudy Vallee...Victor
 Star Spangled Banner (Miller)...Benney Goodman...Columbia
 Velvet Moon (Witmark)...Sammy Kaye...Victor
 Shep Fields...Bluebird
 Russ Morgan...Decca
 Elton Britt...Bluebird
 Harry James...Columbia

It's Another Great Song!!—by Mack Gordon and Harry Warren

HELLO, FRISCO, HELLO

The New Ballad Featured by ALICE FAYE in the 20th Century-Fox

Technicolor Musical "HELLO, FRISCO, HELLO"

Bregman, Voets and Conn, Inc., 1619 Broadway, N. Y.

Music Industry May Act Shortly On Govt. Cooperation to End Beefs

The music industry may soon take concerted action to rectify the dissatisfaction expressed by some Government agencies for the type of cooperation it has received from music publishers and composers.

The idea has been suggested within the industry that the trade associations and licensing agencies get together and appoint some one who would serve as a liaison between the industry and the various Government agencies. This representative, presumably equipped with a broad knowledge of the music business, would have his authority clearly laid out for him, and the organizations that would be parties to his appointment would include ASCAP, BMI, SESAC, Associated Music Publishers, Inc., the Music Publishers Protective Assn. and Music Publishers Assn. of the United States.

Advocates of this proposal say such a merger of interests would not only show that the music industry is aware of the part it can play in the war but that it is able to submerge its partisan inclinations for a common cause. The representative would operate between New York and Washington, maintaining an office in N. Y. and another in the west between the two cities. He would contact both the wartime music committee and the individual Government agencies, providing each with as expeditious a service as possible.

The remarks of a Government official on the looseness of cooperation still prevailing between the music industry and Washington, as published in the March 24 issue of "Variety," caused quite a flurry of comment in Tin Pan Alley. The phrases between N. Y. and Washington tingled slightly, and yesterday (Tuesday) R. D. Welch, chairman of the National Wartime Music Committee, and an undersecretary of the Treasury, wired "Variety" the following statement:

"As chairman of the National Wartime Music Committee, a committee which is advisory to the Office of War Information, I wish to inform you that the statements contained in your last week's issue have created a widespread and erroneous impression that music publishers and composers have not cooperated wholeheartedly with the U. S. government. On the contrary, it was,

and is, the single wish of the committee that the publishers and composers will appoint a representative or small group of representatives to meet with this committee and establish standardized procedure for the use by Government agencies of performing and other rights which will benefit both the industry and Government in the saving of time and manpower.

He also stated he did not want music publishers and composers to expect such changes in the future as they are not for their many acts of generosity and cooperation. Welch is stated to meet with John G. Paine, ASCAP general manager, in New York this week.

FINAL '42 QUARTER TO CUE ASCAP PAYMENTS

ASCAP's royalty distribution for the first quarter of 1943, with the checks slated to go out April 10, will be based on performance accumulated by the members during the third quarter of 1942. The arrangement breaks the yardstick of payment closer than it has ever been before. In the past the performance accumulation was for the quarter preceding the previous distribution.

One reason that the Society's bookkeeping department isn't running six months behind on the broken-down of plugs is that it has been using machinery for the audit since the beginning of the year.

AFM Signs WFL

Philadelphia, March 30. Local 77, American Federation of Musicians, last week signed a pact with WFL for one year. Under the new agreement the studio orchestra will be employed for 48 weeks, an addition of three weeks' work, and each man is granted a raise of \$2 weekly.

The local is now negotiating with WIBC, due to go on full time at 10,000 watts within the next two weeks. The station, which has only been broadcasting during daytime hours up to now, has never employed any live musicians.

Milton Rosen and Everett Carter claffer, "Hold That Line" and "Got Love" for "Get Going" at Universal.

Mills Music, Inc.

Are Now The Publishers Of

A PINK COCKTAIL (For A Blue Lady)

Lyrics by

HERB MAGIDSON

Music by

BEN OAKLAND

Recorded by

GLENN MILLER (Victor) HILDEGARDE (Decca)

Orchestration in Preparation—Write for Copies

MILLS MUSIC, Inc.

JACK MILLS, Pres. NEW YORK

1610 BROADWAY (Jack Kearney—George Wiener)

CHICAGO HOLLYWOOD

Chick Castle, Woods Theatre Bldg. 8746 Sunset Boulevard

Publishers' Best Seller List

Week Ending March 27

At Time Goes By.....Harms
Heard Sing Before.....MCA
Old Black Magic.....Famous
Nice to Come Home.....Chappell
Please and My Gal.....Miller
Don't Get Around.....Robbins
Kissed Your Picture.....Chappell
Please and My Gal.....Miller
It Can't Be Wrong.....Harms
Army Air Corps.....Harms
Heard Sing Before.....MCA
Moonlight Becomes You Famous
Coming in On Wing.....Chappell
Please and My Gal.....Miller
There Are Such Things.....Yankee

Santly-Joy Would

Back Networks On Ligated Number

"Santly-Joy" declared yesterday (Tuesday) that it has notified the networks by registered letter that the publishing firm would indemnify them against any damages incurred by such changes in connection with the S-2 number, "Johnny Zero." The letters were sent by Jack David, president of Zero, and the firm now says that it is prepared to uphold the story told by Mack David, husband of Zero, and fight the case through the courts.

Ballet Theatre Sellout \$20,000 in Montreal

Montreal, March 30. The Ballet Theatre, here for four nights and two matinees until Sunday (28), has sold out for the first time. The 1,385-seat His Majesty's did close to estimated \$20,000 last week. Seated at \$250 top and \$40 for the balcony, the Saturday night social function, Theatre sold to capacity night and matinee, there were plenty of standees.

Armand Brasseur, Montreal impresario, brought the show here as did the Ballet Russe de Monte Carlo last October.

BOW TO OLD MAN MOSE

Gumble Accoladed By Songwriters
For His Job on "Time Goes By"

It's news in the music industry when songwriters agree that one of their number has done a crack piece of exploitation. The rare tribute to the trade toward Mose Gumble, to whom fell the task of exploiting an old song, "As Time Goes By," after he had found its way into Warner Bros. "Casablanca."

Starting from scratch and without the aid of phonograph records, the professional manager of the WB music group's standard division sniped out an exploitation campaign of such broadness and intensity that in the space of a few weeks the song became a major sheet seller. "Time," besides being in first place, has sold over 100,000 copies.

Gumble is the oldest music exploiter in the business in both age and years of service. He won't say, but he's probably well into his 70's.

Recent Voice in Hollywood dealing with 20th-Fox for publication of songs from the filmicals, "Hello, Hello," "The Girl Next Door," "Behind," "Pin Up Girl" and "Sweet Rosie O'Grady."

Warners' rushing the printed score of "Mission to Moscow" to Russia for presentation by the Moscow Symphony Orchestra at its Spring Music Festival.

Inside Stuff—Orchestras-Music

As a result of the publicity gotten by Duke Ellington out of his recent Carnegie Hall, N. Y., concert, both Victor and Columbia records demand it worthwhile to release Ellington's discs in album form. Victor last week marketed an eight-sided box (titled "Ellington Panoram") and Columbia will release "The Duke" on April 14.

Ellington's band begins its first N. Y. location in years tomorrow (1) at the Hippodrome, Broadway, niter.

Sonny Dunham, now at the Hotel New Yorker, New York, with his band, took a blood test last week prior to going through a draft board examination on April 21. On date of examination he will be playing with his band at the RKO theatre, Boston, and arrangements have been made for him to train in overnight and fly back next day, missing a couple shows.

Jimmy Dorsey was virtually riddled with a planal last week. Having refused last Johnny Gorman to radio work, he was on the hunt for a replacement. One Joe Rann walked into the Hotel Pennsylvania, N. Y., where the band is playing and asked for a job. Sitting in with the outfit, he was immediately hired. Rann explained that he'd been given an honorable discharge from the Army.

Justice John F. Curlew, of the N. Y. supreme court, last week handed down findings in the injunction proceeding which Song Lyrics, Inc., had brought against the Charlton Publishing Co. Litter puts out the Hit Parade, a competitive lyric magazine. The court, after a hearing, ruled in favor of the lyrics, according to the court's opinion, will prevent the public from confusing Hit Parade with Song Lyrics. Charlton proposes to make a few minor changes before the June issue of its mag, which will appear on the stands in a couple of weeks.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC and WOR. N. Y. Compilation herewith covers week beginning Monday through Sunday, March 22-28 from 5 p.m. to 1 a.m. and is based on data provided by Accurate Reporting Service, regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
There's a Ray of Sunshine.....	Lincoln	41
Let's Get Lost—"Happy Go Lucky".....	Paramount	33
I've Found the Song Before—"With an Parade".....	Paramount	32
Old Black Magic—"Star Spang'd Rhythm".....	Crawford	28
Just Kissed Your Picture Goodnight.....	Famous	27
Let's Be Wrong—"Now Voyage".....	Harms	26
As Time Goes By—"Casablanca".....	Remick	25
Taking a Chance on Love—"Cabin in Sky".....	Peist	25
There's a Harbor of Dramatics.....	Southern	25
Brazil—"Saludos Amigos".....	Southern	24
Don't Get Around Much Anymore.....	Robbins	23
Nice to Come Home—"Something to Shout".....	Chappell	21
For Me and My Gal—"Me and Gal".....	BMI	18
I Don't Believe in Rumors.....	BMI	17
What's the Good Word? My Bluebird.....	Berlin	17
My Dream of Tomorrow.....	Santly	16
Hey Good Lookin'.....	Chappell	14
Cabin in the Sky—"Cabin in Sky".....	Felix	12
Don't Cry.....	National	10
Murder He Says—"Happy Go Lucky".....	Paramount	10
There Are Such Things.....	Harms	10
Please Think of Me.....	Witmark	9
When Shepherd Leads Sheep Back Home.....	BVC	9
I Heard You Cried Last Night.....	Remick	8
Three Dreams—"Powers Girl".....	Dorsey Bros.	8
Wep No More My Lady.....	Southern	8
A Touch of Texas—"Seven Days Leave".....	B-way	7
Four Buddies.....	Famous	7
Moonlight Becomes You—"Road to Morocco".....	Famous	7
No, No, No.....	Robbins	7
Wait For Me Mary.....	Remick	7
Don't Know—"Hello, Hello".....	BVC	6
Comin' in on a Wing and a Prayer.....	Wells	6
Canteen Blues.....	Marks	6
Can't Get Stuff in Your Cuff.....	Dorsey Bros.	6
Goodnight Little Angel.....	CLP	6
I Never Mention Your Name.....	Berlin	6
Lonesome.....	Paul-Pioneer	6
Moonlight Mood.....	Robbins	6
Never a Day Goes By.....	Miller	6
Old Man Romance.....	Witmark	6
Saving Myself For Bill.....	Chappell	6
Right Kind of Love.....	CLP	6
You're a Mystery to Me.....	Ambsador	6
Could It Be You?.....	Chappell	5
Hi Ya, Goodie.....	Yankee	5
It Started All Over Again.....	Famous	5
It's Always You.....	Famous	5
Little Blue Heaven—"Blue Heaven".....	Witmark	5
My Heart and I Decided.....	Warock	5
Myra's a Grand Old Name—"Yankee Doodle".....	Leeds	5
Right Kind of Love.....	CLP	5
Slender, Tender and Tall.....	Wells	5
This Day.....	Jewel	5
We Mustn't Say Goodbye.....	E. H. Morris	5

1Filmical.

Pa. Nitery Ops Fight 2 Bills

Philadelphia, March 30.—Two bills which would force all niterys to close at midnight for the week-end and make niterys introduced last week in the State Legislature and the case trade is pretty worried.

Although Governor Martin has indicated that he isn't in favor of this type of reform but under pressure by days and church organizations have been using the slogan "keep our soldiers in their lobby campaign."

Other arguments used by the reform crowd is that the midnight shutting of all places dispensing liquor would help curb drunkenness in war plants and safeguard the health of workers.

A similar move was on in Philly a couple of months back to institute a curfew on a city-wide basis, through an ordinance or by police powers, but this move was scotched when it was pointed out it would only cause return of the soldiers. Cafe men are hoping that the Legislature will also see the "dangers of the midnight curfew and defeat the two bills.

Northern Cal. Niteries Finding It Plenty Tough Vs. Wartime Conditions

San Francisco, March 30.—Night life in Northern California, outside of Frisco and Oakland, is at the lowest ebb in years. The niterys finding it almost impossible to remain solvent in the face of wartime conditions. Most of the spots that have been able to keep their doors open have become mere levees, being forced to ditch their floor shows and talent for the duration. For example, not one of the about 25 places on Sacramento's "K" street, which used to employ at least one instrumentalist and now hires any talent whatever.

One of the principal forces putting the damper on night life in California, besides the drain of population to military service and war industry, is that whatever musicians and entertainers are left on the job are not now working the cities and are not available to small-town operations.

Saranac Lake By Harry Newway

Saranac, N. Y., March 30.—Harry Crook has received his discharge. He left here to resume work in a Utica film house.

Joe Vienne, film operator, one of the late arrivals here, told by his medicine to go back home and resume work.

Sig Mealy, formerly with the vaude act of Welsh, Mealy & Montrose, holding up operations. Has received a radio set from Benny Ross.

Benjamin Parrado, has a general checkup and vacation.

After a year's session Isabelle Rook is leaving a 14-day vacation in N. Y. visiting relatives and friends.

John Vaughn, who has been the Rogers after a short hospitalization leaving the General hospital. Reported feeling fine.

Walter (Low's) Connelly is finishing a 14-day vacation.

John Louden now in his fifth week fighting off a setback.

Among the show people who reside downtown who are giving their time to the Red Cross drive are Benny Rosner, Arthur Arlauer, Benny Carter and Helen O'Reilly. Pontiac theatre also aiding in campaign.

Dorothy Maxwell, who summed here, now hospitalized in Rochester. Is one of the original Maxwell Sisters.

Write to those who are ill.

CELORON PARK BUY QUOTED AT \$100,000

Janetown, N. Y., March 30.—Celoron Amusement Park, one of the best in western New York, is located on Chautauque Lake, has been sold to Harry A. Illions, a local business community. Seller was J. G. Campbell, city operator, who sold the purchase price was about \$100,000. The new owner will invest an equal sum in improvements and repairs. Campbell is major concessionaire at Belmont Park, Montreal, and at Seaside, N. J.

Illions is major concessionaire at Belmont Park, Montreal, and at Seaside, N. J. He expects to move much of his equipment from the Canadian National Exposition, Toronto, to the nearby park.

Active in concessions at the Chicago, San Francisco and New York World Fairs, Illions will devote the summer to Celoron, reopening the Pier Ballroom, former home of the park, April 3.

New Robinson Vaude Marks Influx of Negro Shows to Frisco in April

San Francisco, March 30.—Frisco will have an influx of Negro shows in April, with a band of the new, including a new all-colored revue, scheduled to check in at local theatres.

The new stage, "Born Happy," starring Bill Robinson, will be brought into Alcazar theatre by Sid Grauman, who recently shuttered his successful "Highlights of 1942" at the same location. Opening date will be April 5 or 13. Stage show opening Thursday 11 at Golden Gate Theatre will present Katherine Dunham, Danies Bros. and other colored entertainers. Later in the month, "Forty and Best" takes over Curran theatre stage.

Grauman production, in which Irving Acherman, vet local showman, is interested, will bring to local theatres the new 20th-Fox film, "Hail Johnnie, the 10 Jitterbug, Miller & Lee and other cast members of the new 20th-Fox film, "Stormy Weather." Tariff will scale to \$185-per week nights and \$220 Saturday nights.

After show has shot its bolt here it will be taken on the road.

G. A. Edwards Cited As 'Unfair' by AGVA

Chicago, March 30.—G. A. Edwards, of Portland, Ore., has been placed on the American Guild of Variety Artists' unfair list for failure to pay money with the local office.

It's putting on an outdoor show in Portland for one week beginning April 3, with a week to follow in Seattle.

Edwards was supposed to send \$4,000 on March 24, covering his present show and \$150 in settlement of back claims filed by The Great Mariner for \$500. Three Ostrons for \$250 and Hubert Dyer for \$100.

ODT OK's Circuses

Washington, March 30.—Circuses, carnivals and similar shows get the green light for moving out of government and property, either owned or leased railway cars, from the Office of Defense Transportation Friday (26). Officially the railroads it was all right to roll the equipment, but explained that they had been held up for some time from delays due to giving right-of-way to more important traffic.

First movement of the new permit is that of Ringling Bros. & Barnum & Bailey, which left its winter quarters in Sarasota, Fla., yesterday for New York, where it opens at Madison Square Garden April 9.

Panama City Gets First Outdoor Amuse, Park

Panama City, March 16.—Panama City gets its first amusement park in history of the Republic. The western End Edison Coffey, who operates the Atlas Gardens here, are the promoters. The two brothers spent about \$300,000 for equipment, including a small slide, merry-go-round, ferris wheel, and other amusements, in Costa Rica. The Coffeys were fortunate because the transportation of any goods from the U. S. is out of the question now. Panama's Canal Island will have no transportation problem to overcome, but it is still a long distance of the entire native section.

Suspend 2 St. Loo Permits

St. Louis, March 30.—The liquor licenses of two local niterys were suspended recently by Excise Commissioner Arthur Bader for violations of the after-hour sales law. License of Richard P. McKee, owner of the Red Dragon Club, was suspended for two days and that of Martin Leonard, owner of Daney's Inferno, was suspended for five.

Both places, located in midtown, have been ordered to stop serving liquor after 11 p.m. for a period of two months after making plan to reopen on a business scale. They're waiting for the shutters to be pulled down as a result of the new gas regulations allowing outlets to use their "A" ratings for whatever purposes they wish.

Labor vs. Rick

Continued from page 7

sheet and under the heading "There's Always a Reason," reads as follows: "Perhaps you have been wondering why Eddie Rickenbacker broke out so suddenly with patriotism? Why he filled speaking engagements all over the nation? Why he seized upon the subject of 'abandonment' and why he got so much space in the daily papers."

"Well, there is more than one way to advertise a motion picture. It is good the play is advertised. If the script has little merit, it needs the help of the actor. If the actor is the film needs a notorious character. And the suckers line up for tickets."

"To go! Can this be the reason for all the hullabaloo about Eddie's nationwide condemnation of absenteeism, for his demand that the Marines in the foxholes be brought back to produce war materials? Is this the ace in the hole of our World War?"

"Is it possible that Eddie wants them Marines to come back home and buy tickets for his 'screen vehicle' in it all merely a buildup for movie?"

"Well, time will tell, but if 'Warrior' is correct, our illusions are sure shattered."

Union Pressure On 20th-Fox Increased labor union heat on 20th-Fox to withdraw from the production and releasing deal on the Eddie Rickenbacker film bug was given added study by 20th-Fox execs last week.

Though pressure has reportedly become serious, work on the Rickenbacker story is proceeding. Rickenbacker's strong advocacy of 'incentive' plans for workers, including overtime pay over 40 hours, may soften unions somewhat.

General outline for the Rickenbacker film, planned to make American air-ship air-minded, contains no labor angles.

Burn Elliott, finance unit leader of 20th-Fox, who has just left the office, has got three more men, Jazzy Gussett, and Rene Dillman, finance executives of Zanuck-Brown, who has just left the office. He's replacing them with Bob Arlino, Murray Seibert and Emil Berman, gentlemen at 7th Avenue Hotel, Longmead, Pitt.

Cocoanut Grove Nitery, Boston, Had Long Violated Fire Laws, State Claims

Boston, March 30.—Following nearly four months of better investigation and re-examination, the state is to file the responsibility for the Cocoanut Grove disaster which cost the lives of 491 people, including that of Buck Jones, on the night of Nov. 28, moved into its third week yesterday (29) at the Suffolk Superior Court. More than half of the evidence is still to be presented.

The trial are Benoit Watanaky, president of the Cocoanut Grove Corp.; his brother James, acting manager in charge of the fire, and Jacob Goldfine, steward of the club. These three are charged with manslaughter. Charged with being an accessory before the fact and also standing trial is L. Frank J. Linney of the Boston Fire Department.

Atty. Gen. Robert T. Bushnell, prosecuting the case and claiming that the Grove was a "death trap" where exit signs were a "delusion and a farce," is attempting to establish a list for six years prior to the fatal night of Nov. 28, the Grove management was a "wilted disaster" for the safety and building laws.

In support of his contention, Bushnell has already introduced more than a score of witnesses, with as many as 100 to testify. The testimony has ranged from a complete revelation of the history of the club, its list for six years prior to the fatal night of Nov. 28, the Grove management was a "wilted disaster" for the safety and building laws.

As the jury has been locked up and is not permitted to go home even on weekends, the state has taken steps to hasten the trial as much as possible. Due, however, to the quality as well as the complexity of the testimony, the trial is expected to require at least another fortnight and possibly longer.

Teledis Film
Teledo, March 30.—Fire swept the Kentucky Club, Teledo, on March 23, causing damage estimated at \$2300.

The Torch Bar Night Club, Youngstown, O., damaged by fire recently, is being rebuilt.

Green, one of most successful dancers in the country for the last dozen years, will be getting into a small way tomorrow (Wednesday) bringing in Johnny Kaahoe and his Hawaiian combination for bar entertainment and Joe Sims outfit, a local band, for dancing. Napa band resume May 1.

Vogue Terrace, theatre-restaurant built at a cost of more than \$100,000, will open in operation only six months when forced to shut down, expects to be in business as before by middle of April and already has strings out for name band and show to head the inaugural. Terrace, located at Alpine Hotel in East McKeesport, was consistently playing biggest shows in town at time it shut down.

Easing in gas regulations has proved an immense boost to downtown spots, but in most cases having doubled during the past week. It was an especial break for Little Jack Heller's Yacht Club, situated a little out of the way and which was on the verge of folding recently.

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First Appearance in New York—And Already The Talk Of The Town!

KATHYRN DUFFY REVIEW

BREAKING ALL RECORDS—At the GLASS HAT, Belmont Plaza Hotel, New York—
And AS ALWAYS—HELD OVER

Entire Production Conceived and Staged by KATHYRN DUFFY

H. L. BRAUDIS, Personal Manager

ROBERT W. DANA, Herald Tribune, "a feminine asphyxiation that rates with some of the best costume shows... Steady production of pulchritude eminently as well."

MALCOLM JOHNSON, N. Y. Sun: "Bright and entertaining throughout... Agood, sound commercial show... Most notable to appear in varied tastes."

"Current all-female layout is rock entertainment... , co-tuning, lighting and choreography are particularly outstanding... with the line of Kathryn Duffy dancers, all over from last edition, still wearing in fact with three-colorful as a number."—ROSE, Variety.

"TED FRIEND, N. Y. Mirror: "A group of pretty and talented dancers display originality and beauty before."

Inside Stuff—Legit

Cleveland, March 29.

Indis. March 20, 1945, \$2 75 top	
Bobs.	Millard Birch
Elmer	James Birch
Tom, 1944	Wardell Birch
Montomery	Joey Lamb
Tracy	Edward Fink
Loana	Loana Fink
Morgan	Bertum Fink
Raymond	Raymond Fink
Remora	Karen Smith
Remora	Remora Smith
Valerie	Hubert Fink
Zena	Bertha Brown
Dorothy	Allice Moore
Tracy	Donald Bishop
Urtle HUP	Donald Birch
Kid Zena	Don Birch
Seal	Harold Birch
Seal	Albert Van
Nazal	Joan Pearce

Manuscript script by Milton H. Hutter, with Rosenzweig's handwritten corrections and additions. The text discusses the history of the Hutterite community, mentioning the arrival of the first Hutterite family in North America in 1874, and the subsequent growth of the community. It also mentions the Hutterite community's relationship with the surrounding society and the challenges they faced.

Show doesn't get going until Don
ald Brian comes on to rib Spencer
Bentley about his rashness in pur-
chasing a harem and all its appur-
tenances from a bankrupt shoe
Half-pint Bentley, as an enterpris-
ing merchant from Ashtabula, C.,
plays straight too often but man-
ages to put across some fairly funny
kicks.

Snow doesn't get going until Don
aloud, and then he goes off spending
chasing a harem and all its appu-
tenances from a bankrupt sheik
Half-pint Bentley, as an enterpris-
ing merchant from Ashmole, has
pays straight out of his own pur-
ages to put across some fairly funny
business and gags whenever he ac-
his teeth into a 'good one. Brin-
as his philandering old doctor-un-
delivered, cynical quips.

Harem-buyer walks into the
trouble right from the start. Sheik
who lost his rupees on camel car-
fixed by chiseling nephew, tries
to get his money back by selling
by hauling in a wild sort of rhinoc-

Play on Broadway

Play on Broadway

RICHARD III

Theatre Productions presents a production of *Richard III* by William Shakespeare. Staged by George Couthour, music by John Boscaini, production and lighting by John Boscaini, costumes by George Hines. \$12.50 plus; opened at Fordham N. Y., March 20, 1982.

Queen Margaret.....Mildred Hunsicker
King Henry VI.....Harry Lee
Richard.....Richard

[illegible][illegible][illegible][illegible][illegible]

The success of the Cullman brothers, Howard and Joseph, in backing legit shows, has created a 'lucky charm' legend which is being rivaled, in a measure, by Dr. Irving Somach, now a major in the U. S. Army, with the 3d General Hospital, Camp Rucker, Ozark, Ala. Major Somach, whose family for years owned theatres on the East Side of N. Y., likewise has been highly successful in backing legit, having 'pieces' of the Serin and Lindsay-Crouse shows, including 'Life With Father,' and now the forthcoming Clarys Crawford-McCawley Weber modernized version of Shakespeare's 'The Tempest.' Maestro Meyer Davis is another who is spreading out as a legit bankroller.

Equity's offices in N. Y., frigid several times during the winter, have resulted in some of the staff being downed with colds. It's a matter of the heating system, oil rationing forcing conversion to a coal furnace, used originally. Last week, when coupons for oil had been used up, additional ones were refused until a form for converting the heating system had been filled out. Feared that next winter the oil heating problem will be

Kay Aldridge, who has a role in Vinton Freedley's 'Dancing in the Streets,' is a serial queen for Republic Pictures. She has starred in two of the studio's cliffhangers, 'Perils of Nyoka' and 'Daredevil of the West.' She goes back to Rep for more of the 13-episode escapes from death as soon as her run-of-the-play pact with Freedley is con-

Stella Duff, understudy for Eugenie Leontovitch in 'Dark Eyes' at the Belasco, N. Y., is making her first appearance on Broadway during Miss Leontovitch's illness. She returned to the U. S. recently from China, having appeared in English language plays in Shanghai until the Japanese occupation of the city. Miss Leontovitch, suffering a throat ailment, is expected back in the cast late this week.

plausible, or even momentarily bright, he doesn't reveal either the acting range to realize the full possibilities of the part, or the personal magnetism to carry the play. But what is less understandable, his performance seems to lack tempo or sufficient variation, and his reading is too freewheeling and too casual. Luck gives the right suggestion of the voice of doom to the part of Queen Margaret, while Harry Irvine has at least his color as the Lord Mayor. Norman Chambers is definite as Queen Elizabeth, and Anthony Kemble Cooper gives variety to the part of Lord Hastings.

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RICHARD III

Lord Hastings.....	Anthony Kemble Coopers
Lady Anne.....	Helen War
Earl Rivers.....	Norman Har
Lord Grey.....	Johna Har
Duke of Buckingham.....	Phillip Har
Lord Stanley.....	Stuart Har
Marquis of Dorset.....	Kenneth Har
Sir William Catesby.....	John Har
First Murderer.....	John Har

Any actor who plays 'Richard III' accepts both a challenge and an enormous task. For the character is more than just one of the classic villains of Shakespearean drama and one of the great tragedian roles. He must carry, virtually alone, a heavy, mediocre play. It is rarely attempted by anyone but an established star.

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OBITUARIES

FRANK GILLMORE

Frank Gillmore, 76, former president of Equity and for the past five years head of the Associated Actors and Artists of America, died in New York Monday.

Further details in legitimate section.

SEERGE RACHMANINOFF

Serge Rachmaninoff, the composer and pianist, died at 20 at his home in Beverly Hills, Cal., following an illness of several months, a result of complications resulting from pneumonia and pleurisy. He would have been 70 years old tomorrow (Thursday).

For nearly 30 years Rachmaninoff had been a leader in the music world on two continents.

While his talents as a conductor were not widely known in this country, they were recognized by ranking musicians. On various occasions he had been approached by directors of orchestras to take over a regular symphonic post, but he declined.

Rachmaninoff was known to both radio and modern music. Of radio, he once said: "Anything mechanical is the opposite of real art." It was also his contention that the listener was too comfortable. He would have said he could understand what modern music was driving at.

IN HONOR MEMORY OF

F. B. HAVILAND

who died

March 29, 1937

JERRY VOGEL

but nevertheless expressed a liking for American jazz. "I like the rhythm and the life of it," he replied, "and very often the melody is quite good, too." He considered the late George Gershwin a composer of exceptional talent.

As a creative artist, Rachmaninoff reached high emotional heights as a composer, a lofty level marking virtually all of his works. His symphonies and concertos, and the Prelude in C sharp minor, became his most popular works.

Rachmaninoff made his first visit to this country in 1909 as a composer-planning to play with the Boston Symphony Orchestra. He settled permanently in America in 1918. When in town, he customarily took four grand pianos with him as well as a piano tuner, William Huffer. He would knock out of town any pianist who tried to upstage him.

Rachmaninoff left a widow, Natalie, and two daughters. Services were held yesterday (Tuesday) in Beverly Hills.

JAMES MADISON

James Madison, 72, who for years wrote the comedy sketches for many of the headlines in vaudeville, including Weber and Fields, Sam Bernard, Jack Norworth, Nora Bayes, Frank Tinney and other dancers, died at St. Silas hospital, New York, following an operation. His real name was Charles Aronstein. Madison was long known as the king of gag writers' early in the century, when he published a column in Budget, a monthly devoted to the vaudeville field and from which comedians of the day borrowed their material.

For years he managed theaters and road companies on the Coast. Later he was manager of the Lyric theatre, Baltimore, and also the Princess theatre, New York, when it was 6th house. He was married and collaborated on the first script produced of "The Cohens and the Kellys."

In Frisco, where he was born, he was associated with Harry Montague and together they wrote many of the sketches in which Montague appeared at the Bella Union theatre, which was then owned by one of the outstanding variety houses in America.

His wife, Elvina Leeburger, died last year.

AL WEISS

Al Weiss, 40, an exhibitor in the Pittsburgh district for the last 15 years, died in the West Penn hospital, Pittsburgh, March 29.

Weiss, who had gone to Florida to recover from a cold couple of months ago, returned to his home three weeks ago and was rushed to hospital from train with double pneumonia. He had been making recovery when he died, heart condition proved fatal.

With his father, Joseph, and

younger brother, Weiss had operated two theatres, Albany and Capital, in McKeesport, Pa. He also leaves his mother.

JOYCE KENNEDY

Joyce Kennedy, 43, stage and film actress, died in a London hospital, March 12, of pneumonia. A graduate of the Royal Academy of Dramatic Art, she was discovered by Henry Ainlay and appeared with him in "Julius Caesar" on tour in a major part in the West End production.

Miss Kennedy played a variety of roles from Edgar Wallace vampire to starring with Godfrey Tearle. She had appeared in "A Man Called Loughs," "The Windmill Man," "Arms and the Man" and was in "Perfidy Forest" until a month prior to her death.

JOSEPH SCHILLINGER

Joseph Schillinger, 47, composer and teacher of music, died in New York, March 28, after a short illness. Among his pupils were the late George Gershwin, Cole Porter, Mark Warnow, Benj. Gottlieb, Tommy Dorsey, Paul Lavie, Glenn Miller, Jesse Crawford and the late Hal Kemp.

The entire score of Gershwin's "Porgy and Bess" was written under his supervision.

BERT BRUCE DODD

Bert Bruce Dodd, 72, pioneer radio writer, died in New York, City hospital, Akron, O. An actor, playwright and stage director before entering radio he became known as a radio poet and headed a program known as the Sunshine Buds.

Dodd started the Akron Goodwill hour, an interdenominational program of religious and social service, during these several years ago.

Widow and a son survive.

GEORGE E. BATTERSBY

George E. Battersby, 82, paymaster for Stanley-Warner theatres for 34 years, died in Philadelphia 28. A native of Yorkshire, England, he came to Philadelphia in 1908 and directed the city's 47th entered the motion picture business with a small independent company which was later absorbed by Warner.

Survived by wife and two sons.

EDWARD W. HART

Edward W. Hart, 63, was found dead at the Claridge hotel, N. Y., last Thursday (125) and was buried the following day under the auspices of the Treasures Club of America. Deceased was manager of the National (legit) theatre, N. Y., when it

IN LOVING MEMORY

MADGE (Smyle) SPITZER

was first opened, then operated by Walter Jordon. She was in the box office of Bleeker Hall, Albany, for some time and recently handled a picture there in New York, N. Y.

ED BLODDELL

Ed Blodnell, 77, vaudeville actor for nearly half a century and father of film actor John Blodnell, died in Hollywood March 27, after an illness of two years. He had played two-day houses around the world and was remembered for his hit, "The Lost Boy."

He is also survived by his widow, Anna, a daughter, Gloria, and a son, Ed, Jr., a cameraman at Warners.

VOLNEY JAMES

Volney James, 53, whose radio character "The Old Colonel" was known along Coast for nearly 30 years, died in a hospital in Hollywood following hospital of cerebral hemorrhage. He was stricken on the street in front of the Hollywood theatre, where he had just signed off his program.

Widow survives.

FRANCES WAKEFIELD MANDEL

Frances Wakefield Mandel, 32, former actress in vaudeville, died in Batavia, N. Y. She had posed for a number of James Montgomery Flagg's "World War I" posters.

Two sons and a daughter survive.

CARLTON DRANE

Carlton Hardin Drane, 47, died March 24 in Beverly Hills, Cal., fol-

lowing a heart attack. He was a partner of N. H. Brower in the Town Theatre, Los Angeles, and had previously owned the Lark and the Aztec theatres.

At the time he was sales representative for First National in Arizona.

GEORGE McDONALD

George McDonald, 71, died March 22 in the Cook County Hospital, Chicago, of a heart attack. He had been ill a year.

At the time he was manager of the old Victoria theatre, Chicago, when that house played vaudeville and later was a road manager for many years.

VALENTINE VOK

Valentine Vok, 49, ventriloquist, died at St. Luke's Hospital, Pittsfield, Mass., March 27, following a performance. His real name was Victor J. Morin. Vok played the Keith, Orpheum and other circuits and in later years had turned to night club and similar engagements.

Two sisters and a brother survive.

VICTOR FRANZ

Victor Franz, 48, noted as a Continental comedian, died March 22 in New York, N. Y.

Further details on page 2.

Reinhold Sanders Draper

Reinhold Sanders Draper, 30, flying officer of the RAF, a brother of Paul Draper, the dancer, and nephew of Ruth Draper, monologist, died March 27.

CORPORAL FRED V. HECK

Heck, in "Vivacious" hospital, died of cancer of the throat, after a long illness, at his home in New York, City, March 27, 1943. He was a member of the U. S. Army, February 28, 1941. Interment at Forest Hills, N. Y.

was killed recently while on active service.

George A. Burdett, 87, founder

and life member of the American Guild of Organists and former conductor, composer, instructor and organist at Harvard University, died March 26 in Danvers, Mass.

Mr. Cynthia Sherwood Townsend,

33, sister of Robert E. Sherwood, died in England, of cancer of the breast, after a long illness, at her home in New York, City, March 27.

Harry Bulmer, 82, husband

and manager of the late Myrtle Vinton, died in New York, City, March 27, after a long illness, at his home in New York, City, March 27.

R. J. Gardiner, 80, founder

and owner of the American Theatrical Equipment Co., Chicago, O., died in that city March 24.

Mr. Stephanie Greenberger, 50,

producer, died March 25 in Beverly Hills, Cal.

Mr. John P. Murphy, 62, mother

of Dean Murphy, now appearing in the "Ziegfeld Follies," died in Milwaukee, March 27.

Frank G. Zabrilsky, 74, for many

years a vaudeville performer, died in New York, City, March 27, after a long illness, at his home in New York, City, March 27.

George E. Battersby, 82, for more

than 30 years paymaster for the Stanley-Warner theatres in Philadelphia, died March 28.

Fred D. Fleming, 47, news editor

of KLVZ, Denver, died in Denver last week.

MARRIAGES

Judith Porath to John Harvey, in Boston, March 12. Bride and groom both in the cast of "Miss and Mrs. Gable."

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Creepy Pix Cleaning Up

Continued from page 1

learned that murders and mysteries now get a lot of attention of public attention, whereas less than 30 years ago for romance, about 10% for war, and 10% for outdoor action, with the rest scattering. Only murder and mystery received the new show is, as usual, highly questionable in quality, some even admit that public is eating it up, regardless. And with limited requirements, the picture is not more than a mystery house along the roadside, a dark night and an old man. This tends to be a lot of OPA's \$5,000 set ceiling. Tension on the actual or threatening shortage of material is also relieved but by comparatively limited cast required, with more barely even needed; ditto for top talent.

Relaxing and Economical

Another influence contributing to producers turning more attention to whodunit horror was comparatively recent realization of the full extent of growing dollar importance of escapist themes of a nature which would engross a war-scarred public mind. So they turned to more economical subjects.

Increases in returns both to distribute and exhibitor, of course, added to the incentive spur which was helping the takes in most sections.

One outstanding example of trend is the \$500 mystery picture, some counts according to PRC in a year. Some of it is attributable to natural growth of comparatively new company, but large chunk in recent months comes from murder and mystery houses.

Increased demand is running comparatively apace with popularity of the series, whereas the picture has shaved the out in large chunks for years. While the war has not and the run on murder, mystery, chills and spills, it also is remodeling pattern of the picture. Because of importance of British market to titles of U. S. distributors, some are turning to a mid-range, the road-comedy whodunit horror, rather than straightforward horror.

Supreme in the world before the war, when the horror picture was the most profitable, England clamped down because of effects, actual or implied, on bombing news of the war, and because of effects, actual or implied, on the war picture.

After the fact, England's pre-war suit in many instances was even too tight for U. S. thespians and on many occasion distorts here what is necessary to film.

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Time Squeeze' and 'After Midnight'

Another recent Columbia movie release was "No Place for a Lady."

Lila Double Helpings

PRC injected a new twist in horrifying business by sales of packages of two out-and-out horrors for dual bill. Company insists public wants it, but public is eating it up in large doses. Alexander Stern recently wrote "Double and Guest" for PRC, with Jimmy Durante and Florence Rice. Sigmund Neufeld, studio's No. 1 director, said: "This is the first 'Black Raven' and it is a lot more two."

Monogram, Bela Lugosi's contract of four a year has been renewed. Last Lugosi release, now playing in Los Angeles, Studio also has Cosmo Jones, comedy detective, in Cosmo Jones, the Crime Squad.

occasionally injected into a Mono East Side Kid film, as in the uncompleted "In the Night," also with Lugosi.

Recent Warner release was "The Scarlet Empress," which is the "Arsenic and Old Lace" awaiting release.

Panorama has on the books "Half Moon Street," Barry Lyndon's horror play, starring Alvin Karpis and director, and "The Scarlet Empress," starring John Crawford and Fred McMurtry, newly finished.

One current release will be followed shortly by two others, now in production. Republic's "The Scarlet Empress," starring John Crawford and Fred McMurtry, newly finished.

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